



#### **READY TO WEAR & DRESSES**

Calvin Klein
DKNY
Donna Karan New York
Tommy Hilfiger
Karl Lagerfeld Paris
Eliza J
Guess?
Jessica Howard
Kensie
Vince Camuto
Calvin Klein Jeans

#### **SWIMWEAR**

Vilebrequin Calvin Klein DKNY Tommy Hilfiger

#### **HANDBAGS & ACCESSORIES**

Calvin Klein DKNY Donna Karan New York Karl Lagerfeld Paris G.H. Bass Marc New York Vilebrequin

#### **OUTERWEAR**

Calvin Klein
DKNY
Donna Karan New York
Tommy Hilfiger
Karl Lagerfeld Paris
Andrew Marc
Cole Haan
Dockers
G.H. Bass
Guess?
Kenneth Cole
Levi's
Marc New York

#### **RETAIL STORES**

DKNY Vilebrequin Karl Lagerfeld Paris

#### **LUGGAGE**

Calvin Klein DKNY G.H. Bass Karl Lagerfeld Paris Tommy Hilfiger

#### **FOOTWEAR**

G.H. Bass DKNY Donna Karan New York Karl Lagerfeld Paris

#### **ACTIVE & PERFORMANCE**

Calvin Klein Performance DKNY Sport Tommy Hilfiger Sport Marc New York Performance

#### **TEAM SPORTS**

Major League Baseball National Basketball Association National Football League National Hockey League Officially Licensed Collegiate Products GIII for Her Starter

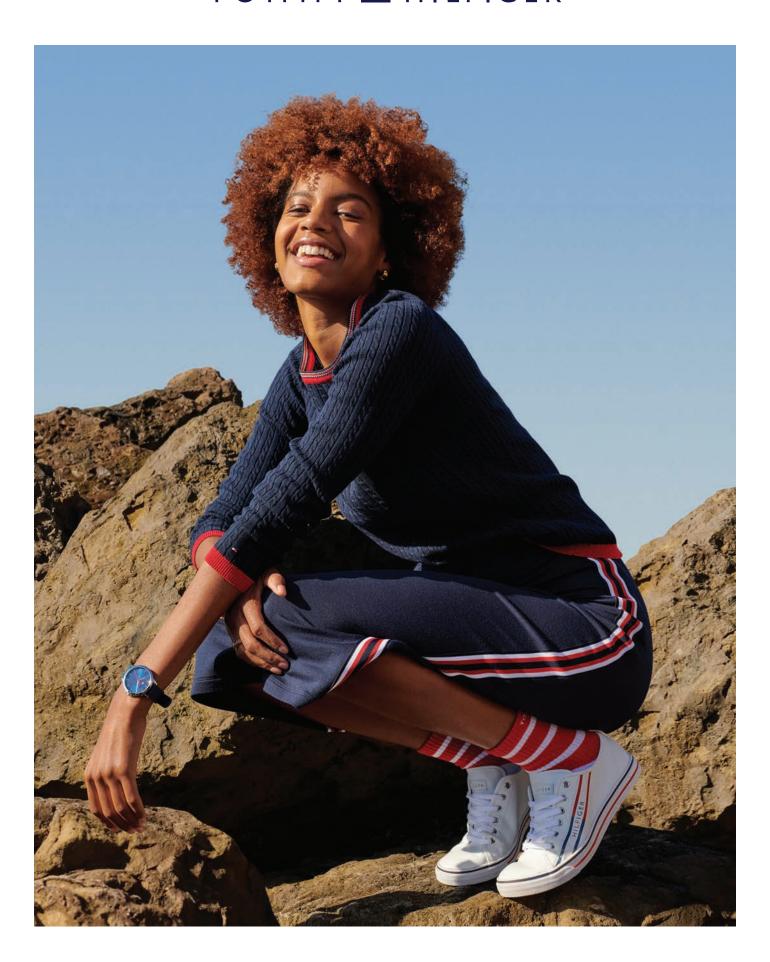








# TOMMY THILFIGER









## DEAR SHAREHOLDERS,

For all of us, 2020 was a year like no other. The global pandemic resulted in economic turmoil, and brought challenges that were particularly disruptive to our business and industry. I am incredibly proud of our employees and thankful for their resilience, flexibility and hard work. G-III has emerged from this past year as a leaner and more efficient organization.

We powered through this tremendous adversity, adjusted our strategy and adapted to the changing conditions with determination and grit. Our entrepreneurial culture, with a merchant-led focus, allowed us to quickly adjust our product offerings to capitalize on the casual, outdoor and work-fromhome trends prevalent in the market. As these trends accelerated during the year, we were able to provide our retailers with a broad range of apparel and accessories to meet consumer demand and elevate our position as a key supplier of choice.

We refinanced our balance sheet and ended fiscal year 2021 in a strong financial position. We saw continued improvement in our wholesale operations during the second half of the fiscal year and also completed the restructuring of our retail operations. Our year end inventories ended down 25% and are in excellent shape.

We entered fiscal year 2022 managing our business with cautious optimism and closely working with our retail partners to continue to match our product offerings with consumer preferences. Our casual assortments remain strong sellers. We are beginning to see signs of improving demand for dressier apparel. We are developing great new product in these categories including social dresses, suit separates and career sportswear. After a year of working from home and restrictions on social gatherings, we believe consumers are ready to resume purchasing categories of apparel appropriate for the office and the resumption of social events. Working alongside our vendor and retail partners, we are confident that we can capitalize on changing consumer preferences as the world begins to slowly reopen.

Our fiscal year 2021 financial highlights:

- Net sales were \$2.06 billion compared to \$3.16 billion last year, a decrease of 35%.
- Full fiscal year GAAP net income per diluted share was \$0.48, compared to last year's \$2.94. Included in these results are net losses from the Wilsons Leather and G.H. Bass store operations of \$(1.14) per diluted share, compared to \$(0.65) per diluted share in the prior year's comparable period. The results for each period reflect direct store operations including impairment charges,

but do not include any allocated corporate overhead charges, shared administrative expenses or shared distribution expenses. The results for the current period also include the impact of the pandemic and the liquidation of the Wilsons Leather and G.H. Bass stores. These operating results for Wilsons Leather and G.H. Bass are presented solely to provide the historical operating results of the portion of the Company's retail operations segment that was closed and are not intended to be used to develop expectations for future results of the Company or to indicate any future level of profitability of the Company.

In our retail segment, we completed our previously announced restructuring and closed 110 Wilsons Leather and 89 G.H. Bass stores. These actions are expected to eliminate a significant amount of annualized losses from operating those stores. As of January 31, 2021, the end of fiscal 2021, our new retail footprint consisted of 36 DKNY and 13 Karl Lagerfeld Paris stores which we believe are positioned to be on a path to profitability.

In our wholesale segment, our business this past year was driven by strength across our portfolio of globally recognized power brands: DKNY, Donna Karan, Calvin Klein, Tommy Hilfiger and Karl Lagerfeld Paris. These brands were especially strong in the casual assortments including categories such as athleisure, jeans, outerwear, sportswear, footwear and handbags. Athleisure is what the consumer is wearing throughout the day. With that in mind, we designed our athleisure collections to provide a wide range of choices across our brands in a variety of looks and functionality.

Our recent launch of jeans collections for three of our global power brands, Calvin Klein, Tommy Hilfiger and DKNY, happened at an opportune time, enabling us to expand our product lines at our retailers, as well as offering customers additional choices in a wide variety of casual woven and knit tops, t-shirts and bottoms. We are becoming a dominant player in the jeans category and are well-positioned to capture greater market share.

For outerwear, we designed our collections to focus on the outdoor lifestyle featuring mid-weight styles in packable, puffer and layered jackets. Casual styles also drove our sportswear collections which included woven tops, casual bottoms and t-shirt dresses in various fabrications. Casual footwear and handbags also resonated well with consumers.

As digital sales trends accelerated over the past year, we worked aggressively to capture our share of the market. Our digital sales penetration with our retail partners increased to nearly 40%, and our own digital businesses also saw significant sales increases. We focused our organization to support digital sales and honed our marketing efforts with respect to digital advertising to target customers where they are shopping. We are making investments in talent, a new CRM and loyalty program, replatformed e-commerce sites and enhanced logistics capabilities, all with the goal of becoming best-in-class in this increasingly important distribution channel.

With our own brands, DKNY, Donna Karan and Vilebrequin, we have a significant opportunity to grow internationally and are in the early stages of developing these key markets. Vilebrequin, our status resort and swimwear brand, will celebrate its 50th anniversary this year and has an incredible slate of innovative product launches and collaborations planned for this milestone year. DKNY is distributed through franchisees in the Middle East, Korea, and Russia, by our 75% owned joint venture in China and directly by us in Europe. In China, we have a small store footprint and a rapidly growing digital business. In Europe, we distribute the DKNY brand through wholesale distribution, our owned stores and digitally through our own and partner websites, with the goal of establishing a substantial business in this market.

The pandemic has further strengthened our resolve with respect to Corporate Social Responsibility (CSR). We remain steadfast in our commitment to the principles of Engage our People, Protect our Environment and Invest in Our Communities. I am pleased with the strides we made across our CSR agenda, despite the many challenges we confronted in 2020, including laying the groundwork for and taking steps to formalize, enhance and scale our CSR programs. In the coming year, we are working on establishing our baseline years for measuring our environmental and social efforts. To learn more about our CSR platform, please see our letter detailing our commitment on our company website.

We know that in order to succeed, we must become an even more diverse, equitable, and inclusive organization. Currently, over 50% of our leadership team is comprised of women. Last September, we welcomed Robert L. Johnson to our Board of Directors. Bob is the founder and chairman of The RLJ Companies, LLC and former founder and chairman of Black Entertainment Television. His success as an entrepreneur and significant business expertise across multiple industries will provide a valuable perspective as we continue to execute our strategy, drive profitability and enhance value for all our stakeholders.

At G-III, our proven track record for execution, strong relationships throughout the industry and experienced team comprised of the most talented, passionate and loyal individuals in our industry have collectively driven our success. I am thankful and grateful for all of our employees who have worked tirelessly through-out this past year to drive our business and help us preserve and enhance shareholder value. Our diversified portfolio, anchored by our five global power brands, DKNY, Donna Karan, Calvin Klein, Tommy Hilfiger and Karl Lagerfeld Paris, will continue to fuel our global growth and market share across our major classifications. Our strong financial position provides us with significant flexibility to accelerate our growth both domestically and internationally, including through potential strategic acquisitions.

On behalf of the entire G-III organization, I would like to thank all of our shareholders for their continued interest and support.

Sincerely,

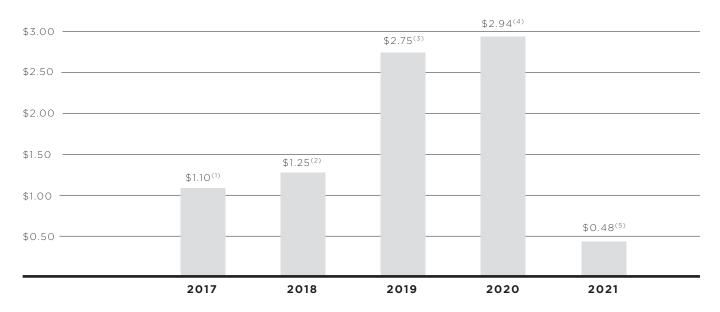
Morris Goldfark

How Helford



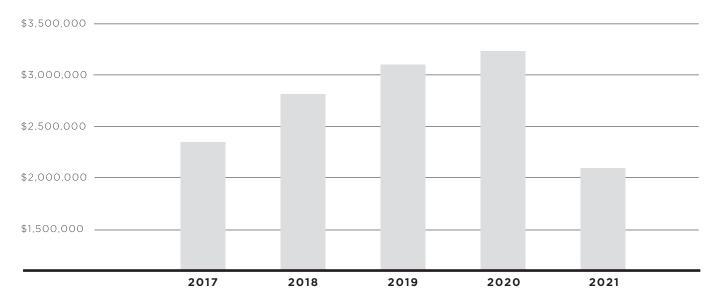
#### DILUTED NET INCOME PER SHARE

(Years Ended January 31)



#### NET SALES (\$000'S)

(Years Ended January 31)



(1) Includes professional fees and transitional expenses in connection with the acquisition of Donna Karan International ("DKI") of \$11.7 million, non-cash asset impairment charges related to certain of our retail stores of \$10.5 million and non-cash imputed interest expense related to the note issued to the seller (the "Seller Note") as part of the consideration for the acquisition of DKI. The aggregate effect of these expenses were equal to \$0.32 per diluted share.

(2) Includes (i) non-cash imputed interest expense related to the Seller Note of \$5.7 million, (ii) transitional expenses related to the acquisition of DKI of \$2.1 million, (iii) asset impairments primarily related to leasehold improvements and furniture and fixtures at certain of our retail stores of \$7.9 million and (iv) income tax charges of \$7.5 million related to the one-time effect of the enactment of the Tax Cuts and Jobs Act in fiscal 2018. The aggregate effect of these expenses were equal to \$0.35 per diluted share.

(3) Includes (i) non-cash imputed interest expense related to the Seller Note of \$5.0 million and (ii) asset impairments primarily related to leasehold improvements and furniture and fixtures at certain of our retail stores of \$2.8 million. The aggregate effect of these expenses were equal to \$0.11 per diluted share.

(4) Includes (i) non-cash imputed interest expense related to the Seller Note of \$5.4 million, (ii) asset impairments primarily related to leasehold improvements and furniture and fixtures at certain of our retail stores, net of gain on lease terminations, of \$19.4 million and (iii) a non-cash income tax gain of \$6.7 million primarily from foreign tax rate changes. The aggregate effect of these exclusions was equal to \$0.25 per diluted share.

(5)The Company restructured its retail operations segment and has permanently closed the Wilsons Leather and G.H. Bass stores. Includes net losses from the Wilsons Leather and G.H. Bass store operations of \$55.7 million, or \$(1:14) per diluted share. The results reflect direct store operations including impairment charges, but do not include any allocated corporate overhead charges, shared administrative expenses or shared distribution expenses. The results for the current period also include the impact of the pandemic and the liquidation of the Wilsons Leather and G.H. Bass stores. These operating results for Wilsons Leather and G.H. Bass are presented solely to provide the historical operating results of the portion of the Company's retail operations segment that was closed and are not intended to be used to develop expectations for future results of the Company or to indicate any future level of profitability of the Company.

## FINANCIAL HIGHLIGHTS

(000's except per share and return on stockholders' equity data)

| FISCAL YEAR ENDED<br>JANUARY 31                                | 2017                    | 2018                    | 2019                     | 2020                     | 2021                    |
|--|-------------------------|-------------------------|--------------------------|--------------------------|-------------------------|
| Net Sales  | \$2,386,435             | \$2,806,938             | \$3,076,208              | \$3,160,464              | \$2,055,146             |
| Net Income   | \$51,938 <sup>(1)</sup> | \$62,124 <sup>(2)</sup> | \$138,067 <sup>(3)</sup> | \$143,837 <sup>(4)</sup> | \$23,545 <sup>(5)</sup> |
| Diluted Net Income per Share                                   | \$1.10(1)               | \$1.25 <sup>(2)</sup>   | \$2.75 <sup>(3)</sup>    | \$2.94(4)                | \$0.48(5)               |
| Working Capital  | \$567,519               | \$612,434               | \$673,107                | \$754,728                | \$942,038               |
| Total Assets   | \$1,851,944             | \$1,915,177             | \$2,208,058              | \$2,565,137              | \$2,436,386             |
| Stockholders Equity  | \$1,021,236             | \$1,120,689             | \$1,189,009              | \$1,290,672              | \$1,336,241             |
| Return on Stockholders' Equity                                 | 5.5%                    | 5.8%                    | 12.0%                    | 11.6%                    | 1.8%                    |
| Common Shares Outstanding [Excluding shares held in treasury]+ | 48,640                  | 49,113                  | 48,709                   | 48,010                   | 48,377                  |
|  |                         |                         |                          |                          |                         |
|  |                         |                         |                          |                          |                         |

<sup>(1)</sup> Includes professional fees and transitional expenses in connection with the acquisition of Donna Karan International ("DKI") of \$11.7 million, non-cash asset impairment charges related to certain of our retail stores of \$10.5 million and non-cash imputed interest expense related to the note issued to the seller (the "Seller Note") as part of the consideration for the acquisition of DKI. The aggregate effect of these expenses were equal to \$0.32 per diluted share.

<sup>(2)</sup> Includes (i) non-cash imputed interest expense related to the Seller Note of \$5.7 million, (ii) transitional expenses related to the acquisition of DKI of \$2.1 million, (iii) asset impairments primarily related to leasehold improvements and furniture and fixtures at certain of our retail stores of \$7.9 million and (iv) income tax charges of \$7.5 million related to the one-time effect of the enactment of the Tax Cuts and Jobs Act in fiscal 2018. The aggregate effect of these expenses were equal to \$0.35 mer cliuted share.

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<sup>(5)</sup>The Company restructured its retail operations segment and has permanently closed the Wilsons Leather and G.H. Bass stores. Includes net losses from the Wilsons Leather and G.H. Bass store operations of \$55.7 million, or \$(114) per diluted share. The results reflect direct store operations including impairment charges, but do not include any allocated corporate overhead charges, shared administrative expenses or shared distribution expenses. The results for the current period also include the impact of the pandemic and the liquidation of the Wilsons Leather and G.H. Bass stores. These operating results for Wilsons Leather and G.H. Bass are presented solely to provide the historical operating results of the portion of the Company's retail operations segment that was closed and are not intended to be used to develop expectations for future results of the Company or to indicate any future level of profitability of the Company.



#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### **FORM 10-K**

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended January 31, 2021

OR

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from

to

Commission file number 0-18183

## G-III APPAREL GROUP, LTD.

(Exact name of registrant as specified in its charter)

**Delaware** 

41-1590959

(State or other jurisdiction of incorporation or organization)

(I.R.S. Employer Identification No.)

512 Seventh Avenue, New York, New York

10018

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code:

(212) 403-0500

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class                      | Trading Symbol(s) | Name of each exchange on which registered |
|--|-------------------|---|
| Common Stock, \$0.01 par value per share | GIII              | The Nasdaq Stock Market                   |

#### Securities registered pursuant to Section 12(g) of the Act: None.

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes 🗵 No 🗆

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or 15(d) of the Act. Yes  $\square$  No  $\boxtimes$ 

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes⊠ No □

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes ⊠ No □

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer 

Non-accelerated filer 

Smaller reporting company 

Emerging growth company 

Emerging growth company □

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant has filed a report on and attestation to its management's assessment of the effectiveness of its internal control over financial reporting under Section 404(b) of the Sarbanes-Oxley Act (15 U.S.C. 7262(b)) by the registered public accounting firm that prepared or issued its audit report.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act) Yes □ No ☒

As of July 31, 2020, the aggregate market value of the registrant's voting stock held by non-affiliates of the registrant (based on the last sale price for such shares as quoted by the Nasdaq Global Select Market) was approximately \$431,878,201.

The number of outstanding shares of the registrant's Common Stock as of March 22, 2021 was 48,376,636.

Documents incorporated by reference: Certain portions of the registrant's definitive Proxy Statement relating to the registrant's Annual Meeting of Stockholders to be held on or about June 10, 2021, to be filed pursuant to Regulation 14A of the Securities Exchange Act of 1934 with the Securities and Exchange Commission, are incorporated by reference into Part III of this Report.



#### SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS AND RISK FACTORS

Various statements contained in this Annual Report on Form 10-K or incorporated by reference into this Annual Report on Form 10-K, in future filings by us with the Securities and Exchange Commission (the "SEC"), in our press releases and in oral statements made from time to time by us or on our behalf constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on current expectations and are indicated by words or phrases such as "anticipate," "estimate," "expect," "will," "project," "we believe," "is or remains optimistic," "currently envisions," "forecasts," "goal" and similar words or phrases and involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from the future results, performance or achievements expressed in or implied by such forward-looking statements. Forward-looking statements also include representations of our expectations or beliefs concerning future events that involve risks and uncertainties, including, but not limited to, those described in Part I, "Item 1A. Risk Factors."

#### SUMMARY OF RISKS AFFECTING OUR BUSINESS

Our business is subject to numerous risks. The following summary highlights some of the risks you should consider with respect to our business and prospects. This summary is not complete and the risks summarized below are not the only risks we face. You should review and consider carefully the risks and uncertainties described in more detail in the "Risk Factors" section contained in Item 1A of this Annual Report on Form 10-K which includes a more complete discussion of the risks summarized below as well as a discussion of other risks related to our business and an investment in our common stock.

- The global health crisis caused by the COVID-19 pandemic has had, and the current and uncertain future outlook of the outbreak will likely continue to have, a significant adverse effect on our business, financial condition and results of operations;
- the failure to maintain our material license agreements could cause us to lose significant revenues and have a material adverse effect on our results of operations;
- our dependence on the strategies and reputation of our licensors;
- any adverse change in our relationship with PVH and its Calvin Klein or Tommy Hilfiger brands would have a material adverse effect on our results of operations;
- risks relating to our wholesale operations including, among others, maintaining the image our proprietary brands, business practices of our customers that could adversely affect us and retail customer concentration;
- risks relating to our retail operations segment;
- our ability to achieve operating enhancements and cost reductions from the restructuring of our retail operations;
- dependence on existing management;
- our ability to make strategic acquisitions and possible disruptions from acquisitions;
- risks of operating through joint ventures;
- need for additional financing;
- seasonal nature of our business and effect of unseasonable or extreme weather on our business;
- possible adverse effect of problems with our logistics and distribution systems;
- price, availability and quality of materials used in our products;
- the need to protect our trademarks and other intellectual property;
- risk that our licensees may not generate expected sales or maintain the value of our brands;
- the impact of the current economic and credit environment on us, our customers, suppliers and vendors;
- effects of war, acts of terrorism, natural disasters or public health crises could adversely affect our business and results of operations;
- our dependence on foreign manufacturers;
- risks of expansion into foreign markets, conducting business internationally and exposures to foreign currencies;
- risks related to the recent adoption of a national security law in Hong Kong;
- the need to successfully upgrade, maintain and secure our information systems;

- increased exposure to consumer privacy, cybersecurity and fraud concerns, including as a result of the remote working environment;
- possible adverse effects of data security or privacy breaches;
- the impact on our business of the imposition of tariffs by the United States government and the escalation of trade tensions between countries:
- risks related to the audit by the Canadian Border Services Agency;
- changes in tax legislation or exposure to additional tax liabilities could impact our business;
- the effect of regulations applicable to us as a U.S. public company;
- focus on corporate responsibility issues by stakeholders;
- potential effect on the price of our stock if actual results are worse than financial forecasts or if we are unable to provide financial forecasts;
- fluctuations in the price of our common stock;
- impairment of our goodwill, trademarks or other intangibles may require us to record charges against earnings;
- risks related to our indebtedness.

Any forward-looking statements are based largely on our expectations and judgments and are subject to a number of risks and uncertainties, many of which are unforeseeable and beyond our control. A detailed discussion of significant risk factors that have the potential to cause our actual results to differ materially from our expectations is described in Part I of this Form 10-K under the heading "Risk Factors." We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

#### WEBSITE ACCESS TO REPORTS

Our website is www.g-iii.com. We make available, free of charge, on our website (under the heading "Investors") our Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and amendments to those reports as soon as reasonably practicable after we electronically file such material with, or furnish it to, the SEC. No information contained on our website is intended to be included as part of, or incorporated by reference into, this Annual Report on Form 10-K. Information relating to our corporate governance, including copies of our Code of Ethics and Conduct, Audit, Compensation and Nominating and Corporate Governance Committee Charters, and other policies and guidelines, are available at our website under "Investors." Paper copies of these filings and corporate governance documents are available to stockholders free of charge by written request to Investor Relations, G-III Apparel Group, Ltd., 512 Seventh Avenue, New York, New York 10018. The SEC maintains an Internet site that contains reports, proxy and information statements, and other information regarding issuers that file electronically with the SEC. The address of the SEC's website is http://www.sec.gov.

#### **PART I**

#### ITEM 1. BUSINESS.

Unless the context otherwise requires, "G-III," "us," "we" and "our" refer to G-III Apparel Group, Ltd. and its subsidiaries. References to fiscal years refer to the year ended or ending on January 31 of that year. For example, our fiscal year ended January 31, 2021 is referred to as "fiscal 2021."

G-III Apparel Group, Ltd. is a Delaware corporation that was formed in 1989. We and our predecessors have conducted our business since 1974.

#### Overview

We design, source and market an extensive range of apparel, including outerwear, dresses, sportswear, swimwear, women's suits and women's performance wear, as well as women's handbags, footwear, small leather goods, cold weather accessories and luggage. G-III has a substantial portfolio of more than 30 licensed and proprietary brands, anchored by five global power brands: DKNY, Donna Karan, Calvin Klein, Tommy Hilfiger and Karl Lagerfeld Paris. We are not only licensees, but also brand owners, and we distribute our products through multiple channels.

Our own proprietary brands include DKNY, Donna Karan, Vilebrequin, G.H. Bass, Eliza J, Jessica Howard, Andrew Marc, Marc New York and Wilsons Leather. We sell products under an extensive portfolio of well-known licensed brands, including Calvin Klein, Tommy Hilfiger, Karl Lagerfeld Paris, Levi's, Guess?, Kenneth Cole, Cole Haan, Vince Camuto and Dockers. Through our team sports business, we have licenses with the National Football League, National Basketball Association, Major League Baseball, National Hockey League and over 150 U.S. colleges and universities. We also source and sell products to major retailers under their private retail labels.

Our products are sold through a cross section of leading retailers such as Macy's, Dillard's, Hudson's Bay Company, including their Saks Fifth Avenue division, Nordstrom, Kohl's, TJX Companies, Ross Stores and Burlington. We also sell our products over the web through retail partners such as macys.com, nordstrom.com and dillards.com, each of which has a substantial online business. In addition, we sell to pure play online retail partners such as Amazon and Fanatics.

We also distribute apparel and other products directly to consumers through our own DKNY and Karl Lagerfeld retail stores, as well as through our digital channels for the DKNY, Donna Karan, Karl Lagerfeld Paris, G.H. Bass, Andrew Marc and Wilsons Leather businesses. In June 2020, we announced the restructuring of our retail operations, including the closure of the Wilsons Leather and G.H. Bass stores. We completed the closing of our Wilsons Leather and G.H. Bass stores in fiscal 2021. We believe this restructuring will enable us to reduce our losses and re-position our retail operations with a goal of becoming a profitable contributor to our business. See "—*Recent Developments*" for further information about our retail restructuring.

We operate in fashion markets that are intensely competitive. Our ability to continuously evaluate and respond to changing consumer demands and tastes, across multiple market segments, distribution channels and geographic areas is critical to our success. Although our portfolio of brands is aimed at diversifying our risks in this regard, misjudging shifts in consumer preferences could have a negative effect on our business. Our success in the future will depend on our ability to design products that are accepted in the marketplace, source the manufacture of our products on a competitive basis, and continue to diversify our product portfolio and the markets we serve.

#### Segments

We report based on two segments: wholesale operations and retail operations.

Our wholesale operations segment includes sales of products to retailers under owned, licensed and private label brands, as well as sales related to the Vilebrequin business. Wholesale revenues also include royalty revenues from license agreements related to our owned trademarks including DKNY, Donna Karan, Vilebrequin, G.H. Bass and Andrew Marc.

Our retail operations segment consists primarily of direct sales to consumers through our company-operated stores and through digital channels. In June 2020, we commenced the restructuring of our retail operations, including the closure of the Wilsons Leather, G.H. Bass and Calvin Klein Performance stores. The closure of these stores was completed during fiscal 2021. After completion of the restructuring, our retail operations segment consists of our DKNY and Karl Lagerfeld Paris stores, as well as the digital channels for DKNY, Donna Karan, Karl Lagerfeld Paris, G.H. Bass, Andrew Marc and Wilsons Leather.

#### **Recent Developments**

#### Impact of COVID-19 Pandemic

The COVID-19 pandemic has affected businesses around the world for over a year. A national emergency was declared in the United States as a result of the COVID-19 pandemic. Federal, state and local governments and private entities mandated various restrictions, including closing of retail stores and restaurants, travel restrictions, restrictions on public gatherings, stay at home orders and advisories, and quarantining of people who may have been exposed to the virus. The response to the COVID-19 pandemic has negatively affected the global economy, disrupted global supply chains, and created significant disruption of the financial and retail markets, including a disruption in consumer demand for apparel and accessories.

The COVID-19 pandemic has had multiple impacts on our business, including, but not limited to, the temporary closure of our and our customers' stores, disruption to both international and domestic tourism and disruption to consumer shopping habits. The COVID-19 pandemic impacted our business operations and results of operations throughout fiscal 2021 resulting in lower sales and profitability. COVID-19 could continue to have an adverse impact on our results of operations and liquidity, the operations of our suppliers, vendors and customers, and on our employees as a result of quarantines, facility closures, and travel and logistics restrictions. Even as businesses have reopened as governmental restrictions were loosened with respect to stay at home orders and various restrictions with respect to the operation of retail businesses, the ultimate economic impact of the COVID-19 pandemic is highly uncertain. We expect that our business operations and results of operations, including our net sales, earnings and cash flows, will continue to be adversely impacted in fiscal 2022.

During this crisis we have been focused on protecting the health and safety of our employees, our customers and our communities. We have taken precautionary measures intended to help minimize the risk of COVID-19 to our employees, including requiring our employees to work remotely during the first half of fiscal 2021. During the second half of fiscal 2021, our personnel have started to work in our offices on a part-time, capacity restricted basis. Having our employees work remotely may disrupt our operations or increase the risk of a cybersecurity incident. As a result, we have taken steps to mitigate the increased cybersecurity risks associated with remote working and reliance on videoconferencing platforms.

Most of our retail partners, including our largest customer, Macy's, closed their stores in North America during the initial reaction to the pandemic in the Spring of 2020. Some of our customers, such as Costco and Sam's Club, remained open for business. Our retail partners have since reopened with certain limitations and restrictions. Our retail partners that closed stores asked to cancel orders and extend their payment terms with us. We continue to negotiate resolutions with our retail partners that are equitable and fiscally responsible for each of us. Certain of our retail partners have publicized actual or potential bankruptcy filings or other liquidity issues that could impact our anticipated income and cash flows, as well as require us to record additional accounts receivable reserves. In addition, we could be required to record increased excess and obsolete inventory reserves due to decreased sales or noncash impairment charges related to our intangible assets or goodwill due to reduced market values and cash flows. Further, a more promotional retail environment may cause us to lower our prices or sell existing inventory at larger discounts than in the past, negatively impacting our margins.

There is significant uncertainty around the breadth and duration of business disruptions related to the COVID-19 pandemic, as well as its impact on the U.S. and global economies and on consumer willingness to visit stores as they re-open. Consumer businesses have re-opened in most areas of the United States under governmental social distancing and other restrictions that are expected to limit the scope of operations for an unknown period of time compared to pre-COVID-19 business operations. These restrictions are expected to adversely impact sales even as retail stores are open again. The extent to which COVID-19 impacts our results will depend on continued developments in the public and private responses

to the pandemic and the success and efficacy of efforts in the United States and around the world to vaccinate people against COVID-19. The continued impact of COVID-19 remains highly uncertain and cannot be predicted. New information may emerge concerning the severity of the outbreak and the spread of variants of the COVID-19 virus in locations that are important to our business. Actions taken to contain COVID-19 or treat its impact may change or become more restrictive as additional waves of infections occur, or continue to occur, as a result of the loosening of governmental restrictions.

In response to these challenges, we have taken measures to preserve liquidity and contain costs that include, but are not limited to, employee furloughs, job eliminations, temporary salary reductions, reduced advertising and other promotional spending and deferral of capital projects. We also reviewed our inventory needs and worked with suppliers to curtail, or cancel, production of product which we believed would not be able to be sold in season. We worked with our suppliers, landlords and licensors to renegotiate related agreements and extend payment terms in order to preserve capital. During the second half of fiscal 2021, certain furloughed employees were reinstated and salaries that had been reduced were increased to their pre-pandemic levels. We also received royalty relief from certain licensors.

Refinancing of our Term Loan and Revolving Credit Facility

On August 7, 2020, we completed a private debt offering of \$400 million aggregate principal amount of our 7.875% Senior Secured Notes due 2025 (the "Notes). The net proceeds of the Notes were used (i) to repay our prior term loan facility due 2022, (ii) to pay related fees and expenses and (iii) for general corporate purposes. The Notes bear interest at a rate of 7.875% per year payable semi-annually in arrears on February 15 and August 15 of each year, commencing on February 15, 2021.

Also on August 7, 2020, we entered into the second amended and restated credit agreement (the "ABL Credit Agreement") The ABL Credit Agreement is a five year senior secured credit facility and provides for borrowings in the aggregate principal amount of up to \$650 million. The ABL Credit Agreement refinances, amends and restates our prior Amended Credit Agreement which provided for borrowings of up to \$650 million and was due to expire in December 2021.

For a description of the Notes, the ABL Credit Agreement and our other debt instruments, see "Liquidity and Capital Resources" under Item 7 of this Annual Report on Form 10-K.

Restructuring of Our Retail Operations Segment

In June 2020, we commenced a restructuring of our retail operations segment, including the closing of the Wilsons Leather, G.H. Bass and Calvin Klein Performance stores. All store closings included in the restructuring were completed as of the end of fiscal 2021.

After completion of the restructuring, our retail operations segment consists of our DKNY and Karl Lagerfeld Paris stores, as well as the digital channels for DKNY, Donna Karan, Karl Lagerfeld Paris, G.H. Bass, Andrew Marc and Wilsons Leather. In addition to the stores operated as part of our retail operations segment, as of January 31, 2021, Vilebrequin products were distributed through 98 company-operated stores and owned digital channels in Europe and the United States, as well as through 71 franchised locations.

In connection with the restructuring of our retail operations, we incurred an aggregate charge of approximately \$100 million related to store operating costs, landlord termination fees, severance costs, store liquidation and closing costs, write-offs related to right-of-use assets and legal and professional fees. The cash portion of this charge was approximately \$65 million.

Our ongoing plan focuses on the operations and growth of our DKNY and Karl Lagerfeld Paris stores, as well as operating our digital business. Our plan is based on the assumed continued strength of the DKNY and Karl Lagerfeld brands, changes in planning and allocation and improvements in gross margin. We expect to reduce corporate headcount and administrative costs, while expanding our store base. We need to successfully implement this strategy in order to significantly reduce the losses in our retail operations with the goal of ultimately attaining profitability in our retail operations segment.

#### **Strategic Initiatives**

We are focused on the following strategic initiatives, which we believe are critical to our long-term success:

- *Owning brands:* We now own a portfolio of proprietary brands, including DKNY, Donna Karan, Vilebrequin, Eliza J, Jessica Howard, G.H. Bass and Andrew Marc. Owning our own brands is advantageous to us for several reasons:
  - We can realize significantly higher operating margins because we are not required to pay licensing fees on sales by us of our proprietary products and can also generate licensing revenues (which have no related cost of goods sold) for classes of products not manufactured by us.
  - There are no channel restrictions, permitting us to market our products internationally, and to utilize a variety of different distribution channels, including online and off-price channels.
  - We are able to license our proprietary brands in new categories and geographies to carefully selected licensees.
  - We are able to build equity in these brands to benefit the long-term interests of our stockholders.
- Develop and expand our DKI business: We believe that DKNY and Donna Karan are two of the most iconic and recognizable power brands and that we are well positioned to unlock their potential. We are focusing on the expansion of the DKNY brand, while continuing to re-establish Donna Karan and other associated brands. We are leveraging our demonstrated ability to drive organic growth and develop talent within our Company to maximize the potential of the DKNY and Donna Karan brands. In fiscal 2018 and fiscal 2019, we restructured and repositioned the DKNY and Donna Karan brands. We re-launched the DKNY apparel line and also relaunched Donna Karan as an aspirational luxury brand that is priced above DKNY and targeted to fine department stores globally. Our strategy is for DKNY and Donna Karan to be more accessible brands, both designed and priced to reach a wider range of customers. We believe there is untapped global licensing and distribution potential for these brands and aim to grow royalty streams in the DKNY and Donna Karan businesses through expansion of additional categories with existing licensees, as well as new categories with new licensees. For example, we launched our DKNY Jeans denim collection during fiscal 2021. We are committed to making DKNY a fashion and lifestyle brand of choice.
- Focusing on our five global power brands: While we sell products under more than 30 licensed and proprietary brands, five global power brands anchor our business: DKNY, Donna Karan, Calvin Klein, Tommy Hilfiger and Karl Lagerfeld Paris. Each of these brands has substantial name recognition and is well-known in the marketplace. We believe each brand also provides us with significant growth opportunities. We have leveraged the strength of our power brands to become a supplier of choice in a diversified range of product categories.
- Expanding our international business: We continue to expand our international business and enter into new markets worldwide. We believe that the international sales and profit opportunity is quite significant for our DKNY and Donna Karan businesses. We are expanding our DKNY business globally through our distribution partners in key regions. The key markets in which our DKNY merchandise is currently distributed include the Middle East, South East Asia and Korea, as well as in China. Continued growth, brand development and marketing in these key markets is critical to driving global brand recognition.
- Increasing digital channel business opportunities: We are continuing to make changes to our business to address the additional challenges and opportunities created by the evolving role of the digital marketplace in the retail sector and expect to increase the sale of our products in an omni-channel environment. We are investing in digital personnel, marketing, logistics, planning and distribution. We believe that consumers are increasingly engaging with brands through digital channels, and that this trend will continue to grow in the coming years. The five global power brands that serve as the anchor of our business position us to be the direct beneficiaries of this trend, whether by continuing to leverage our partnerships with the digital channel businesses operated by our licensors and major retailers to facilitate customer engagement or by building out our own digital capabilities.

• Opportunity for long-term profitability in our retail operations: In June 2020, we commenced a restructuring of our retail operations segment, including the closing of the Wilsons Leather, G.H. Bass and Calvin Klein Performance stores. All store closings included in the restructuring were completed as of the end of fiscal 2021. After completion of the restructuring, our retail operations segment consists of our DKNY and Karl Lagerfeld Paris stores, as well as the digital channels for DKNY, Donna Karan, Karl Lagerfeld Paris, G.H. Bass, Andrew Marc and Wilsons Leather. Part of our restructuring plan includes making significant changes to our DKNY and Karl Lagerfeld retail operations. We believe that this restructuring plan will enable us to greatly reduce our retail losses and to ultimately position this segment to become profitable.

#### **Our Strengths**

Broad portfolio of globally recognized brands. In an environment of rapidly changing consumer fashion trends, we benefit from a balanced mix of more than 30 licensed and proprietary brands anchored by five global power brands: DKNY, Donna Karan, Calvin Klein, Tommy Hilfiger and Karl Lagerfeld Paris, which have strong brand equity and long-standing consumer appeal. We believe that these five globally recognized power brands have potential for future growth. Our overall brand portfolio includes other complementary brands that are diversified across product categories, price points, demographics, occasions, fits and sizes, and styles and genres. Our proprietary brands include DKNY, Donna Karan, Vilebrequin, G.H. Bass, Eliza J, Jessica Howard, Andrew Marc, Marc New York and Wilsons Leather. We believe we are a licensee of choice for well-known brands, consisting of fashion brands including Calvin Klein, Tommy Hilfiger, Karl Lagerfeld Paris, Levi's, Guess?, Kenneth Cole, Cole Haan, Vince Camuto, and Dockers and team sports oriented brands, including the National Football League, National Basketball Association, Major League Baseball, National Hockey League and over 150 U.S. colleges and universities. We believe that our well-diversified brand portfolio with power brands and complementary brands is well positioned to satisfy ongoing consumer needs and preferences. Additionally, our experience in developing and acquiring licensed brands and proprietary labels, as well as our reputation for producing high quality, well-designed apparel, has led major customers to select us as a partner of choice for their own private label programs.

We currently market apparel and other products under, among others, the following licensed and proprietary brand names:

| Women's              | Men's                | Team Sports                      |
|----------------------|----------------------|----------------------------------|
| Licensed Brands      |                      |                                  |
| Calvin Klein         | Calvin Klein         | National Football League         |
| Calvin Klein Jeans   | Tommy Hilfiger       | Major League Baseball            |
| Tommy Hilfiger       | Karl Lagerfeld Paris | National Basketball Association  |
| Karl Lagerfeld Paris | Guess?               | National Hockey League           |
| Guess?               | Kenneth Cole         | Touch                            |
| Kenneth Cole         | Cole Haan            | IMG Collegiate Licensing Company |
| Cole Haan            | Levi's               | Starter                          |
| Levi's               | Dockers              |                                  |
| Vince Camuto         |                      |                                  |
| Kensie               |                      |                                  |
|                      |                      |                                  |
| Proprietary Brands   |                      |                                  |
| DKNY                 | DKNY                 | G-III Sports by Carl Banks       |
| Donna Karan          | Andrew Marc          | G-III for Her                    |
| Andrew Marc          | Marc New York        |                                  |
| Marc New York        | Vilebrequin          |                                  |
| Vilebrequin          | G. H. Bass           |                                  |
| G. H. Bass           | Black Rivet          |                                  |
| Eliza J              | Wilsons Leather      |                                  |
| Jessica Howard       |                      |                                  |
| Black Rivet          |                      |                                  |
| Wilsons Leather      |                      |                                  |
|                      |                      |                                  |

Long-standing relationships forged with retailers and license partners through emphasis on design, sourcing and quality control. We believe our core strengths provide a foundation that drives our partnerships with retailers and licensors. Our in-house design and merchandising teams design substantially all of our licensed, proprietary and private label products, and our designers work closely with our licensors and private label customers to create designs and styles that represent the look they seek to project. We believe that we have developed a significant customer following and positive reputation in the industry as a result of our design capabilities, sourcing expertise, on-time delivery and high standards of quality control. Our service, brand stewardship and industry expertise have allowed us to continue to deliver as a go-to preferred partner for many of our customers.

Well-developed supply chain infrastructure is a key core competency that leverages strong vendor relationships developed over the past 40 years. We have long-standing, trust-based relationships with our vendors that form the foundation of our global supply chain that has been built upon over the last 40 years. We have a network of worldwide suppliers that allows us to access the highest quality products, negotiate competitive terms without relying on any single vendor, access new technology and design insights, and enhance our market intelligence. We support and cultivate these relationships by continuously investing management time while also maintaining a physical presence in key jurisdictions. We employ a quality control team and a sourcing group to ensure the quality of our products, as well as local teams that operate on the ground with a hands-on approach and a deep-rooted knowledge base with respect to our manufacturers. By working closely with our global partners on all aspects of the supply chain, we aim to safeguard against potential disruptions. We believe that we have a long-standing competitive advantage with our current supply chain partners and we continue to focus on broadening the breadth and depth of our inventory sourcing capabilities. We continue to diversify our product portfolio and mix and we have proactively reduced the percentage of our inventory that is sourced from China. Inventory sourced by us from China represented 32.8% of inventory purchased in fiscal 2021 compared to 49.5% in fiscal 2020 and 61.5% in fiscal 2019. We continue to focus on methods aimed at bolstering production and devising and implementing strategies to further diversify our production base and expand sourcing capabilities across the globe while leveraging best practices and strong vendor relationships.

Diversified business mix across customers, price points, products, and distribution channels. We market our products at multiple price points and across multiple channels of distribution, allowing us to provide products to a broad range of consumers. Our products are sold to approximately 1,300 customers, including a cross section of retailers such as Macy's, Dillard's, Hudson's Bay Company, including their Saks Fifth Avenue division, Nordstrom, Kohl's, TJX Companies, Ross Stores and Burlington, as well as membership clubs such as Costco and Sam's Club. We also sell to pure play online retail partners such as Amazon and Fanatics. Our strong relationships with retailers have been established through many years of personal customer service and our objective of meeting or exceeding retailer expectations. In addition, we continue to make changes to our business to address the additional challenges and opportunities created by the evolving role of the online marketplace in the retail sector and expect to expand the sale of our products in an omni-channel environment. As economic conditions waver and consumer trends change, we believe that our deep-rooted relationships across the retail landscape, diversified brands serving all types of consumers and our product portfolio mix that covers all price points allow us to operate on a flexible and advantageous basis.

Experienced management team. Our executive management team has worked together for a significant period of time and has extensive experience in the apparel industry. Morris Goldfarb, our Chairman and Chief Executive Officer, has been with us for over 45 years. Sammy Aaron, our Vice Chairman and President, joined us in 2005 when we acquired Marvin Richards, Wayne S. Miller, our Chief Operating Officer, has been with us for over 20 years, Neal S. Nackman, our Chief Financial Officer, has been with us for over 15 years and Jeffrey Goldfarb, our Executive Vice President, has been with us for over 15 years. Our leadership team has demonstrated experience in successfully acquiring, managing, integrating and positioning new businesses having completed nine acquisitions and several joint ventures over the last 15 years, while also adding numerous new licenses and licensed products to our portfolio.

#### **Wholesale Operations**

#### Licensed Products

The sale of licensed products is a key element of our strategy and we have continually expanded our offerings of licensed products for the past 25 years. Sales of licensed products accounted for 64.5% of our net sales in fiscal 2021, 59.4% of our net sales in fiscal 2020 and 57.4% of our net sales in fiscal 2019.

Our most significant licensor is Calvin Klein with whom we have license agreements for wholesale sales in the United States and Canada. We have also entered into distribution agreements with respect to Calvin Klein luggage in a number of foreign countries. In June 2019, we expanded our relationship with Calvin Klein by entering into a license agreement with an initial term of five years for the design, production and wholesale distribution of *Calvin Klein Jeans* women's jeanswear in the United States and Canada.

We also have a significant relationship with Tommy Hilfiger, with whom we have a multi-category womenswear license in the United States and Canada. This license for women's sportswear, dresses, suit separates, performance and denim is in addition to our Tommy Hilfiger men's and women's outerwear license and Tommy Hilfiger luggage license, both also in the United States and Canada. We recently extended the license agreements with Tommy Hilfiger for apparel and outerwear through 2025.

We own a 49% interest in a joint venture that owns the trademarks for the Karl Lagerfeld brand in North America. As part of that relationship, we have a long-term license agreement with the joint venture for the Karl Lagerfeld Paris brand in North America, pursuant to which we produce and distribute women's apparel, women's footwear, women's handbags, men's apparel, men's footwear and luggage under the Karl Lagerfeld Paris brand.

| ••   | Date Current          | Date Potential Renewal         |
|--|-----------------------|--------------------------------|
| License  | Term Ends             | Term Ends                      |
| Fashion Licenses   | D                     | None                           |
| Calvin Klein (Men's outerwear)   | December 31, 2023     |                                |
| Calvin Klein (Women's outerwear)   | December 31, 2023     | None                           |
| Calvin Klein (Women's dresses)   | December 31, 2023     | None                           |
| Calvin Klein (Women's suits)   | December 31, 2023     | None                           |
| Calvin Klein (Women's performance wear)                                    | December 31, 2023     | None                           |
| Calvin Klein (Women's better sportswear)                                   | December 31, 2023     | None                           |
| Calvin Klein (Better luggage)  | December 31, 2023     | None                           |
| Calvin Klein (Women's handbags and small leather goods)                    | December 31, 2023     | None                           |
| Calvin Klein (Men's and women's swimwear)                                  | December 31, 2023     | None                           |
| Calvin Klein Jeans (Women's jeanswear)                                     | December 31, 2024     | None                           |
| Cole Haan (Men's and women's outerwear)                                    | December 31, 2023     | December 31, 2025              |
| Dockers (Men's outerwear)  | November 30, 2024     | None                           |
| Guess/Guess? (Men's and women's outerwear)                                 | December 31, 2023     | None                           |
| Guess/Guess? (Women's dresses)   | December 31, 2023     | None                           |
| Karl Lagerfeld Paris (Women's and men's apparel, women's handbags, women's | December 31, 2021     | None                           |
| and men's footwear and luggage)  |                       |                                |
| Kenneth Cole NY/Reaction Kenneth Cole (Men's and women's outerwear)        | December 31, 2022     | December 31, 2025              |
| Kensie (Women's dresses)   | January 31, 2023      | None                           |
| Levi's (Men's and women's outerwear)                                       | November 30, 2024     | None                           |
| Tommy Hilfiger (Men's and women's outerwear)                               | December 31, 2025     | None                           |
| Tommy Hilfiger (Luggage)   | December 31, 2021     | None                           |
| Tommy Hilfiger (Women's apparel)   | December 31, 2025     | None                           |
| Tommy Hilfiger x Leagues   | December 31, 2024     | None                           |
| Vince Camuto (Women's dresses)   | December 31, 2025     | None                           |
| Team Sports Licenses   | ,                     |                                |
| Collegiate Licensing Company   | December 31, 2021     | None                           |
| Major League Baseball  | December 31, 2023     | None                           |
| National Basketball Association  | September 30, 2021    | None                           |
| National Football League   | March 31, 2024        | None                           |
| National Hockey League   | June 30, 2022         | None                           |
| Starter  | December 31, 2024     | December 31, 2029              |
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We have continually sought to increase our portfolio of name brands, product offerings and tiers of distribution because we believe that consumers prefer to buy brands they know and brand owners prefer to engage licensees who have a successful track record of developing brands.

Under our license agreements, we are generally required to achieve minimum net sales of licensed products, pay guaranteed minimum royalties, make specified royalty and advertising payments (usually based on a percentage of net sales of licensed products), and receive prior approval of the licensor as to all design and other elements of a product prior to production. License agreements may also restrict our ability to enter into other license agreements for competing products or acquire businesses that produce competing products without the consent of the licensor. If we do not satisfy any of these requirements or otherwise fail to meet our material obligations under a license agreement, a licensor usually will have the right to terminate our license. License agreements also typically restrict our ability to assign or transfer the agreement without the prior written consent of a licensor and generally provide that a change in control, including as a result of the acquisition of us by another company, is considered to be a transfer of the license agreement that would give a licensor the right to terminate the license unless it has approved the transaction. Our ability to renew a license agreement may be subject to the discretion of the licensor or to attaining minimum sales and/or royalty levels and to our compliance with the provisions of the agreement.

#### Proprietary Brands

Dating back to the beginning of our company, G-III has sold apparel under its own proprietary brands. Over the years, we developed or acquired brands such as G-III Sports by Carl Banks, Eliza J and Jessica Howard. We also acquired Andrew Marc, an aspirational luxury outerwear brand, G.H. Bass, a well-known heritage brand, and Vilebrequin, a premier swimwear and resort wear brand. In our most significant acquisition, we acquired Donna Karan International ("DKI"), which owns DKNY and Donna Karan, two of the world's most iconic and recognizable power brands. We currently design, manufacture, distribute and sell products under our own proprietary brands, as well as license our proprietary brands in a variety of categories. We continue to seek new licensing opportunities to broaden the reach of these brands.

#### DKNY and Donna Karan

DKI owns two of the world's most iconic fashion brands: DKNY and Donna Karan. First launched in 1984, DKI designs, sources, markets, retails and distributes collections of women's and men's clothing, sportswear, accessories and shoes under the DKNY and Donna Karan brand names. We acquired DKI in 2016.

Based on DKNY's and Donna Karan's significant brand equity, we believe there are opportunities to expand existing categories, launch new initiatives and develop an even stronger licensing and distribution base. We believe that both the DKNY and Donna Karan brands have the potential for significant growth. In addition, we expect increased revenues from licensing and from sales growth across many categories of the business.

Our DKNY products are designed to provide a total wardrobe for a woman's active, modern lifestyle. Products developed reflect the DNA of the DKNY brand and emphasize a strong price-value relationship. We believe that DKNY has the potential to be a premier fashion and lifestyle brand. DKNY products produced by us or by our various licensees are sold through department stores, specialty retailers and online retailers worldwide, as well as through company-operated retail stores, digital sites and international brand partners and distributors. We launched our first DKNY Jeans collection in fiscal 2021.

We believe that the Donna Karan brand offers significant growth potential. We re-launched Donna Karan as an aspirational luxury brand that is priced above DKNY and targeted to fine department stores located in the United States, such as Dillard's, Saks Fifth Avenue, Nordstrom and Bloomingdales, as well as fine department stores internationally.

The acquisition of DKI provided us an opportunity to expand our digital retail channels. We believe there are significant opportunities to enhance the digital business of DKNY and Donna Karan, prudently expand the retail store base for DKNY over the long term and capitalize on our industry relationships to ensure premium placement for DKNY and Donna Karan product categories in department and other retail stores nationwide.

#### Vilebrequin

Vilebrequin is a premier provider of status swimwear, resort wear and related accessories. Vilebrequin products are sold in over 100 countries around the world. We believe that Vilebrequin has the potential to significantly develop its

distribution network worldwide and expand its product offerings. A majority of Vilebrequin's current revenues are derived from sales in Europe and the United States. As of January 31, 2021, Vilebrequin products were distributed through select wholesale distribution, 98 company-operated stores and 71 licensed stores, located internationally and in the United States, as well as digitally on our websites.

Vilebrequin's iconic designs and reputation are linked to its French Riviera heritage arising from its founding in St. Tropez over forty years ago. Vilebrequin's men's swimwear, which accounts for the majority of its sales, is known for its exclusive prints, wide range of colors, attention to detail, fabric quality and well-designed cuts. In addition to men's swimwear, Vilebrequin sells a collection of women's swimwear, children's swimwear, men's resort wear, women's resort wear, children's resort wear and related accessories including hats, beach bags, beach towels, shoes, sunglasses, watches and pool floats. We believe that Vilebrequin is a powerful brand. We plan to continue adding more company operated and franchised retail locations and increase our wholesale distribution of Vilebrequin products throughout the world.

#### Licensing of Proprietary Brands

As our portfolio of propriety brands has grown, we have licensed these brands in new categories. We began licensing Andrew Marc, Vilebrequin and G.H. Bass in selected categories after acquiring these brands. Our licensing program has significantly increased as a result of owning the DKNY and Donna Karan brands. We currently license our proprietary brands in a variety of categories and continue to seek new licensing opportunities to broaden the reach of these brands.

We have strong relationships with category leading license partners, including, but not limited to, Estee Lauder, Fossil, Marchon and Komar. The DKNY and Donna Karan brands have worldwide license agreements for a broad array of products including fragrance, hosiery, intimates, eyewear, bedding and bath products and women's sleepwear and loungewear. Additionally, we license the DKNY brand in the United States and internationally for children's clothing, children's footwear, men's and women's watches, jewelry, men's tailored clothing, men's sportswear, men's dress shirts, men's neckwear, men's underwear, men's loungewear, men's swimwear, men's belts and small leather goods, women's belts and cold weather accessories, men's and women's socks and furniture.

We intend to continue to focus on expanding licensing opportunities for the DKNY and Donna Karan brands. We believe that we can capitalize on significant, untapped global licensing potential for these brands in a number of categories and we intend to grow royalty streams by expanding existing licenses, as well as through new categories with new licensees.

We license the G.H. Bass brand in the United States and internationally for men's, women's and children's footwear, men's sportswear, men's socks, women's hosiery, men's underwear and loungewear, and bedding and bath products.

We license the Vilebrequin brand internationally for a denim line and the Andrew Marc brand in North America for men's and boy's tailored clothing.

#### **Retail Operations**

As of January 31, 2021, our retail operations segment consisted of 50 stores operated under our DKNY and Karl Lagerfeld Paris brands, as well as digital channels for the DKNY, Donna Karan, Karl Lagerfeld Paris, G.H. Bass, Andrew Marc and Wilsons Leather businesses.

In June 2020, we commenced a restructuring of our retail operations segment, including the closing of the Wilsons Leather, G.H. Bass and Calvin Klein Performance stores. The closure of these stores was completed during fiscal 2021.

Part of our restructuring plan includes making significant changes to our DKNY and Karl Lagerfeld retail operations. Our ongoing plan focuses on the operations and growth of our DKNY and Karl Lagerfeld Paris stores, as well as operating our digital business. Our plan is based on the assumed continued strength of the DKNY and Karl Lagerfeld brands, changes in planning and allocation and improvements in gross margin. We expect to reduce corporate headcount and administrative costs, while expanding our store base. We need to successfully implement this strategy in order to significantly reduce the losses in our retail operations with the goal of ultimately attaining profitability in our retail operations segment.

Our DKNY stores offer a large range of products including sportswear, dresses, suit separates, outerwear, handbags, footwear, intimates, sleepwear, hosiery, watches and eyewear. Our Karl Lagerfeld Paris stores offer a large range of products including sportswear, dresses, suit separates, outerwear, handbags and footwear.

As digital sales of apparel continue to increase, we are developing additional digital marketing initiatives on our web sites and through social media. We are investing in digital personnel, marketing, logistics, planning and distribution to help us expand our online opportunities. Our digital business consists of our own web platforms at www.dkny.com, www.donnakaran.com, www.ghbass.com, www.vilebrequin.com, www.andrewmarc.com and www.wilsonsleather.com. We also sell our Karl Lagerfeld Paris products on our website, www.karllagerfeldparis.com. We sell our products over the web through retail partners such as macys.com, nordstrom.com and dillards.com, each of which has a substantial online business. In addition, we sell to pure play online retail partners such as Amazon and Fanatics.

#### Products — Development and Design

G-III designs, sources and markets women's and men's apparel at a wide range of retail price points. Our product offerings primarily include outerwear, dresses, sportswear, swimwear, women's suits and women's performance wear. We also market footwear and accessories including women's handbags, small leather goods, cold weather accessories, and luggage.

G-III's licensed apparel consists of both women's and men's products in a broad range of categories. See "Wholesale Operations — Licensed Products" above. Our strategy is to seek licenses that will enable us to offer a range of products targeting different price points and different distribution channels. We also offer a wide range of products under our own proprietary brands.

We work with a diversified group of retail chains, such as Costco, Kohl's, Ross Stores and Nordstrom in developing product lines that are sold under their private label programs. Our design teams collaborate with our customers to produce custom-made products for department and specialty chain stores. Store buyers may provide samples to us or may select styles already available in our showrooms. We believe we have established a reputation among these buyers for our ability to produce high quality product on a reliable, expeditious and cost-effective basis.

Our in-house designers are responsible for the design and look of our licensed, proprietary and private label products. We work closely with our licensors to create designs and styles for each of our licensed brands. Licensors generally must approve products to be sold under their brand names prior to production. We maintain a global pulse on styles, using trend services and color services to enable us to quickly respond to style changes in the apparel industry. Our experienced design personnel and our focused use of outside services enable us to incorporate current trends and consumer preferences in designing new products and styles.

Our design personnel meet regularly with our sales and merchandising departments, as well as with the design and merchandising staffs of our licensors, to review market trends, sales results and the popularity of our latest products. In addition, our representatives regularly attend trade and fashion shows and shop at fashion forward stores in the United States, Europe and the Far East for inspiration. Our designers present sample items along with their evaluation of the styles expected to be in demand in the United States. We also seek input from selected customers with respect to product design. We believe that our sensitivity to the needs of retailers, coupled with the flexibility of our production capabilities and our continual monitoring of the retail market, enables us to modify designs and order specifications in a timely fashion.

#### Manufacturing and Sourcing

G-III's wholesale operations and retail operations segments arrange for the production of products from independent manufacturers located primarily in China, Vietnam, Indonesia and, to a lesser extent, Jordan, India, Cambodia, Bangladesh, the Philippines, Turkey, Sri Lanka, and Central and South America. Vilebrequin's products are manufactured primarily in Bulgaria, Morocco, Tunisia, Turkey, Italy and China. A small portion of our garments are manufactured in the United States.

We continue to diversify production and implement strategies to further diversify our production base. Inventory sourced by us from Vietnam represented 36.2% of inventory purchased in fiscal 2021 compared to 24.6% in fiscal 2020 and 18.2% in fiscal 2019. Inventory sourced by us from China represented 32.8% of inventory purchased in fiscal 2021 compared to 49.5% in fiscal 2020 and 61.5% in fiscal 2019. Our experienced production teams in China, Vietnam and the Middle East support our efforts to further develop quality production partners in South East Asia and Africa.

We currently have representative offices in Hangzhou, Nanjing and Dongguan, China, as well as in Hong Kong, Vietnam, Indonesia, Bangladesh, and Jordan. These offices act as our liaison with manufacturers in the Far East. G-III's headquarters provides these liaison offices with production orders stating the quantity, quality, delivery time and types of garments to be produced. The personnel in our liaison offices assist in the negotiation and placement of orders with manufacturers. In allocating production among independent suppliers, we consider a number of criteria, including, but not limited to, compliance, quality, availability of production capacity, pricing and ability to meet changing production requirements.

To facilitate better service for our customers and accommodate the volume of manufacturing in the Far East, we also have a subsidiary in Hong Kong. Our Hong Kong subsidiary supports third party production of products on an agency fee basis and acts as an agent for substantially all of our production. Our China and Hong Kong offices monitor production at manufacturers' facilities to ensure quality control, compliance with our specifications and timely delivery of finished garments to our distribution facilities and, in some cases, direct to our customers.

In connection with the foreign manufacture of our products, manufacturers purchase raw materials including fabric, wool, leather and other submaterials (such as linings, zippers, buttons and trim) at our direction. Prior to commencing the manufacture of products, samples of raw materials or submaterials are sent to us for approval. We regularly inspect and supervise the manufacture of our products in order to ensure timely delivery, maintain quality control and monitor compliance with our manufacturing specifications. We also inspect finished products at the factory site.

We generally arrange for the production of products on a purchase order basis with completed products manufactured to our design specifications. We assume the risk of loss predominantly on a Freight-On-Board (F.O.B.) basis when goods are delivered to a shipper and are insured against casualty losses arising during shipping.

As is customary, we have not entered into any long-term contractual arrangements with any contractor or manufacturer. We believe that the production capacity of foreign manufacturers with which we have developed, or are developing, a relationship is adequate to meet our production requirements for the foreseeable future. We believe that alternative foreign manufacturers are readily available.

A majority of all finished goods manufactured for us is shipped to our distribution facilities or to designated third party facilities for final inspection, allocation, and reshipment to customers. The goods are delivered to our customers and us by independent shippers. We choose the form of shipment (principally ship, truck or air) based upon a customer's needs, cost and timing considerations.

#### Vendor Code of Conduct

We are committed to ethical and responsible conduct in all of our operations and respect for the rights of all individuals. We strive to ensure that human rights are upheld for all workers involved in our supply chain, and that individuals experience safe, fair and non-discriminatory working conditions. In addition, we are committed to compliance with applicable environmental requirements and are committed to seeing that all of our products are manufactured and distributed in compliance with applicable environmental laws and regulations. We expect that our business partners will share these commitments, which we enforce through our Vendor Code of Conduct. Our Vendor Code of Conduct specifically requires our manufacturers to not use child, forced or involuntary labor and to comply with applicable environmental laws and regulations. We provide training and guidance to the factories our contractors use related to our Vendor Code of Conduct and the applicable laws in the country in which the factory is located. The training provides the factories with a more in-depth explanation of our Vendor Code of Conduct. In addition to the contractual obligation, we evaluate our suppliers' compliance with our Vendor Code of Conduct through audits conducted both by our employees and third-party compliance auditing firms.

#### **Human Capital**

#### Our People

As of January 31, 2021, we employed approximately 2,800 employees on a full-time basis and approximately 500 employees on a part-time basis. Our need for seasonal associates will be significantly reduced with the completion of the restructuring of our retail segment. We employ both union and non-union personnel and believe that our relations with our employees are good. We have not experienced any interruption of our operations due to a labor disagreement with our employees.

At G-III, our greatest assets are our employees who come to work every day with incredible dedication, drive, compassion and care. We are an Equal Opportunity Employer with policies, procedures and practices that recognize the value and worth of each individual covering matters such as safety, discrimination, harassment and retaliation. We provide training on these issues to our personnel. G-III ensures compliance with other important labor and employment law issues through a variety of processes and procedures, using both internal and external expertise and resources. Our focus remains on enhancing the working environment for our employees and taking steps to ensure that G-III remains a great company to work for.

We are committed to the health and safety of our employees and customers. We have taken extra care to protect their health and safety throughout the pandemic and during these unprecedented times. Prior to reopening our office and various other facilities, we enacted a series of strict workplace policies and procedures to help keep our employees healthy and safe, and to ensure we were doing our part as a business to prevent community spread of the virus.

To ensure that we remain an employer of choice for what we believe is the most talented workforce in our industry, we have implemented initiatives across our business and geographies to develop leadership capabilities, enable meaningful professional experiences, offer a compelling employee value proposition, and create a transparent, collaborative culture. We continue to emphasize employee development and training based on our belief in the importance of learning and development.

#### Diversity and Inclusion

Fostering diversity and inclusion is core to our culture and business. We recognize that insights and ideas from a diverse range of backgrounds will better position us for the future. As of January 2021, 70% of G-III's total workforce self-identify as Women and 49% self-identify as People of Color. Women currently occupy a significant portion of the top 37 management positions.

In spite of all the change and challenges we faced in fiscal 2021, our focus on enhancing the workplace has not waivered, even when that workplace has moved out of a traditional office environment. We know that in order to succeed, we must become an even more diverse, equitable, and inclusive organization.

In fiscal 2021, we bolstered our efforts to enhance diversity at every level of our organization, and began the process of adding supplemental diversity, equity, and inclusion ("DEI") training options for our workforce. Further, we pledged our support to UNCF and will fund 10 scholarships annually, beginning spring 2021. We also launched the development of a new internship program which will bring 5 to 8 Morehouse students to G-III for a summer internship and hopefully, long-term employment upon their graduation.

In September 2020, we elected Robert L. Johnson, Founder and Chairman of The RLJ Companies, LLC and Founder and former Chairman of Black Entertainment Television ("BET"), to our Board of Directors. Robert's success as an entrepreneur and significant business expertise across multiple industries provides a valuable perspective as we execute our business and DEI strategies. In June 2019, Victor Herrero, the former CEO of the global lifestyle brand, GUESS, was elected to the Board. As our business grows internationally, we benefit from Victor's significant expertise in diversified apparel and accessories in North America, Europe and Asia.

Volunteerism and giving back are part of the culture at G-III. We provide meals for the families at *Ronald McDonald House* and support a variety of organizations including *City Harvest, Delivering Good, the Muscular Dystrophy Association, FDNY Foundation, PRIDE* month with *Hetrick Martin Institute and* the *Women in Need program.* In addition, G-III has made a three-year commitment to the *United Negro College Fund* to support 10 scholarships per year. We are also working to train and foster diverse talent through a partnership with Morehouse College. For the next 3 years we have also made a financial commitment to support *Fashion Institute of Technology's Social Justice Scholarship Fund.* 

Talent Acquisition, Development and Retention

Hiring, developing and retaining employees is critically important to our operations and we are focused on creating experiences and programs that foster growth, performance and retention.

Our commitment to developing industry talent extends beyond our own walls. As a proud founding partner of the Design Entrepreneurs NYC program at FIT, launched in 2012, G-III is working to ensure the talent pipeline is filled with diverse and experienced industry professionals with the same entrepreneurial spirit upon which we were founded.

Compensation, Benefits, Safety and Wellness.

G-III offers market competitive salaries and wages and comprehensive health and retirement benefits to eligible employees. In fiscal 2021, and with the onset of the coronavirus pandemic, we expanded our work from home programs and flexible leave policies to ensure employees were afforded the time they needed to manage family and other obligations and challenges.

G-III recognizes that each of our employees faced specific, pandemic-related challenges outside the workplace both while working remotely and upon their return to in-person work. We have implemented a social distancing policy and enhanced cleaning protocols, as well as upgrading our HVAC and ventilation systems. To help our teams navigate and manage the challenges imposed by the pandemic, we also implemented more flexible leave and paid-time-off policies.

#### **Corporate Social Responsibility**

Fiscal 2021 was an immensely challenging year for us and for our industry. With the hard work, conviction and a commitment to the greater good that have always characterized our business, G-III made strides across our Corporate Social Responsibility ("CSR") agenda, maintaining a strong commitment to each of our core CSR principles: Engage our People, Protect our Environment and Invest in Our Communities. We also laid the groundwork for and are taking steps to formalize, enhance, and scale our CSR programs.

- Engage Our People As a leader in the apparel and accessories industry, we know that our success relies on maintaining our talented, passionate and engaged workforce. Over the last year, as we navigated the impact of the pandemic and economic shutdown, our employees were resilient and focused, ensuring our business continued uninterrupted and enabling progress across our CSR initiatives.
  - Throughout fiscal 2021, we made progress in our social compliance program, implementing multi-brand training sessions and shared audit programs (piloted in 2019) that extend our reach to more stakeholders. As more of these audits are conducted, we ensure a larger labor force is protected. G-III also joined the Social Labor Convergence Program ("SLCP") and moved closer to adopting it throughout the supply chain. This industry-wide program allows factory-level audits to be shared with other brands and retailers, shifting resources to remediation efforts, as needed. We are also enhancing our cotton sourcing traceability and have engaged ORITAIN<sup>TM</sup> to provide tools to verify that our vendor's cotton is not sourced from regions known to employ forced labor. We will continue to address this complex matter as it evolves.
- Protect Our Environment G-III is working hard to reduce the environmental impact of our business and supply
  chain across our many brands, and we are encouraged by the knowledge we gained in fiscal 2021. We are
  developing and validating our sustainable textile policy across our company brands.

Of note, our proprietary Vilebrequin brand stands out for its commitments and sustained action to reduce its environmental impact. In fiscal 2021, over 20% of its products was made from sustainable fabrics and, in fiscal 2022, over 60% of its globally recognizable swim collection is expected to be made from these fabrics. Vilebrequin is working toward an ambitious goal of having 80% of its products manufactured from sustainable fabrics by 2025. This year, the brand is launching the Vilebrequin Foundation which will focus on three key priorities: preserving marine biodiversity, fostering environmental preservation for our children, and reducing the fashion industry's environmental impact.

• Invest in Our Communities – Despite fiscal 2021's many challenges, our support for our non-profit partners continued uninterrupted. We provided meaningful funding to organizations such as the Ronald McDonald House of New York (RMHNY), UNCF, City Harvest, Women in Need, My Friend's Place, the Hetrick-Martin Institute, and DeliveringGood.

We also sourced and donated hundreds of thousands of masks, as well as medical supplies and personal protective equipment to first responders, medical care workers, and health care facilities across the globe. All the while, our employees continued generously volunteering their time to a myriad of non-profit organizations working to make the world a greener, healthier, safer and more equitable place.

Over the last year, fulfilling our responsibilities to employees, partners, investors, and the global community remained one of our priorities. Even during this year of crisis and disruption, we took action and made substantive progress in advancing our CSR agenda. Our business continues to drive value for all of our stakeholders, and it is striving to make a positive impact on our communities and the world around us.

#### **Customs and Trade Issues**

Our arrangements with textile manufacturers and suppliers are subject to requisite customs clearances for products and the imposition of export duties. United States Customs duties on our products presently range from duty free to 37.5%, depending upon the product, composition, construction and country of origin. A substantial majority of our product is imported into the United States and, to a lesser extent, into Canada and Europe. Countries in which our products are sold may, from time to time, impose new duties, tariffs, surcharges or other import controls or restrictions or adjust prevailing duty or tariff levels. Any action by the executive branch of the United States government to increase tariffs on imported goods, such as the tariffs imposed on steel and aluminum and the imposition of tariffs on goods manufactured in China, could adversely affect our business. Under the provisions of the World Trade Organization ("WTO") agreement governing international trade in textiles, known as the "WTO Agreement on Textiles and Clothing," the United States and other WTO member countries have eliminated quotas on textiles and apparel-related products from WTO member countries. As a result, quota restrictions generally do not affect our business in most countries.

Apparel and other products sold by us are also subject to regulations that relate to product labeling, content and safety requirements, licensing requirements and flammability testing. We believe that we are in compliance with those regulations, as well as applicable federal, state, local, and foreign regulations relating to the discharge of materials hazardous to the environment.

#### **Marketing and Distribution**

G-III's products are sold primarily to department, specialty and mass merchant retail stores in the United States. We sell to approximately 1,300 customers, ranging from national and regional chains to small specialty stores. We also distribute our products through our retail stores and through digital channels for the DKNY, Donna Karan, G.H. Bass, Vilebrequin, Andrew Marc, Karl Lagerfeld Paris and Wilsons Leather businesses, as well as the digital channels of our retail partners such as Macy's, Nordstrom, Amazon and Fanatics.

Sales to our ten largest customers accounted for 73.3% of our net sales in fiscal 2021, 72.4% of our net sales in fiscal 2020 and 69.7% of our net sales in fiscal 2019. Sales to Macy's, which includes sales to its Macy's and Bloomingdale's store chains, as well as through macys.com, accounted for an aggregate of 20.9% of our net sales in fiscal 2021, 26.3% of our net sales in fiscal 2020 and 24.8% of our net sales in fiscal 2019. In addition, sales to TJX Companies accounted for an aggregate of 12.9% of our net sales in fiscal 2021, 13.2% of our net sales in fiscal 2020 and 12.4% of our net sales in fiscal 2021 and 12.4% of our net sales in fiscal 2020

2019. The loss of either of these customers or a significant reduction in purchases by our largest customers could have a material adverse effect on our results of operations.

A substantial majority of our sales are made in the United States. We also sell our products in Canada, Central America, South America, Europe, the Middle East, the Far East and Australia, which, on a combined basis, accounted for approximately 14.6% of our net sales in fiscal 2021, 12.2% of our net sales in fiscal 2020 and 13.7% of our net sales in fiscal 2019.

Our products are sold primarily through our direct sales force along with our principal executives who are also actively involved in the sale of our products. Some of our products are also sold by independent sales representatives located throughout the United States. The Canadian market is serviced by a sales and customer service team based both in the United States and in Canada. Vilebrequin products are sold through a direct sales force primarily located across Europe. Sales outside of the United States and Canada may be managed by our salespeople located in our sales offices in Europe or Asia depending on the customer.

Brand name products sold by us pursuant to a license agreement are promoted by institutional and product advertisements placed by the licensor. Our license agreements generally require us to pay the licensor a fee, based on a percentage of net sales of licensed product, to pay for a portion of these advertising costs. We may also be required to spend a specified percentage of net sales of a licensed product on advertising placed by us.

Our marketing and press efforts on behalf of the DKNY and Donna Karan brands are highly focused around communicating brand DNA and visual identity for the new evolution of DKNY and Donna Karan. We are re-building the brand image through high impact ad campaigns that feature socially relevant talent. We are striving to create noteworthy marketing initiatives, collaborations and image programs to build brand awareness and bring in a new young customer. Donna Karan and DKNY will continue to support global licensees with brand campaigns and product images to tell the brand story. We expect to invest in digital media and storytelling for brand amplification and to establish comprehensive commercial marketing tools that will support our global wholesale and retail channels.

Vilebrequin's marketing efforts have been based on continually offering new swimwear prints and expanding the range of its products to new categories such as women's swimwear, ready-to-wear and accessories. Besides its traditional advertising networks (print and outdoor advertising), Vilebrequin is seeking to develop new marketing channels through the use of digital media, product placement and public relations. Through the growth of its network of stores, distributors and franchisees, Vilebrequin is seeking to reinforce its position in its traditional markets, such as the United States, Europe and the Middle East, and to develop new markets in Asia.

We believe we have developed awareness of our other owned labels primarily through our reputation, consumer acceptance and the fashion press. We primarily rely on our reputation and relationships to generate business in the private label portion of our wholesale operations segment. We believe we have developed a significant customer following and positive reputation in the industry as a result of, among other things, our standards of quality control, on-time delivery, competitive pricing and willingness and ability to assist customers in their merchandising of our products.

As digital sales of apparel continue to increase, we are developing initiatives to increase our digital presence through our own web sites and through the websites of our retail partners. We are working closely with our retail partners to provide consumers with a high quality viewing experience for our products. We are also working to increase our digital sales through marketing, social influencers and other online drivers of sales.

#### Seasonality

Retail sales of apparel have traditionally been seasonal in nature. Historically, our wholesale business has been dependent on our sales during our third and fourth fiscal quarters. Net sales during the third and fourth quarters accounted for approximately 66% of our net sales in fiscal 2021, 60% of our net sales in fiscal 2020 and 61% of our net sales in fiscal 2019. We are highly dependent on our results of operations during the second half of our fiscal year. The second half of the year is expected to continue to provide a larger amount of our net sales and a substantial majority of our net income for the foreseeable future.

#### **Trademarks**

We own some of the trademarks used by us in connection with our wholesale operations segment, as well as almost all of the trademarks used in our retail operations segment. We act as licensee of certain trademarks owned by third parties that are used in connection with our business. The principal brands that we license are summarized under the heading "Wholesale Operations – Licensed Products" above. We also use the licensed Karl Lagerfeld Paris brand in our retail operations segment. We own a number of proprietary brands that we use in connection with our business and products including, among others, DKNY, Donna Karan, Vilebrequin, G.H. Bass, Andrew Marc, Marc New York, Eliza J, Jessica Howard, Wilsons Leather and G-III Sports by Carl Banks. We have registered, or applied for registration of, many of our trademarks in multiple jurisdictions for use on a variety of apparel and related other products.

In markets outside of the United States, our rights to some of our trademarks may not be clearly established. In the course of our attempt to expand into foreign markets, we may experience conflicts with various third parties who have acquired ownership rights in certain trademarks that would impede our use and registration of some of our trademarks. Such conflicts may arise from time to time as we pursue international expansion. Although we have not in the past suffered any material restraints or restrictions on doing business in desirable markets or in new product categories, we cannot be sure that significant impediments will not arise in the future as we expand product offerings and introduce additional brands to new markets.

We regard our trademarks and other proprietary rights as valuable assets and believe that they have value in the marketing of our products. We vigorously protect our trademarks and other intellectual property rights against infringement.

#### INFORMATION ABOUT OUR EXECUTIVE OFFICERS

The following table sets forth certain information with respect to our executive officers.

| Name             | Age | Position  |
|------------------|-----|---|
| Morris Goldfarb  | 70  | Chairman of the Board, Chief Executive Officer and Director |
| Sammy Aaron      | 61  | Vice Chairman, President and Director                       |
| Wayne S. Miller  | 63  | Chief Operating Officer and Secretary                       |
| Neal S. Nackman  | 61  | Chief Financial Officer and Treasurer                       |
| Jeffrev Goldfarb | 44  | Executive Vice President and Director                       |

*Morris Goldfarb* is our Chairman of the Board and Chief Executive Officer, as well as one of our directors. Mr. Goldfarb has served as an executive officer of G-III and our predecessors since our formation in 1974.

Sammy Aaron is our Vice Chairman and President, as well as one of our directors. He has served as an executive officer since we acquired the Marvin Richards business in July 2005. Mr. Aaron is also the Chief Executive Officer of our Calvin Klein divisions.

Wayne S. Miller has been our Chief Operating Officer since December 2003 and our Secretary since November 1998. He also served as our Chief Financial Officer from April 1998 until September 2005 and as our Treasurer from November 1998 until April 2006.

*Neal S. Nackman* has been our Chief Financial Officer since September 2005 and was elected Treasurer in April 2006. Mr. Nackman served as Vice President — Finance from December 2003 until April 2006.

Jeffrey Goldfarb has been our Executive Vice President and Director of Strategic Planning since June 2016, and serves as one of our directors. He has been employed by G-III in a number of other capacities since 2002. Prior to becoming Executive Vice President, he served as our Director of Business Development for more than five years. Jeffrey Goldfarb is the son of Morris Goldfarb.

### ITEM 1A. RISK FACTORS.

The following risk factors should be read carefully in connection with evaluating our business and the forward-looking statements contained in this Annual Report on Form 10-K. Any of the following risks could materially adversely affect our business, our prospects, our operating results, our financial condition, the trading prices of our securities and the actual outcome of matters as to which forward-looking statements are made in this report. Additional risks that we do not yet know of or that we currently think are immaterial may also affect our business operations. The risks discussed below also include forward-looking statements, and our actual results may differ substantially from those discussed in these forward-looking statements. Furthermore, the COVID-19 pandemic (including federal, state and local governmental responses, broad economic impacts and market disruptions) has heightened risks discussed in the risk factors described in this Annual Report on Form 10-K.

#### Risks Related to the COVID-19 Pandemic

The global health crisis caused by the COVID-19 pandemic has had, and the current and uncertain future outlook of the outbreak will likely continue to have, a significant adverse effect on our business, financial condition and results of operations.

A novel strain of coronavirus, commonly referred to as COVID-19, has spread rapidly across the globe beginning in December 2019, including throughout all major geographies in which we operate (North America, Europe and Asia), resulting in adverse economic conditions and business and global supply chain disruptions, as well as significant volatility in global financial markets. Governments worldwide have imposed varying degrees of preventative and protective actions, such as temporary travel bans, forced business closures and stay-at-home orders, all in an effort to reduce the spread of the virus. Such actions, among others, have resulted in a significant decline in retail traffic, tourism and consumer spending on discretionary items. Additionally, during this period of uncertainty, companies across a wide array of industries have implemented various initiatives to reduce operating expenses and preserve cash balances, including work furloughs and reduced pay, which could lower consumers' disposable income levels or willingness to purchase discretionary items such as apparel. Further, even if such government restrictions and company initiatives are completely lifted, consumer behavior, spending levels and/or shopping preferences, such as willingness to congregate in shopping centers or other populated locations, could be adversely affected.

In connection with the COVID-19 pandemic, we have experienced varying degrees of business disruptions and periods of closure of our stores, distribution centers and corporate facilities, as have our wholesale customers, suppliers and vendors. Our wholesale business has been adversely affected as a result of department store closures and lower traffic and consumer demand. During the first half of fiscal 2021, the majority of our stores were closed for an average of 8 to 10 weeks, resulting in significant adverse impacts to our operating results. Although nearly all of our stores were reopened by the end of the second quarter of fiscal 2021, the majority are still operating at limited hours and customer capacity levels in accordance with local health guidelines, with traffic remaining challenged. Additionally, there has recently been a resurgence in the number of cases of COVID-19 in the U.S. and certain other parts of the world, which could result in further shutdowns and business disruptions for us and/or our wholesale customers, suppliers and vendors.

The COVID-19 pandemic has had, and will likely continue to have, a significant adverse effect on our business, financial condition, and results of operations. The effects of COVID-19 could affect our ability to successfully operate in many ways, including, but not limited to, the following factors:

- the impact of the pandemic on the economies and financial markets of the countries and regions in which we
  operate, including a potential global recession, a decline in consumer confidence and spending, or a further
  increase in unemployment levels, has resulted, and could continue to result, in consumers having less disposable
  income and, in turn, decreased sales of our products;
- "shelter in place" and other similar mandated or suggested isolation protocols, which have disrupted, and could continue to disrupt, brick-and-mortar retailers, including stores operated by us, as a result of store closures or reduced operating hours and decreased retail traffic;
- significant increases in online shopping and by other digital means, or other changes in consumer behavior, have been accelerated by COVID-19 and could adversely affect our sales;

- difficulty accessing debt and equity on attractive terms, or at all, and a severe disruption and instability in the global financial markets or deteriorations in credit and financing conditions may affect our ability to access capital necessary to operate our business
- a prolonged disruption of our business may impact our ability to satisfy the terms of our ABL Credit Agreement, including the covenants contained in that agreement, which could constitute an event of default under the terms of the ABL Credit Agreement, which may result in an acceleration of payment under that agreement or other debt agreements;
- our success in attempting to negotiate temporary royalty relief from our licensors, reduce operating costs and conserve cash;
- the failure of our wholesale customers to whom we extend credit to pay amounts owed to us on time, or at all, particularly if such customers are significantly impacted by COVID-19;
- a more promotional retail environment or our ability to move existing inventory, which may cause us to lower our prices, sell existing inventory at larger discounts than in the past, or write-down the value of inventory, and increase the costs and expenses of updating and replacing inventory, negatively impacting our margins;
- the risk that continued social distancing measures and general consumer behaviors due to the COVID-19
  pandemic may continue to impact mall and store traffic and that the re-occurrence of COVID-19 outbreaks or the
  fear of additional outbreaks could cause governments to impose additional restrictions and customers to avoid
  public places, such as malls and outlets, where the retail stores of our wholesale customers and our stores are
  located;
- the increase in the number of personnel working offsite may make our business more vulnerable to cybersecurity breach attempts, and, this period of uncertainty could result in an increase in phishing and other scams, fraud, money laundering, theft and other criminal activity; and
- we may be required to revise certain accounting estimates and judgments such as, but not limited to, those related to the valuation of goodwill, indefinite-lived intangible assets, long-lived assets and deferred tax assets, which could have a material adverse effect on our financial position and results of operations.

Restrictions on travel and group gatherings, the closing or reduced operation of restaurants, sports leagues and all forms of communal entertainment and the fear of contracting COVID-19 have materially adversely affected store traffic and retail sales. Most retail store chains and shopping malls operated on a reduced basis during the second half of fiscal 2021 compared to pre-pandemic operations. The onset of additional COVID-19 waves threatens future periods of mandated store closures and additional restrictions on consumers that would limit commercial behavior. Certain states and cities reacted to the COVID-19 pandemic by instituting quarantines, restrictions on travel, "shelter in place" rules and phased reopenings. While some of these restrictions have since expired, others have recently been reinstated in certain states or cities which saw a new spike in COVID-19 cases. Such restrictions could be reinstated in the same or other areas as COVID-19 cases increase which could result in additional retail store restrictions or closures. If the retail economy continues to weaken and/or consumers continue to reduce purchases in the near or long-term as a result of the negative effects of on the U.S. and worldwide economies caused by COVID-19, retailers may need to further reduce or limit store operations, close additional stores and be more cautious with orders. A slowing or changing economy as a result of the COVID-19 outbreak and the governmental restrictions imposed in the United States and around the world as a result thereof would adversely affect the financial health of our retail, distributor and joint venture partners, which in turn could have an adverse effect on our business, results of operations and financial condition.

The COVID-19 pandemic is ongoing, and its dynamic nature, including uncertainties relating to the geographic spread of the virus, the severity of the disease, the duration of the outbreak, the restrictive actions that are being taken by governmental authorities in the United States and around the world to contain the outbreak or to treat its impact, as well as the uncertainty associated with the timing and efficacy of efforts in the United States and around the world to vaccinate people against COVID-19, makes it difficult to forecast its effects on our fiscal 2022 results. Our results of operations for fiscal 2021 reflected the impacts of the COVID-19 pandemic and we expect that fiscal 2022 will likely reflect further impacts. It is difficult, if not impossible, at this time to predict the magnitude of the effect of the COVID-19 outbreak on our business and results of operations. However, we expect our results for fiscal 2022 to be materially adversely affected as a result of the impact of COVID-19.

### **Risk Factors Relating to Our Wholesale Operations**

The failure to maintain our material license agreements could cause us to lose significant revenues and have a material adverse effect on our results of operations.

We are dependent on sales of licensed products for a substantial portion of our revenues. In fiscal 2021, net sales of licensed product accounted for 64.5% of our net sales compared to 59.4% of our net sales in fiscal 2020 and 57.4% of our net sales in fiscal 2019.

We are generally required to achieve specified minimum net sales, make specified royalty and advertising payments and receive prior approval from the licensor as to all design and other elements of each product prior to production. License agreements also may restrict our ability to enter into other license agreements for competing products or acquire businesses that produce competing products without the consent of the licensor. If we do not satisfy any of the material requirements of a license agreement or receive approval with respect to a restricted transaction, a licensor will usually have the right to terminate our license. Even if a licensor does not terminate our license, the failure to achieve net sales sufficient to cover our required minimum royalty payments could have a material adverse effect on our results of operations. If a license contains a renewal option, there are usually minimum net sales and other conditions that must be met in order to be able to renew. If a license does not contain a renewal option, and we desire to renew the license, we must negotiate renewal terms with the licensor. However, even if we comply with all of the terms of a license agreement, we cannot guarantee that we will be able to renew an agreement when it expires even if we desire to do so. The failure to maintain or renew our material license agreements could cause us to lose significant revenue and have a material adverse effect on our results of operations.

### Our success is dependent on the strategies and reputation of our licensors.

We strive to offer our products on a multiple brand, multiple channel and multiple price point basis. As a part of this strategy, we license the names and brands of numerous recognized companies and designers. In entering into these license agreements, we plan our products to be targeted towards different market segments based on consumer demographics, design, suggested pricing and channel of distribution. In addition to granting us a license to produce and sell products, our licensors typically produce and sell their own products and may also grant licenses to third parties to produce and sell products. If any of our licensors decides to "reposition" its products under the brands we license from them, introduce similar products under similar brand names or otherwise change the parameters of design, pricing, distribution, target market or competitive set, we could experience a significant downturn in that brand's business, adversely affecting our sales and profitability. Further, we are unable to control the quality of the products produced by our licensors and their other licensees. If they do not maintain the quality of their goods, the brand image may be adversely affected, which could also affect our sales and profitability. In addition, as licensed products may be personally associated with designers, our sales of those products could be materially and adversely affected if any of those individuals' images, reputations or popularity were to be negatively impacted.

# Any adverse change in our relationship with PVH and its Calvin Klein or Tommy Hilfiger brands would have a material adverse effect on our results of operations.

As of January 31, 2021, we have license agreements relating to a variety of products sold under the Calvin Klein and Tommy Hilfiger brands, which are owned by PVH. Net sales of these two brands owned by PVH constituted approximately 53.5% of our net sales in fiscal 2021 and approximately 50.0% of our net sales in fiscal 2020. Any adverse change in our relationship with PVH, or in the reputation of Calvin Klein or Tommy Hilfiger, would have a material adverse effect on our results of operations.

# Our business and the success of our products could be harmed if we are unable to maintain or enhance the images of our proprietary brands.

The growth of our proprietary brands, their favorable images and our customers' connection to our brands has contributed to our success. The ownership of the DKNY and Donna Karan brands expanded our portfolio of proprietary brands that also includes G.H. Bass, Vilebrequin, Andrew Marc and Wilsons Leather, among others. In addition, brand value is based

in part on consumer perceptions of a variety of qualities, including merchandise quality and corporate integrity. Negative claims or publicity regarding G-III, our brands, our products or the failure, on the part of the Company or our employees, to maintain the safety, integrity and ethics standards that we set for our operations, as well as those expected of members of our industry could adversely affect our reputation and sales regardless of whether such claims are accurate. Social media, which accelerates the dissemination of information, can increase the challenges of responding to negative claims. Social media influencers or other endorsers of our products could engage in behavior that reflects poorly on our brands and may be attributed to us or otherwise adversely affect us. Any harm to our brands or reputation could adversely affect our business, results of operations or financial condition.

If our customers change their buying patterns, request additional allowances, develop their own private label brands or enter into agreements with national brand manufacturers to sell their products on an exclusive basis, our sales to these customers could be materially adversely affected.

Our customers' buying patterns, as well as the need to provide additional allowances to customers, could have a material adverse effect on our business, results of operations and financial condition. Strategic initiatives undertaken by our customers, including developing their own private labels brands, selling national brands on an exclusive basis or reducing the number of vendors they purchase from, could also impact our sales to these customers. There is a trend among major retailers to concentrate purchasing among a narrowing group of vendors. To the extent that any of our key customers reduces the number of its vendors and, as a result, reduces or eliminates purchases from us, there could be a material adverse effect on us.

## We have significant customer concentration, and the loss of one of our large customers could adversely affect our business.

Our ten largest customers, all of which are department or discount store groups, accounted for approximately 73.3% of our net sales in fiscal 2021, 72.4% of our net sales in fiscal 2020 and 69.7% of our net sales in fiscal 2019, with the Macy's Inc. group accounting for approximately 20.9% of our net sales in fiscal 2021, 26.3% of our net sales in fiscal 2020 and 24.8% of our net sales in fiscal 2019. In addition, TJX Companies accounted for approximately 12.9% of our net sales in fiscal 2021, 13.2% of our net sales in fiscal 2020 and 12.4% of our net sales in fiscal 2019. We expect that these customers will continue to provide a significant percentage of our sales. Reductions in purchases by Macy's or other large retailers could adversely affect our sales.

Sales to customers generally occur on an order-by-order basis that may be subject to cancellation or rescheduling by the customer. A decision by our major customers to decrease the amount of merchandise purchased from us, increase the use of their own private label brands, sell a national brand on an exclusive basis or change the manner of doing business with us could reduce our revenues and materially adversely affect our results of operations. The loss of any of our large customers, the reduction in stores operated by a large customer or the bankruptcy or serious financial difficulty of any of our large customers, could have a material adverse effect on us.

### **Risks Relating to Our Retail Operations**

Our ongoing retail operations after completion of the restructuring may continue to incur losses if the revisions to our retail operations that we plan to implement do not significantly improve our results of operations.

Our retail operations segment reported an operating loss of \$126.8 million in fiscal 2021, \$74.6 million in fiscal 2020 and \$49.0 million in fiscal 2019. After completion of the restructuring, this segment may continue to report operating losses for the near term. Our ongoing plan focuses on the operations and growth of our DKNY and Karl Lagerfeld Paris stores, as well as operating our digital business. Our plan is based on the assumed continued strength of the DKNY and Karl Lagerfeld brands, changes in planning and allocation and improvements in gross margin. We expect to reduce corporate headcount and administrative costs, while expanding our store base. We need to successfully implement this strategy in order to significantly reduce the losses in our retail operations with the goal of ultimately attaining profitability in our retail operations segment. If we are not successful in implementing and managing our plans with respect to operating our retail business after completion of the restructuring, we may not be able to achieve operating enhancements, sales growth and/or cost reductions, which could adversely impact our business, results of operations and financial condition.

Restructuring of our retail operations resulted in our incurring charges for impairment of retail assets. We have recorded asset impairments in the past and may be required in the future to record impairments of fixed assets or right-of-use assets or incur other charges relating to our company-operated retail stores.

Impairment testing of our assets related to the operation of our retail stores requires us to make estimates about our future performance and cash flows that are inherently uncertain. These estimates can be affected by numerous factors, including changes in economic conditions, our results of operations, and competitive conditions in the industry. Due to the fixed-cost structure associated with our retail operations, negative cash flows or the closure of a store could result in an impairment of leasehold improvements, operating lease assets, right-of-use assets or other long-lived assets, write-downs of inventory, severance costs, lease termination costs or the loss of working capital, which could adversely impact our business and financial results. We recorded impairments related to our retail operations of \$16.8 million, net of gain on lease modifications, in fiscal 2021, \$19.8 million, net of gain on lease modifications, in fiscal 2020, and \$2.8 million in fiscal 2019. We may be required to record additional impairments or other charges relating to restructuring our retail operations. The recording of additional impairments or other charges in the future may have a material adverse impact on our business, financial condition and/or future results.

### Leasing of significant amounts of real estate exposes us to possible liabilities and losses.

All of the stores operated by us are leased. Accordingly, we are subject to all of the risks associated with leasing real estate. Store leases generally require us to pay a fixed minimum rent and a variable amount based on a percentage of annual sales at that location. We generally cannot cancel our leases. If an existing or future store is not profitable, and we decide to close it, we may be committed to perform certain obligations under the applicable lease including, among other things, paying rent for the balance of the applicable lease term. As each of our leases expires, if we do not have a renewal option, we may be unable to negotiate a renewal on commercially acceptable terms, or at all, which could cause us to close stores in desirable locations. In addition, we may not be able to close an unprofitable store due to an existing operating covenant, which may cause us to operate the location at a loss and prevent us from finding a more desirable location.

# Our retail stores are heavily dependent on the ability and desire of consumers to travel and shop. A reduction in the volume of outlet mall traffic could adversely affect our retail sales.

Substantially all of the stores in our retail operations segment are operated as outlet stores and located in larger outlet centers, many of which are located in, or near, vacation destinations or away from large population centers where department stores and other traditional retailers are concentrated. Economic uncertainty, increased fuel prices, travel concerns and other circumstances, which would lead to decreased travel, could have a material adverse effect on sales at our outlet stores. Other factors that could affect the success of our outlet stores include:

- the location of the outlet mall or the location of a particular store within the mall;
- the other tenants occupying space at the outlet mall;
- increased competition in areas where the outlet malls are located;
- a downturn in the economy generally or in a particular area where an outlet mall is located;
- the shift to online shopping;
- a downturn in foreign shoppers in the United States; and
- the amount of advertising and promotional dollars spent on attracting consumers to outlet malls.

Sales at our outlet stores are derived, in part, from the volume of traffic at the malls where our stores are located. In fiscal 2020, our outlet stores continued to experience a reduction in consumer traffic, which adversely affected the results of our retail operations segment. In fiscal 2021, traffic at all retail stores has been significantly adversely affected by the COVID-19 pandemic. Although stores have re-opened, subject to operational restrictions imposed by governments, we cannot predict if stores will be forced to close again or have their operations more severely restricted, how long store closures or more severely restrictions would be in effect as a result of additional outbreaks, whether additional outbreaks will affect purchases by consumers at retail stores or how large an effect additional outbreaks will have on retail sales volume.

Our outlet stores benefit from the ability of a mall's other tenants and other area attractions to generate consumer traffic in the vicinity of our stores and the continuing popularity of outlet malls as shopping destinations. Changes in areas around

our existing retail locations, including the type and nature of the other retailers located near our stores, that result in reductions in customer foot traffic or otherwise render the locations unsuitable could cause our sales to be less than expected. A reduction in outlet mall traffic as a result of these or other factors could materially adversely affect our business.

# Our digital business faces distinct risks, and our failure to successfully manage this business could have a negative impact on our profitability.

We are investing in our digital business and seeking to increase the amount of business derived from our digital operations. The successful operation and expansion of our digital business, as well as our ability to provide a positive shopping experience that will generate orders and drive subsequent visits, depends on operating an appealing digital platform and providing an efficient and uninterrupted operation of our order-taking and fulfillment operations. Risks associated with our digital business include:

- the security or failure of the computer systems, including those of third-party vendors, that operate our digital sites including, among others, inadequate system capacity, computer viruses, human error, changes in programming, security breaches or other cybersecurity concerns, system upgrades or migration of these services to new systems;
- disruptions in the Internet or telecom service or power outages;
- reliance on third parties for computer hardware and software and merchandise deliveries;
- rapid technology changes;
- the failure to deliver products to customers on-time, as ordered and without damage or to satisfy customer expectations;
- credit or debit card fraud and other payment processing issues;
- liability for online content; and
- consumer privacy concerns and regulations.

Problems in any of these areas could result in a reduction in sales, increased costs and damage to our reputation and brands, which could adversely affect our business and results of operations.

### Risk Factors Relating to the Operation of Our Business

### If we lose the services of our key personnel, or are unable to attract key personnel, our business will be harmed.

Our future success depends on Morris Goldfarb, our Chairman and Chief Executive Officer, and other key personnel. The loss of the services of Mr. Goldfarb and any negative market or industry perception arising from the loss of his services could have a material adverse effect on us and the market price of our common stock. Our other executive officers have substantial experience and expertise in our business and have made significant contributions to our success. The unexpected loss of services of one or more of these individuals or the inability to attract key personnel could also adversely affect us.

# We have expanded our business through acquisitions that could result in diversion of resources, an inability to integrate acquired operations and extra expenses. This could disrupt our business and adversely affect our financial condition.

Part of our growth strategy is to pursue acquisitions. The negotiation of potential acquisitions as well as the integration of acquired businesses could divert our management's time and resources. Acquired businesses may not be successfully integrated with our operations. We may not realize the intended benefits of an acquisition or an acquisition may fail to generate expected financial results. We also might not be successful in identifying or negotiating suitable acquisitions, which could negatively impact our growth strategy. If acquisitions disrupt our operations, our business may suffer.

We conduct certain of our operations through joint ventures. Joint ventures could fail to meet our expectations or cease to deliver anticipated benefits. There could also be disagreements with our joint venture partners that could adversely affect our interest a joint venture.

Historically, we owned 49% in each of two joint ventures, one that licenses to G-III the right to produce and sell Karl Lagerfeld Paris products in the United States, Mexico and Canada and one that licenses the right to produce and sell DKNY and Donna Karan products in China. Effective December 1, 2020, we increased our ownership interest in the joint venture that licenses DKNY and Donna Karan products in China to 75%. We may enter into additional joint ventures in the future. Joint ventures involve numerous risks, and could fail to meet our initial or ongoing expectations. The anticipated synergies or other benefits of a joint venture may fail to materialize due to changing business conditions or changes in our business priorities or those of our joint venture partners. Our joint venture partners, as well as any future partners, may have interests that are different from our interests that may result in conflicting views as to the conduct of the business or future direction of the joint venture. In the event that we have a disagreement with a joint venture partner with respect to a particular issue to come before the joint venture, or as to the management or conduct of the business of the joint venture, we may not be able to resolve such disagreement in our favor. Any such disagreement could have a material adverse effect on our interest in the joint venture, the business of the joint venture or the portion of our growth strategy related to the joint venture.

## We may need additional financing to continue to grow.

The continued growth of our business, including as a result of acquisitions, depends on our access to sufficient funds to support our growth. Our primary source of working capital to support the growth of our operations is our ABL Credit Agreement which extends to August 2025 and replaced our revolving credit facility. Our growth is dependent on our ability to continue to be able to extend and, if necessary, increase this credit facility. We also issued Senior Secured Notes in fiscal 2021 that replaced our term loan. While we were recently able to refinance our debt, we cannot be sure we will be able to continue to secure alternative financing on satisfactory terms or at all. The loss of the use of our credit facility or the inability to replace this facility or the Senior Secured Notes when each expires or matures would materially impair our ability to operate our business.

### Our business is highly seasonal.

Retail sales of apparel have traditionally been seasonal in nature. Historically, our wholesale business has been dependent on our sales during the third and fourth quarters. Net sales during the third and fourth quarters accounted for approximately 66% of our net sales in fiscal 2021, 60% of our net sales in fiscal 2020 and 61% of our net sales in fiscal 2019. We are highly dependent on our results of operations during the second half of our fiscal year. Any difficulties we may encounter during this period as a result of weather or disruption of manufacturing or transportation of our products will have a magnified effect on our results of operations for the year. In addition, because of the large amount of outerwear we sell at both wholesale and retail, unusually warm weather conditions during the peak fall and winter outerwear selling season, including as a result of any change in historical climate patterns, could have a material adverse effect on our results of operations. Our quarterly results of operations for our retail business also may fluctuate based upon such factors as the timing of certain holiday seasons, the number and timing of new store openings, the acceptability of seasonal merchandise offerings, the timing and level of markdowns, store closings and remodels, competitive factors, weather and general economic conditions. The second half of the year is expected to continue to have a disproportionate effect on our annual results of operations for the foreseeable future.

### Extreme or unseasonable weather conditions could adversely affect our business.

Extreme weather events and changes in weather patterns can influence customer trends and shopping habits. Extended periods of unseasonably warm temperatures during the fall and winter seasons, or cool weather during the summer season, may diminish demand for our seasonal merchandise. Heavy snowfall, hurricanes or other severe weather events in the areas in which our retail stores and the retail stores of our wholesale customers are located may decrease customer traffic in those stores and reduce our sales and profitability. If severe weather events were to force closure of or disrupt operations at the distribution centers we use for our merchandise, we could incur higher costs and experience longer lead times to distribute our products to our retail stores, wholesale customers or digital channel customers. If prolonged, such extreme or unseasonable weather conditions could adversely affect our business, financial condition and results of operations.

## Our ability to deliver our products to the market could be disrupted if we encounter problems affecting our logistics and distribution systems.

We rely on distribution facilities operated by us or by third parties to transport, warehouse and ship products to our customers. Our logistic and distribution systems include computer-controlled and automated equipment, which may be subject to a number of risks related to security or computer viruses, the proper operation of software and hardware, power interruptions or other system failures. Substantially all of our products are distributed from a few key locations. Therefore, our operations could be interrupted by travel restrictions, earthquakes, floods, fires or other natural disasters near our distribution centers. Our business interruption insurance may not adequately protect us from the adverse effects that could be caused by significant disruptions affecting our distribution facilities. In addition, our distribution capacity is dependent on the timely performance of services by third parties, including the transportation of products to and from our distribution facilities. If we encounter problems affecting our distribution system, our ability to meet customer expectations, manage inventory, complete sales and achieve operating efficiencies could be materially adversely affected.

# Fluctuations in the price, availability and quality of materials used in our products could have a material adverse effect on our cost of goods sold and our ability to meet our customers' demands.

Fluctuations in the price, availability and quality of raw materials used in our products could have a material adverse effect on our cost of sales or our ability to meet the demands of our customers. We compete with numerous entities for supplies of materials and manufacturing capacity. Raw materials are vulnerable to adverse climate conditions, animal diseases and natural disasters that can affect the supply and price of raw materials. We may not be able to pass on all or any portion of higher raw material prices to our customers. Future increases in raw material prices could have an adverse effect on our results of operations.

Any raw material price increase or increase in costs related to the transport of our products (primarily petroleum costs) could increase our cost of sales and decrease our profitability unless we are able to pass higher prices on to our customers. In addition, if one or more of our competitors is able to reduce its production costs by taking greater advantage of any reductions in raw material prices, favorable sourcing agreements or new manufacturing technologies (which enable manufacturers to produce goods on a more cost-effective basis) we may face pricing pressures from those competitors and may be forced to reduce our prices or face a decline in net sales, either of which could have an adverse effect on our business, results of operations or financial condition.

# If we inadequately protect, maintain and enforce our trademark and other intellectual property rights, or infringe the intellectual property rights of third parties, our business could be harmed.

We believe that our trademarks and other proprietary rights are important to our success and our competitive position. We may, however, experience conflict with various third parties who acquire or claim ownership rights in certain trademarks. We cannot be sure that the actions we have taken to establish and protect our trademarks and other proprietary rights will be adequate to protect our rights, or that any of our intellectual property will not be challenged or held invalid or unenforceable, and we may not be able to prevent imitation of our products by others or to prevent others from seeking to block sales of our products as a violation of the trademarks and proprietary rights of others. Our failure to protect our trademarks could diminish the value of our brands, and could cause customer or consumer confusion, which could, in turn, adversely affect the validity of our trademarks and our business, results of operations and financial condition.

In the course of our attempts to expand into foreign markets, we may experience conflicts with various third parties who have acquired ownership rights in certain trademarks, which would impede our use and registration of some of our trademarks. Such conflicts are common and may arise from time to time as we pursue international expansion, such as with the international expansion of our DKNY, Donna Karan, Vilebrequin, G.H. Bass, Andrew Marc and Wilsons Leather businesses. In addition, the laws of certain foreign countries may not protect proprietary rights to the same extent as the laws of the United States. Enforcing rights to our intellectual property may be difficult and expensive, and we may not be successful in combating counterfeit products and stopping infringement of our intellectual property rights, which could make it easier for competitors to capture market share. Counterfeit products may reduce our net sales and may also damage our brands due to their lower quality. If we are unable to protect, maintain or enforce our intellectual property rights against third parties, our business, financial condition and results of operations may be materially adversely affected.

Furthermore, we cannot be certain that the conduct of our business does not and will not infringe, misappropriate or otherwise conflict with the intellectual property rights of others, and our efforts to enforce our trademark and other intellectual property rights may be met with defenses, counterclaims and countersuits attacking the validity and enforceability of our trademark and other intellectual property rights. Any action to prosecute, enforce or defend any intellectual property claim, regardless of merit or resolution, could be costly and may divert the efforts and attention of our management and technical personnel. We may not prevail in such proceedings given the complex technical issues and inherent uncertainties in intellectual property litigation. If we are found to have infringed, misappropriated or otherwise violated rights of third parties, we could be required to pay substantial damages, obtain licenses, cease the manufacture, use or sale of certain intellectual property, or cease making or selling certain products. There can be no assurance that licenses will be available on commercially reasonable terms, if at all. If we are unsuccessful in protecting and enforcing our intellectual property rights, our brands, business, financial condition and results of operations may be materially adversely affected.

### We are subject to the risk that our licensees may not generate expected sales or maintain the value of our brands.

We currently license, and expect to continue licensing, certain of our proprietary rights, such as trademarks, to third parties. If our licensees fail to successfully market and sell licensed products, or fail to obtain sufficient capital or effectively manage their business operations, customer relationships, labor relationships, supplier relationships or credit risks, this could adversely affect our revenues, both directly from reduced royalties received and indirectly from reduced sales of our other products.

We also rely on our licensees to help preserve the value of our brand. Although we attempt to protect our brand through approval rights over the design, production processes, quality, packaging, merchandising, distribution, advertising and promotion of our licensed products, we cannot completely control the use of our licensed brand by our licensees. Although we make efforts to police the use of our trademarks by our licensees, we cannot be certain that these efforts will be sufficient to ensure that our licensees abide by the terms of their licenses. In the event that our licensees fail to do so, our trademark rights could be harmed. Moreover, the misuse of our brand by, or negative publicity involving, a licensee, could have a material adverse effect on our brand and on us.

### Risk Factors Relating to the Economy and the Apparel Industry

# Recent and future economic conditions, including volatility in the financial and credit markets, may adversely affect our business.

Economic conditions have affected, and in the future may adversely affect, the apparel industry and our major customers. Economic conditions have, at times, led to a reduction in overall consumer spending, which could have an adverse impact on sales of our products. A disruption in the ability of our significant customers to access liquidity could cause serious disruptions or an overall deterioration of their businesses which could lead to a significant reduction in their orders of our products and the inability or failure on their part to meet their payment obligations to us, any of which could have a material adverse effect on our results of operations and liquidity. A significant adverse change in a customer's financial and/or credit position could also require us to sell fewer products to that customer, assume greater credit risk relating to that customer's receivables or could limit our ability to collect receivables related to previous purchases by that customer. As a result, our reserves for doubtful accounts and write-offs of accounts receivable may increase.

# The cyclical nature of the apparel industry and uncertainty over future economic prospects and consumer spending could have a material adverse effect on our results of operations.

The apparel industry is cyclical. Purchases of outerwear, sportswear, swimwear, footwear and other apparel and accessories tend to decline during recessionary periods and may decline for a variety of other reasons, including changes in fashion trends and the introduction of new products or pricing changes by our competitors. Retailers have also responded to the shift in the types of apparel purchased by consumers based on their adjusted lifestyle needs resulting from changes to the work environment and leisure activities caused by the COVID-19 pandemic. Uncertainties regarding future economic prospects, including as a result of the COVID-19 pandemic, may affect consumer-spending habits and could have an adverse effect on our results of operations. Uncertainty with respect to consumer spending as a result of weak

economic conditions, including as a result of the COVID-19 pandemic, has, caused our customers to delay the placing of initial orders and to slow the pace of reorders during the seasonal peak of our business. Weak economic conditions have had a material adverse effect on our results of operations at times in the past and could have a material adverse effect on our results of operations in the future as well.

### The competitive nature of our industry may result in lower prices for our products and decreased gross profit margins.

The apparel business is highly competitive. We have numerous competitors with respect to the sale of apparel, footwear and accessories, including digital websites, distributors that import products from abroad and domestic retailers with established foreign manufacturing capabilities. Many of our competitors have greater financial and marketing resources and greater manufacturing capacity than we do. The general availability of contract manufacturing capacity also allows ease of access by new market entrants. The competitive nature of the apparel industry may result in lower prices for our products and decreased gross profit margins, either of which may materially adversely affect our sales and profitability. Sales of our products are affected by a number of competitive factors including style, price, quality, brand recognition and reputation, product appeal and general fashion trends.

# If major department, mass merchant and specialty store chains consolidate, continue to close stores or cease to do business, our business could be negatively affected.

We sell our products to major department, mass merchant and specialty store chains. Continued consolidation in the retail industry, as well as store closing or retailers ceasing to do business, could negatively impact our business. Lord & Taylor, which had filed for bankruptcy, has announced that it is liquidating its business and closing all stores, JC Penney and Christopher & Banks, each of which is a customer of ours, have filed for bankruptcy and Macy's and Kohl's, as well as other store chains, have announced their intention to close stores. Store closings could adversely affect our business and results of operations. Consolidation could reduce the number of our customers and potential customers. With increased consolidation in the retail industry, we are increasingly dependent on retailers whose bargaining strength may increase and whose share of our business may grow. As a result, we may face greater pressure from these customers to provide more favorable terms, including increased support of their retail margins. As purchasing decisions become more centralized, the risks from consolidation increase. A store group could decide to close stores, decrease the amount of product purchased from us, modify the amount of floor space allocated to apparel in general or to our products specifically or focus on promoting private label products or national brand products for which it has exclusive rights rather than promoting our products. Customers are also concentrating purchases among a narrowing group of vendors. These types of decisions by our key customers could adversely affect our business.

# The effects of war, acts of terrorism, natural disasters or public health crises could adversely affect our business and results of operations.

The continued threat of terrorism, heightened security measures and military action in response to acts of terrorism or civil unrest has, at times, disrupted commerce and intensified concerns regarding the United States and world economies. Any further acts of terrorism or new or extended hostilities may disrupt commerce and undermine consumer confidence, which could negatively impact our sales and results of operations. Similarly, the occurrence of one or more natural disasters, such as hurricanes, fires, floods or earthquakes, or public health crises, such as the COVID-19 pandemic, could result in the closure of one or more of our distribution centers, our corporate headquarters or a significant number of stores or impact one or more of our key suppliers. In addition, these types of events could result in increases in energy prices or a fuel shortage, the temporary or long-term disruption in the supply of product, disruption in the transport of product from overseas, delay in the delivery of product to our factories, our customers or our stores and disruption in our information and communication systems. Accordingly, these types of events could have a material adverse effect on our business and our results of operations.

### **Risks Related to Our International Operations**

### We are dependent upon foreign manufacturers.

We do not own or operate any manufacturing facilities. We also do not have long-term written agreements with any of our manufacturers. As a result, any of these manufacturers may unilaterally terminate its relationship with us at any time. Almost all of our products are imported from independent foreign manufacturers. The failure of these manufacturers to meet required quality standards could damage our relationships with our customers. In addition, the failure by these manufacturers to ship products to us in a timely manner could cause us to miss the delivery date requirements of our customers. The failure to make timely deliveries could cause customers to cancel orders, refuse to accept delivery of products or demand reduced prices.

Additionally, our arrangements with foreign manufacturers subject us to risks of engaging in business abroad, including currency fluctuations, political or labor instability and potential import restrictions, duties and tariffs. We do not maintain insurance for the potential lost profits due to disruptions of our overseas manufacturers. Because our products are produced abroad, most significantly in China and Vietnam, political or economic instability in China, Vietnam or elsewhere could cause substantial disruption in the business of our foreign manufacturers. Products sourced from China represented approximately 32.8% of our inventory purchased in fiscal 2021, 49.5% of our inventory purchased in fiscal 2020 and 61.5% of our inventory purchased in fiscal 2019. Products sourced from Vietnam represented approximately 36.2% of our inventory purchased in fiscal 2021, 24.6% of our inventory purchased in fiscal 2020 and 18.2% of our inventory purchased in fiscal 2021, 24.6% of our inventory purchased in fiscal 2020 and 18.2% of our inventory purchased in fiscal 2021.

While we source our products from many different manufacturers, we rely on a few manufacturers for a significant amount of our products. We sourced 10.7% of our purchases in fiscal 2021 from one vendor in Vietnam. We sourced 11.4% of our purchases in fiscal 2020 and 14.4% of our purchases in fiscal 2019 from one vendor in China. The loss of key vendors or a disruption in receipt of products from key vendors could adversely affect our ability to deliver goods to our customers on time and in the requested quantities.

We are also dependent on these manufacturers for compliance with our policies and the policies of our licensors and customers regarding labor practices employed by factories that manufacture product for us. Any failure by these manufacturers to comply with required labor standards or any other divergence in their labor or other practices from those generally considered ethical in the United States and the potential negative publicity relating to any of these events, could result in a violation by us of our license agreements, and harm us and our reputation. In addition, a manufacturer's failure to comply with safety or content regulations and standards could result in substantial liability and harm to our reputation.

### Our expansion into the European market exposes us to uncertain economic conditions in the Euro zone.

Demand for our products depends in part on the general economic conditions affecting the countries in which we do business. We are attempting to expand our presence in the European markets, including for our DKNY, Donna Karan and Vilebrequin businesses. The strength of the economy in Europe is uncertain and has been significantly affected by the impacts of the COVID-19 pandemic. There is some concern that certain European countries may default in payments due on their national debt obligations and from related European financial restructuring efforts. If such defaults were to occur, or if European financial restructuring efforts create their own instability, current instability in the global credit markets may increase. Continued financial instability in Europe could adversely affect our European operations and, in turn, could have a material adverse effect on us.

# We have foreign currency exposures relating to buying and selling in currencies other than the U.S. dollar, our functional currency.

We have foreign currency exposure related to foreign denominated revenues and costs, which must be translated into U.S. dollars. Fluctuations in foreign currency exchange rates may adversely affect our reported earnings and the comparability of period-to-period results of operations. In addition, while certain currencies (notably the Hong Kong dollar and Chinese Renminbi) are currently managed in value in relation to the U.S. dollar by foreign central banks or governmental entities, such conditions may change, thereby exposing us to various risks as a result.

Certain of our foreign operations purchase products from suppliers denominated in U.S. dollars and Euros, which may expose such operations to increases in cost of goods sold (thereby lowering profit margins) as a result of foreign currency fluctuations. Our exposures are primarily concentrated in the Euro. Changes in currency exchange rates may also affect the relative prices at which we and our foreign competitors purchase and sell products in the same market and the cost of certain items required in our operations. In addition, certain of our foreign operations have receivables or payables denominated in currencies other than their functional currencies, which exposes such operations to foreign exchange losses as a result of foreign currency fluctuations. Such fluctuations in foreign currency exchange rates could have an adverse effect on our business, results of operations and financial condition. We are not currently engaged in any hedging activities to protect against currency risks. If there is downward pressure on the value of the dollar, our purchase prices for our products could increase. We may not be able to offset an increase in product costs with a price increase to our customers.

### We are subject to numerous risks associated with international operations.

Our ability to capitalize on the potential of our international operations, including to realize the benefits of our DKNY, Donna Karan and Vilebrequin businesses and successfully expand into international markets, is subject to risks associated with international operations. These include:

- the burdens of complying with a variety of foreign laws and regulations, including trade and labor restrictions;
- local product preferences and product requirements;
- more stringent regulation relating to privacy and data protection, including with respect to the collection, use and processing of personal information, particularly in Europe;
- more stringent regulation relating to privacy and data access to, or use of, commercial or personal information, particularly in Europe;
- less rigorous protection of intellectual property;
- compliance with United States and other country laws relating to foreign operations, including the Foreign Corrupt Practices Act, which prohibits U.S. companies from making improper payments to foreign officials for the purpose of obtaining or retaining business;
- unexpected changes in regulatory requirements; and
- new tariffs or other barriers in international markets.

We are also subject to general political and economic risks in connection with our international operations, including:

- political instability and terrorist attacks;
- changes in diplomatic and trade relationships; and
- general and economic fluctuations in specific countries or markets.

Changes in regulatory, geopolitical, social or economic policies and other factors may have a material adverse effect on our international business in the future or may require us to exit a particular market or significantly modify our current business practices.

# The new national security law adopted in Hong Kong may result in disruptions to our business operations in Hong Kong and additional tariffs and trade restrictions.

On June 30, 2020, a new security law was put into effect that would change the way Hong Kong has been governed since the territory was handed over by England to China in 1997. This law increases the power of the central government in Beijing over Hong Kong, limits the civil liberties of residents of Hong Kong and could restrict their ability to conduct business in the same way as in the past on a go forward basis. The U.S. State Department has announced the U.S. would no longer consider Hong Kong to have significant autonomy from China which could end some or all of the U.S. government's special trade and economic relations with Hong Kong. This may result in disruption to our offices and employees located in Hong Kong, as well as the shipment of our products from Hong Kong to the United States. Further, the U.S. may impose the same tariffs and other trade restrictions on exports from Hong Kong that it places on goods from mainland China. The potential disruption to our business operations in Hong Kong and additional tariffs and trade restrictions could have an adverse impact on our results of operations. To date, no such disruptions have occurred.

### Risks Related to Cybersecurity, Data Privacy and Information Technology

Laws on privacy continue to evolve, and place further limits on how we collect or use customer information could adversely affect our business.

We collect, store and process customer information primarily for marketing purposes and to improve the services we provide. There are numerous laws and regulations regarding privacy and the storage, sharing, use, processing, transfer, disclosure and protection of personal data, the scope of which is changing, subject to differing interpretations, and may be inconsistent between states within a country or between countries. For example, the European Union General Data Protection Regulation ("GDPR") became effective in May 2018, and has resulted and will continue to result in significantly greater compliance burdens and costs for companies with users and operations in the European Union ("EU") and European Economic Area ("EEA"). Under GDPR, fines of up to 20 million Euros or 4% of a company's annual global revenues, whichever is greater, can be imposed for violations.

The California Consumer Privacy Act ("CCPA") went into effect on January 1, 2020, and limits how we may collect, use, and process personal data of California residents. To comply with the CCPA, we made certain changes to our data processing practices and policies but it may require that we further modify our data processing practices and policies and incur substantial compliance-related costs and expenses. California recently enacted the California Privacy Rights Act ("CPRA"), effective January 1, 2023, which creates additional obligations regarding consumer data and could increase compliance risks, costs and expenses. Other states may decide to adopt similar privacy laws. Non-compliance with these laws could result in penalties or significant legal liability. Although we make reasonable efforts to comply with all applicable laws and regulations, there can be no assurance that we will not be subject to regulatory action, including fines, in the event of non-compliance. If we fail to comply with these laws and regulations, we may additionally be subject to claims, or other obligations, as well as financial and reputational damage, which could impact our business, financial condition and results of operations.

Any limitations imposed on the use of customer information by federal, state, local or foreign governments, could have an adverse effect on our future marketing activities. Governmental focus on data security and/or privacy may lead to additional legislation or regulations. As a result, we may have to modify our business to further improve data security and privacy compliance, which would result in increased expenses and operating complexity, or in ways that negatively affect our or our third-party service providers' business, results of operations or financial condition. To the extent our, or our business partners', security procedures and protection of customer information prove to be insufficient or inadequate, we may become subject to litigation or other claims, fines, penalties or other obligations, which could expose us to liability and cause damage to our reputation, brand and results of operations.

# We are subject to rules relating to the processing of credit card payments. Failure to comply with these rules could result in an ability to process payments which would adversely affect our retail business.

Because we process and transmit payment card information, we are subject to the Payment Card Industry ("PCI") Data Security Standard (the "Standard"), and card brand operating rules ("Card Rules"). The Standard is a comprehensive set of requirements for enhancing payment account data security that was developed by the PCI Security Standards Council to help facilitate the broad adoption of consistent data security measures. We are required by Card Rules to comply with the Standard, and our failure to do so may result in fines or restrictions on our ability to accept payment cards. Under certain circumstances specified in the Card Rules, we may be required to submit to periodic audits, self-assessments or other assessments of our compliance with the Standard. Such activities may reveal that we have failed to comply with the Standard. If an audit, self-assessment or other test determines that we need to take steps to remediate any deficiencies, such remediation efforts may distract the management team of our retail business and require it to undertake disruptive, costly and time-consuming remediation efforts. In addition, even if we comply with the Standard, there is no assurance that we will be protected from a security breach, which may materially affect our reputation and our ability to conduct our business. Further, changes in technology and processing procedures may result in changes to the Card Rules. Such changes may require us to make significant investments in operating systems and technology that may impact our business. Failure to keep up with changes in technology could result in the loss of business. Failure to comply with the Standard or Card Rules could result in losing certification under the PCI standards and an inability to process payments.

# If we do not successfully upgrade, maintain and secure our information systems to support the needs of our organization, this could have an adverse impact on the operation of our business.

We rely heavily on information systems to manage operations, including a full range of financial, sourcing, retail and merchandising systems, and regularly make investments to upgrade, enhance or replace these systems. The reliability and capacity of our information systems is critical. The failure of our information technology systems to perform as we anticipate could disrupt our business and could result in transaction errors, processing inefficiencies and the loss of sales and customers, which may have a material adverse effect on our business, financial condition and results of operations to suffer. Despite our preventative efforts, our systems are vulnerable from time to time to damage or interruption from, among other things, security breaches, cyber-attacks, computer viruses, ransomware, power outages, fire, natural disasters, systems failures and other technical malfunctions. Increased cyber-security threats pose a potential risk to the security and viability of our information technology systems, as well as the confidentiality, integrity and availability of the data stored on those systems. If our information technology systems suffer severe damage, disruption or shutdown, by unintentional or malicious actions of employees and contractors or by cyber-attacks, and our business continuity plans do not effectively resolve the issues in a timely manner, we could experience business disruptions, reputational damage, transaction errors, processing inefficiencies, increased overhead costs, excess inventory, product shortages and a loss of important information, causing our business, financial condition and results of operations to be adversely affected. Any disruptions affecting our information systems, or any delays or difficulties in transitioning to new systems or in integrating them with current systems, could have a material adverse impact on the operation of our business. We could also be required to spend significant financial and other resources to remedy the damage caused by a security breach or to repair or replace networks and information systems. In addition, our ability to continue to operate our business without significant interruption in the event of a disaster or other disruption depends in part on the ability of our information systems to operate in accordance with our disaster recovery and business continuity plans.

While we devote significant resources to network security, backup and disaster recovery, enhanced training and other security measures to protect our systems and data, security measures cannot provide absolute security or guarantee that we will be successful in preventing or responding to every breach or disruption on a timely basis. In addition, due to the constantly evolving nature of security threats, we cannot predict the form and impact of any future incident, and the cost and operational expense of implementing, maintaining and enhancing protective measures to guard against increasingly complex and sophisticated cyber threats could increase significantly. If any of these risks materialize, our reputation and our ability to conduct our business may be materially adversely affected.

### A data security or privacy breach could adversely affect our business.

We collect, process, transmit and store personal, sensitive and confidential information, including our proprietary business information and that of consumers (including users of our websites) and our wholesale partners, distributors, employees, suppliers and business partners. The protection of customer, employee and company data is critical to us. Customers have a high expectation that we will adequately protect their personal information from cyberattack or other security breaches. A significant breach of customer, employee, or company data could damage our reputation and result in lost sales, fines, or lawsuits. The secure processing, maintenance and transmission of this information is critical to our operations and business strategy. Despite our security measures, our information technology and infrastructure may be vulnerable to attacks by hackers or breaches due to employee error, malfeasance or other disruptions. Any such breach or attack could compromise our networks and the information stored there could be accessed, publicly disclosed, lost or stolen.

Because the methods used to obtain unauthorized access change frequently and may not be immediately detected, we may be unable to anticipate these methods or promptly implement preventative measures. Any such access, disclosure or other loss of information could result in legal claims or proceedings, liability under laws that protect the privacy of personal information, disrupt our operations and the services we provide to customers and damage our reputation, which could adversely affect our business, revenues and competitive position. In addition to taking the necessary precautions ourselves, we require that third-party service providers implement reasonable security measures to protect our customers' identity and privacy. We do not, however, control these third-party service providers and cannot guarantee that no electronic or physical computer break-ins and security breaches will occur in the future.

### Legal and Regulatory Risks

Tariffs that have been, and might be, imposed by the United States government or a resulting trade war could have a material adverse effect on our results of operations.

Legislation that would restrict the importation or increase the cost of textiles and apparel produced abroad has been periodically introduced in Congress. The enactment of new legislation or international trade regulation, or executive action affecting international textile or trade agreements, could adversely affect our business. International trade agreements that can provide for tariffs and/or quotas can increase the cost and limit the amount of product that can be imported.

We cannot predict whether quotas, duties, taxes, or other similar restrictions will be imposed in the U.S., the European Union, Asia, or other countries upon the import or export of our products in the future, or what effect any of these actions would have, if any, on our business, results of operations, and financial condition. Changes in regulatory, geopolitical, social, economic, or monetary policies and other factors may have a material adverse effect on our business in the future, or may require us to exit a particular market or significantly modify our current business practices.

The apparel and accessories industry has been impacted by Section 301 tariffs imposed by the United States government on goods imported from China. Tariffs on handbags and leather outerwear imported from China were effective beginning in September 2018. These tariffs initially increased existing duties by 10% of the merchandise cost to us. The level of tariffs on these product categories was later increased to 25% beginning May 10, 2019.

On August 1, 2019, the United States government announced new 10% tariffs that cover the remaining estimated \$300 billion of inbound trade from China, including most of our apparel products. On August 23, 2019, the United States government announced that the new tariffs would increase from 10% to 15%. A portion of the new 15% tariffs went into effect on September 1, 2019. Some of the additional tariffs on certain categories of products were delayed until December 15, 2019, but have not yet gone into effect as the United States and China entered into a "phase one" trade agreement in January 2020.

It is difficult to accurately estimate the impact on our business from these tariff actions or similar actions or when any additional tariffs may become effective. For fiscal 2020, approximately 49.5% of the products that we sold were manufactured in China. For fiscal 2021, approximately 32.8% of the products that we sold were manufactured in China.

The United States government continues to negotiate with China with respect to a "phase two" trade agreement, which could lead to the removal, lowering or postponement of the additional tariffs. If the U.S. and China are not able to resolve their differences, additional tariffs may be put in place and additional products may become subject to tariffs. Tariffs on additional products imported by us from China would increase our costs, could require us to increase prices to our customers and would cause us to seek price concessions from our vendors. If we are unable to increase prices to offset an increase in tariffs, this would result in our realizing lower gross margins on the products sold by us and will negatively impact our operating results. We have reduced our reliance on China by moving production to other countries, including Vietnam and Indonesia. We will continue to explore alternative production partners to further diversify our sourcing network and to reduce our reliance on any one particular country. These efforts may not enable us to offset the adverse effects of any increases in tariffs.

China's accession agreement for membership in the World Trade Organization provides that member countries, including the United States, may impose safeguard quotas on specific products. We are unable to assess the potential for future action by the United States government with respect to any product category in the event that the quantity of imported apparel significantly disrupts the apparel market in the United States. Future action by the United States in response to a disruption in its apparel markets could limit our ability to import apparel and increase our costs.

We have been audited by the Canadian Border Services Agency ("CBSA") and are in the process of appealing the CBSA ruling. Loss of this appeal could have an adverse effect on our results of operations.

In October 2017, the CBSA issued a final audit report to G-III's Canadian subsidiary that challenged the valuation used by the Canadian subsidiary for certain goods imported into Canada. The period covered by the examination is February 1,

2014 through October 27, 2017, the date of the final report. The CBSA has requested us to reassess our customs entries for that period using the price paid or payable by the Canadian retail customers for certain imported goods rather than the price paid by us to the vendor. The CBSA has also requested that we change the valuation method used to pay duties with respect to goods imported in the future.

We secured a bond to guarantee payment in the amount of CAD \$26.9 million (\$20.9 million) in March 2018, representing customs duty and interest that is claimed to be owed by us through December 31, 2017. In March 2018, we amended the duties filed for the month of January 2018 in accordance with the new valuation method. This amount was paid to the CBSA. Beginning February 1, 2018, we began paying duties in Canada on imported goods based on the price paid or payable by the Canadian retail customers. Duties paid on the higher dutiable value through May 31, 2019 were not charged as an expense in our statement of operations, but were recorded as a deferred expense until the appeal process is concluded. Effective June 1, 2019, we commenced paying based on the dutiable value of our imports in Canada based on pre-audit levels.

The CBSA has issued its final decision denying the appeal filed by G-III Canada with the President's Office of the CBSA. G-III Canada has filed a Notice of Appeal with the Canadian International Trade Tribunal (the "Tribunal") further appealing the CBSA decision. The Tribunal has confirmed receipt of the Notice of Appeal. The deadline for filing the case brief and evidence is April 13, 2021 and a hearing date has been set for August 10, 2021.

If our appeal of the audit findings is not successful, we will have to pay the duties and interest that have been secured by the bond. This will result in a charge to our statement of operations for past duties, as well as for the additional duties we deferred or have not paid beginning on February 1, 2018 through the conclusion of the appeal process. In addition, our loss of the appeal would result in increased duties paid in Canada on products imported into Canada and will increase our cost of sales and decrease our profitability unless we are able to pass higher prices on to our customers. This could have an adverse effect on our results of operations.

### Changes in tax legislation or exposure to additional tax liabilities could impact our business.

The recent changes in the U.S. presidency and control of Congress could result in changes to U.S. tax laws that would have a negative impact on our results of operations. Although we believe our income tax estimates are reasonable, the ultimate outcomes may have a negative impact on our results of operations. Our domestic and international tax liabilities are dependent on the allocation of revenue and expenses in various jurisdictions. Significant judgment is required in determining our global provision for income taxes. Changes in the U.S. federal, state, and international tax legislations can have an adverse impact on our income tax liabilities and effective tax rate.

Our future effective tax rate could be adversely affected by a variety of factors, including changes in our business operations, changes in tax laws or rulings, or developments in government tax examinations. A number of countries are actively pursuing fundamental changes to the tax laws applicable to multinational companies. Furthermore, tax authorities may choose to examine or investigate our tax reporting or tax liability, including an examination of our existing transfer pricing policies. Adverse outcomes from examinations may lead to adjustments to our income tax liabilities or provisions for uncertain tax position reserves.

We are required to pay taxes other than income taxes, such as payroll, sales, use, value-added, net worth, property, and goods and services taxes, in both the United States and various other jurisdictions. Tax authorities regularly examine these non-income taxes. The outcomes from these examinations, changes in the business, changes in applicable tax rules or other tax matters may have an adverse impact on our results of operations.

We are subject to significant corporate regulation as a public company and failure to comply with applicable regulations could subject us to liability or negatively affect the market price of our securities.

As a publicly traded company, we are subject to a significant body of regulation, including the reporting requirements of the Exchange Act, the listing requirements of the Nasdaq Global Select Market, the Sarbanes-Oxley Act of 2002 and the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010. The Securities and Exchange Commission and Nasdaq regularly propose and adopt new regulatory requirements.

The internal control over financial reporting required by Section 404 of the Sarbanes-Oxley Act may not prevent or detect misstatements because of certain of its limitations, including the possibility of human error, the circumvention or overriding of controls, or fraud. As a result, even effective internal controls may not provide reasonable assurances with respect to the preparation and presentation of financial statements. We cannot provide assurance that, in the future, our management will not find a material weakness in connection with its annual review of our internal control over financial reporting pursuant to Section 404 of the Sarbanes-Oxley Act. We also cannot provide assurance that we could correct any such weakness to allow our management to assess the effectiveness of our internal control over financial reporting as of the end of our fiscal year in time to enable our independent registered public accounting firm to state that such assessment will have been fairly stated in our Annual Report on Form 10-K or state that we have maintained effective internal control over financial reporting as of the end of our fiscal year. Discovery and disclosure of a material weakness in our internal control over financial reporting could have a material impact on our financial statements and could cause the market price of our securities to decline.

While we have developed and instituted corporate compliance programs and continue to update our programs in response to newly implemented or changing regulatory requirements, we cannot provide assurance that we are or will be in compliance with all potentially applicable corporate regulations. If we fail to comply with any of these regulations, we could be subject to a range of regulatory actions, fines or other sanctions or litigation.

### Other Risks Relating to Ownership of Our Common Stock

The increased focus by stakeholders on corporate responsibility issues, including those associated with environmental, social and governance issues, could negatively affect our business and operations.

Our business is susceptible to risks associated with climate change, including through disruption to our supply chain, potentially impacting the production and distribution of our products and availability and pricing of raw materials. There is also increased focus from our stakeholders, including consumers, employees and investors, on corporate responsibility matters associated with environmental, social and governance issues. Although we have announced our corporate responsibility strategy and increased focus on these issues, there can be no assurance that our stakeholders will agree with our strategy or that we will be successful in achieving our goals. Failure to implement our strategy or achieve our goals could damage our reputation, causing our investors or consumers to lose confidence in us and our brands, and negatively impact our operations.

### The price of our common stock has fluctuated significantly and could continue to fluctuate significantly.

Between February 1, 2018 and March 22, 2021, the market price of our common stock has ranged from a low of \$2.96 to a high of \$51.20 per share. The market price of our common stock may change significantly in response to various factors and events beyond our control, including:

- fluctuations in our quarterly revenues or those of our competitors as a result of seasonality or other factors;
- a shortfall in revenues or net income from that expected by securities analysts and investors;
- changes in securities analysts' estimates of our financial performance or the financial performance of our competitors or companies in our industry generally;
- announcements concerning our competitors;
- changes in product pricing policies by our competitors or our customers;
- changes in tariff and trade policies;
- actual or perceived adverse effects from the coronavirus outbreak;
- general conditions in our industry; and
- general conditions in the securities markets.

We may not be able to provide financial forecasts and, if we do provide them, our actual financial results might vary from our publicly disclosed financial forecasts.

From time to time, we have publicly disclosed financial forecasts. Our forecasts reflect numerous assumptions concerning our expected performance, as well as other factors that are beyond our control and that might not turn out to be correct. As

a result, variations from our forecasts could be material. Our financial results are subject to numerous risks and uncertainties, including those identified throughout this "Risk Factors" section and elsewhere in this Annual Report on Form 10-K and in the documents incorporated by reference in this Annual Report. If our actual financial results are worse than our financial forecasts or forecasts provided by outside investment analysts, or others, the price of our common stock may decline. Investors who rely on these predictions when making investment decisions with respect to our securities do so at their own risk. We take no responsibility for any losses suffered as a result of such changes in our stock price. Similar to many other companies in our industry, we did not provide financial forecasts for the full fiscal 2021 year or for the first three quarters of fiscal 2021 due to uncertainty surrounding the financial impact of the COVID-19 pandemic on our business. While we have provided a financial forecast for the first quarter of fiscal 2022, we have decided to not to provide financial forecasts for the full fiscal 2022 year at this time. We do not have any responsibility to do so going forward or to update any of our forward-looking statements at such times or otherwise. We cannot predict if or when we will resume providing financial forecasts.

### If our goodwill, trademarks and other intangibles become impaired, we may be required to record charges to earnings.

As of January 31, 2021, we had goodwill, trademarks and other intangibles in an aggregate amount of \$741.8 million, or approximately 30% of our total assets and approximately 55% of our stockholders' equity. Approximately \$621.7 million of our goodwill, trademarks and other intangibles was recorded in connection with our acquisition of DKI. Under accounting principles generally accepted in the United States ("GAAP"), we review our goodwill and other indefinite life intangibles for impairment annually as of January 31 of each fiscal year and when events or changes in circumstances indicate the carrying value may not be recoverable due to factors such as reduced estimates of future cash flows and profitability, increased cost of debt, slower growth rates in our industry or a decline in our stock price and market capitalization. Estimates of future cash flows and profitability are based on an updated long-term financial outlook of our operations. However, actual performance in the near-term or long-term could be materially different from these forecasts, which could impact future estimates. A significant decline in our market capitalization or deterioration in our projected results could result in an impairment of our goodwill, trademarks and/or other intangibles. We may be required to record a significant charge to earnings in our financial statements during a period in which an impairment of our goodwill is determined to exist which would negatively impact our results of operations and could negatively the market price of our securities.

Similar to many companies in our industry, our market capitalization was negatively impacted during certain periods during fiscal 2021 as stock prices dropped dramatically during the first quarter of fiscal 2021. The uncertainty caused by the COVID-19 outbreak made it impracticable to forecast our business with any certainty during fiscal 2021. Due to the impact of the COVID-19 pandemic on our operations, we performed a quantitative test of our goodwill and indefinite-lived intangible assets as of April 30, 2020. There were no impairments identified as of April 30, 2020. We performed either a qualitative evaluation or a quantitative test at January 31, 2021 and, while future impairment was not deemed to be a risk as of that date, the continuing uncertainty caused by the pandemic could require us to periodically evaluate the value of our intangibles with indefinite lives, including trademarks, goodwill and other long-lived assets, which could result in impairments to such assets in the future.

### Risks Related to Our Indebtedness

We have a substantial amount of indebtedness, which could have a material adverse effect on our financial condition and our ability to obtain financing in the future and to react to changes in our business.

We have issued \$400 million of Senior Secured Notes and are party to the ABL Credit Agreement that provides for borrowings of up to \$650 million, subject to borrowing base availability. In addition, we also incurred \$125.0 million of debt pursuant to the LVMH Note that constituted a portion of the purchase price for the acquisition of DKI.

Our significant amount of debt and our debt service obligations could limit our ability to satisfy our obligations, limit our ability to operate our business and impair our competitive position.

### For example, it could:

- make it more difficult for us to satisfy our obligations under the Senior Secured Notes and the ABL Credit Agreement;
- increase our vulnerability to adverse economic and general industry conditions, including interest rate fluctuations, because a portion of our borrowings are and will continue to be at variable rates of interest;
- require us to dedicate a substantial portion of our cash flow from operations to payments on our debt, which
  would reduce the availability of our cash flow from operations to fund working capital, capital expenditures or
  other general corporate purposes;
- limit our flexibility in planning for, or reacting to, changes in our business and industry;
- place us at a disadvantage compared to competitors that may have proportionately less debt;
- limit our ability to obtain additional debt or equity financing due to applicable financial and restrictive covenants in our debt agreements; and
- increase our cost of borrowing.

## Despite our substantial indebtedness, we may still be able to incur significantly more debt. This could intensify the risks described above.

We and our subsidiaries may be able to incur substantial indebtedness in the future. Although the ABL Credit Agreement and the indenture that governs the Senior Secured Notes contain restrictions on our and our subsidiaries' ability to incur additional indebtedness, these restrictions are subject to a number of important qualifications and exceptions, and the indebtedness incurred in compliance with these restrictions could be substantial.

The covenants under any future debt instruments could also allow us to incur a significant amount of additional indebtedness. In addition to any amounts that might be available to us for borrowing under the ABL Credit Agreement, subject to certain conditions, we will have the right to request an increase of aggregate commitments under the ABL Credit Agreement by an aggregate amount of up to \$100.0 million by obtaining additional commitments either from one or more of the lenders under the ABL Credit Agreement or other lending institutions. The more leveraged we become, the more we will be exposed to certain risks described above under "—We have a substantial amount of indebtedness, which could have a material adverse effect on our financial condition and our ability to obtain financing in the future and to react to changes in our business."

The ABL Credit Agreement and the indenture that governs the Senior Secured Notes impose significant operating and financial restrictions that may limit our current and future operating flexibility, particularly our ability to respond to changes in the economy or our industry or to take certain actions, which could harm our long term interests and may limit our ability to make payments under the Notes or the ABL Credit Agreement or satisfy our other obligations.

The ABL Credit Agreement and the indenture that governs the Senior Secured Notes impose significant operating and financial restrictions on us. These restrictions limit our ability, among other things, to:

- incur, assume or permit to exist additional indebtedness (including guarantees thereof);
- pay dividends or certain other distributions on our capital stock or repurchase our capital stock or prepay subordinated indebtedness;
- prepay, redeem or repurchase certain debt;
- issue certain preferred stock or similar equity securities;
- incur liens on assets;
- make certain loans, investments or other restricted payments;
- allow to exist certain restrictions on the ability of our restricted subsidiaries to pay dividends or make other payments to us;
- engage in transactions with affiliates;
- alter the business that we conduct; and
- sell certain assets or merge or consolidate with or into other companies.

As a result of these restrictions, we may be:

- limited in how we conduct our business;
- unable to raise additional debt or equity financing to operate during general economic or business downturns; or
- unable to compete effectively or to take advantage of new business opportunities.

A breach of the covenants under the indenture or the ABL Credit Agreement could result in an event of default under the applicable indebtedness. Such a default, if not cured or waived, may allow creditors to accelerate the related debt and may result in the acceleration of any other debt that is subject to an applicable cross-acceleration or cross-default provision. In addition, an event of default under the ABL Credit Agreement would permit the lenders thereunder to terminate all commitments to extend further credit under that Agreement. Furthermore, if we were unable to repay the amounts due and payable under the ABL Credit Agreement, those lenders could proceed against the collateral securing such indebtedness. In the event our lenders or holders of the Senior Secured Notes accelerate the repayment of our borrowings, we and our subsidiaries may not have sufficient assets to repay that indebtedness.

Our ability to continue to have the necessary liquidity to operate our business may be adversely impacted by a number of factors, including uncertain conditions in the credit and financial markets, which could limit the availability and increase the cost of financing. A deterioration of our results of operations and cash flow resulting from decreases in consumer spending, could, among other things, impact our ability to comply with financial covenants in the ABL Credit Agreement.

Our historical sources of liquidity to fund ongoing cash requirements include cash flows from operations, cash and cash equivalents, borrowings through our credit facility and equity offerings. The sufficiency and availability of credit may be adversely affected by a variety of factors, including, without limitation, the tightening of the credit markets, including lending by financial institutions who are sources of credit for our borrowing and liquidity; an increase in the cost of capital; the reduced availability of credit; our ability to execute our strategy; the level of our cash flows, which will be impacted by retailer and consumer acceptance of our products and the level of consumer discretionary spending; maintenance of financial covenants included in our ABL Credit Agreement, interest rate fluctuations and the adverse impact of the COVID-19 pandemic on the U.S. and world-wide economies and on our business.

Interest rates increased in fiscal 2019, but decreased in fiscal 2020 and fiscal 2021. We cannot predict the future level of interest rates or the effect of any increase in interest rates on the availability or aggregate cost of our borrowings. Even if the general level of interest rates does not increase, we expect to incur more interest and other charges as a result of the higher interest rates and fees to be paid in connection with the Senior Secured Notes and ABL Credit Agreement compared to the interest rates and fees that were paid in connection with the term loan and revolving credit facility that were replaced by the Senior Secured Notes and ABL Credit Agreement. We cannot be certain that any additional required financing, whether debt or equity, will be available in amounts needed or on terms acceptable to us, if at all.

As of January 31, 2021, we were in compliance with the financial covenants in our credit facility. Compliance with these financial covenants is dependent on the results of our operations, which are subject to a number of factors including current economic conditions. The economic environment has at times resulted in lower consumer confidence and lower retail sales. Adverse developments in the economy, including as a result of the COVID-19 outbreak, could lead to reduced consumer spending which could adversely impact our net sales and cash flow, which could affect our compliance with our financial covenants. A violation of our covenants could limit access to our credit facilities. Should such restrictions on our credit facilities and these factors occur, they could have a material adverse effect on our business and results of operations.

We may not be able to generate sufficient cash to service all of our indebtedness, including under the Senior Secured Notes or the ABL Credit Agreement, and may be forced to take other actions to satisfy our obligations under our indebtedness, which may not be successful.

Our ability to make scheduled payments on or to refinance our debt obligations depends on our financial condition and operating performance, which is subject to prevailing economic and competitive conditions and to certain financial, business and other factors beyond our control. We cannot assure you that we will maintain a level of cash flows from

operating activities sufficient to permit us to pay the principal, premium, if any, and interest on our indebtedness, including under the Senior Secured Notes or the ABL Credit Agreement.

If our cash flows and capital resources are insufficient to fund our debt service obligations, we may be forced to reduce or delay investments and capital expenditures, or to sell assets, seek additional capital or restructure or refinance our indebtedness. These alternative measures may not be successful and may not permit us to meet our scheduled debt service obligations. If our operating results and available cash are insufficient to meet our debt service obligations, we could face substantial liquidity problems and might be required to dispose of material assets or operations to meet our debt service and other obligations. We may not be able to consummate those dispositions or to obtain the proceeds that we could realize from them, and these proceeds may not be adequate to meet any debt service obligations then due. Any future refinancing of our indebtedness could be at higher interest rates and may require us to comply with more onerous covenants which could further restrict our business operations. Additionally, the ABL Credit Agreement and the indenture that will govern the Senior Secured Notes will limit the use of the proceeds from any disposition of our assets. As a result, the ABL Credit Agreement and the indenture may prevent us from using the proceeds from such dispositions to satisfy our debt service obligations.

# Our variable rate indebtedness subjects us to interest rate risk, which could cause our indebtedness service obligations to increase significantly.

The borrowings under the ABL Credit Agreement will be at variable rates of interest and expose us to interest rate risk. If interest rates increase, our debt service obligations on the variable rate indebtedness would increase even though the amount borrowed remained the same, and our net income and cash flows, including cash available for servicing our indebtedness, would correspondingly decrease. Assuming all revolving loans were fully drawn under the ABL Credit Agreement, each one percentage point change in interest rates would result in a \$6.5 million change in annual cash interest expense under the ABL Credit Agreement.

Financing extended to us under the ABL Credit Agreement is made at variable rates that use LIBOR or an alternate base rate (as determined by that Agreement) as a benchmark for establishing the interest rate. LIBOR is the subject of recent proposals for reform. The financial authority that regulates LIBOR has announced that it intends to stop persuading or compelling banks to submit rates for the calculation of LIBOR after 2021. These reforms may cause LIBOR to cease to exist, new methods of calculating LIBOR to be established or the establishment of an alternative reference rate(s). These consequences cannot be entirely predicted and could have an adverse impact on the market value for or value of LIBOR-linked securities, loans, and other financial obligations or extensions of credit to us. Changes in market interest rates may influence our financing costs and could reduce our earnings and cash flows.

### We may not be able to repurchase the Senior Secured Notes upon a change of control or pursuant to an asset sale offer.

Upon the occurrence of a change of control, as defined in the indenture that governs the Senior Secured Notes, the holders of the Notes will have the right to require us to offer to purchase all of the Notes then outstanding at a price equal to 101% of their principal amount plus accrued and unpaid interest. In addition, our future indebtedness may require that such indebtedness be similarly repurchased upon a change of control. In order to obtain sufficient funds to pay the purchase price of the outstanding Notes, we expect that we would have to refinance the Notes. We may not be able to refinance the Notes on reasonable terms, if at all. Our failure to offer to purchase all outstanding Notes or to purchase all validly tendered Notes would be an event of default under the indenture. Such an event of default may cause the acceleration of our other debt. Our other debt also may contain restrictions on repayment requirements with respect to specified events or transactions that constitute a change of control under the indenture.

In addition, in certain circumstances specified in the indenture, we will be required to commence an asset sale offer, as defined in the indenture, pursuant to which we will be obligated to purchase certain Notes at a price equal to 100% of their principal amount plus accrued and unpaid interest with the proceeds we receive from certain asset sales. Our other debt may contain restrictions that would limit or prohibit us from completing any such asset sale offer. In particular, the ABL Credit Agreement contains provisions that require us, upon the sale of certain assets, to apply all of the proceeds from such asset sale to the prepayment of amounts due under that Agreement. The mandatory prepayment obligations under the ABL

Credit Agreement will be effectively senior to our obligations to make an asset sale offer with respect to the Notes under the terms of the indenture.

Our credit rating and ability to access well-functioning capital markets are important to our ability to secure future debt financing on acceptable terms. Our credit ratings may not reflect all risks associated with the Senior Secured Notes or our other indebtedness.

Our access to the debt markets and the terms of such access depend on multiple factors including the condition of the debt capital markets, our operating performance and our credit ratings. These ratings are based on a number of factors including their assessment of our financial strength and financial policies. Our borrowing costs will be dependent to some extent on the rating assigned to our debt. However, there can be no assurance that any particular rating assigned to us will remain in effect for any given period of time or that a rating will not be changed or withdrawn by a rating agency if, in that rating agency's judgment, future circumstances relating to the basis of the rating so warrant. Incurrence of additional debt by us could adversely affect our credit rating. Any disruptions or turmoil in the capital markets or any downgrade of our credit rating could adversely affect our cost of funds, liquidity, competitive position and access to capital markets, which could materially and adversely affect our business operations, financial condition and results of operations. In addition, downgrading the credit rating of our debt securities or placing us on a watch list for possible future downgrading would likely have an adverse effect on the market price of our Common Stock.

#### ITEM 1B. UNRESOLVED STAFF COMMENTS.

None.

### ITEM 2. PROPERTIES.

The offices, sales showrooms, distribution centers and warehouses that are material to us, all of which are leased, consist of:

| Location                                     | Property Type   | Lease Expiration           | Renewal Option | Square Footage |
|--|---|----------------------------|----------------|----------------|
| 500 and 512 Seventh Avenue, New<br>York City | Corporate Office and showrooms                                      | March 2023 /<br>March 2028 | 5-year         | 313,000        |
| 231 West 39th Street, New York               | Corporate Office and  | March 2028                 |                |                |
| City   | showrooms   | June 2034                  | -              | 22,000         |
| Jamesburg, New Jersey                        | Distribution center   | December 2028              | 5-year         | 583,000        |
| South Brunswick, New Jersey                  | Distribution center   | January 2025               | -              | 305,000        |
| Carlstadt, New Jersey                        | Distribution center   | April 2024                 | 10-year        | 197,000        |
| Brooklyn Park, Minnesota                     | Retail operations office,<br>warehouse and distribution<br>facility | April 2022                 | -              | 301,000        |

### Retail Stores

As of January 31, 2021, we operated 98 Vilebrequin retail stores and 50 DKNY and Karl Lagerfeld Paris stores. In addition, we operated 13 DKNY stores of which we are a 75% owner. During fiscal 2021, we closed 110 Wilsons Leather stores, 89 G.H. Bass stores and 4 Calvin Klein Performance stores in connection with restructuring our retail operations business.

Most leases for retail stores in the United States require us to pay annual minimum rent plus a contingent rent dependent on the store's annual sales in excess of a specified threshold. In addition, the leases generally require us to pay costs such as real estate taxes and common area maintenance costs. Retail store leases are typically between three and ten years in duration.

Our leases expire at varying dates through 2032. Almost all of our stores, other than certain Vilebrequin and DKNY stores, are located in the United States. Vilebrequin has 55 stores located in Europe, 23 stores located in the United States, 10 stores located in Asia, 8 stores located in Mexico and 2 stores in the Caribbean. DKNY has 30 stores located in the United States, 3 stores located in Canada and 3 stores located in Europe. In addition, DKNY has 13 stores located in Asia through Fabco.

The following table indicates the periods during which our retail leases expire:

| Fiscal Year Ending January 31, | Number of<br>Stores |
|--------------------------------|---------------------|
| 2022                           | 33                  |
| 2023                           | 36                  |
| 2024                           | 17                  |
| 2025                           | 18                  |
| 2026 and thereafter            | 57                  |
| Total                          | 161                 |

### ITEM 3. LEGAL PROCEEDINGS.

In the ordinary course of our business, we are subject to periodic claims, investigations and lawsuits. Although we cannot predict with certainty the ultimate resolution of claims, investigations and lawsuits, asserted against us, we do not believe that any currently pending legal proceeding or proceedings to which we are a party will have a material adverse effect on our business, financial condition or results of operations.

Canadian Customs Duty Examination

See "Legal Proceedings" under Note K to Notes to Consolidated Financial Statements" for a description of the Canadian customs duty examination.

### ITEM 4. MINE SAFETY DISCLOSURES.

Not applicable.

### **PART II**

# ITEM 5. MARKET FOR THE REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER REPURCHASES OF EQUITY SECURITIES.

#### **Market For Common Stock**

The Nasdaq Global Select Market is the principal United States trading market for our common stock. Our common stock is traded under the symbol "GIII".

On March 22, 2021, there were 19 holders of record and, we believe, approximately 21,800 beneficial owners of our common stock.

### **Dividend Policy**

Our Board of Directors (the "Board") currently intends to follow a policy of retaining any earnings to finance the growth and development of our business and does not anticipate paying cash dividends in the foreseeable future. Any future determination as to the payment of cash dividends will be dependent upon our financial condition, results of operations and other factors deemed relevant by the Board.

### **Issuer Purchases of Equity Securities**

The following table sets forth the repurchases of shares of our common stock during the fourth quarter of fiscal 2021:

| Date Purchased                 | Total Number of<br>Shares Purchased <sup>(1)</sup> | ge Price Paid<br>r Share <sup>(1)</sup> | Total Number of<br>Share Purchased as<br>Part of Publicly<br>Announced Program | Sha | ximum Number of<br>res that may yet be<br>rchased Under the<br>Program <sup>(2)</sup> |
|--------------------------------|--|---|--|-----|---|
| November 1 - November 30, 2020 |  | \$<br>_                                 |  | \$  | 2,949,362   |
| December 1 - December 31, 2020 | _  | _                                       | _  |     | 2,949,362   |
| January 1 - January 31, 2021   | 255  | <br>26.96                               |  |     | 2,949,362   |
|                                | 255  | \$<br>26.96                             | _  | \$  | 2,949,362   |

<sup>(1)</sup> Included in this table are 255 shares withheld during January 2021 in connection with the settlement of vested restricted stock units to satisfy tax withholding requirements. Our 2015 Long-Term Incentive Plan provides that shares withheld are valued at the closing price per share on the date withheld.

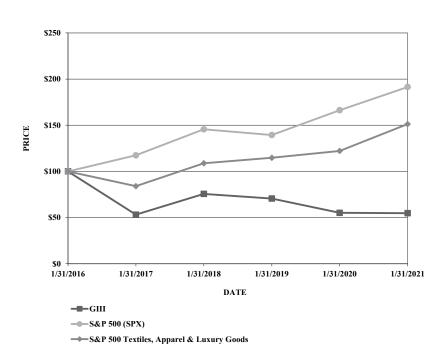
<sup>(2)</sup> In December 2015, our Board of Directors reapproved and increased a previously authorized share repurchase program from the 3,750,000 shares remaining under that plan to 5,000,000 shares. This program has no expiration date. Repurchases under the program may be made from time to time over the period through open market purchases, accelerated share repurchase programs, privately negotiated transactions or other methods, as we deem appropriate.

### **Performance Graph**

The following Performance Graph and related information shall not be deemed to be "soliciting material" or "filed" with the SEC, nor shall such information be incorporated by reference into any future filing under the Securities Act of 1933 or the Securities Exchange Act of 1934, each as amended, except to the extent that we specifically request that it be treated as soliciting material or incorporate it by reference into such filing.

The SEC requires us to present a chart comparing the cumulative total stockholder return on our Common Stock with the cumulative total stockholder return of (i) a broad equity market index and (ii) a published industry index or peer group. This chart compares the Common Stock with (i) the S&P 500 Composite Index and (ii) the S&P 500 Textiles, Apparel and Luxury Goods Index, and assumes an investment of \$100 on January 31, 2016 in each of the Common Stock, the stocks comprising the S&P 500 Composite Index and the stocks comprising the S&P 500 Textiles, Apparel and Luxury Goods Index.

G-III Apparel Group, Ltd. Comparison of Cumulative Total Return (January 31, 2016 — January 31, 2021)



#### ITEM 6. SELECTED FINANCIAL DATA.

The selected consolidated financial data set forth below as of and for the years ended January 31, 2021, 2020, 2019, 2018 and 2017, have been derived from our audited consolidated financial statements. Our audited consolidated balance sheets as of January 31, 2019, 2018 and 2017, and our audited consolidated statements of income for the years ended January 31, 2018 and 2017 are not included in this filing. The selected consolidated financial data should be read in conjunction with "Management's Discussion and Analysis of Financial Condition and Results of Operations" (Item 7 of this Report) and the audited consolidated financial statements and related notes thereto included elsewhere in this Annual Report on Form 10-K.

We consolidate the accounts of all of our wholly-owned subsidiaries. Fabco Holding B.V. ("Fabco") is a Dutch joint venture limited liability company that was 49% owned by us through November 30, 2020. Effective December 1, 2020, we increased our ownership interest in Fabco to 75%. As a result, Fabco is now treated as a consolidated majority-owned subsidiary. KL North America B.V. ("KLNA") is a Dutch joint venture limited liability that is 49% owned by us. KLNA operates the Karl Lagerfeld business in the United States, Mexico and Canada and Fabco operates the DKNY/Donna Karan business in China through its subsidiary. Karl Lagerfeld Holding B.V. ("KLH") is a Dutch limited liability company that is 19% owned by us. KLH holds the worldwide rights to the Karl Lagerfeld brand. We account for these two investments using the equity method of accounting. Our Vilebrequin subsidiary, KLNA, KLH and Fabco report results on a calendar year basis rather than on the January 31 fiscal year basis used by G-III. Accordingly, the results of Vilebrequin, KLNA, KLH and Fabco are and will be included in our financial statements for the year ended or ending closest to G-III's fiscal year. For example, for G-III's fiscal year ended January 31, 2021, the results of Vilebrequin, KLNA, KLH and Fabco are included for the year ended December 31, 2020. The Company's retail stores report results on a 52/53-week fiscal year for the retail operations segment. The Company's year ended January 31, 2018 was a 53-week fiscal year for the retail operations segment.

The operating results of DKI have been included in our financial statements since December 1, 2016, the date of acquisition.

|  | Consolidated Income Statement Data    |        |      |           |    |           |      |           |      |           |
|--|---------------------------------------|--------|------|-----------|----|-----------|------|-----------|------|-----------|
|  | Year Ended January 31,                |        |      |           |    |           |      |           |      |           |
|  | 202                                   | 21     |      | 2020      |    | 2019      |      | 2018      |      | 2017      |
|  | (In thousands, except per share data) |        |      |           |    |           |      |           |      |           |
| Net sales  | \$ 2,05                               | 5,146  | \$ 3 | 3,160,464 | \$ | 3,076,208 | \$ 2 | 2,806,938 | \$ 2 | 2,386,435 |
| Cost of goods sold                                     | 1,31                                  | 0,704  | 2    | 2,042,524 |    | 1,969,099 |      | 1,752,199 |      | 1,545,107 |
| Gross profit   | 74                                    | 4,442  | 1    | 1,117,940 |    | 1,107,109 |      | 1,054,739 |      | 841,328   |
| Selling, general and administrative expenses           | 60:                                   | 5,102  |      | 832,180   |    | 834,763   |      | 855,247   |      | 704,436   |
| Depreciation and amortization                          | 3                                     | 8,625  |      | 38,735    |    | 38,819    |      | 37,783    |      | 32,481    |
| Asset impairment, net of gain on lease terminations    | 1                                     | 7,873  |      | 19,371    |    | 2,813     |      | 7,884     |      | 10,480    |
| Operating profit                                       | 82                                    | 2,842  |      | 227,654   |    | 230,714   |      | 153,825   |      | 93,931    |
| Other income (loss)                                    | ;                                     | 3,238  |      | (1,149)   |    | (2,960)   |      | (1,413)   |      | (580)     |
| Interest and financing charges, net                    | (5)                                   | 0,354) |      | (44,407)  |    | (43,924)  |      | (42,363)  |      | (15,589)  |
| Income before income taxes                             | 3:                                    | 5,726  |      | 182,098   |    | 183,830   |      | 110,049   |      | 77,762    |
| Income tax expense                                     | 1:                                    | 2,203  |      | 38,261    |    | 45,763    |      | 47,925    |      | 25,824    |
| Net income   | 2:                                    | 3,523  |      | 143,837   |    | 138,067   |      | 62,124    |      | 51,938    |
| Less: Loss attributable to noncontrolling interests    |                                       | (22)   |      | _         |    | _         |      | _         |      | _         |
| Net income attributable to G-III Apparel Group, Ltd.   | \$ 2:                                 | 3,545  | \$   | 143,837   | \$ | 138,067   | \$   | 62,124    | \$   | 51,938    |
| Basic earnings per share attributable to G-III Apparel |                                       |        |      |           |    |           |      |           |      |           |
| Group, Ltd.  | \$                                    | 0.49   | \$   | 2.98      | \$ | 2.81      | \$   | 1.27      | \$   | 1.12      |
| Weighted average shares outstanding - basic            | 4                                     | 8,242  |      | 48,209    |    | 49,140    |      | 48,820    | -    | 46,308    |
| Diluted earnings per share attributable to G-III       |                                       |        |      |           |    |           |      |           |      |           |
| Apparel Group, Ltd.                                    | \$                                    | 0.48   | \$   | 2.94      | \$ | 2.75      | \$   | 1.25      | \$   | 1.10      |
| Weighted average shares outstanding - diluted          | 4                                     | 8,781  |      | 48,895    |    | 50,274    |      | 49,750    |      | 47,394    |

#### Consolidated Balance Sheet Data Vear Ended January 31.

|                            | Tear Ended burdary 51, |            |                |            |            |
|----------------------------|------------------------|------------|----------------|------------|------------|
|                            | 2021                   | 2020       | 2019           | 2018       | 2017       |
|                            |                        |            | (In thousands) |            |            |
| Working capital            | \$ 942,038             | \$ 754,728 | \$ 673,107     | \$ 612,434 | \$ 567,519 |
| Total assets               | 2,436,386              | 2,565,137  | 2,208,058      | 1,915,177  | 1,851,944  |
| Short-term debt            | 4,402                  | 673        | _              | _          | _          |
| Long-term debt             | 507,950                | 396,794    | 386,604        | 391,044    | 461,756    |
| Total stockholders' equity | 1,336,241              | 1,290,672  | 1,189,009      | 1,120,689  | 1,021,236  |

# ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATION.

Unless the context otherwise requires, "G-III," "us," "we" and "our" refer to G-III Apparel Group, Ltd. and its subsidiaries. References to fiscal years refer to the year ended or ending on January 31 of that year. For example, our fiscal year ended January 31, 2021 is referred to as "fiscal 2021."

The following presentation of management's discussion and analysis of our consolidated financial condition and results of operations should be read in conjunction with our financial statements, the accompanying notes and other financial information appearing elsewhere in this Report.

A discussion with respect to a comparison of the results of operations of fiscal 2020 compared to the fiscal year ended January 31, 2019 ("fiscal 2019"), other financial information related to fiscal 2019 and information with respect to Liquidity and Capital Resources at January 31, 2019 and for fiscal 2019 is contained under the headings "Results of Operations" and "Liquidity and Capital Resources" in Item 7 of our Annual Report on Form 10-K for the fiscal year ended January 31, 2020.

#### Overview

G-III designs, sources and markets an extensive range of apparel, including outerwear, dresses, sportswear, swimwear, women's suits and women's performance wear, as well as women's handbags, footwear, small leather goods, cold weather accessories and luggage. G-III has a substantial portfolio of more than 30 licensed and proprietary brands, anchored by five global power brands: DKNY, Donna Karan, Calvin Klein, Tommy Hilfiger and Karl Lagerfeld Paris. We are not only licensees, but also brand owners, and we distribute our products through multiple channels.

Our own proprietary brands include DKNY, Donna Karan, Vilebrequin, G.H. Bass, Eliza J, Jessica Howard, Andrew Marc, Marc New York and Wilsons Leather. We sell products under an extensive portfolio of well-known licensed brands, including Calvin Klein, Tommy Hilfiger, Karl Lagerfeld Paris, Levi's, Guess?, Kenneth Cole, Cole Haan, Vince Camuto and Dockers. Through our team sports business, we have licenses with the National Football League, National Basketball Association, Major League Baseball, National Hockey League and over 150 U.S. colleges and universities. We also source and sell products to major retailers under their private retail labels.

Our products are sold through a cross section of leading retailers such as Macy's, Dillard's, Hudson's Bay Company, including their Saks Fifth Avenue division, Nordstrom, Kohl's, TJX Companies, Ross Stores and Burlington. We also sell our products over the web through retail partners such as macys.com, nordstrom.com and dillards.com, each of which has a substantial online business. In addition, we sell to pure play online retail partners such as Amazon and Fanatics.

We also distribute apparel and other products directly to consumers through our own DKNY and Karl Lagerfeld retail stores, as well as through our digital channels for the DKNY, Donna Karan, Karl Lagerfeld Paris, G.H. Bass, Andrew Marc and Wilsons Leather businesses. In June 2020, we commenced the restructuring of our retail operations, including the closure of the Wilsons Leather, G.H. Bass and Calvin Klein Performance stores. We completed the closing of our Wilsons Leather, G.H. Bass and Calvin Klein Performance stores in fiscal 2021. We believe this restructuring will enable

us to reduce our losses and re-position our retail operations with a goal of becoming a profitable contributor to our business. See "—*Recent Developments*" for further information about our retail restructuring.

We operate in fashion markets that are intensely competitive. Our ability to continuously evaluate and respond to changing consumer demands and tastes, across multiple market segments, distribution channels and geographic areas is critical to our success. Although our portfolio of brands is aimed at diversifying our risks in this regard, misjudging shifts in consumer preferences could have a negative effect on our business. Our success in the future will depend on our ability to design products that are accepted in the marketplace, source the manufacture of our products on a competitive basis, and continue to diversify our product portfolio and the markets we serve.

We believe that consumers prefer to buy brands they know, and we have continually sought to increase the portfolio of name brands we can offer through different tiers of retail distribution, for a wide array of products at a variety of price points. We have increased the portfolio of brands we offer through licenses, acquisitions and joint ventures. We focus our efforts on the sale of products under our five power brands, two of which we own and three of which we license. It is our objective to continue to expand our product offerings and we are continually discussing new licensing opportunities with brand owners and seeking to acquire established brands.

### **Recent Developments**

### Impact of COVID-19 Pandemic

The COVID-19 pandemic has affected businesses around the world for over a year. A national emergency was declared in the United States as a result of the COVID-19 pandemic. Federal, state and local governments and private entities mandated various restrictions, including closing of retail stores and restaurants, travel restrictions, restrictions on public gatherings, stay at home orders and advisories, and quarantining of people who may have been exposed to the virus. The response to the COVID-19 pandemic has negatively affected the global economy, disrupted global supply chains, and created significant disruption of the financial and retail markets, including a disruption in consumer demand for apparel and accessories.

The COVID-19 pandemic has had multiple impacts on our business, including, but not limited to, the temporary closure of our and our customers' stores, disruption to both international and domestic tourism and disruption to consumer shopping habits. The COVID-19 pandemic impacted our business operations and results of operations throughout fiscal 2021 resulting in lower sales and profitability. COVID-19 could continue to have an adverse impact on our results of operations and liquidity, the operations of our suppliers, vendors and customers, and on our employees as a result of quarantines, facility closures, and travel and logistics restrictions. Even as businesses have reopened as governmental restrictions were loosened with respect to stay at home orders and various restrictions with respect to the operation of retail businesses, the ultimate economic impact of the COVID-19 pandemic is highly uncertain. We expect that our business operations and results of operations, including our net sales, earnings and cash flows, will continue to be adversely impacted in fiscal 2022.

During this crisis we have been focused on protecting the health and safety of our employees, our customers and our communities. We have taken precautionary measures intended to help minimize the risk of COVID-19 to our employees, including requiring our employees to work remotely during the first half of fiscal 2021. During the second half of fiscal 2021, our personnel have started to work in our offices on a part-time, capacity restricted basis. Having our employees work remotely may disrupt our operations or increase the risk of a cybersecurity incident. As a result, we have taken steps to mitigate the increased cybersecurity risks associated with remote working and reliance on videoconferencing platforms.

Most of our retail partners, including our largest customer, Macy's, closed their stores in North America during the initial reaction to the pandemic in the Spring of 2020. Some of our customers, such as Costco and Sam's Club, remained open for business. Our retail partners have since reopened with certain limitations and restrictions. Our retail partners that closed stores asked to cancel orders and extend their payment terms with us. We continue to negotiate resolutions with our retail partners that are equitable and fiscally responsible for each of us. Certain of our retail partners have publicized actual or potential bankruptcy filings or other liquidity issues that could impact our anticipated income and cash flows, as well as require us to record additional accounts receivable reserves. In addition, we could be required to record increased excess

and obsolete inventory reserves due to decreased sales or noncash impairment charges related to our intangible assets or goodwill due to reduced market values and cash flows. Further, a more promotional retail environment may cause us to lower our prices or sell existing inventory at larger discounts than in the past, negatively impacting our margins.

There is significant uncertainty around the breadth and duration of business disruptions related to the COVID-19 pandemic, as well as its impact on the U.S. and global economies and on consumer willingness to visit stores as they re-open. Consumer businesses have re-opened in most areas of the United States under governmental social distancing and other restrictions that are expected to limit the scope of operations for an unknown period of time compared to pre-COVID-19 business operations. These restrictions are expected to adversely impact sales even as retail stores are open again. The extent to which COVID-19 impacts our results will depend on continued developments in the public and private responses to the pandemic and the success and efficacy of efforts in the United States and around the world to vaccinate people against COVID-19. The continued impact of COVID-19 remains highly uncertain and cannot be predicted. New information may emerge concerning the severity of the outbreak and the spread of variants of the COVID-19 virus in locations that are important to our business. Actions taken to contain COVID-19 or treat its impact may change or become more restrictive as additional waves of infections occur, or continue to occur, as a result of the loosening of governmental restrictions.

In response to these challenges, we have taken measures to preserve liquidity and contain costs that include, but are not limited to, employee furloughs, job eliminations, temporary salary reductions, reduced advertising and other promotional spending and deferral of capital projects. We also reviewed our inventory needs and worked with suppliers to curtail, or cancel, production of product which we believed would not be able to be sold in season. We have worked with our suppliers, landlords and licensors to renegotiate related agreements and extend payment terms in order to preserve capital. During the second half of fiscal 2021, certain furloughed employees were reinstated and salaries that had been reduced were increased to their pre-pandemic levels. We also received royalty relief from certain licensors.

Refinancing of our Term Loan and Revolving Credit Facility

On August 7, 2020, we completed a private debt offering of \$400 million aggregate principal amount of our 7.875% Senior Secured Notes due 2025 (the "Notes). The net proceeds of the Notes were used (i) to repay our prior term loan facility due 2022, (ii) to pay related fees and expenses and (iii) for general corporate purposes. The Notes bear interest at a rate of 7.875% per year payable semi-annually in arrears on February 15 and August 15 of each year, commencing on February 15, 2021.

Also on August 7, 2020, we entered into the second amended and restated credit agreement (the "ABL Credit Agreement") The ABL Credit Agreement is a five year senior secured credit facility and provides for borrowings in the aggregate principal amount of up to \$650 million. The ABL Credit Agreement refinances, amends and restates our prior Amended Credit Agreement which provided for borrowings of up to \$650 million and was due to expire in December 2021.

For a description of the Notes, the ABL Credit Agreement and our other debt instruments, see "Liquidity and Capital Resources" under this Item 7 of this Annual Report on Form 10-K.

Restructuring of Our Retail Operations Segment

In June 2020, we commenced a restructuring of our retail operations segment, including the closing of the Wilsons Leather, G.H. Bass and Calvin Klein Performance stores. All store closings included in the restructuring have been completed as of the end of fiscal 2021.

After completion of the restructuring, our retail operations segment consists of our DKNY and Karl Lagerfeld Paris stores, as well as the digital channels for DKNY, Donna Karan, Karl Lagerfeld Paris, G.H. Bass, Andrew Marc and Wilsons Leather. Part of our restructuring plan includes making significant changes to our DKNY and Karl Lagerfeld retail operations. In addition to the stores operated as part of our retail operations segment, as of January 31, 2021, Vilebrequin products were distributed through 98 company-operated stores and owned digital channels in Europe and the United States, as well as through 71 franchised locations.

In connection with the restructuring of our retail operations, we incurred an aggregate charge of approximately \$100 million related to store operating costs, landlord termination fees, severance costs, store liquidation and closing costs, write-offs related to right-of-use assets and legal and professional fees. The cash portion of this charge was approximately \$65 million.

Our ongoing plan focuses on the operations and growth of our DKNY and Karl Lagerfeld Paris stores, as well as operating our digital business. Our plan is based on the assumed continued strength of the DKNY and Karl Lagerfeld brands, changes in planning and allocation and improvements in gross margin. We expect to reduce corporate headcount and administrative costs, while expanding our store base. We need to successfully implement this strategy in order to significantly reduce the losses in our retail operations with the goal of ultimately attaining profitability in our retail operations segment.

#### Fabco

Fabco Holding B.V ("Fabco") is a Dutch joint venture limited liability company that was 49% owned by us through November 30, 2020. Effective December 1, 2020, we acquired an additional ownership interest in Fabco for nominal consideration, resulting in an increase of our ownership interest in Fabco to 75%. Effective December 1, 2020, Fabco is a consolidated majority-owned subsidiary of ours. Prior to December 1, 2020, we accounted for our investment in Fabco using the equity method of accounting. Fabco operates our DKNY business in China through its subsidiary.

### Segments

We report based on two segments: wholesale operations and retail operations.

Our wholesale operations segment includes sales of products to retailers under owned, licensed and private label brands, as well as sales related to the Vilebrequin business. Wholesale revenues also include royalty revenues from license agreements related to our owned trademarks including DKNY, Donna Karan, Vilebrequin, G.H. Bass and Andrew Marc.

Our retail operations segment consists primarily of direct sales to consumers through our company-operated stores and through digital channels. In June 2020, we commenced the restructuring of our retail operations, including the closure of the Wilsons Leather, G.H. Bass and Calvin Klein Performance stores. The closure of these stores was completed during fiscal 2021. After completion of the restructuring, our retail operations segment consists of our DKNY and Karl Lagerfeld Paris stores, as well as the digital channels for DKNY, Donna Karan, Karl Lagerfeld Paris, G.H. Bass, Andrew Marc and Wilsons Leather.

#### **Trends**

### Industry Trends

Significant trends that affect the apparel industry include retail chains closing unprofitable stores, an increased focus by retail chains and others on expanding digital sales and providing convenience-driven fulfillment options, the continued consolidation of retail chains and the desire on the part of retailers to consolidate vendors supplying them. In addition, consumer shopping preferences have continued to shift from physical stores to online shopping and retail traffic remains under pressure. All of these factors have led to a more promotional retail environment that includes aggressive markdowns in an attempt to offset declines caused by a reduction in physical store traffic. The effects of the COVID-19 pandemic have accelerated these trends.

We sell our products over the web through retail partners such as macys.com, nordstrom.com and dillards.com, each of which has a substantial online business. As digital sales of apparel continue to increase, we are developing additional digital marketing initiatives on our web sites and through social media. We are investing in digital personnel, marketing, logistics, planning and distribution to help us expand our online opportunities going forward. Our digital business consists of our own web platforms at www.dkny.com, www.donnakaran.com, www.ghbass.com, www.vilebrequin.com, www.andrewmarc.com and www.wilsonsleather.com. We also sell Karl Lagerfeld Paris products on our website, www.karllagerfeldparis.com. In addition, we sell to pure play online retail partners such as Amazon and Fanatics.

A number of retailers are experiencing financial difficulties, which in some cases have resulted in bankruptcies, liquidations and/or store closings, such as the announced store closing plans for Macy's, the bankruptcy and announced liquidation of Century 21 and Lord & Taylor, the announced bankruptcy filings of JC Penney, Neiman Marcus, Christopher & Banks and other retailers and the potential bankruptcy of additional retailers. The financial difficulties of a retail customer of ours could result in reduced business with that customer. We may also assume higher credit risk relating to receivables of a retail customer experiencing financial difficulty that could result in higher reserves for doubtful accounts or increased write-offs of accounts receivable. We attempt to mitigate credit risk from our customers by closely monitoring accounts receivable balances and shipping levels, as well as the ongoing financial performance and credit standing of customers.

Retailers are seeking to differentiate their offerings by devoting more resources to the development of exclusive products, whether by focusing on their own private label products or on products produced exclusively for a retailer by a national brand manufacturer. Exclusive brands are only made available to a specific retailer, and thus customers loyal to their brands can only find them in the stores of that retailer.

Consumers have shifted their apparel purchases based on their adjusted lifestyle needs resulting from changes to the work environment and leisure activities caused by the COVID-19 pandemic. We have revised our product offerings in response to this shift toward casual and comfortable work-from-home clothing, as well as to activewear and leisure attire. We continue to revise our product lines to satisfy the needs of our retail customers and consumers.

We have attempted to respond to general trends in our industry by continuing to focus on selling products with recognized brand equity, by attention to design, quality and value and by improving our sourcing capabilities. We have also responded with the strategic acquisitions made by us and new license agreements entered into by us that added to our portfolio of licensed and proprietary brands and helped diversify our business by adding new product lines and expanding distribution channels. We believe that our broad distribution capabilities help us to respond to the various shifts by consumers between distribution channels and that our operational capabilities will enable us to continue to be a vendor of choice for our retail partners.

### **Tariffs**

The apparel and accessories industry has been impacted by Section 301 tariffs imposed by the United States government on goods imported from China. Tariffs on handbags and leather outerwear imported from China were effective beginning in September 2018. These tariffs initially increased existing duties by 10% of the merchandise cost to us. The level of tariffs on these product categories was later increased to 25% beginning May 10, 2019.

On August 1, 2019, the United States government announced new 10% tariffs that cover the remaining estimated \$300 billion of inbound trade from China, including most of our apparel products. On August 23, 2019, the United States government announced that the new tariffs would increase from 10% to 15%. A portion of the new 15% tariffs went into effect on September 1, 2019. Some of the additional tariffs on certain categories of products were delayed until December 15, 2019, but have not yet gone into effect as the United States and China signed their Phase One Deal trade agreement in January 2020.

It is difficult to accurately estimate the impact on our business from these tariff actions or similar actions or when additional tariffs may become effective. For fiscal 2020, approximately 50% of the products that we sold were manufactured in China. For fiscal 2021, approximately 33% of the products that we sold were manufactured in China.

Notwithstanding the Phase One Deal, the United States government continues to negotiate with China with respect to a trade deal, which could lead to the removal, lowering or postponement of additional tariffs. If the U.S. and China are not able to resolve their differences, additional tariffs may be put in place and additional products may become subject to tariffs. Tariffs on additional products imported by us from China would increase our costs, could require us to increase prices to our customers and would cause us to seek price concessions from our vendors. If we are unable to increase prices to offset an increase in tariffs, this would result in our realizing lower gross margins on the products sold by us and will negatively impact our operating results. We have reduced our reliance on China by moving product to other countries, including Vietnam and Indonesia. We will continue to explore alternative production partners to further diversify our

sourcing network and to reduce our reliance on any one particular country. These efforts may not enable us to offset the adverse effects of any increase in tariffs.

#### **Use of Estimates and Critical Accounting Policies**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and revenues and expenses during the reporting period. Significant accounting policies employed by us, including the use of estimates, are presented in the notes to our consolidated financial statements.

Critical accounting policies are those that are most important to the portrayal of our financial condition and our results of operations, and require management's most difficult, subjective and complex judgments, as a result of the need to make estimates about the effect of matters that are inherently uncertain. Our most critical accounting estimates, discussed below, pertain to revenue recognition, accounts receivable, inventories, income taxes, goodwill and intangible assets, impairment of long-lived assets and equity awards. In determining these estimates, management must use amounts that are based upon its informed judgments and best estimates. We continually evaluate our estimates, including those related to customer allowances and discounts, product returns, bad debts and inventories, and carrying values of intangible assets. We base our estimates on historical experience and on various other assumptions that we believe are reasonable under the circumstances. The results of these estimates form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions and conditions.

### Revenue Recognition

On February 1, 2018, we adopted Financial Accounting Standards Board ("FASB") Accounting Standard Codification ("ASC") Topic 606 – *Revenue From Contracts With Customers* ("ASC 606") using the modified retrospective method as of January 31, 2018. Under ASC 606, wholesale revenue is recognized when control transfers to the customer. We consider control to have been transferred when we have transferred physical possession of the product, we have a right to payment for the product, the customer has legal title to the product and the customer has the significant risks and rewards of the product. Wholesale revenues are adjusted by variable considerations arising from implicit or explicit obligations. Variable consideration includes trade discounts, end of season markdowns, sales allowances, cooperative advertising, return liabilities and other customer allowances. Under ASC 606, we estimate the anticipated variable consideration and record this estimate as a reduction of revenue in the period the related product revenue is recognized. Prior to adopting ASC 606, certain components of variable consideration were recorded at a later date when the liability was known or incurred.

Variable consideration is estimated based on historical experience, current contractual and statutory requirements, specific known events and industry trends. The reserves for variable consideration are recorded under customer refund liabilities. Customer refund liabilities were recorded as a reduction to accounts receivable prior to the adoption of ASC 606. Historical return rates are calculated on a product line basis. The remainder of the historical rates for variable consideration are calculated by customer by product lines.

We recognize retail sales when the customer takes possession of the goods and tenders payment, generally at the point of sale. Digital revenues from customers through our digital platforms are recognized when the customer takes possession of the goods. Our sales are recorded net of applicable sales taxes.

Both wholesale revenues and retail store revenues are shown net of returns, discounts and other allowances. Under ASC 606, we now classify cooperative advertising as a reduction of net sales. Previously, cooperative advertising was recorded in selling, general and administrative expenses.

Licensing revenue is recognized at the higher of royalty earned or guaranteed minimum royalty.

#### Accounts Receivable

In the normal course of business, we extend credit to our wholesale customers based on pre-defined credit criteria. Accounts receivable, as shown on our consolidated balance sheet, are net of an allowance for doubtful accounts. In circumstances where we are aware of a specific customer's inability to meet its financial obligation (such as in the case of bankruptcy filings, extensive delay in payment or substantial downgrading by credit sources), a specific reserve for bad debts is recorded against amounts due to reduce the net recognized receivable to the amount reasonably expected to be collected. For all other wholesale customers, an allowance for doubtful accounts is determined through analysis of the aging of accounts receivable at the date of the financial statements, assessments of collectability based on historical trends and an evaluation of the impact of economic conditions.

On February 1, 2020, we adopted Accounting Standards Update ("ASU") 2016-13, "Financial Instruments-Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments" which had no material impact on our financial statements. Our financial instruments consist of trade receivables arising from revenue transactions in the ordinary course of business. We consider our trade receivables to consist of two portfolio segments: wholesale and retail trade receivables. Wholesale trade receivables result from credit we extend to our wholesale customers based on pre-defined criteria and are generally due within 30 to 60 days. Retail trade receivables primarily relate to amounts due from third-party credit card processors for the settlement of debit and credit card transactions and are typically collected within 3 to 5 days.

#### Inventories

Wholesale inventories are stated at the lower of cost (determined by the first-in, first-out method) or net realizable value, which comprises a significant portion of our inventory. Retail inventories are valued at the lower of cost or market as determined by the retail inventory method. Vilebrequin inventories are stated at the lower of cost (determined by the weighted average method) or net realizable value.

We continually evaluate the composition of our inventories, assessing slow-turning, ongoing product as well as fashion product from prior seasons. The net realizable value of distressed inventory is based on historical sales trends of our individual product lines, the impact of market trends and economic conditions, expected permanent retail markdowns and the value of current orders for this type of inventory. A provision is recorded to reduce the cost of inventories to the estimated net realizable values, if required.

### Income Taxes

As part of the process of preparing our consolidated financial statements, we are required to estimate our income taxes in each of the jurisdictions in which we operate. This process involves estimating our actual current tax expense, together with assessing temporary differences resulting from differing treatment of items for tax and accounting purposes. These differences result in deferred tax assets and liabilities, which are included within our consolidated balance sheet.

## Goodwill and Intangible Assets

ASC Topic 350 – *Intangibles* – *Goodwill and Other* ("ASC 350") requires that goodwill and intangible assets with an indefinite life be tested for impairment at least annually and are required to be written down when impaired. We perform our test in the fourth fiscal quarter of each year, or more frequently, if events or changes in circumstances indicate the carrying amount of such assets may be impaired. Goodwill and intangible assets with an indefinite life are tested for impairment by comparing the fair value of the reporting unit with its carrying value. We have identified two reporting units, which are wholesale operations and retail operations. Fair value is generally determined using discounted cash flows, market multiples and market capitalization. Significant estimates used in the fair value methodologies include estimates of future cash flows, future short-term and long-term growth rates, weighted average cost of capital and estimates of market multiples of the reportable unit. If these estimates or their related assumptions change in the future, we may be required to record impairment charges for our goodwill and intangible assets with an indefinite life.

The process of evaluating the potential impairment of goodwill is subjective and requires significant judgment at many points during the analysis. The evaluation consists of either using a qualitative approach to determine whether it is more likely than not that the fair value of the assets is less than their respective carrying values or a quantitative impairment test, if necessary. In performing a qualitative evaluation, we consider many factors in evaluating whether the carrying value of goodwill may not be recoverable, including declines in our stock price and market capitalization in relation to our book value and macroeconomic conditions affecting our business. In performing a quantitative evaluation, to estimate the fair value of a reporting unit for the purposes of our annual or periodic analyses, we make estimates and judgments about the future cash flows of that reporting unit. Although our cash flow forecasts are based on assumptions that are consistent with our plans and estimates we are using to manage the underlying businesses, there is significant exercise of judgment involved in determining the cash flows attributable to a reporting unit over its estimated remaining useful life. In addition, we make certain judgments about allocating shared assets to the estimated balance sheets of our reporting units. We also consider our and our competitor's market capitalization on the date we perform the analysis. Changes in judgment on these assumptions and estimates could result in a goodwill impairment charge.

In accordance with ASC 350, in the first step of our goodwill impairment review, we compare the fair value of the wholesale operations reporting unit to our carrying value. If the fair value of the reporting unit exceeds our carrying value, goodwill is not impaired and no further testing is required. Similar to many companies in our industry, our market capitalization was negatively impacted during certain periods during fiscal 2021 as stock prices dropped dramatically during the first quarter of fiscal 2021. The uncertainty caused by the COVID-19 outbreak made it impracticable to forecast our business with any certainty during fiscal 2021. Due to the impact of the COVID-19 pandemic on the Company's operations, the Company performed a quantitative test of its goodwill as of April 30, 2020 using an income approach through a discounted cash flow analysis methodology. The discounted cash flow approach requires that certain assumptions and estimates be made regarding industry economic factors and future profitability. Under the income approach, we calculated the fair value of the reporting units based on the present value of estimated future cash flows. Cash flows projections are based on management's estimates of revenue growth rates and earnings before interest and taxes, taking into consideration industry and market conditions. The assumptions used for the impairment analysis were developed by management of each reporting unit based on industry projections, as well as specific facts relating to the reporting units. If the reporting units were to experience sales declines or be exposed to enhanced and sustained pricing and volume pressures there would be an increased risk of impairment of goodwill for the reporting units. At January 31, 2021, 2020 and 2019, we performed a qualitative evaluation where we considered the measurable performance of the wholesale operations reporting unit, our stock price and market capitalization and the current macroeconomics regarding the retail industry where our products are sold.

We also performed quantitative tests of each of our indefinite-lived intangible assets using a relief from royalty method, another form of the income approach as of April 30, 2020. The relief from royalty method requires assumptions regarding industry economic factors and future profitability. There were no impairments identified as of April 30, 2020 as a result of these tests. We performed our annual test for intangible assets with indefinite lives as of January 31 of each year using a qualitative evaluation or a quantitative test using a relief from royalty method, another form of the income approach. The relief from royalty method requires assumptions regarding industry economic factors and future profitability. Critical estimates in valuing intangible assets include future expected cash flows from license agreements, trade names and customer relationships. In addition, other factors considered are the brand awareness and market position of the products sold by the acquired companies and assumptions about the period of time the brand will continue to be used in the combined company's product portfolio. Management's estimates of fair value are based on assumptions believed to be reasonable, but which are inherently uncertain and unpredictable.

If we did not appropriately allocate these components or we incorrectly estimate the useful lives of these components, our computation of amortization expense may not appropriately reflect the actual impact of these costs over future periods, which may affect our results of operations.

Trademarks having finite lives are amortized over their estimated useful lives and measured for impairment when events or circumstances indicate that the carrying value may be impaired.

We have allocated the purchase price of the companies we acquired to the tangible and intangible assets acquired and liabilities we assumed, based on their estimated fair values. These valuations require management to make significant estimations and assumptions, especially with respect to intangible assets.

The fair values assigned to the identifiable intangible assets acquired were based on assumptions and estimates made by management using unobservable inputs reflecting our own assumptions about the inputs that market participants would use in pricing the asset or liability based on the best information available.

### Impairment of Long-Lived Assets

All property and equipment and other long-lived assets are reviewed for potential impairment when events or changes in circumstances indicate that the asset's carrying value may not be recoverable. If such indicators are present, it is determined whether the sum of the estimated undiscounted future cash flows attributable to such assets are less than the carrying value of the assets. A potential impairment has occurred if projected future undiscounted cash flows are less than the carrying value of the assets.

In fiscal 2021, we recorded a \$20.1 million impairment charge primarily related to operating lease assets, leasehold improvements and furniture and fixtures at certain Wilsons Leather and G.H. Bass stores, primarily due to the retail restructuring, as well as at certain DKNY and Vilebrequin stores as a result of the performance at these stores.

In fiscal 2020, we recorded a \$21.8 million impairment charge primarily related to leasehold improvements, furniture and fixtures and operating lease assets at certain of our Wilsons Leather, G.H. Bass and DKNY stores as a result of the performance at these stores.

In fiscal 2019, we recorded a \$2.8 million impairment charge related to leasehold improvements and furniture and fixtures at certain of our Wilsons Leather, G.H. Bass and DKNY stores as a result of the performance at these stores.

#### Equity Awards

### Restricted Stock Units

Restricted stock units ("RSU's") are time based awards that do not have market or performance conditions and either (i) cliff vest after three years or (ii) vest over a three year period. The grant date fair value for RSU's are based on the quoted market price on the date of grant. Compensation expense for RSU's is recognized in the consolidated financial statements on a straight-line basis over the service period based on their grant date fair value.

### Performance Based Restricted Stock Units

Performance based restricted stock units consist of both performance based restricted stock units ("PRSU's") and performance stock units ("PSU's").

PRSU's were granted to executives prior to fiscal 2020 and included (i) market price performance conditions that provide for the award to vest only after the average closing price of the Company's stock trades above a predetermined market level and (ii) another performance condition that requires the achievement of an operating performance target. PRSU's generally vest over a two to five year period. For restricted stock units with market conditions, the Company estimates the grant date fair value using a Monte Carlo simulation model. This valuation methodology utilizes the closing price of the Company's common stock on grant date and several key assumptions, including expected volatility of the Company's stock price, and risk-free rates of return. This valuation is performed with the assistance of a third party valuation specialist. PRSU's are expensed over the service period under the requisite acceleration method.

PSU's were granted to executives in fiscal 2020 and vest after a three year performance period during which certain earnings before interest and taxes and return on invested capital performance standards must be satisfied for vesting to occur. PSU's are also subject to a lock up period that prevents the sale, contract to sell or transfer shares for two years

subsequent to the date of vesting. PSU's are expensed over the service period under the requisite acceleration method and based on an estimated percentage of achievement of certain pre-established goals.

#### Stock Options

Compensation expense for employee stock options is recognized in the consolidated financial statements over the service period (generally the vesting period) based on their fair value. Stock options are valued using the Black-Scholes option pricing model. The Black-Scholes model requires subjective assumptions regarding dividend yields, expected volatility, expected life of options and risk-free interest rates. These assumptions reflect management's best estimates. Changes in these inputs and assumptions can materially affect the estimate of fair value and the amount of our compensation expenses for stock options.

## **Results of Operations**

The following table sets forth our operating results as a percentage of our net sales for the fiscal years indicated below:

|  | 2021    | 2020     | 2019    |
|--|---------|----------|---------|
| Net sales  | 100.0 % | 100.0 %  | 100.0 % |
| Cost of goods sold                                   | 63.8    | 64.6     | 64.0    |
| Gross Profit   | 36.2    | 35.4     | 36.0    |
| Selling, general and administrative expenses         | 29.4    | 26.3     | 27.1    |
| Depreciation and amortization                        | 1.9     | 1.2      | 1.3     |
| Asset impairments, net of gain on lease terminations | 0.9     | 0.6      | 0.1     |
| Operating profit                                     | 4.0     | 7.3      | 7.5     |
| Other income (loss)                                  | 0.2     |          | (0.1)   |
| Interest and financing charges, net                  | (2.5)   | (1.4)    | (1.4)   |
| Income before income taxes                           | 1.7     | 5.9      | 6.0     |
| Income tax expense                                   | 0.6     | 1.2      | 1.5     |
| Net income   | 1.1     | 4.7      | 4.5     |
| Less: Loss attributable to noncontrolling interests  |         | <u> </u> |         |
| Net income attributable to G-III Apparel Group, Ltd. | 1.1 %   | 4.7 %    | 4.5 %   |

### Year ended January 31, 2021 ("fiscal 2021") compared to year ended January 31, 2020 ("fiscal 2020")

Net sales for fiscal 2021 decreased to \$2.06 billion from \$3.16 billion in the prior year. Net sales of our segments are reported before intercompany eliminations.

Net sales of our wholesale operations segment decreased to \$1.92 billion from \$2.86 billion in the comparable period last year. We experienced a significant decrease in net sales across substantially all of our brands primarily due to the effects of restrictions that began in March 2020 on business and personal activities imposed by governments in connection with the COVID-19 pandemic. As a result, most of our retail partners closed their stores in North America beginning in mid-March, 2020, including our largest customer, Macy's. Most of our retail partners began to reopen a majority of their stores in North America beginning in June 2020. However, a majority of these stores continue to operate under governmental mandated social distancing restrictions as the COVID-19 pandemic continues to affect large portions of North America. The governmental restrictions imposed in connection with the COVID-19 pandemic have resulted in significant increases in unemployment, a reduction in business activity and a reduction in consumer spending on apparel and accessories, all of which contributed to the reduction of our net sales which occurred during the majority of fiscal 2021.

Net sales of our retail operations segment decreased to \$170.4 million from \$385.9 million in the same period last year. This decrease primarily reflected reduced demand as a result of disruptions related to COVID-19 and the liquidation of our Wilsons and G.H. Bass stores. Same store sales decreased across all store brands due to the COVID-19 related store closures and reduced store traffic. In addition, the decrease in domestic and international tourism resulting from COVID-19 travel restrictions also had a negative impact on net sales of our retail operations segment. As we proceeded to liquidate

inventory and close stores in connection with the restructuring of our retail operations segment beginning during the second quarter of fiscal 2021, net sales were also negatively impacted by the significant promotional activity involved in liquidation sales of inventory in the stores we were closing. Net sales of our retail operations segment also declined due to the decrease in the number of stores operated by us from 282 at January 31, 2020 to 50 at January 31, 2021.

Gross profit was \$744.4 million, or 36.2% of net sales, for fiscal 2021 and compared to \$1.12 billion, or 35.4% of net sales, last year. The gross profit percentage in our wholesale operations segment was 35.9% for the year ended January 31, 2021 as compared to 32.7% for the year ended January 31, 2020. The gross profit percentage for our wholesale segment was positively impacted by the reversal of previously anticipated markdown accruals that are no longer necessary due to the reduction in sales to our retail customers. The gross profit percentage in our retail operations segment was 33.6% for the year ended January 31, 2021 compared to 46.7% for the same period last year. The gross profit percentage for our retail segment was negatively impacted by the reduction of our net sales caused by COVID-19 related closures of our retail stores, increased promotional activity due to the COVID-19 pandemic and liquidation sales in connection with the restructuring of our retail operations segment.

Selling, general and administrative expenses decreased to \$605.1 million in fiscal 2021 from \$832.2 million in fiscal 2020. The decrease in expenses was primarily due to a decrease of \$138.6 million in personnel costs including salaries, bonuses, share-based compensation and other incentives and benefits as a result of employee furloughs, job eliminations and decreased profitability. In addition, there were decreases of \$40.5 million in advertising, \$22.8 million in rent and facility costs and \$19.3 million in third-party warehouse expenses. These decreases were related to reduced sales driven by the COVID-19 pandemic and the restructuring of our retail operations segment. These decreases were offset, in part, by a \$14.0 million increase in bad debt expense primarily related to allowances recorded against the outstanding receivables of certain department store customers that have publicly announced bankruptcy filings or potential bankruptcy filings and \$4.8 million of professional fees incurred in connection with the restructuring of our retail operations segment.

Depreciation and amortization expense was \$38.6 million in fiscal 2021 and \$38.7 million in fiscal 2020.

In fiscal 2021, we recorded a \$17.9 million impairment charge, net of gain on lease terminations, related to operating lease assets, leasehold improvements and furniture and fixtures at certain Wilsons Leather and G.H. Bass stores, primarily due to the retail restructuring, as well as at certain DKNY and Vilebrequin stores as a result of the performance at these stores. In fiscal 2020, we recorded a \$19.4 million impairment charge, net of gain on lease terminations, related to leasehold improvements, furniture and fixtures and operating lease assets at certain of our Wilsons Leather, G.H. Bass and DKNY stores.

Other income was \$3.2 million in fiscal 2021 compared to other loss of \$1.2 million in fiscal 2020. This increase is primarily the result of recording \$2.7 million of income related to the increased equity interest we acquired in Fabco. In addition, we recorded \$0.1 million of foreign currency losses during fiscal 2021 compared to \$1.5 million of foreign currency losses during fiscal 2020.

Interest and financing charges, net for fiscal 2021, were \$50.4 million compared to \$44.4 million for fiscal 2020. The increase is primarily due to a \$6.5 million charge to interest expense to extinguish debt issuance costs upon the repayment of our term loan facility and amendment of our revolving credit facility.

Income tax expense for fiscal 2021 was \$12.2 million compared to \$38.3 million for the prior year. Our effective tax rate was 34.2% in fiscal 2021 compared to 21.0% in the prior year. This increase in our effective tax rate is primarily the result of the significant reduction in pretax book income in relation to tax expense mainly because foreign taxable losses had lower rates of tax benefit.

#### **Liquidity and Capital Resources**

#### Cash Requirements and Trends and Uncertainties Affecting Liquidity

We rely on our cash flows generated from operations and the borrowing capacity under our revolving credit facility to meet the cash requirements of our business. The primary cash requirements of our business usually are the seasonal buildup in inventories, compensation paid to employees, payments to vendors in the normal course of business, capital expenditures, maturities of debt and related interest payments and income tax payments. The rapid expansion of the COVID-19 pandemic resulted in a sharp decline in net sales and net income during fiscal 2021, which had a corresponding impact on our liquidity. We were focused on preserving our liquidity and managing our cash flow during these unprecedented conditions. We had taken preemptive actions to enhance our ability to meet our short-term liquidity needs including, but not limited to, reducing payroll costs through employee furloughs, job eliminations, salary reductions, reductions in discretionary expenses, deferring certain lease payments and deferral of capital projects. During the quarter ended October 31, 2020, certain furloughed employees were reinstated and salaries that had been reduced where increased to their pre-pandemic levels. We have received royalty relief from certain licensors.

As of January 31, 2021, we had cash and cash equivalents of \$351.9 million and availability under our revolving credit facility in excess of \$450.0 million. As of January 31, 2021, we were in compliance with all covenants under our senior secured notes and revolving credit facility.

We cannot be sure that our assumptions used to estimate our liquidity requirements will remain accurate due to the unprecedented nature of the disruption to our operations and the unpredictability of the COVID-19 outbreak. As a result, the impact of COVID-19 on our future earnings and cash flows could continue to have a material impact on our results of operations and financial condition depending on the duration and scope of the COVID-19 pandemic. We believe we have sufficient cash and available borrowings for our foreseeable liquidity needs.

#### Senior Secured Notes

On August 7, 2020, we completed a private debt offering of \$400 million aggregate principal amount of our 7.875% Senior Secured Notes due 2025 (the "Notes). The terms of the Notes are governed by an indenture, dated as of August 7, 2020 (the "Indenture"), among us, the guarantors party thereto and U.S. Bank, National Association, as trustee and collateral agent (the "Collateral Agent"). The net proceeds of the Notes have been used (i) to repay our prior term loan facility due 2022, (ii) to pay related fees and expenses and (iii) for general corporate purposes.

The Notes bear interest at a rate of 7.875% per year payable semi-annually in arrears on February 15 and August 15 of each year, commencing on February 15, 2021.

The Notes are unconditionally guaranteed on a senior-priority secured basis by our current and future wholly-owned domestic subsidiaries that guarantee any of our credit facilities, including our ABL facility (the "ABL Facility") pursuant to the ABL Credit Agreement, or certain future capital markets indebtedness of ours or the guarantors.

The Notes and the related guarantees are secured by (i) first priority liens on our Cash Flow Priority Collateral (as defined in the Indenture), and (ii) a second-priority lien on our ABL Priority Collateral (as defined in the Indenture), in each case subject to permitted liens described in the Indenture.

In connection with the issuance of the Notes and execution of the Indenture, we and the Guarantors entered into a pledge and security agreement (the "Pledge and Security Agreement"), among us, the Guarantors and the Collateral Agent.

The Notes are subject to the terms of the intercreditor agreement which governs the relative rights of the secured parties in respect of the ABL Facility and the Notes (the "Intercreditor Agreement"). The Intercreditor Agreement restricts the actions permitted to be taken by the Collateral Agent with respect to the Collateral on behalf of the holders of the Notes. The Notes are also subject to the terms of the seller note subordination agreement which governs the relative rights of the secured parties in respect of the Seller Note (as defined therein), the ABL Facility and the Notes.

At any time prior to August 15, 2022, we may redeem some or all of the Notes at a price equal to 100% of the principal amount of the Notes redeemed plus accrued and unpaid interest, if any, to, but excluding, the applicable redemption date plus a "make-whole" premium, as described in the Indenture. On or after August 15, 2022, we may redeem some or all of the Notes at any time and from time to time at the redemption prices set forth in the Indenture, plus accrued and unpaid interest, if any, to, but excluding, the applicable redemption date. In addition, at any time prior to August 15, 2022, we may redeem up to 40% of the aggregate principal amount of the Notes with the proceeds of certain equity offerings at the redemption price set forth in the Indenture, plus accrued and unpaid interest, if any, to, but excluding, the applicable redemption date. In addition, at any time prior to August 15, 2022, during any twelve month period, we may redeem up to 10% of the aggregate principal amount of the Notes at a redemption price equal to 103% of the principal amount of the Notes redeemed plus accrued and unpaid interest, if any, to, but excluding, the applicable redemption date.

If we experience a Change of Control (as defined in the Indenture), we are required to offer to repurchase the Notes at 101% of the principal amount of such Notes plus accrued and unpaid interest, if any, to, but excluding, the date of repurchase.

The Indenture contains covenants that, among other things, limit our ability and the ability of our restricted subsidiaries to incur or guarantee additional indebtedness, pay dividends or make other restricted payments, make certain investments, incur restrictions on the ability of our restricted subsidiaries that are not guarantors to pay dividends or make certain other payments, create or incur certain liens, sell assets and subsidiary stock, impair the security interests, transfer all or substantially all of our assets or enter into merger or consolidation transactions, and enter into transactions with affiliates. The Indenture provides for customary events of default which include (subject in certain cases to customary grace and cure periods), among others, nonpayment of principal or interest, breach of other agreements in the Indenture, failure to pay certain other indebtedness, failure of certain guarantees to be enforceable, failure to perfect certain collateral securing the Notes failure to pay certain final judgments, and certain events of bankruptcy or insolvency.

We incurred debt issuance costs totaling \$8.5 million related to the Notes that will be amortized over the term of the Notes. In accordance with ASU 2015-15, the debt issuance costs have been deferred and are presented as a contra-liability, offsetting the outstanding balance of the Notes, and are amortized over the remaining life of the Notes.

#### Second Amended and Restated ABL Credit Agreement

On August 7, 2020, our subsidiaries, G-III Leather Fashions, Inc., Riviera Sun, Inc., CK Outerwear, LLC, AM Retail Group, Inc. and The Donna Karan Company Store LLC (collectively, the "Borrowers"), entered into the second amended and restated credit agreement (the "ABL Credit Agreement") with the Lenders named therein and with JPMorgan Chase Bank, N.A., as Administrative Agent. The ABL Credit Agreement is a five year senior secured credit facility subject to a springing maturity date if, subject to certain conditions, the LVMH Note is not refinanced or repaid prior to the date that is 91 days prior to the date of any relevant payment thereunder. The ABL Credit Agreement provides for borrowings in the aggregate principal amount of up to \$650 million. We and our subsidiaries, G-III Apparel Canada ULC, Gabrielle Studio, Inc., Donna Karan International Inc. and Donna Karan Studio LLC (the "Guarantors"), are Loan Guarantors under the ABL Credit Agreement.

The ABL Credit Agreement refinances, amends and restates the Amended Credit Agreement, dated as of December 1, 2016 (as amended, supplemented or otherwise modified from time to time prior to August 7, 2020, the "Prior Credit Agreement"), by and among the Borrowers and the Loan Guarantors (each as defined therein) party thereto, the lenders from time to time party thereto, and JPMorgan Chase Bank, N.A., in its capacity as the administrative agent thereunder. The Prior Credit Agreement provided for borrowings of up to \$650 million and was due to expire in December 2021. The ABL Credit Agreement extends the maturity date to August 2025, subject to a springing maturity date if, subject to certain conditions, the LVMH Note is not refinanced or repaid prior to the date that is 91 days prior to the date of any relevant payment thereunder.

Amounts available under the ABL Credit Agreement are subject to borrowing base formulas and overadvances as specified in the ABL Credit Agreement. Borrowings bear interest, at the Borrowers' option, at LIBOR plus a margin of 1.75% to 2.25% or an alternate base rate margin of 0.75% to 1.25% (defined as the greatest of (i) the "prime rate" of JPMorgan Chase Bank, N.A. from time to time, (ii) the federal funds rate plus 0.5% and (iii) the LIBOR rate for a borrowing with an

interest period of one month) plus 1.00%, with the applicable margin determined based on Borrowers' availability under the ABL Credit Agreement. The ABL Credit Agreement is secured by specified assets of the Borrowers and the Guarantors. In addition to paying interest on any outstanding borrowings under the ABL Credit Agreement, we are required to pay a commitment fee to the lenders under the credit agreement with respect to the unutilized commitments. The commitment fee accrues at a tiered rate equal to 0.50% per annum on the average daily amount of the available commitments when the average usage is less than 50% of the total available commitments and decreases to 0.35% per annum on the average daily amount of the available commitments when the average usage is greater than or equal to 50% of the total available commitments.

The revolving credit facility contains covenants that, among other things, restrict our ability, subject to specified exceptions, to incur additional debt; incur liens; sell or dispose of certain assets; merge with other companies; liquidate or dissolve the Company; acquire other companies; make loans, advances, or guarantees; and make certain investments. In certain circumstances, the revolving credit facility also requires us to maintain a fixed charge coverage ratio, as defined in the agreement, not less than 1.00 to 1.00 for each period of twelve consecutive fiscal months of the Company. As of January 31, 2021, the Company was in compliance with these covenants.

As of January 31, 2021, we had no borrowings outstanding under the ABL credit agreement. As of January 31, 2021, interest under the ABL credit agreement was being paid at an average rate of 2.04% per annum. The ABL credit agreement also includes amounts available for letters of credit.

At the date of the refinancing of the Prior Credit Agreement, we had \$3.3 million of unamortized debt issuance costs remaining from the Prior Credit Agreement. We extinguished and charged to interest expense \$0.4 million of the prior debt issuance costs and incurred new debt issuance costs totaling \$5.1 million related to the ABL Credit Agreement. We have a total of \$8.0 million debt issuance costs related to our ABL Credit Agreement. As permitted under ASC 2015-15, the debt issuance costs have been deferred and are presented as an asset which is to be subsequently amortized ratably over the term of the ABL Credit Agreement.

#### Term Loan Credit Agreement

We had previously borrowed \$350.0 million under a senior secured term loan facility (the "Term Loan") that was scheduled to mature in December 2022. We prepaid \$50.0 million in principal amount of the Term Loan, reducing the principal balance of the Term Loan to \$300.0 million.

On August 7, 2020, we used a portion of the proceeds from the issuance of the Notes to repay the outstanding principal balance of \$300.0 million under the Term Loan. At the date of repayment, we had unamortized debt issuance costs of \$6.1 million associated with the Term Loan. These debt issuance costs were fully extinguished and charged to interest expense in our results of operations.

#### **LVMH** Note

We issued to LVMH, as a portion of the consideration for the acquisition of DKI, a junior lien secured promissory note in favor of LVMH in the principal amount of \$125 million (the "LVMH Note") that bears interest at the rate of 2% per year. \$75 million of the principal amount of the LVMH Note is due and payable on June 1, 2023 and \$50 million of such principal amount is due and payable on December 1, 2023.

Based on an independent valuation, it was determined that the LVMH Note should be treated as having been issued at a discount of \$40.0 million in accordance with ASC 820—Fair Value Measurements. This discount is being amortized as interest expense using the effective interest method over the term of the LVMH Note.

In connection with the issuance of the LVMH Note, LVMH entered into (i) a subordination agreement providing that our obligations under the LVMH Note are subordinate and junior to our obligations under the revolving credit facility and Term Loan and (ii) a pledge and security agreement with us and our subsidiary, G-III Leather, pursuant to which we and G-III Leather granted to LVMH a security interest in specified collateral to secure our payment and performance of our

obligations under the LVMH Note that is subordinate and junior to the security interest granted by us with respect to our obligations under the revolving credit facility and Term Loan.

#### **Unsecured Loans**

During fiscal 2020 and fiscal 2021, T.R.B International SA ("TRB"), a subsidiary of Vilebrequin, borrowed funds under several unsecured loans. A portion of the unsecured loans were to provide funding for operations in the normal course of business, while other unsecured loans were various European state backed loans as part of COVID-19 relief programs. In the aggregate, TRB is currently required to make quarterly installment payments of €0.2 million. Interest on the outstanding principal amount of the unsecured loans accrues at a fixed rate equal to 0% to 2.0% per annum, payable on either a quarterly or monthly basis. Certain unsecured loans will require monthly installment payments beginning in fiscal 2022 and fiscal 2024. The unsecured loans have maturity dates ranging from September 15, 2024 through October 22, 2026. As of January 31, 2021, TRB had an aggregate outstanding balance of €7.4 million under these various unsecured loans.

#### **Overdraft Facilities**

During fiscal 2021, TRB entered into several overdraft facilities that allow for applicable bank accounts to be in a negative position up to a certain maximum overdraft. TRB entered into an uncommitted overdraft facility with HSBC Bank allowing for a maximum overdraft of €5 million. Interest on drawn balances accrues at a fixed rate equal to the Euro Interbank Offered Rate plus a margin of 1.75% per annum, payable quarterly. The facility may be cancelled at any time by TRB or HSBC Bank. As part of a COVID-19 relief program, TRB and its subsidiaries have also entered into several state backed overdraft facilities with UBS Bank in Switzerland for an aggregate of CHF 4.7 million at varying interest rates of 0% to 0.5%. As of January 31, 2021, TRB had an aggregate €2.5 million drawn under these various facilities.

#### **Outstanding Borrowings**

Our primary operating cash requirements are to fund our seasonal buildup in inventories and accounts receivable, primarily during the second and third fiscal quarters each year. Due to the seasonality of our business, we generally reach our peak borrowings under our asset-based credit facility during our third fiscal quarter. The primary sources to meet our operating cash requirements have been borrowings under this credit facility and cash generated from operations. The reduction in net sales in the current year resulted in reductions in our seasonal inventory needs in the current year, and as a result, there were no borrowings outstanding under the ABL Credit Agreement as of January 31, 2021.

We had no borrowings outstanding under our ABL Credit Agreement at January 31, 2021 and January 31, 2020. We had \$400 million in borrowings outstanding under the Notes at January 31, 2021. We had \$300.0 million in borrowings outstanding under the Term Loan Credit Agreement at January 31, 2020. Our contingent liability under open letters of credit was approximately \$10.5 million at January 31, 2021 and \$11.8 million at January 31, 2020. In addition to the amounts outstanding under these two loan agreements, at January 31, 2021 and 2020, we had \$125.0 million of face value principal amount outstanding under the LVMH Note. We had an aggregate of €7.4 million (\$9.1 million) and €2.6 million (\$2.9 million) outstanding under Vilebrequin's various Unsecured Loans as of January 31, 2021 and January 31, 2020, respectively. We also had €2.5 million (\$3.0 million) outstanding under Vilebrequin's Overdraft Facilities as of January 31, 2021.

#### Share Repurchase Program

Our Board of Directors has authorized a share repurchase program of 5,000,000 shares. Pursuant to this program, during fiscal 2020 we acquired 1,327,566 of our shares of common stock for an aggregate purchase price of \$35.2 million and during fiscal 2019 we acquired 723,072 of our shares of common stock for an aggregate purchase price of \$20.3 million. No shares of common stock were acquired pursuant to this program during fiscal 2021. The timing and actual number of shares repurchased, if any, will depend on a number of factors, including market conditions and prevailing stock prices, and are subject to compliance with certain covenants contained in our loan agreement. Share repurchases may take place on the open market, in privately negotiated transactions or by other means, and would be made in accordance with applicable securities laws. As of January 31, 2021, we had 2,949,362 authorized shares remaining under this program. As of March 22, 2021, we had approximately 48,376,636 shares of common stock outstanding.

#### Cash from Operating Activities

At January 31, 2021, we had cash and cash equivalents of \$351.9 million. We generated \$74.8 million of cash from operating activities in fiscal 2021, primarily as a result of our net income of \$23.5 million, and non-cash charges in the aggregate amount of \$136.5 million relating primarily to operating lease costs (\$71.4 million), depreciation and amortization (\$38.6 million), asset impairment charges (\$20.4 million) and share-based compensation (\$6.1 million). We also generated cash from operating activities from decreases of \$143.5 million in inventories, \$38.9 million in accounts receivable and \$24.5 million in prepaid expenses and other current assets. These items were offset, in part, by decreases of \$136.4 million in customer refund liabilities, \$94.2 million in accounts payable and accrued expenses and \$86.4 million in operating lease liabilities.

At January 31, 2020, we had cash and cash equivalents of \$197.4 million. We generated \$209.0 million of cash from operating activities in fiscal 2020, primarily as a result of our net income of \$143.8 million, and non-cash charges in the aggregate amount of \$151.4 million relating primarily to operating lease costs (\$73.3 million), depreciation and amortization (\$38.7 million), asset impairment charges (\$21.8 million) and share-based compensation (\$17.6 million). We also generated cash from operating activities from decreases of \$24.5 million in inventories and \$15.9 million in prepaid expenses and other current assets. These items were offset, in part, by a decrease of \$79.8 million in operating lease liabilities, an increase of \$28.0 million in accounts receivable, a decrease of \$18.6 million in accounts payable and accrued expenses, and a decrease of \$10.2 million in customer refund liabilities.

#### Cash from Investing Activities

In fiscal 2021, we used \$20.1 million of cash in investing activities for capital expenditures and initial direct costs of operating lease assets. Capital expenditures in the period primarily related to information technology expenditures and additional fixturing costs at department stores. Operating lease assets initial direct costs in the period primarily related to payments of key money and broker fees.

In fiscal 2020, we used \$40.1 million of cash in investing activities for capital expenditures and initial direct costs of operating lease assets. Capital expenditures in the period primarily related to information technology expenditures and additional fixturing costs at department stores. Operating lease assets initial direct costs in the period primarily related to payments of key money and broker fees.

#### Cash from Financing Activities

In fiscal 2021, we generated \$94.8 million of cash from financing activities primarily as a result of the proceeds of \$400 million from the issuance of our Notes partially offset by the \$300 million repayment of our term loan facility from the proceeds of the Notes. We also made payments of \$13.6 million in financing costs related to the issuance of our Notes and entering into the ABL Credit Agreement.

In fiscal 2020, we used \$44.5 million of cash in financing activities. We used \$35.2 million of cash to repurchase 1,327,566 shares of our common stock under our share repurchase program and \$12.2 million for taxes paid with respect to net share settlements.

#### Financing Needs

We believe that our cash on hand and cash generated from operations, together with funds available under the ABL Credit Agreement, are sufficient to meet our expected operating and capital expenditure requirements. We may seek to acquire other businesses in order to expand our product offerings. We may need additional financing in order to complete one or more acquisitions. We cannot be certain that we will be able to obtain additional financing, if required, on acceptable terms or at all.

#### Recent Accounting Pronouncements

See Note A.19 – Effects of Recently Adopted and Issued Accounting Pronouncements in the accompanying notes to our Consolidated Financial Statements in this Annual Report on Form 10-K for a description of recently adopted accounting pronouncements and issued accounting pronouncements that we believe may have an impact on our Consolidated Financial Statements when adopted.

#### **Off Balance Sheet Arrangements**

We do not have any "off-balance sheet arrangements" as such term is defined in Item 303 of Regulation S-K of the SEC rules.

#### **Tabular Disclosure of Contractual Obligations**

As of January 31, 2021, our contractual obligations were as follows (in millions):

|                                | Payments Due By Period |         |           |           |           |    |         |
|--------------------------------|------------------------|---------|-----------|-----------|-----------|----|---------|
|                                |                        |         | Less Than |           |           | Mo | re Than |
| Contractual Obligations        |                        | Total   | 1 Year    | 1-3 Years | 4-5 Years | 5  | Years   |
| Operating lease obligations    | \$                     | 259.3   | \$ 58.1   | \$ 89.7   | \$ 56.1   | \$ | 55.4    |
| Minimum royalty payments (1)   |                        | 345.1   | 107.2     | 180.7     | 57.2      |    | _       |
| Long-term debt obligations (2) |                        | 537.1   | 4.4       | 128.5     | 403.5     |    | 0.7     |
| Purchase obligations (3)       |                        | 6.6     | 6.6       | _         | _         |    | _       |
| Total                          | \$                     | 1,148.1 | \$ 176.3  | \$ 398.9  | \$ 516.8  | \$ | 56.1    |

<sup>(1)</sup> Includes obligations to pay minimum scheduled royalty, advertising and other required payments under various license agreements.

#### ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.

#### Foreign Currency Exchange Rate Risks and Commodity Price Risk

We negotiate substantially all our purchase orders with foreign manufacturers in United States dollars. Thus, notwithstanding any fluctuation in foreign currencies, our cost for any purchase order is not subject to change after the time the order is placed. However, if the value of the United States dollar against local currencies were to decrease, manufacturers might increase their United States dollar prices for products.

Our sales from the non-U.S. operations of Vilebrequin and DKI could be affected by currency fluctuations, primarily relating to the Euro. We cannot fully anticipate all of our currency exposures and therefore foreign currency fluctuations may impact our business, financial condition, and results of operations. However, we believe that the risks related to these fluctuations are not material due to the low volume of transactions by us that are denominated in currencies other than the U.S. dollar.

#### **Interest Rate Exposure**

We are subject to market risk from exposure to changes in interest rates relating to our ABL Credit Agreement. We borrow under this credit facility to support general corporate purposes, including capital expenditures and working capital needs. Interest rates decreased in fiscal 2020 and fiscal 2021. Any future increase in interest rates by the Federal Reserve will result in increases in our interest expense under our ABL Credit Agreement. Based on our interest expense incurred during the year ended January 31, 2021, we estimate that each 100 basis point increase in our borrowing rates would result in additional interest expense to us of approximately \$0.6 million.

<sup>(2)</sup> Includes: (a) \$400.0 million related to our Notes that will mature in 2026, (b) \$125.0 million in face principal amount of the note issued to LVMH payable in 2023, (c) \$9.1 million in our various unsecured loans which have maturity dates ranging from 2025 through 2027 and requires us to make quarterly installment payments ranging from €0.1 million to €0.5 million and (d) \$3.0 million in our various overdraft facilities. We had no borrowings outstanding under our revolving credit facility as of January 31, 2021.

<sup>(3)</sup> Includes outstanding trade letters of credit, which represent inventory purchase commitments, which typically mature in less than six months.

#### ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA.

Financial statements and supplementary data required pursuant to this Item begin on page F-1 of this Report.

# ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE.

None.

#### ITEM 9A. CONTROLS AND PROCEDURES.

As of January 31, 2021, our management, including the Chief Executive Officer and Chief Financial Officer, carried out an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures (as such term is defined in Rule 13a-15(e) under the Exchange Act). Based on that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures are designed to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is (i) recorded, processed, summarized and reported, within the time periods specified in the Commission's rules and forms and (ii) accumulated and communicated to our management, including our principal executive and principal financial officers, as appropriate to allow timely decisions regarding required disclosure, and thus, are effective in making known to them material information relating to G-III required to be included in this Report.

#### **Changes in Internal Control over Financial Reporting**

During our last fiscal quarter, there were no changes in our internal control over financial reporting that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

#### Management's Report on Internal Control over Financial Reporting

Management is responsible for establishing and maintaining an adequate system of internal control over our financial reporting. In order to evaluate the effectiveness of internal control over financial reporting, as required by Section 404 of the Sarbanes-Oxley Act, management has conducted an assessment, including testing, using the criteria on *Internal Control—Integrated Framework (2013)*, issued by the Committee of Sponsoring Organizations of the Treadway Commission, or COSO. Our system of internal control over financial reporting is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation and fair presentation of financial statements for external purposes in accordance with accounting principles generally accepted in the United States.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to financial statement preparation and presentation. Also, projections of any evaluation of effectiveness of internal control over financial reporting to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Based on its assessment, management has concluded that we maintained effective internal control over financial reporting as of January 31, 2021, based on criteria in *Internal Control—Integrated Framework (2013)*, issued by the COSO.

Our independent auditors, Ernst & Young LLP, a registered public accounting firm, have audited and reported on our consolidated financial statements and the effectiveness of our internal control over financial reporting. The reports of our independent auditors appear on pages F-2 and F-3 of this Form 10-K and express unqualified opinions on the consolidated financial statements and the effectiveness of our internal control over financial reporting.

#### ITEM 9B. OTHER INFORMATION.

None.

#### **PART III**

#### ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE.

We have adopted a code of ethics and business conduct, or Code of Ethics and Conduct, which applies to all of our employees, our principal executive officer, principal financial officer, principal accounting officer controller and persons performing similar functions. Our Code of Ethics and Conduct is located on our Internet website at www.g-iii.com under the heading "Corporate Governance." Any amendments to, or waivers from, a provision of our Code of Ethics and Conduct that apply to our principal executive officer, principal financial officer, principal accounting officer, controller and persons performing similar functions will be disclosed on our Internet website within five business days following such amendment or waiver. The information contained on or connected to our Internet website is not incorporated by reference into this Form 10-K and should not be considered part of this or any other report we file with or furnish to the Securities and Exchange Commission.

The information required by Item 401 of Regulation S-K regarding directors is contained under the heading "Proposal No. 1 — Election of Directors" in our definitive Proxy Statement (the "Proxy Statement") relating to our Annual Meeting of Stockholders to be held on or about June 10, 2021, to be filed pursuant to Regulation 14A of the Securities Exchange Act of 1934 with the Securities and Exchange Commission, and is incorporated herein by reference. For information concerning our executive officers, see "Business — Information About Our Executive Officers" in Item 1 in this Form 10-K.

The information required by Item 405 of Regulation S-K is contained under the heading "Delinquent Section 16(a) Reports" in our Proxy Statement and is incorporated herein by reference. The information required by Items 407(c)(3), (d)(4), and (d)(5) of Regulation S-K is contained under the heading "Corporate Governance" in our Proxy Statement and is incorporated herein by reference.

#### ITEM 11. EXECUTIVE COMPENSATION.

The information required by this Item 11 is contained under the headings "Executive Compensation" and "Compensation Committee Report" in our Proxy Statement and is incorporated herein by reference.

## ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS.

Security ownership information of certain beneficial owners and management as called for by this Item 12 is incorporated by reference to the information set forth under the heading "Beneficial Ownership of Common Stock by Certain Stockholders and Management" in our Proxy Statement.

#### **Equity Compensation Plan Information**

The following table provides information as of January 31, 2021, the last day of fiscal 2021, regarding securities issued under G-III's equity compensation plans that were in effect during fiscal 2021.

|  | Number of Securities to<br>be Issued Upon Exercise<br>of Outstanding Options,<br>Warrants and Rights | Weighted Average<br>Exercise Price of<br>Outstanding Options,<br>Warrants and Rights | Number of Securities Remaining Available for Future Issuance Under Equity Compensation Plans (Excluding Securities Reflected in Column (a)) |
|--|--|--|---|
| Plan Category  | (a)  | (b)  | (c)   |
| Equity compensation plans approved by security holders | 1,878,343 (1)  | \$ 23.63 <sup>(2)</sup>  | 1,811,490 (3)   |
| Equity compensation plans not approved                 |  |  |   |
| by security holders                                    | _  |  | _   |
| Total  | 1,878,343 (1)  | \$ 23.63 (2)   | 1,811,490 (3)   |
|  |  |  |   |

<sup>(1)</sup> Includes outstanding awards of 1,860,098 shares of Common Stock issuable upon vesting of restricted stock units ("RSUs") and stock options for 18,245 shares of common stock. Outstanding stock options have a weighted average exercise price of \$23.63 and a weighted average remaining term of 1.5 years.

## ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE.

The information required by this Item 13 is contained under the headings "Certain Relationships and Related Transactions" and "Corporate Governance" in our Proxy Statement and is incorporated herein by reference.

#### ITEM 14. PRINCIPAL ACCOUNTING FEES AND SERVICES.

The information required by this Item 14 is contained under the heading "Principal Accounting Fees and Services" in our Proxy Statement and is incorporated herein by reference.

#### **PART IV**

#### ITEM 15. EXHIBITS AND FINANCIAL STATEMENT SCHEDULES.

- 1. Financial Statements.
- 2. Financial Statement Schedules.

The Financial Statements and Financial Statement Schedules are listed in the accompanying index to consolidated financial statements beginning on page F-1 of this report. All other schedules, for which provision is made in the applicable accounting regulations of the Securities and Exchange Commission are not required under the related instructions, are shown in the financial statements or are not applicable and therefore have been omitted.

<sup>(2)</sup> RSUs are excluded when determining the weighted average exercise price of outstanding stock options.

<sup>(3)</sup> Under our 2015 Long-Term Incentive Plan.

#### Exhibits:

The following exhibits filed as part of this report or incorporated herein by reference are management contracts or compensatory plans or arrangements: Exhibits 10.1, 10.1(a), 10.1(b), 10.1(c), 10.1(d), 10.6, 10.6(a), 10.6(b), 10.7, 10.7(a), 10.7(b), 10.7(c), 10.8, 10.9, 10.9(a), 10.9(b), 10.9(c), 10.9(d), 10.12, 10.13, 10.13(a), 10.14, 10.15 and 10.16.

|             |  | Incorporated by Reference |           |            |  |
|-------------|--|---------------------------|-----------|------------|--|
| Exhibit No. | Document   | Form                      | File No.  | Date Filed |  |
| 2.1         | Stock Purchase Agreement, dated as of July 22, 2016, by and between G-III Apparel Group, Ltd. ("G-III") and LVMH Moet Hennessy Louis Vuitton Inc. ("LVMH") (including the exhibits thereto).   | 8-K                       | 000-18183 | 7/28/2016  |  |
| 2.1(a)      | Amendment No. 1 to Stock Purchase Agreement, dated November 30, 2016, by and between G-III and LVMH.   | 8-K                       | 000-18183 | 12/6/2016  |  |
| 3.1         | Certificate of Incorporation.  | 8-K                       | 000-18183 | 7/2/2008   |  |
| 3.1(a)      | Certificate of Amendment of Certificate of Incorporation, dated June 8, 2006.  | 10-Q (Q2 2007)            | 000-18183 | 9/13/2006  |  |
| 3.1(b)      | Certificate of Amendment of Certificate of Incorporation, dated June 7, 2011.  | 8-K                       | 000-18183 | 6/9/2011   |  |
| 3.1(c)      | Certificate of Amendment of Certificate of Incorporation, dated June 30, 2015.   | 8-K                       | 000-18183 | 7/1/2015   |  |
| 3.2         | By-Laws, as amended, of G-III.   | 8-K                       | 000-18183 | 3/15/2013  |  |
| 4.1         | Promissory Note, dated December 1, 2016, from G-III to LVMH.   | 8-K                       | 000-18183 | 12/6/2016  |  |
| 4.1(a)      | Indenture, dated as of August 7, 2020, among G-III Apparel Group, Ltd., the guarantors party thereto and U.S. Bank, National Association, as trustee and collateral agent, relating to the 7.875% Senior Secured Notes due 2025.   | 8-K                       | 000-18183 | 8/7/2020   |  |
| 4.2         | Description of Securities  | 10-K (2020)               | 000-18183 | 3/30/2020  |  |
| 10.1        | Employment Agreement, dated February 1, 1994, between G-III and Morris Goldfarb.   | 10-K/A (2006)             | 000-18183 | 5/8/2006   |  |
| 10.1(a)     | Amendment, dated October 1, 1999, to the Employment Agreement, dated February 1, 1994, between G-III and Morris Goldfarb.  | 10-K/A (2006)             | 000-18183 | 5/8/2006   |  |
| 10.1(b)     | Amendment, dated January 28, 2009, to Employment Agreement, dated February 1, 1994, between G-III and Morris Goldfarb.   | 8-K                       | 000-18183 | 2/3/2009   |  |
| 10.1(c)     | Letter Amendment, dated March 13, 2013, to Employment Agreement, dated February 1, 1994, between G-III and Morris Goldfarb.  | 8-K                       | 000-18183 | 3/15/2013  |  |
| 10.1(d)     | Letter Amendment, dated April 28, 2014, to Employment Agreement, dated February 1, 1994, between G-III and Morris Goldfarb.  | 8-K                       | 000-18183 | 5/14/2015  |  |
| 10.2        | Second Amended and Restated ABL Credit Agreement, dated as of August 7, 2020, among G-III Leather Fashions, Inc., Riviera Sun, Inc., CK Outerwear, LLC, AM Retail Group, Inc. and The Donna Karan Company Store LLC, as Borrowers, the other Borrowers party thereto, the Loan Guarantors party thereto, the Lenders party thereto and JPMorgan Chase Bank, N.A., as the Administrative Agent. | 8-K                       | 000-18183 | 8/7/2020   |  |
| 10.3        | Lease, dated June 1, 1993, between 512 Seventh Avenue Associates ("512") and G-III Leather Fashions, Inc. ("G-III Leather") (34th and 35th floors).  | 10-K/A (2006)             | 000-18183 | 5/8/2006   |  |
| 10.3(a)     | Lease amendment, dated July 1, 2000, between 512 and G-III Leather (34th and 35th floors).   | 10-K/A (2006)             | 000-18183 | 5/8/2006   |  |
| 10.3(b)     | Second Amendment of Lease, dated March 26, 2010, between 500-512 Seventh Avenue Limited Partnership, the successor to 512 (collectively, "512") and G-III Leather (34th and 35th floors).  | 10-Q (Q3 2011)            | 000-18183 | 12/10/2010 |  |
| 10.4        | Lease, dated January 31, 1994, between 512 and G-III (33rd floor).   | 10-K/A (2006)             | 000-18183 | 5/8/2006   |  |
| 10.4(a)     | Lease amendment, dated July 1, 2000, between 512 and G-III (33rd floor).   | 10-K/A (2006)             | 000-18183 | 5/8/2006   |  |
| 10.4(b)     | Second Amendment of Lease, dated March 26, 2010, between 512 and G-III Leather (33rd floor).   | 10-Q (Q3 2011)            | 000-18183 | 12/10/2010 |  |
| 10.4(c)     | Second Amendment of Lease, dated March 26, 2010, between 512 and G-III Leather (10th floor).   | 10-Q (Q3 2011)            | 000-18183 | 12/10/2010 |  |
| 10.4(d)     | Third Amendment of Lease, dated March 26, 2010, between 512 and G-III Leather (21st, 22nd, 23rd, 24th and 36th floors).  | 10-Q (Q3 2011)            | 000-18183 | 12/10/2010 |  |
| 10.4(e)     |  | 10-Q (Q1 2014)            | 000-18183 | 6/10/2013  |  |

| Ewhihit No          | Dogwood   |                        | ated by Refere     | nce<br>Data Ellad |
|---------------------|---|------------------------|--------------------|-------------------|
| Exhibit No. 10.4(f) | Seventh Amendment of Lease dated April 25, 2014, by and between G-III   | Form<br>10-Q (Q1 2015) | File No. 000-18183 | 6/5/2014          |
| 10.1(1)             | Leather Fashions, Inc. as Tenant and 500-512 Seventh Avenue Limited   | 10 Q (Q1 2013)         | 000 10105          | 0/3/2011          |
|                     | Partnership as Landlord (2nd Floor (including mezzanine), 21st, 22nd, 23rd,   |                        |                    |                   |
|                     | 24th, 27th, 29th, 31st, 36th, 39th and 40th Floors).  |                        |                    |                   |
| 10.4(g)             | Eighth Amendment Of Lease, dated June 16, 2017, by and between G-III  | 10-K (2018)            | 000-18183          | 4/2/2018          |
|                     | Leather Fashions, Inc. as Tenant and 500-512 Seventh Avenue Limited   |                        |                    |                   |
|                     | Partnership as Landlord* (2nd Floor (including mezzanine), 3rd, 4th, 5th, 21st,   |                        |                    |                   |
| 10.4(1)             | 22nd, 23rd, 24th, 27th, 28th, 29th, 30th, 31st, 36th, 39th and 40th Floors)   | 10.0 (01.2010)         | 000 10102          | 6/11/2010         |
| 10.4(h)             | Ninth Amendment of Lease, dated May 14, 2018, by and between G-III Leather  | 10-Q (Q1 2019)         | 000-18183          | 6/11/2018         |
|                     | Fashions, Inc. as Tenant and 500-512 Seventh Avenue Limited Partnership as Landlord, (2nd Floor (including mezzanine), 3rd, 4th, 5th, 21st, 22nd, 23rd, |                        |                    |                   |
|                     | 24th, 26th, 27th, 28th, 29th, 30th, 31st, 36th, 39th and 40th Floors at 512   |                        |                    |                   |
|                     | Seventh Avenue and 2nd and Part of 3rd at 500 Seventh Avenue).  |                        |                    |                   |
| 10.5                | Lease, dated February 10, 2009, between IRET Properties and AM Retail   | 10-Q (Q3 2011)         | 000-18183          | 12/10/2010        |
|                     | Group, Inc.   | , ((()                 |                    |                   |
| 10.6                | G-III 2005 Amended and Restated Stock Incentive Plan, (the "2005 Plan").  | 8-K                    | 000-18183          | 3/15/2013         |
| 10.6(a)             | Form of Option Agreement for awards made pursuant to the 2005 Plan.   | 10-K (2009)            | 000-18183          |                   |
| 10.6(b)             | Form of Restricted Stock Agreement for restricted stock awards made pursuant  | 8-K                    | 000-18183          | 6/15/2005         |
|                     | to the 2005 Plan.   |                        |                    |                   |
| 10.7                | G-III 2015 Long-Term Incentive Plan, as amended.  | 8-K                    |                    | 6/13/2019         |
| 10.7(a)             | Form of Restricted Stock Unit Agreement for April 26, 2018 restricted stock   | 8-K                    | 000-18183          | 4/30/2018         |
| 10.7(b)             | unit grants. Form of Performance Share Unit Agreement for April 17, 2019 performance  | 8-K                    | 000-18183          | 4/22/2010         |
| 10.7(0)             | share unit grants.  | 0-K                    | 000-10103          | 4/23/2019         |
| 10.7(c)             | Form of Restricted Stock Unit Agreement for April 27, 2020 restricted stock   | 10-Q (Q1 2021)         | 000-18183          | 6/9/2020          |
| 10.7(0)             | unit grants.  | 10 Q (Q1 2021)         | 000 10105          | 0/ // 2020        |
| 10.8                | Form of Executive Transition Agreement, as amended.   | 8-K                    | 000-18183          | 2/16/2011         |
| 10.9                | Employment Agreement, dated as of July 11, 2005, by and between Sammy   | 10-Q (Q3 2011)         | 000-18183          | 12/10/2010        |
|                     | Aaron and G-III.  |                        |                    |                   |
| 10.9(a)             | Amendment, dated October 3, 2008, to Employment Agreement, dated as of  | 8-K                    | 000-18183          | 10/6/2008         |
|                     | July 11, 2005, by and between Sammy Aaron and G-III.  |                        |                    | - /- /            |
| 10.9(b)             | Amendment, dated January 28, 2009, to Employment Agreement, dated as of   | 8-K                    | 000-18183          | 2/3/2009          |
| 10.9(c)             | July 11, 2005, by and between Sammy Aaron and G-III.  | 0 V                    | 000 10102          | 2/15/2012         |
| 10.9(0)             | Letter Amendment, dated March 13, 2013, to Employment Agreement, dated as of July 11, 2005, by and between Sammy Aaron and G-III.                       | 8-K                    | 000-18183          | 3/13/2013         |
| 10.9(d)             | Letter Amendment, dated April 28, 2014, to Employment Agreement, dated as   | 8-K                    | 000-18183          | 4/30/2014         |
| 10.5(u)             | of July 11, 2005, by and between Sammy Aaron and G-III.   | 0 10                   | 000 10105          | 1/30/2011         |
| 10.10 (a)           |   | 10-Q (Q2 2007)         | 000-18183          | 9/13/2006         |
|                     | LP and G-III.   | ,                      |                    |                   |
| 10.10 (b)           | First Amendment of Lease, dated July 31, 2012, by and between Centerpoint   | 10-K (2019)            | 000-18183          | 3/28/2019         |
|                     | Herrod, LLC, as successor in interest to The Realty Associates Fund VI, LP,   |                        |                    |                   |
|                     | and G-III.  |                        |                    |                   |
| 10.11               | Lease Agreement, dated December 21, 2009 and effective December 28, 2009,   | 10-Q (Q3 2011)         | 000-18183          | 12/10/2010        |
|                     | by and between G-III, as Tenant, and Granite South Brunswick LLC, as  |                        |                    |                   |
| 10.11(a)            | Landlord. First Amendment of Lease, dated September 16, 2020, by and between G-III  | 10-Q (Q3 2021)         | 000 18183          | 12/10/2020        |
| 10.11(a)            | Apparel Group, Ltd. as Tenant and Granite South Brunswick LLC as Landlord.  | 10-Q (Q3 2021)         | 000-10103          | 12/10/2020        |
| 10.12               | Form of Indemnification Agreement.  | 10-Q (Q3 2011)         | 000-18183          | 12/10/2010        |
| 10.13               | Employment Agreement, made as of January 9, 2013, between G-III and   | 8-K                    |                    | 1/14/2013         |
|                     | Wayne S. Miller.  |                        |                    |                   |
| 10.13(a)            | Amendment to Employment Agreement and Executive Transition Agreement,   | 8-K                    | 000-18183          | 12/14/2016        |
|                     | dated as of December 9, 2016, between G-III and Wayne S. Miller.  |                        |                    |                   |
| 10.14               | Employment Agreement, dated as of December 9, 2016, between G-III and   | 8-K                    | 000-18183          | 12/14/2016        |
| 10.15               | Jeffrey D. Goldfarb.  | 0.77                   | 000 1010           | 10/6/2015         |
| 10.15               | Amendment to Executive Transition Agreement, dated as of December 9, 2016,  | 8-K                    | 000-18183          | 12/6/2016         |
| 10.16               | between G-III and Jeffrey D. Goldfarb. Severance Agreement, dated as of December 9, 2016, between G-III and Neal  | 8-K                    | 000 19192          | 12/14/2016        |
| 10.10               | Nackman.  | 0-K                    | 000-10103          | 12/14/2016        |
|                     | rackinan.   |                        |                    |                   |

|             |   | Incorporated by Reference |           |            |
|-------------|---|---------------------------|-----------|------------|
| Exhibit No. | Document  | Form                      | File No.  | Date Filed |
| 10.17       | Lease, dated August 1, 2006, between 240 West 40th LLC. and G-III Leather Fashions, Inc.  | 10-K (2017)               | 000-18183 | 4/3/2017   |
| 10.18       | Lease, dated December 7, 2011, between 400 Commerce Boulevard LLC. and G-III Leather Fashions, Inc.   | 10-K (2017)               | 000-18183 | 4/3/2017   |
| 21*         | Subsidiaries of G-III.  | _                         | _         | _          |
| 23.1*       | Consent of Independent Registered Public Accounting Firm, Ernst & Young LLP.  | _                         |           | _          |
| 31.1*       | Certification by Morris Goldfarb, Chief Executive Officer of G-III Apparel Group, Ltd., pursuant to Rule 13a – 14(a) or Rule 15d – 14(a) of the Securities Exchange Act of 1934, as amended, in connection with G-III Apparel Group, Ltd.'s Annual Report on Form 10-K for the fiscal year ended January 31, 2020.      | _                         | _         | _          |
| 31.2*       | Certification by Neal S. Nackman, Chief Financial Officer of G-III Apparel Group, Ltd., pursuant to Rule 13a – 14(a) or Rule 15d – 14(a) of the Securities Exchange Act of 1934, as amended, in connection with G-III Apparel Group, Ltd.'s Annual Report on Form 10-K for the fiscal year ended January 31, 2020.      | _                         | _         | _          |
| 32.1**      | Certification by Morris Goldfarb, Chief Executive Officer of G-III Apparel Group, Ltd., pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, in connection with G-III Apparel Group, Ltd.'s Annual Report on Form 10-K for the fiscal year ended January 31, 2020. | _                         | _         | _          |
| 32.2**      | Certification by Neal S. Nackman, Chief Financial Officer of G-III Apparel Group, Ltd., pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, in connection with G-III Apparel Group, Ltd.'s Annual Report on Form 10-K for the year ended January 31, 2020.        | _                         | _         | _          |
| 101.INS*    | iXBRL Instance Document.  | _                         | _         | _          |
| 101.SCH*    | iXBRL Schema Document.  | _                         | _         | _          |
| 101.CAL*    | iXBRL Calculation Linkbase Document.  | _                         | _         | _          |
| 101.DEF*    | iXBRL Extension Definition.   |                           |           |            |
| 101.LAB*    | iXBRL Label Linkbase Document.  | _                         | _         | _          |
| 101.PRE*    | iXBRL Presentation Linkbase Document.   |                           |           |            |
| 104*        | Cover Page Interactive Data File (embedded within the Inline XBRL document)   |                           | _         | _          |

<sup>\*</sup> Filed herewith.

Exhibits have been included in copies of this Report filed with the Securities and Exchange Commission. We will provide, without charge, a copy of these exhibits to each stockholder upon the written request of any such stockholder. All such requests should be directed to Investor Relations, G-III Apparel Group, Ltd., 512 Seventh Avenue, 31st floor, New York, New York 10018.

#### ITEM 16. FORM 10-K SUMMARY.

Not applicable.

<sup>\*\*</sup> Exhibits 32.1 and 32.2 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, or otherwise subject to the liability of that Section. Such exhibits shall not be deemed incorporated by reference into any filing under the Securities Act of 1933 or the Securities Exchange Act of 1934.

## **EXHIBIT INDEX**

| 21      | Subsidiaries of G-III.  |
|---------|---|
| 23.1    | Consent of Independent Registered Public Accounting Firm, Ernst & Young LLP.                            |
|         | Certification by Morris Goldfarb, Chief Executive Officer of G-III Apparel Group, Ltd., pursuant to     |
|         | Rule 13a – 14(a) or Rule 15d – 14(a) of the Securities Exchange Act of 1934, as amended, in connection  |
| 31.1    | with G-III Apparel Group, Ltd.'s Annual Report on Form 10-K for the fiscal year ended January 31, 2021. |
|         | Certification by Neal S. Nackman, Chief Financial Officer of G-III Apparel Group, Ltd., pursuant to     |
|         | Rule 13a – 14(a) or Rule 15d – 14(a) of the Securities Exchange Act of 1934, as amended, in connection  |
| 31.2    | with G-III Apparel Group, Ltd.'s Annual Report on Form 10-K for the fiscal year ended January 31, 2021. |
|         | Certification by Morris Goldfarb, Chief Executive Officer of G-III Apparel Group, Ltd., pursuant to 18  |
|         | U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, in           |
|         | connection with G-III Apparel Group, Ltd.'s Annual Report on Form 10-K for the fiscal year ended        |
| 32.1    | January 31, 2021.   |
|         | Certification by Neal S. Nackman, Chief Financial Officer of G-III Apparel Group, Ltd., pursuant to 18  |
|         | U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, in           |
|         | connection with G-III Apparel Group, Ltd.'s Annual Report on Form 10-K for the fiscal year ended        |
| 32.2    | January 31, 2021.   |
| 101.INS | iXBRL Instance Document.  |
| 101.SCH | iXBRL Schema Document.  |
| 101.CAL | iXBRL Calculation Linkbase Document.  |
| 101.DEF | iXBRL Extension Definition.   |
| 101.LAB | iXBRL Label Linkbase Document.  |
| 101.PRE | iXBRL Presentation Linkbase Document.   |
| 104     | Cover Page Interactive Data File (embedded within the Inline XBRL document)                             |
|         |   |

#### **SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

#### G-III APPAREL GROUP, LTD.

By: /s/ Morris Goldfarb

Morris Goldfarb,
Chief Executive Officer

March 26, 2021

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

| Signature                                      | Title  | Date           |
|--|--|----------------|
| /s/ Morris Goldfarb<br>Morris Goldfarb         | Director, Chairman of the Board and Chief Executive<br>Officer (principal executive officer) | March 26, 2021 |
| /s/ Neal S. Nackman<br>Neal S. Nackman         | Chief Financial Officer (principal financial and accounting officer)                         | March 26, 2021 |
| /s/ Sammy Aaron Sammy Aaron                    | Director, Vice Chairman and President  | March 26, 2021 |
| /s/ Thomas J. Brosig Thomas J. Brosig          | Director   | March 26, 2021 |
| /s/ Alan Feller<br>Alan Feller                 | Director   | March 26, 2021 |
| /s/ Jeffrey Goldfarb Jeffrey Goldfarb          | Director   | March 26, 2021 |
| /s/ Victor Herrero<br>Victor Herrero           | Director   | March 26, 2021 |
| /s/ Robert L. Johnson<br>Robert L. Johnson     | Director   | March 26, 2021 |
| /s/ Jeanette Nostra Jeanette Nostra            | Director   | March 26, 2021 |
| /s/ Laura Pomerantz Laura Pomerantz            | Director   | March 26, 2021 |
| /s/ Willem van Bokhorst<br>Willem van Bokhorst | Director   | March 26, 2021 |
| /s/ Cheryl Vitali<br>Cheryl Vitali             | Director   | March 26, 2021 |
| /s/ Richard White Richard White                | Director   | March 26, 2021 |



#### INDEX TO CONSOLIDATED FINANCIAL STATEMENTS

# AND FINANCIAL STATEMENT SCHEDULE (Item 15(a)) G-III Apparel Group, Ltd. and Subsidiaries

|  | Page |
|--|------|
| Reports of Independent Registered Public Accounting Firm   | F-2  |
| Consolidated Balance Sheets                                | F-5  |
| Consolidated Statements of Income and Comprehensive Income | F-6  |
| Consolidated Statements of Stockholders' Equity            | F-7  |
| Consolidated Statements of Cash Flows                      | F-8  |
| Notes to Consolidated Financial Statements                 | F-9  |
| SCHEDULE II — Valuation and Qualifying Accounts            | S-1  |

All other schedules for which provision is made in the applicable regulations of the Securities and Exchange Commission are not required under the related instructions or are inapplicable and, accordingly, are omitted.

#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Shareholders and the Board of Directors of G-III Apparel Group, Ltd.

#### **Opinion on the Financial Statements**

We have audited the accompanying consolidated balance sheets of G-III Apparel Group, Ltd. and subsidiaries (the Company) as of January 31, 2021 and 2020, the related consolidated statements of income and comprehensive income, stockholders' equity and cash flows for each of the three years in the period ended January 31, 2021, and the related notes and financial statement schedule listed in the Index at Item 15(a) (collectively referred to as the "consolidated financial statements"). In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of the Company at January 31, 2021 and 2020, and the results of its operations and its cash flows for each of the three years in the period ended January 31, 2021, in conformity with U.S. generally accepted accounting principles.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the Company's internal control over financial reporting as of January 31, 2021, based on criteria established in Internal Control-Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (2013 framework) and our report dated March 26, 2021 expressed an unqualified opinion thereon.

#### Adoption of ASU No. 2016-02

As discussed in Note A to the consolidated financial statements, the Company changed its method for accounting for leases as a result of the adoption of Accounting Standards Update (ASU) No. 2016-02, Leases (Topic 842), and the related amendments effective February 1, 2019.

#### **Basis for Opinion**

These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the Company's financial statements based on our audits. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion.

#### **Critical Audit Matters**

The critical audit matters communicated below are matters arising from the current period audit of the financial statements that were communicated or required to be communicated to the audit committee and that: (1) relate to accounts or disclosures that are material to the financial statements and (2) involved our especially challenging, subjective or complex judgments. The communication of critical audit matters does not alter in any way our opinion on the consolidated financial statements, taken as a whole, and we are not, by communicating the critical audit matters below, providing separate opinions on the critical audit matters or on the accounts or disclosures to which they relate.

#### Wholesale revenue variable consideration

Description of the Matter

As described in Note A and Note C to the consolidated financial statements, wholesale revenue is adjusted by variable consideration arising from implicit or explicit obligations. The reserves for variable consideration are recorded as customer refund liabilities and totaled \$99.4 million as of January 31, 2021.

Auditing the Company's measurement of variable consideration related to non-contractual markdowns and returns from wholesale customers is especially challenging because the method of calculation involves subjective management assumptions about estimates of the expected markdowns and returns. For example, in addition to historical experience, estimates of future markdown allowances and returns from wholesale customers are adjusted to reflect management's assumptions about performance of the Company's merchandise, specific known events and industry trends (including the effects of the global pandemic). Changes in the assumptions can have a material effect on the amount of variable consideration recognized.

How We Addressed the Matter in Our Audit We obtained an understanding, evaluated the design and tested the operating effectiveness of controls over the Company's process for estimating variable consideration. For example, we tested controls over management's review of the significant assumptions underlying the estimates of the refund liabilities for markdown allowances and returns from wholesale customers.

To test the Company's measurement of variable consideration related to wholesale customers, our audit procedures included, among others, evaluating the Company's methodology for calculating future markdown allowances, evaluating the significant assumptions described above and testing the completeness and accuracy of the underlying data used in management's analyses. We compared the significant assumptions used by management to current market and economic trends, historical results and other relevant factors. Further, we performed sensitivity analyses to evaluate the changes in variable consideration that would result from changes in the significant assumptions. In addition, we performed a retrospective review of actual customer chargebacks for markdowns and returns to evaluate the historical accuracy of the Company's estimates.

#### Valuation of indefinite-lived trademarks

Description of the Matter

At January 31, 2021, the carrying value of the Company's indefinite-lived trademarks was approximately \$443.6 million. As discussed in Notes A and H to the consolidated financial statements, indefinite-lived trademarks are assessed for impairment on an annual basis, or whenever impairment indicators exist.

Auditing certain of the Company's indefinite-lived trademark impairment assessments was complex and judgmental due to the significant estimation required to determine the fair value of the indefinite-lived trademarks. In particular, the fair value estimates were sensitive to significant assumptions such as the revenue growth rate, royalty rate and discount rate, which are affected by expectations about future market or economic conditions (including the effects of the global pandemic).

How We Addressed the Matter in Our Audit We obtained an understanding, evaluated the design and tested the operating effectiveness of controls over the Company's indefinite-lived trademark impairment review process. Our procedures included testing controls over management's review of the significant assumptions described above.

To test the estimated fair value of the indefinite-lived trademarks, we performed audit procedures that included, among others, assessing the methodology used to determine the fair value, testing the significant assumptions discussed above and testing the completeness and accuracy of the underlying data used by the Company. We compared the significant assumptions used by management to historical results, current industry, market and economic trends and other relevant factors. We assessed the historical accuracy of management's estimates and performed sensitivity analyses of the significant assumptions to evaluate the changes in the fair value of the indefinite-lived trademarks that would result from changes in the assumptions. We also involved our internal valuation specialists to assist in our evaluation of the valuation methodology and significant assumptions used by the Company in developing the fair value estimates.

/s/ Ernst & Young LLP

We have served as the Company's auditor since 2000. New York, New York March 26, 2021

#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Shareholders and the Board of Directors of G-III Apparel Group, Ltd.

#### **Opinion on Internal Control Over Financial Reporting**

We have audited G-III Apparel Group, Ltd and subsidiaries' internal control over financial reporting as of January 31, 2021, based on criteria established in Internal Control—Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (2013 framework) (the COSO criteria). In our opinion, G-III Apparel Group, Ltd. and subsidiaries (the Company) maintained, in all material respects, effective internal control over financial reporting as of January 31, 2021, based on the COSO criteria.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the consolidated balance sheets of the Company as of January 31, 2021 and 2020, the related consolidated statements of income and comprehensive income, stockholders' equity and cash flows for each of the three years in the period ended January 31, 2021, and the related notes and financial statement schedule listed in the Index at Item 15(a) and our report dated March 26, 2021 expressed an unqualified opinion thereon.

#### **Basis for Opinion**

The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting included in the accompanying Management's Report on Internal Control over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects.

Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

#### **Definition and Limitations of Internal Control Over Financial Reporting**

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

/s/ Ernst & Young LLP

New York, New York March 26, 2021

## CONSOLIDATED BALANCE SHEETS

|   | J     | January 31,<br>2021 | J       | January 31,<br>2020 |
|---|-------|---------------------|---------|---------------------|
|   | (In t | housands, excep     | t per s | hare amounts)       |
| ASSETS  |       |                     |         |                     |
| Current assets  |       |                     |         |                     |
| Cash and cash equivalents   | \$    | 351,934             | \$      | 197,372             |
| Accounts receivable, net of allowance for doubtful accounts of \$17.5 million and \$0.7 |       |                     |         |                     |
| million, respectively   |       | 492,698             |         | 530,137             |
| Inventories   |       | 416,503             |         | 551,918             |
| Prepaid income taxes  |       | 26,102              |         | 8,566               |
| Prepaid expenses and other current assets   |       | 56,803              |         | 80,695              |
| Total current assets  |       | 1,344,040           |         | 1,368,688           |
| Investments in unconsolidated affiliates  |       | 63,523              |         | 61,987              |
| Property and equipment, net   |       | 57,064              |         | 76,023              |
| Operating lease assets  |       | 186,070             |         | 270,032             |
| Other assets, net   |       | 38,785              |         | 32,629              |
| Other intangibles, net  |       | 35,059              |         | 38,363              |
| Deferred income tax assets, net   |       | 5,098               |         | 18,135              |
| Trademarks  |       | 443,612             |         | 438,658             |
| Goodwill  |       | 263,135             |         | 260,622             |
| Total assets  | \$    | 2,436,386           | \$      | 2,565,137           |
| LIABILITIES AND STOCKHOLDERS' EQUITY  |       |                     |         |                     |
| Current liabilities   |       |                     |         |                     |
| Current portion of notes payable  | \$    | 4,402               | \$      | 673                 |
| Accounts payable  | Ψ     | 139,183             | Ψ       | 204,786             |
| Accrued expenses  |       | 102,787             |         | 101,838             |
| Customer refund liabilities   |       | 99,355              |         | 233,418             |
| Current operating lease liabilities   |       | 43,560              |         | 63,166              |
| Income tax payable  |       | 11,853              |         | 8,468               |
| Other current liabilities   |       | 862                 |         | 1,611               |
| Total current liabilities   |       | 402,002             |         | 613,960             |
| Notes payable, net of discount and unamortized issuance costs                           |       | 507,950             |         | 396,794             |
| Deferred income tax liabilities, net  |       | 20,353              |         | 7,952               |
| Noncurrent operating lease liabilities  |       | 161,668             |         | 249,040             |
| Other non-current liabilities   |       | 7,208               |         | 6,719               |
| Total liabilities   |       | 1,099,181           |         |                     |
| Total habilities  |       | 1,099,181           |         | 1,274,465           |
| Redeemable noncontrolling interests   |       | 964                 |         |                     |
| redecinable honcontrolling interests  |       | 704                 |         |                     |
| Stockholders' Equity  |       |                     |         |                     |
| Preferred stock; 1,000 shares authorized; no shares issued and outstanding              |       |                     |         |                     |
| Common stock - \$0.01 par value; 120,000 shares authorized; 49,396 and 49,396 shares    |       |                     |         |                     |
| issued, respectively  |       | 264                 |         | 264                 |
| Additional paid-in capital  |       | 448,417             |         | 452,142             |
| Accumulated other comprehensive loss  |       | (2,094)             |         | (18,008)            |
| Retained earnings   |       | 916,683             |         | 893,138             |
| Common stock held in treasury, at cost - 1,019 and 1,386 shares, respectively           |       | (27,029)            |         |                     |
|   | _     |                     |         | (36,864)            |
| Total stockholders' equity  | ø     | 1,336,241           | •       | 1,290,672           |
| Total liabilities, redeemable noncontrolling interests and stockholders' equity         | \$    | 2,436,386           | \$      | 2,565,137           |

#### CONSOLIDATED STATEMENTS OF INCOME AND COMPREHENSIVE INCOME

|  | Year Ended January 31, |                |      |                |          |                |
|--|------------------------|----------------|------|----------------|----------|----------------|
|  |                        | 2021           |      | 2020           | , -      | 2019           |
|  |                        | (In thousan    |      | xcept per sha  |          |                |
| Net sales  | \$ 2                   | ,055,146       | \$ 3 | 3,160,464      | \$       | 3,076,208      |
| Cost of goods sold   | 1                      | ,310,704       |      | 2,042,524      |          | 1,969,099      |
| Gross profit   |                        | 744,442        | 1    | 1,117,940      |          | 1,107,109      |
| Selling, general and administrative expenses   |                        | 605,102        |      | 832,180        |          | 834,763        |
| Depreciation and amortization  |                        | 38,625         |      | 38,735         |          | 38,819         |
| Asset impairments, net of gain on lease terminations   |                        | 17,873         |      | 19,371         |          | 2,813          |
| Operating profit   |                        | 82,842         |      | 227,654        |          | 230,714        |
| Other income (loss)  |                        | 3,238          |      | (1,149)        |          | (2,960)        |
| Interest and financing charges, net  |                        | (50,354)       |      | (44,407)       |          | (43,924)       |
| Income before income taxes   |                        | 35,726         |      | 182,098        |          | 183,830        |
| Income tax expense   |                        | 12,203         |      | 38,261         |          | 45,763         |
| Net income   |                        | 23,523         |      | 143,837        |          | 138,067        |
| Less: Loss attributable to noncontrolling interests  |                        | (22)           |      |                |          | _              |
| Net income attributable to G-III Apparel Group, Ltd.   | \$                     | 23,545         | \$   | 143,837        | \$       | 138,067        |
| NET INCOME PER COMMON SHARE ATTRIBUTABLE TO G-III APPAREL GROUP, LTD.:  Basic:  Net income per common share  Weighted average number of shares outstanding | \$                     | 0.49<br>48,242 | \$   | 2.98<br>48,209 | \$       | 2.81<br>49,140 |
| Diluted:   |                        |                |      |                |          |                |
| Net income per common share  | \$                     | 0.48           | \$   | 2.94           | \$       | 2.75           |
| Weighted average number of shares outstanding  |                        | 48,781         | _    | 48,895         | <u>+</u> | 50,274         |
|  |                        |                |      |                |          |                |
| Net income   | \$                     | 23,523         | \$   | 143,837        | \$       | 138,067        |
| Other comprehensive loss:  |                        |                |      |                |          |                |
| Foreign currency translation adjustments   | , <u> </u>             | (15,885)       |      | (2,814)        |          | (9,672)        |
| Other comprehensive loss   |                        | (15,885)       |      | (2,814)        |          | (9,672)        |
| Comprehensive income   |                        | 7,638          |      | 141,023        |          | 128,395        |
| Comprehensive income attributable to noncontrolling interests:   |                        |                |      |                |          |                |
| Net loss   |                        | (22)           |      | _              |          | _              |
| Foreign currency translation adjustments   |                        | (29)           |      |                |          |                |
| Comprehensive income attributable to noncontrolling interests  |                        | (51)           |      |                |          | _              |
| Comprehensive income attributable to G-III Apparel Group, Ltd.   | \$                     | 7,587          | \$   | 141,023        | \$       | 128,395        |

## CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

|  |     | ımon | Additional<br>Paid-In | cumulated<br>Other<br>nprehensive | Retained           | Common<br>Stock<br>Held In |              |
|--|-----|------|-----------------------|-----------------------------------|--------------------|----------------------------|--------------|
|  | Sto | ock  | Capital               | <br>Loss<br>(In thou              | Earnings<br>sands) | Treasury                   | Total        |
| Balance as of January 31, 2018           | \$  | 245  | \$ 451,844            | \$<br>(5,522)                     | \$ 674,542         | \$ (420)                   | \$ 1,120,689 |
| Equity awards exercised/vested, net      |     | 19   | (1,595)               | _                                 |                    | 1,677                      | 101          |
| Share-based compensation expense         |     | _    | 19,694                | _                                 | _                  | _                          | 19,694       |
| Taxes paid for net share settlements     |     |      | (5,738)               | _                                 |                    | _                          | (5,738)      |
| Other comprehensive loss, net            |     | _    | (93)                  | (9,672)                           | _                  | _                          | (9,765)      |
| Repurchases of common stock              |     | —    | _                     | _                                 |                    | (20,311)                   | (20,311)     |
| Cumulative effect of adoption of ASC     |     |      |                       |                                   |                    |                            |              |
| 606                                      |     | —    | _                     | _                                 | (53,728)           | _                          | (53,728)     |
| Net income                               |     |      |                       | <br>                              | 138,067            |                            | 138,067      |
| Balance as of January 31, 2019           |     | 264  | 464,112               | (15,194)                          | 758,881            | (19,054)                   | 1,189,009    |
| Equity awards exercised/vested, net      |     |      | (17,290)              | _                                 |                    | 17,406                     | 116          |
| Share-based compensation expense         |     | —    | 17,559                | _                                 | _                  | _                          | 17,559       |
| Taxes paid for net share settlements     |     |      | (12,239)              | _                                 |                    | _                          | (12,239)     |
| Other comprehensive loss, net            |     | —    | _                     | (2,814)                           | _                  | _                          | (2,814)      |
| Repurchases of common stock              |     |      | _                     | _                                 |                    | (35,216)                   | (35,216)     |
| Cumulative effect of adoption of ASC     |     |      |                       |                                   |                    |                            |              |
| 842                                      |     | —    | _                     | _                                 | (9,580)            | _                          | (9,580)      |
| Net income                               |     |      |                       | <br>                              | 143,837            |                            | 143,837      |
| Balance as of January 31, 2020           |     | 264  | 452,142               | (18,008)                          | 893,138            | (36,864)                   | 1,290,672    |
| Equity awards exercised/vested, net      |     |      | (9,538)               | _                                 |                    | 9,835                      | 297          |
| Share-based compensation expense         |     | —    | 6,137                 | _                                 | _                  | _                          | 6,137        |
| Taxes paid for net share settlements     |     | _    | (324)                 | _                                 | _                  | _                          | (324)        |
| Other comprehensive gain, net            |     | —    | _                     | 15,914                            | _                  | _                          | 15,914       |
| Net income attributable to G-III Apparel |     |      |                       |                                   |                    |                            |              |
| Group, Ltd.                              |     |      |                       |                                   | 23,545             |                            | 23,545       |
| Balance as of January 31, 2021           | \$  | 264  | \$ 448,417            | \$<br>(2,094)                     | \$ 916,683         | \$ (27,029)                | \$ 1,336,241 |

# G-III Apparel Group, Ltd. and Subsidiaries CONSOLIDATED STATEMENTS OF CASH FLOWS

|   | Year Ended Januar |                 | nded January 3 | 31,         |    |             |
|---|-------------------|-----------------|----------------|-------------|----|-------------|
|   |                   | 2021            |                | 2020        |    | 2019        |
|   |                   |                 | (Ir            | thousands)  |    |             |
| Cash flows from operating activities  |                   |                 |                |             |    |             |
| Net income attributable to G-III Apparel Group, Ltd.                                  | \$                | 23,545          | \$             | 143,837     | \$ | 138,067     |
| Adjustments to reconcile net income to net cash provided by operating activities, net |                   |                 |                |             |    |             |
| of assets and liabilities acquired:   |                   | 20.625          |                | 20.725      |    | 20.010      |
| Depreciation and amortization   |                   | 38,625          |                | 38,735      |    | 38,819      |
| Loss on disposal of fixed assets  |                   | 1,079           |                | 2,500       |    | 128         |
| Non-cash operating lease costs Gain on lease terminations                             |                   | 71,368          |                | 73,273      |    | _           |
|   |                   | (2,541)         |                | (2,415)     |    | 2.012       |
| Asset impairments Dividend received from unconsolidated affiliate                     |                   | 20,414<br>2,695 |                | 21,787      |    | 2,813       |
| Equity (gain)/loss in unconsolidated affiliates                                       |                   | ,               |                | 3,675       |    | 1,543       |
|   |                   | (601)           |                | (3,200)     |    |             |
| Share-based compensation  |                   | 6,137           |                | 17,559      |    | 19,694      |
| Deferred financing charges and debt discount amortization                             |                   | 10,014          |                | 10,491      |    | 10,052      |
| Extinguishment of deferred financing costs  |                   | 6,503           |                | 210         |    | <u> </u>    |
| Deferred income taxes   |                   | 24,844          |                | 319         |    | 5,404       |
| Non-cash gains recorded in conjunction with Fabco acquisition                         |                   | (2,693)         |                | _           |    | _           |
| Changes in operating assets and liabilities:  |                   | 20,000          |                | (20,002)    |    | (207.077    |
| Accounts receivable, net  |                   | 38,900          |                | (28,003)    |    | (207,877)   |
| Inventories   |                   | 143,525         |                | 24,465      |    | (23,568)    |
| Income taxes, net   |                   | (13,795)        |                | (621)       |    | (3,866)     |
| Prepaid expenses and other current assets   |                   | 24,514          |                | 15,929      |    | (47,959)    |
| Other assets, net   |                   | (663)           |                | (731)       |    | (6,237)     |
| Customer refund liabilities   |                   | (136,436)       |                | (10,172)    |    | 177,144     |
| Operating lease liabilities   |                   | (86,448)        |                | (79,843)    |    | - (220)     |
| Accounts payable, accrued expenses and other liabilities                              |                   | (94,228)        |                | (18,564)    |    | (328)       |
| Net cash provided by operating activities   |                   | 74,758          | _              | 209,021     | _  | 103,829     |
| Cash flows from investing activities  |                   |                 |                |             |    |             |
| Operating lease assets initial direct costs   |                   | (4,093)         |                | (2,104)     |    |             |
| Capital expenditures  |                   | (16,035)        |                | (37,990)    |    | (29,205)    |
| Investment in unconsolidated affiliate  |                   | _               |                | _           |    | (9,951)     |
| Return of capital from unconsolidated affiliate                                       |                   | _               |                | _           |    | 1,470       |
| Proceeds from sale of a retail store  |                   | _               |                | _           |    | 354         |
| Net cash used in investing activities   |                   | (20,128)        |                | (40,094)    |    | (37,332)    |
| Cash flows from financing activities  |                   |                 |                |             |    |             |
| Repayment of borrowings - revolving credit facility                                   | -                 | (1,291,424)     |                | (2,388,766) |    | (2,315,935) |
| Proceeds from borrowings - revolving credit facility                                  | '                 | 1,291,424       |                | 2,388,766   |    | 2,303,932   |
| Repayment of borrowings - unsecured term loan   |                   | (300,530)       |                | (504)       |    | 2,505,752   |
| Proceeds from borrowings - unsecured term loan  |                   | 8,883           |                | 3,362       |    | _           |
| Proceeds from borrowings - senior secured notes                                       |                   | 400,000         |                | 3,302       |    | _           |
| Payment of financing costs  |                   | (13,551)        |                |             |    | _           |
| Proceeds from exercise of equity awards   |                   | 297             |                | 115         |    | 101         |
| Purchase of treasury shares   |                   | 291             |                | (35,216)    |    | (20,311)    |
| Taxes paid for net share settlements  |                   | (324)           |                | (12,239)    |    | (5,738)     |
| Net cash provided by (used in) financing activities                                   |                   | 94,775          |                | (44,482)    | _  | (37,951)    |
|   |                   | 5.155           |                |             |    |             |
| Foreign currency translation adjustments  |                   | 5,157           |                | 2,789       | _  | (4,184)     |
| Net increase (decrease) in cash and cash equivalents                                  |                   | 154,562         |                | 127,234     |    | 24,362      |
| Cash and cash equivalents at beginning of year  |                   | 197,372         |                | 70,138      |    | 45,776      |
| Cash and cash equivalents at end of year  | \$                | 351,934         | \$             | 197,372     | \$ | 70,138      |
| Supplemental disclosures of cash flow information                                     |                   |                 |                |             |    |             |
| Cash payments:  |                   |                 |                |             |    |             |
| Interest, net   | \$                | 16,418          | \$             | 34,311      | \$ | 35,807      |
| Income tax payments, net  |                   | 1,971           |                | 39,020      |    | 44,045      |
| 1 /   |                   | ,               |                | ,           |    | ,           |

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS January 31, 2021, 2020 and 2019

#### NOTE A — SIGNIFICANT ACCOUNTING POLICIES

A summary of the significant accounting policies consistently applied in the preparation of the accompanying consolidated financial statements follows:

#### 1. Business Activity and Principles of Consolidation

As used in these financial statements, the term "Company" or "G-III" refers to G-III Apparel Group, Ltd. and its subsidiaries. The Company designs, sources and markets an extensive range of apparel, including outerwear, dresses, sportswear, swimwear, women's suits and women's performance wear, as well as women's handbags, footwear, small leather goods, cold weather accessories and luggage. The Company also operates retail stores and licenses its proprietary brands under several product categories.

The Company consolidates the accounts of all its wholly-owned and majority-owned subsidiaries. Fabco Holding B.V. ("Fabco") is a Dutch joint venture limited liability company that was 49% owned by the Company through November 30, 2020. Effective December 1, 2020, the Company increased its ownership interest in Fabco to 75% (see Note P – Fabco) and Fabco is treated as a consolidated majority-owned subsidiary. KL North America B.V. ("KLNA") is a Dutch joint venture limited liability company that is 49% owned by the Company. Karl Lagerfeld Holding B.V. ("KLH") is a Dutch limited liability company that is 19% owned by the Company. These investments are accounted for using the equity method of accounting. All material intercompany balances and transactions have been eliminated.

Vilebrequin International SA ("Vilebrequin"), a Swiss corporation that is wholly-owned by the Company, KLH, KLNA and Fabco report results on a calendar year basis rather than on the January 31 fiscal year basis used by the Company. Accordingly, the results of Vilebrequin, KLH, KLNA and Fabco are, and will be, included in the financial statements for the year ended or ending closest to the Company's fiscal year. For example, with respect to the Company's results for the year ended January 31, 2021, the results of Vilebrequin, KLH, KLNA and Fabco are included for the year ended December 31, 2020. The Company's retail operations segment reports results on a 52/53-week fiscal year. The Company's years ended January 31, 2021, 2020 and 2019 were all 52-week fiscal years for the retail operations segment. For fiscal 2021, 2020 and 2019, the retail operations segment year end was January 30, 2021, February 1, 2020 and February 2, 2019, respectively.

#### Liquidity and Impact of COVID-19

The Company relies on its cash flows generated from operations and the borrowing capacity under its credit facilities to meet the cash requirements of its business. The primary cash requirements of its business are the seasonal buildup in inventory, compensation paid to employees, payments to suppliers in the normal course of business, capital expenditures, maturities of debt and related interest payments and income tax payments. The COVID-19 pandemic resulted in a sharp decline in net sales in the first, second and, to a lesser extent, third and fourth quarters of fiscal 2021. It also resulted in the Company recognizing a net loss in the first and second quarters and a significant reduction in net income in the third and fourth quarters compared to prior years. The Company is focused on preserving its liquidity and managing its cash flow during these unprecedented conditions. The Company had taken preemptive actions to enhance its ability to meet its short-term liquidity needs, including, but not limited to, reducing payroll costs through employee furloughs, job eliminations, salary reductions, reductions in marketing and other discretionary spending, deferring certain lease payments and deferral of capital projects. During the quarter ended October 31, 2020, certain furloughed employees were reinstated and salaries that had been reduced were increased to their pre-pandemic levels. The Company has received royalty relief from certain licensors.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

As of January 31, 2021, the Company had cash and cash equivalents of \$351.9 million and availability under its revolving credit facility in excess of \$450.0 million. The Company believes it has adequate cash flows to meet the cash requirements of its business. As of January 31, 2021, the Company was in compliance with all covenants under its debt agreements.

#### 2. Cash Equivalents

The Company considers all highly liquid investments purchased with a maturity of three months or less to be cash equivalents.

#### 3. Revenue Recognition

Wholesale revenue is recognized when control transfers to the customer. The Company considers control to have been transferred when the Company has transferred physical possession of the product, the Company has a right to payment for the product, the customer has legal title to the product and the customer has the significant risks and rewards of the product. Wholesale revenues are adjusted by variable considerations arising from implicit or explicit obligations. Variable consideration includes trade discounts, end of season markdowns, sales allowances, cooperative advertising, return liabilities and other customer allowances. The Company estimates the anticipated variable consideration and records this estimate as a reduction of revenue in the period the related product revenue is recognized.

Variable consideration is estimated based on historical experience, current contractual and statutory requirements, specific known events and industry trends. The reserves for variable consideration are recorded as customer refund liabilities. Historical return rates are calculated on a product line basis. The remainder of the historical rates for variable consideration are calculated by customer by product lines.

The Company recognizes retail sales when the customer takes possession of the goods and tenders payment, generally at the point of sale. Digital revenues from customers through the Company's digital platforms are recognized when the customer takes possession of the goods. The Company's sales are recorded net of applicable sales taxes.

Both wholesale revenues and retail store revenues are shown net of returns, discounts and other allowances.

Licensing revenue is recognized at the higher of royalty earned or guaranteed minimum royalty.

#### 4. Accounts Receivable

In the normal course of business, the Company extends credit to its wholesale customers based on pre-defined credit criteria. Accounts receivable are net of an allowance for doubtful accounts. In circumstances where the Company is aware of a specific customer's inability to meet its financial obligation (such as in the case of bankruptcy filings, extensive delay in payment or substantial downgrading by credit sources), a specific reserve for bad debts is recorded against amounts due to reduce the net recognized receivable to the amount reasonably expected to be collected. For all other wholesale customers, an allowance for doubtful accounts is determined through analysis of the aging of accounts receivable at the date of the financial statements, assessments of collectability based on historical trends and an evaluation of the impact of economic conditions.

On February 1, 2020, the Company adopted Accounting Standards Update ("ASU") 2016-13, "Financial Instruments-Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments" which had no material impact on the Company's financial statements. The Company's financial instruments consist of trade receivables arising from revenue transactions in the ordinary course of business. The Company considers its trade receivables to consist of two portfolio segments: wholesale and retail trade receivables. Wholesale trade receivables result from credit the Company has extended to its wholesale customers based on pre-defined criteria and are generally due within 30 to 60 days. Retail trade receivables

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

primarily relate to amounts due from third-party credit card processors for the settlement of debit and credit card transactions and are typically collected within 3 to 5 days. See Note D-Allowance For Doubtful Accounts.

#### 5. Inventories

Wholesale inventories are stated at the lower of cost (determined by the first-in, first-out method) or net realizable value, which comprises a significant portion of the Company's inventory. Retail inventories are valued at the lower of cost or market as determined by the retail inventory method. Vilebrequin inventories are stated at the lower of cost (determined by the weighted average method) or net realizable value.

#### 6. Goodwill and Other Intangibles

Goodwill represents the excess of purchase price over the fair value of net assets acquired in business combinations accounted for under the purchase method of accounting. Goodwill is subject to annual impairment tests using a qualitative evaluation or a quantitative test using an income approach through a discounted cash flow analysis methodology. The discounted cash flow approach requires that certain assumptions and estimates be made regarding industry economic factors and future profitability. Intangible assets deemed to have indefinite lives are not amortized, but are subject to annual impairment tests using a qualitative evaluation or a quantitative test using a relief from royalty method, another form of the income approach. The relief from royalty method requires assumptions regarding industry economic factors and future profitability. Other intangibles with finite lives, including license agreements, trademarks and customer lists are amortized on a straight-line basis over the estimated useful lives of the assets (currently ranging from 5 to 17 years). Impairment charges, if any, on intangible assets with finite lives are recorded when indicators of impairment are present and the discounted cash flows estimated to be derived from those assets are less than the carrying amounts of the assets.

### 7. Leases

On February 1, 2019, the Company adopted ASC Topic 842 – *Leases* ("ASC 842") using the optional transition method to apply the standard as of the effective date. The Company determines if an arrangement is, or contains, a lease at contract inception. Leases with an initial term of 12 months or less are not recorded on the balance sheet. For leases with an initial term greater than 12 months, a lease liability is recorded on the balance sheet at the present value of future payments discounted at the incremental borrowing rate (discount rate) corresponding with the lease term. An operating lease asset is recorded based on the initial amount of the lease liability, plus any lease payments made to the lessor before or at the lease commencement date and any initial direct costs incurred, less any tenant improvement allowance incentives received. The difference between the minimum rents paid and the straight-line rent (deferred rent) is reflected within the associated operating lease asset. The Company has elected to account for lease and non-lease components as a single component.

The lease classification evaluation begins at the commencement date. The lease term used in the evaluation includes the non-cancellable period for which the Company has the right to use the underlying asset, together with renewal option periods when the exercise of the renewal option is reasonably certain or the failure to exercise such option would result in an economic penalty. All of the Company's leases are classified as operating leases.

On April 10, 2020, the Financial Accounting Standards Board ("FASB") issued a Staff Q&A to respond to frequently asked questions about accounting for lease concessions related to the effects of the COVID-19 outbreak. Consequently, for lease concessions related to the effects of the COVID-19 outbreak, an entity will not have to analyze each lease to determine whether the enforceable rights and obligations for concessions exist in the contract and can elect to apply or not apply the lease modification guidance to those leases. Entities may make the elections for any lessor-provided concessions related to the effects of the outbreak (e.g., deferrals of lease payments, lease payment forgiveness, cash payments made to the lessee or reduced future lease payments) as long as the concession does not result in a substantial increase in the rights of the lessor or the obligations of the lessee. The Company has elected to not apply the lease modification guidance for

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

contracts with COVID-19 related rent concessions. As of January 31, 2021, the Company has \$3.4 million of deferred lease payments recorded within accounts payable on its consolidated balance sheets.

#### 8. Depreciation and Amortization

Property and equipment are recorded at cost. Depreciation and amortization are computed by the straight-line method over the estimated useful lives of the assets. Leasehold improvements are amortized using the straight-line method over the life of the lease or the useful life of the improvement, whichever is shorter.

#### 9. Impairment of Long-Lived Assets

All property and equipment and other long-lived assets are reviewed for potential impairment when events or changes in circumstances indicate that the asset's carrying value may not be recoverable. If such indicators are present, it is determined whether the sum of the estimated undiscounted future cash flows attributable to such assets is less than the carrying value of the assets. A potential impairment has occurred if projected future undiscounted cash flows are less than the carrying value of the assets.

In fiscal 2021, the Company recorded a \$20.1 million impairment charge related to the operating lease assets, leasehold improvements and furniture and fixtures at certain Wilsons Leather and G.H. Bass stores, primarily due to the retail restructuring, as well as at certain DKNY and Vilebrequin stores as a result of the performance at these stores.

In fiscal 2020, the Company recorded a \$21.8 million impairment charge primarily related to leasehold improvements, furniture and fixtures and operating lease assets at certain of its Wilsons Leather, G.H. Bass and DKNY stores as a result of the performance at these stores.

In fiscal 2019, the Company recorded a \$2.8 million impairment charge related to leasehold improvements and furniture and fixtures at certain of our Wilsons Leather, G.H. Bass and DKNY stores as a result of the performance at these stores.

#### 10. Income Taxes

The Company accounts for income taxes and uncertain tax positions in accordance with ASC Topic 740 — *Income Taxes* ("ASC 740"). Income taxes are accounted for under the liability method, which requires the recognition of deferred tax assets and liabilities for the expected future tax consequences of events that have been included in the financial statements. Under this method, deferred tax assets and liabilities are determined on the basis of differences between the tax bases of assets and liabilities and their financial reporting amounts using enacted tax rates in effect for the year in which the differences are expected to reverse. The effect of a change in tax rates on deferred tax assets and liabilities is recognized in income in the period that includes the enactment date.

ASC 740 prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a return, as well as guidance on de-recognition, classification, interest and penalties and financial statement reporting disclosures. It is also the Company's policy to provide for uncertain tax positions and the related interest and penalties based upon management's assessment of whether a tax benefit is more likely than not to be sustained upon examination by tax authorities. To the extent the Company prevails in matters for which a liability for an unrecognized tax benefit is established, or is required to pay amounts in excess of the liability, or when other facts and circumstances change, the Company's effective tax rate in a given financial statement period may be materially affected.

The Tax Cuts and Jobs Act of 2017 ("TCJA") provides for a reduced corporate income tax rate of 21% and requires that certain income earned by foreign subsidiaries, known as global intangible low-tax income ("GILTI"), must be included in the gross income of their U.S. shareholder. For fiscal 2021, the Company has elected to treat the tax effect of GILTI as a

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

current period expense. For the current and future tax years, the Company expects other TCJA tax implications to be immaterial.

The United States government enacted the Coronavirus Aid, Relief, and Economic Security Act (the "CARES Act") on March 27, 2020, which includes various income tax provisions aimed at providing economic relief. One of those provisions allows any loss generated in 2020 to be carried back to each of the 5 taxable years preceding the taxable year of such a loss. The Company has elected to use this relief and will carry back the 2020 net operating loss to a tax year with a 35% federal rate. Additionally, the CARES Act permits Qualified Improvement Property to qualify for 15-year depreciation and therefore be also eligible for 100 percent first-year bonus depreciation. The Company has elected to take 100% bonus depreciation for all qualified improvement property.

#### 11. Net Income Per Common Share

Basic net income per common share has been computed using the weighted average number of common shares outstanding during each period. Diluted net income per share is computed using the weighted average number of common shares and potential dilutive common shares, consisting of unvested restricted stock unit awards and stock options outstanding during the period. Approximately 182,000, 692,000 and 336,000 shares for the years ended January 31, 2021, 2020 and 2019, respectively, have been excluded from the diluted net income per share calculation. In addition, all share-based payments outstanding that vest based on the achievement of performance and/or market price conditions, and for which the respective performance and/or market price conditions have not been achieved, have been excluded from the diluted per share calculation. The Company issued 0, 8,851 and 168,179 shares of common stock in connection with the exercise or vesting of equity awards during the years ended January 31, 2021, 2020 and 2019, respectively. In addition, the Company reissued 367,290, 619,651 and 150,809 treasury shares in connection with the vesting of equity awards in fiscal 2021, 2020 and 2019, respectively.

The following table reconciles the numerators and denominators used in the calculation of basic and diluted net income per share:

|   | Yea          | Year Ended January 31,              |            |  |  |  |  |
|---|--------------|-------------------------------------|------------|--|--|--|--|
|   | 2021         | 2020                                | 2019       |  |  |  |  |
|   | (In thousand | (In thousands, except per share amo |            |  |  |  |  |
| Net income attributable to G-III Apparel Group, Ltd.    | \$ 23,545    | \$ 143,837                          | \$ 138,067 |  |  |  |  |
| Basic net income per share:                             |              |                                     |            |  |  |  |  |
| Basic common shares                                     | 48,242       | 48,209                              | 49,140     |  |  |  |  |
| Basic net income per share                              | \$ 0.49      | \$ 2.98                             | \$ 2.81    |  |  |  |  |
|   | <del></del>  |                                     |            |  |  |  |  |
| Diluted net income per share:                           |              |                                     |            |  |  |  |  |
| Basic common shares                                     | 48,242       | 48,209                              | 49,140     |  |  |  |  |
| Dilutive restricted stock unit awards and stock options | 539          | 686                                 | 1,134      |  |  |  |  |
| Diluted common shares                                   | 48,781       | 48,895                              | 50,274     |  |  |  |  |
| Diluted net income per share                            | \$ 0.48      | \$ 2.94                             | \$ 2.75    |  |  |  |  |
|   |              |                                     |            |  |  |  |  |

#### 12. Equity Award Compensation

ASC Topic 718, Compensation — Stock Compensation, requires all share-based payments to employees, including grants of restricted stock unit awards and employee stock options, to be recognized as compensation expense over the service period (generally the vesting period) based on their fair values.

The Company accounts for forfeited awards as they occur as permitted by ASC 718. Ultimately, the actual expense recognized over the vesting period will be for those shares that vested. Restricted stock units ("RSU's") are time based awards that do not have market or performance conditions and generally (i) cliff vest after three years or (ii) vest over a

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

three year period. Performance based restricted stock units ("PRSU's") granted to executives prior to fiscal 2020 include (i) market price performance conditions that provide for the award to vest only after the average closing price of the Company's stock trades above a predetermined market level and (ii) another performance condition that requires the achievement of an operating performance target. PRSU's generally vest over a two to five year period. Performance stock units ("PSU's") were granted to executives in fiscal 2020 and vest after a three year performance period during which certain earnings before interest and taxes and return on invested capital performance standards must be satisfied for vesting to occur. PSU's are also subject to a lock up period that prevents the sale, contract to sell or transfer of shares for two years subsequent to the date of vesting. RSU's and employee stock options are expensed on a straight-line basis. PRSU's are expensed under the requisite acceleration method. PSU's are expensed under the requisite acceleration method and based on an estimated percentage of achievement of certain pre-established goals.

It is the Company's policy to grant stock options at prices not less than the fair market value on the date of the grant. Option terms, vesting and exercise periods vary, except that the term of an option may not exceed ten years.

Also, excess tax benefits arising from the lapse or exercise of an equity award are no longer recognized in additional paid-in capital. The assumed proceeds from applying the treasury stock method when computing net income per share is amended to exclude the amount of excess tax benefits that would be recognized in additional paid-in capital.

#### 13. Cost of Goods Sold

Cost of goods sold includes the expenses incurred to acquire, produce and prepare inventory for sale, including product costs, warehouse staff wages, freight in, import costs, packaging materials, the cost of operating the overseas offices and royalty expense. Gross margins may not be directly comparable to those of the Company's competitors, as income statement classifications of certain expenses may vary by company. Additionally, costs expected to be incurred when products are returned should be accrued for upon the sale of the product as a component of cost of goods sold.

#### 14. Shipping and Handling Costs

Shipping and handling costs consist of warehouse facility costs, third party warehousing, freight out costs, and warehouse supervisory wages and are included in selling, general and administrative expenses. Shipping and handling costs included in selling, general and administrative expenses were \$111.8 million, \$138.8 million and \$125.9 million for the years ended January 31, 2021, 2020 and 2019, respectively.

#### 15. Advertising Costs

The Company expenses advertising costs as incurred and includes these costs in selling, general and administrative expenses. Advertising paid as a percentage of sales under license agreements are expensed in the period in which the sales occur or are accrued to meet guaranteed minimum requirements under license agreements. Advertising expense was \$55.3 million, \$94.7 million and \$87.8 million for the years ended January 31, 2021, 2020 and 2019, respectively. Prepaid advertising, which represents advance payments to licensors for minimum guaranteed payments for advertising under the Company's licensing agreements, was \$8.0 million and \$8.7 million at January 31, 2021 and 2020, respectively.

#### 16. Use of Estimates

In preparing financial statements in conformity with accounting principles generally accepted in the United States ("GAAP"), management is required to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. In determining these estimates, management must use amounts that are based upon its informed judgments and best estimates. The Company continually evaluates its estimates, including those related to customer allowances and discounts, product returns, bad debts, inventories, equity awards, income taxes,

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

carrying values of intangible assets and long-lived assets including right of use assets. Estimates are based on historical experience and on various other assumptions that the Company believes are reasonable under the circumstances. The results of these estimates form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions and conditions.

#### 17. Fair Value of Financial Instruments

GAAP establishes a three-level valuation hierarchy for disclosure of fair value measurements. The determination of the applicable level within the hierarchy for a particular asset or liability depends on the inputs used in its valuation as of the measurement date, notably the extent to which the inputs are market-based (observable) or internally-derived (unobservable). A financial instrument's categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement. The three levels are defined as follows:

Level 1 — inputs to the valuation methodology based on quoted prices (unadjusted) for identical assets or liabilities in active markets.

Level 2 — inputs to the valuation methodology based on quoted prices for similar assets or liabilities in active markets for substantially the full term of the financial instrument; quoted prices for identical or similar instruments in markets that are not active for substantially the full term of the financial instrument; and model-derived valuations whose inputs or significant value drivers are observable.

Level 3 — inputs to the valuation methodology based on unobservable prices or valuation techniques that are significant to the fair value measurement.

The following table summarizes the carrying values and the estimated fair values of the Company's debt instruments:

|                      |       | Carryir             | ng Value            | Fair Value          |                     |  |  |
|----------------------|-------|---------------------|---------------------|---------------------|---------------------|--|--|
| Financial Instrument | Level | January 31,<br>2021 | January 31,<br>2020 | January 31,<br>2021 | January 31,<br>2020 |  |  |
|                      |       |                     | (In thousands)      |                     |                     |  |  |
| Secured Notes        | 2     | \$ 400,000          | \$ —                | \$ 400,000          | \$ —                |  |  |
| Term loan            | 2     | _                   | 300,000             | _                   | 300,000             |  |  |
| Note issued to LVMH  | 3     | 107,869             | 102,009             | 101,810             | 95,126              |  |  |
| Unsecured loans      | 2     | 9,119               | 2,860               | 9,119               | 2,860               |  |  |
| Overdraft facilities | 2     | 3,007               | _                   | 3,007               | _                   |  |  |

The Company's debt instruments are recorded at their carrying values in its consolidated balance sheets, which may differ from their respective fair values. The carrying amount of the Company's variable rate debt approximates the fair value, as interest rates change with the market rates. Furthermore, the carrying value of all other financial instruments potentially subject to valuation risk (principally consisting of cash, accounts receivable and accounts payable) also approximates fair value due to the short-term nature of these accounts. On August 7, 2020, the Company refinanced its term loan and revolving credit facility. See Note I – Notes Payable and Other Liabilities.

The 2% note in the principal amount of \$125 million (the "LVMH Note") issued to LVMH Moet Hennessy Louis Vuitton Inc. ("LVMH") in connection with the acquisition of DKI was issued at a discount of \$40.0 million in accordance with ASC 820—*Fair Value Measurements*. For purposes of this fair value disclosure, the Company based its fair value estimate for the LVMH Note on the initial fair value as determined at the date of the acquisition of DKI and records the amortization using the effective interest method over the term of the LVMH Note.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

The fair value of the LVMH Note was considered a Level 3 valuation in the fair value hierarchy.

Non-Financial Assets and Liabilities

The Company's non-financial assets that are measured at fair value on a nonrecurring basis include long-lived assets, which consist primarily of property and equipment and operating lease assets. The Company reviews these assets for impairment whenever events or changes in circumstances indicate that their carrying value may not be recoverable. For impaired assets, an impairment loss is recognized equal to the difference between the carrying amount of the asset or asset group and its estimated fair value. For operating lease assets, the Company determines the fair value of the assets by discounting the estimated market rental rates over the remaining term of the lease. These fair value measurements are considered level 3 measurements in the fair value hierarchy. During fiscal 2021, the Company recorded a \$20.1 million impairment charge primarily related to operating lease assets, leasehold improvements and furniture and fixtures at certain Wilsons Leather and G.H. Bass stores, primarily due to the retail restructuring, as well as at certain DKNY and Vilebrequin stores as a result of the performance at these stores. During fiscal 2020, the Company recorded a \$21.8 million impairment charge primarily related to leasehold improvements, furniture and fixtures and operating lease assets at certain Wilsons Leather, G.H. Bass and DKNY stores as a result of the performance at these stores. In addition, during fiscal 2020, the Company recorded an impairment of \$9.6 million, net of tax, in connection with the adoption of ASC 842 – *Leases* ("ASC 842") that was recognized through retained earnings.

#### 18. Foreign Currency Translation

Certain of the Company's international subsidiaries use different functional currencies, which are, for the most part, the local currency. In accordance with the authoritative guidance, assets and liabilities of the Company's foreign operations are translated from foreign currency into U.S. dollars at period-end rates, while income and expenses are translated at the weighted average exchange rates for the period. The related translation adjustments are reflected as a foreign currency translation adjustment in accumulated other comprehensive loss within stockholders' equity.

#### 19. Effects of Recently Adopted and Issued Accounting Pronouncements

Recently Adopted Accounting Guidance

In June 2016, the FASB issued ASU 2016-13, "Financial Instruments-Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments." This pronouncement changed how entities account for credit impairment for trade and other receivables, as well as for certain financial assets and other instruments. ASU 2016-13 replaced the "incurred loss" model with an "expected loss" model. Under the "incurred loss" model, a loss (or allowance) was recognized only when an event had occurred (such as a payment delinquency) that caused the entity to believe that a loss was probable (i.e., that it had been "incurred"). Under the "expected loss" model, an entity recognizes a loss (or allowance) upon initial recognition of the asset that reflects all future events that may lead to a loss being realized, regardless of whether it is probable that the future event will occur. The "incurred loss" model considered past events and current conditions, while the "expected loss" model includes expectations for the future which have yet to occur. The Company adopted ASU 2016-16 as of February 1, 2020. The adoption of this standard did not result in a material change to the Company's consolidated financial statements.

In August 2018, the FASB issued ASU 2018-13, "Fair Value Measurement (Topic 820): Disclosure Framework – Changes to the Disclosure Requirements for Fair Value Measurement," which made a number of changes meant to add, modify or remove certain disclosure requirements associated with the movement among or hierarchy associated with Level 1, Level 2 and Level 3 fair value measurements. The amendments in ASU 2018-13 modified the disclosure requirements with respect to fair value measurements based on the concepts in FASB Concepts Statement, Conceptual Framework for Financial Reporting—Chapter 8: Notes to Financial Statements, including the consideration of costs and benefits. The amendments to changes in unrealized gains and losses, the range and weighted average of significant unobservable inputs

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

used to develop Level 3 fair value measurements, and the narrative description of measurement uncertainty have been applied prospectively in the initial fiscal year of adoption. All other amendments have been applied retrospectively to all periods presented in the initial year of adoption. The Company adopted the standard effective February 1, 2020. The adoption of this standard did not result in a material change to the Company's consolidated financial statements.

In August 2018, the FASB issued ASU 2018-15, Customers Accounting for Implementation Costs Incurred in a Cloud Computing Arrangement That Is A Service Contract, which addresses the accounting for implementation costs incurred in a cloud computing arrangement ("CCA") that is a service contract. ASU 2018-15 aligned the accounting for costs incurred to implement a CCA that is a service arrangement with the guidance on capitalizing costs associated with developing or obtaining internal-use software. Specifically, ASU 2018-15 amended ASC 350 to include in its scope implementation costs of a CCA that is a service contract and clarifies that a customer should apply ASC 350-40 to determine which implementation costs should be capitalized in a CCA that is considered a service contract. The Company adopted the standard effective February 1, 2020. The adoption of this standard did not result in a material change to the Company's consolidated financial statements.

In March 2020, the FASB issued ASU 2020-04, Reference Rate Reform ("ASC 848"): Facilitation of the Effects of Reference Rate Reform on Financial Reporting. The standard is intended to provide optional expedients and exceptions for applying GAAP to contract modifications and hedging relationships, subject to meeting certain criteria that reference LIBOR or another rate that is expected to be discontinued. The guidance was effective upon issuance, and may be applied prospectively through December 31, 2022. The adoption of this standard did not result in a material change to the Company's consolidated financial statements.

Accounting Guidance Issued Being Evaluated for Adoption

The Company has reviewed all recently issued accounting pronouncements and concluded that they were either not applicable or not expected to have a significant impact to the consolidated financial statements.

#### NOTE B — RETAIL RESTRUCTURING

In June 2020, the Company commenced the restructuring of its retail operations segment including the closing of the Wilsons Leather, G.H. Bass and Calvin Klein Performance stores. In connection with the restructuring of the retail operations segment, the Company incurred an aggregate charge of approximately \$100 million related to store operating costs, landlord termination fees, severance costs, store liquidation and closing costs, write-offs related to right-of-use assets and legal and professional fees. The Company's cash portion of this charge was approximately \$65 million.

Restructuring charges are recorded within selling, general and administrative expenses in the Company's consolidated statements of income and comprehensive income. The following is a reconciliation of the accrual for the period ended January 31, 2021:

|                             | Severance a |         |    |       |    | Total   |
|-----------------------------|-------------|---------|----|-------|----|---------|
| Balance at January 31, 2020 | \$          | _       | \$ | _     | \$ | _       |
| Amounts charged to expense  |             | 1,257   |    | 961   |    | 2,218   |
| Cash payments               |             | (1,103) |    | (280) |    | (1,383) |
| Balance at January 31, 2021 | \$          | 154     | \$ | 681   | \$ | 835     |

The remaining severance and benefit costs and store closing costs are expected to be paid during the first two quarters of fiscal 2022.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

#### NOTE C — REVENUE RECOGNITION

On February 1, 2018, the Company adopted ASC 606 using the modified retrospective method as of January 31, 2018. The Company recognized a cumulative effect adjustment to the opening balance of stockholders' equity at February 1, 2018 that reduced stockholders' equity by \$53.7 million, net of tax, as a result of the adoption of ASC 606.

Wholesale revenue is recognized upon the transfer of goods to customers in an amount that reflects the expected consideration to be received in exchange for these goods. The difference between the amount initially billed and the amount collected represents variable consideration. Variable consideration includes trade discounts, end of season markdowns, sales allowances, cooperative advertising, return liabilities and other customer allowances. The Company estimates the anticipated variable consideration and records this estimate as a reduction of revenue in the period the related product revenue is recognized.

The liability recorded in connection with variable consideration has been classified as a current liability under "Customer refund liabilities" in the Consolidated Balance Sheet. Additionally, the Company classifies cooperative advertising as a reduction of net sales in the Consolidated Statements of Income and Comprehensive Income. Costs expected to be incurred when products are returned should be accrued for upon the sale of the product as a component of cost of goods sold.

#### Disaggregation of Revenue

In accordance with ASC 606, the Company elected to disclose its revenues by segment. Each segment presents its own characteristics with respect to the timing of revenue recognition and the type of customer. In addition, disaggregating revenues using a segment basis is consistent with how the Company's Chief Operating Decision Maker manages the Company. The Company identified the wholesale operations segment and the retail operations segment as distinct sources of revenue.

Wholesale Operations Segment. Wholesale revenues include sales of products to retailers under owned, licensed and private label brands, as well as sales related to the Vilebrequin business. Wholesale revenues from sales of products are recognized when control transfers to the customer. The Company considers control to have been transferred when the Company has transferred physical possession of the product, the Company has a right to payment for the product, the customer has legal title to the product and the customer has the significant risks and rewards of the product. Wholesale revenues are adjusted by variable considerations arising from implicit or explicit obligations. Wholesale revenues also include revenues from license agreements related to the DKNY, Donna Karan, G.H. Bass, Andrew Marc and Vilebrequin trademarks owned by the Company. As of January 31, 2021, revenues from license agreements represented an insignificant portion of wholesale revenues.

Retail Operations Segment. Retail store revenues are generated by direct sales to consumers through company-operated stores and product sales through the Company's digital channels for the DKNY, Donna Karan, G.H. Bass, Karl Lagerfeld Paris, Andrew Marc and Wilsons Leather businesses. Prior to completion of the restructuring in fiscal 2021, retail stores primarily consisted of Wilsons Leather, G.H. Bass, DKNY and Karl Lagerfeld Paris retail stores, substantially all of which are operated as outlet stores. Our Wilsons Leather and G.H. Bass stores were closed as a result of the restructuring. Retail operations segment revenues are recognized at the point of sale when the customer takes possession of the goods and tenders payment. Digital revenues primarily consist of sales to consumers through the Company's digital platforms. Digital revenue is recognized when a customer takes possession of the goods. Retail sales are recorded net of applicable sales tax.

*Variable Consideration*. The difference between the amount initially billed and the amount collected represents variable consideration. The Company may provide customers with discounts, rebates, credit returns and price reductions. The Company may also contribute to customers' promotional activities or incur charges for compliance violations. These adjustments to the initial selling price often occur after the sales process is completed.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

The Company identified the following elements of variable consideration:

*Markdowns*. Markdown allowances consist of accommodations in the form of price reductions to wholesale customers for purchased merchandise. In general, markdowns are granted to full price customers, such as department stores. Markdowns may vary year-over-year and are granted based on the performance of Company merchandise at a customer's retail stores.

*Term Discounts*. Term discounts represent a discount from the initial wholesale sales price to certain wholesale customers consistent with customary industry practice.

*Sales Allowances*. Sales allowances are reductions of the selling price agreed upon with wholesale customers. Sales allowances may be contractual or may be granted on a case-by-case basis. Non-contractual sales allowances may be granted in connection with billing adjustments and, in some cases, for product related issues.

Advertising Allowances. Advertising allowances consist of the Company's financial participation in the promotional efforts of its wholesale customers. Wholesale customers may charge back a portion of the advertising expense incurred against open invoices. Advertising programs are generally agreed upon at the beginning of a season.

Other Allowances. General allowances consist of price reductions granted to a wholesale customer and may relate to the Company's participation in costs incurred by the customer during the sales process, as well as price differences, shortages and charges for operational non-compliance.

Return of Merchandise. For wholesale customers, the Company may make accommodations for returns of merchandise that is underperforming at a customer's retail stores. For retail customers, as a matter of Company policy, whether merchandise is purchased at the Company's stores or on its digital platforms, the consumer generally has up to 90 days to return merchandise from the date of purchase.

Variable consideration is estimated based on historical experience, current contractual and statutory requirements, specific known events and industry trends. The reserves for variable consideration are recorded under customer refund liabilities. As of January 31, 2021 and 2020, customer refund liabilities amounted to \$99.4 million and \$233.4 million, respectively. Historical return rates are calculated on a product line basis. The remainder of the historical rates for variable consideration are calculated by customer by product lines.

#### **Contract Liabilities**

The Company's contract liabilities, which are recorded within accrued expenses in the accompanying Consolidated Balance Sheets, primarily consist of gift card liabilities and advance payments from licensees. In some of its retail concepts, the Company also offers a limited loyalty program where customers accumulate points redeemable for cash discount certificates that expire 90 days after issuance. Total contract liabilities were \$5.9 million at January 31, 2021 and 2020. The Company recognized \$4.5 million in revenue for the year ended January 31, 2021 which related to contract liabilities that existed at January 31, 2020. There were no contract assets recorded as of January 31, 2021 and January 31, 2020. Substantially all of the advance payments from licenses as of January 31, 2021 are expected to be recognized as revenue within the next twelve months.

#### NOTE D — ALLOWANCE FOR DOUBTFUL ACCOUNTS

On February 1, 2020, the Company adopted Accounting Standards Update ("ASU") 2016-13, "Financial Instruments-Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments" which had no material impact on the Company's financial statements. The Company's financial instruments consist of trade receivables arising from revenue transactions in the ordinary course of business. The Company considers its trade receivables to consist of two portfolio segments: wholesale and retail trade receivables. Wholesale trade receivables result from credit the Company has extended

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

to its wholesale customers based on pre-defined criteria and are generally due within 30 to 60 days. Retail trade receivables primarily relate to amounts due from third-party credit card processors for the settlement of debit and credit card transactions and are typically collected within 3 to 5 days.

The Company's accounts receivable and allowance for doubtful accounts as of January 31, 2021 were:

|                                 | January 31, 2021   |    |        |    |          |  |  |
|---------------------------------|--------------------|----|--------|----|----------|--|--|
|                                 | <br>Wholesale      |    | Retail |    | Total    |  |  |
|                                 | <br>(In thousands) |    |        |    |          |  |  |
| Accounts receivable, gross      | \$<br>509,010      | \$ | 1,147  | \$ | 510,157  |  |  |
| Allowance for doubtful accounts | <br>(17,429)       |    | (30)   |    | (17,459) |  |  |
| Accounts receivable, net        | \$<br>491,581      | \$ | 1,117  | \$ | 492,698  |  |  |

The allowance for doubtful accounts for wholesale trade receivables is estimated based on several factors. In circumstances where the Company is aware of a specific customer's inability to meet its financial obligations (such as in the case of bankruptcy filings (including potential bankruptcy filings), extensive delay in payment or substantial downgrading by credit rating agencies), a specific reserve for bad debts is recorded against amounts due from that customer to reduce the net recognized receivable to the amount reasonably expected to be collected. For all other wholesale customers, an allowance for doubtful accounts is determined through analysis of the aging of accounts receivable at the end of the reporting period for financial statements, assessments of collectability based on historical trends and an evaluation of the impact of economic conditions. The Company considers both current and forecasted future economic conditions in determining the adequacy of its allowance for doubtful accounts.

The allowance for doubtful accounts for retail trade receivables is estimated at the credit card chargeback rate applied to the previous 90 days of credit card sales. In addition, the Company considers both current and forecasted future economic conditions in determining the adequacy of its allowance for doubtful accounts.

During the year ended January 31, 2021, the Company recorded a \$16.7 million increase in its allowance for doubtful accounts primarily due to allowances recorded against the outstanding receivables of certain department store customers that have publicly announced bankruptcy filings or possible bankruptcy filings. The Company had the following activity in its allowance for credit losses for the year ended January 31, 2021:

|                                       | <br><b>January 31, 2021</b> |         |         |    |          |  |
|---------------------------------------|-----------------------------|---------|---------|----|----------|--|
|                                       | <br>Wholesale               |         | Retail  |    | Total    |  |
|                                       | _                           | (In the | usands) |    |          |  |
| Balance as of January 31, 2020        | \$<br>(628)                 | \$      | (82)    | \$ | (710)    |  |
| Provision for credit losses           | (16,934)                    |         | 52      |    | (16,882) |  |
| Accounts written off as uncollectible | <br>133                     |         | _       |    | 133      |  |
| Balance as of January 31, 2021        | \$<br>(17,429)              | \$      | (30)    | \$ | (17,459) |  |

#### NOTE E — INVENTORIES

Wholesale inventories, which comprise a significant portion of the Company's inventory, are stated at the lower of cost (determined by the first-in, first-out method) or net realizable value. Retail inventories are valued at the lower of cost or market as determined by the retail inventory method. Vilebrequin inventories are stated at the lower of cost (determined by the weighted average method) or net realizable value. Substantially all of the Company's inventories consist of finished goods.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

The inventory return asset, which consists of the amount of goods that are anticipated to be returned by customers, represented \$22.5 million and \$31.0 million at January 31, 2021 and 2020, respectively. The inventory return asset is recorded within prepaid expenses and other current assets as of January 31, 2021 and 2020.

Inventory held on consignment by the Company's customers totaled \$3.5 million and \$9.1 million at January 31, 2021 and 2020, respectively. Consignment inventory is stored at the facilities of the Company's customers. The Company reflects this inventory on its consolidated balance sheets.

# NOTE F — PROPERTY AND EQUIPMENT

Property and equipment consist of:

|                                 |                |      | Janua     | ary 31 | 1,        |
|---------------------------------|----------------|------|-----------|--------|-----------|
|                                 | Estimated life | 2021 |           |        | 2020      |
|                                 |                |      | (In tho   | usan   | ds)       |
| Machinery and equipment         | 5 years        | \$   | 1,724     | \$     | 1,867     |
| Leasehold improvements          | 3-13 years     |      | 74,598    |        | 75,808    |
| Furniture and fixtures          | 3-10 years     |      | 100,572   |        | 109,284   |
| Computer equipment and software | 2-5 years      |      | 40,255    |        | 41,040    |
|                                 |                |      | 217,149   |        | 227,999   |
| Less: accumulated depreciation  |                |      | (160,085) |        | (151,976) |
|                                 |                | \$   | 57,064    | \$     | 76,023    |

The Company wrote off fixed assets of \$0.4 million and \$5.4 million, net of accumulated depreciation, for the years ended January 31, 2021 and 2020. Depreciation expense was \$34.0 million, \$33.8 million and \$33.9 million for the years ended January 31, 2021, 2020 and 2019, respectively. For the year ended January 31, 2021, the Company recorded a \$0.8 million impairment charge related to leasehold improvements and furniture and fixtures of certain Wilsons Leather and G.H. Bass stores, primarily due to the retail restructuring, as well as at certain DKNY stores as a result of the performance of these stores. For the year ended January 31, 2020, the Company recorded a \$11.5 million impairment charge related to leasehold improvements and furniture and fixtures of certain Wilsons Leather, G.H. Bass and DKNY stores as a result of the performance of these stores. For the year ended January 31, 2019, the Company recorded a \$2.8 million impairment charge related to leasehold improvements and furniture and fixtures of certain Wilsons Leather, G.H. Bass and Vilebrequin stores as a result of the performance of these stores.

The Company evaluates long-lived assets, which consist primarily of property and equipment and operating lease assets, for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. In the evaluation process, the Company first compares the carrying value of the asset to the estimated future cash flows (undiscounted and without interest charges plus proceeds expected from disposition, if any). If the estimated undiscounted cash flows are less than the carrying value of the asset, the Company needs to determine the fair value of the assets. The Company compares the carrying value of the asset or asset group to its estimated fair value. If the fair value is less than the carrying value, the Company recognizes an impairment charge. The carrying amount of the asset or asset group is reduced to the estimated fair value based on a discounted cash flow valuation. Assets to be disposed of are reported at the lower of the carrying amount of the asset or fair value less costs to sell. The Company reviews retail store assets for potential impairment based on historical cash flows, lease termination provisions and forecasted future retail store operating results. If the Company recognizes an impairment charge for a depreciable long-lived asset, the adjusted carrying amount of the asset becomes its new cost basis and will be depreciated (amortized) over the remaining useful life of that asset.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

#### NOTE G — LEASES

On February 1, 2019, the Company adopted ASC 842 using the optional transition method to apply the standard as of the effective date and, therefore, the standard has not been applied retroactively to the comparative periods presented in its financial statements. The Company has elected the transition package of three practical expedients permitted within the standard, which eliminates the requirements to reassess prior conclusions about lease identification, lease classification and initial direct costs. Further, the Company elected the short-term lease exception policy, permitting it to not apply the recognition requirements of this standard to short-term leases (i.e. leases with terms of 12 months or less) and an accounting policy to account for lease and non-lease components as a single component.

The Company determines whether an arrangement is, or contains, a lease at contract inception. The Company leases certain retail stores, warehouses, distribution centers, office space and equipment. Leases with an initial term of 12 months or less are not recorded on the balance sheet. The Company recognizes lease expense for these leases on a straight-line basis over the lease term.

Total rent payable is recorded during the lease term, including rent escalations in which the amount of future rent is certain or fixed on the straight-line basis over the term of the lease (including any rent holiday periods beginning upon control of the premises and any fixed payments stated in the lease). For leases with an initial term greater than 12 months, a lease liability is recorded on the balance sheet at the present value of future payments discounted at the incremental borrowing rate (discount rate) corresponding with the lease term. An operating lease asset is recorded based on the initial amount of the lease liability, plus any lease payments made to the lessor before or at the lease commencement date and any initial direct costs incurred, less any tenant improvement allowance incentives received. The difference between the minimum rents paid and the straight-line rent (deferred rent) is reflected within the associated operating lease asset.

The lease classification evaluation begins at the commencement date. The lease term used in the evaluation includes the non-cancellable period for which the Company has the right to use the underlying asset, together with renewal option periods when the exercise of the renewal option is reasonably certain or the failure to exercise such option would result in an economic penalty. All retail store, warehouse, distribution center and office leases are classified as operating leases. The Company does not have any finance leases. Operating lease expense is generally recognized on a straight-line basis over the lease term.

Certain leases contain provisions that require contingent rent payments based upon sales volume (variable lease cost). Contingent rent is accrued each period as the liabilities are incurred.

Most leases are for a term of one to ten years. Some leases include one or more options to renew, with renewal terms that can extend the lease term from one to ten years. Several of the Company's retail store leases include an option to terminate the lease based on failure to achieve a specified sales volume. The exercise of lease renewal options is generally at the Company's sole discretion. The exercise of lease termination options is generally by mutual agreement between the Company and the lessor.

Certain of the Company's lease agreements include rental payments based on a percentage of retail sales over contractual levels and others include rental payments adjusted periodically for inflation. The Company's leases do not contain any material residual value guarantees or material restrictive covenants.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

The Company's lease assets and liabilities as of January 31, 2021 and 2020 consist of the following:

| Leases                  | Classification                         | Jan            | uary 31, 2021 | Jan | January 31, 2020 |  |  |
|-------------------------|--|----------------|---------------|-----|------------------|--|--|
|                         |  | (In thousands) |               |     |                  |  |  |
| Assets                  |  |                |               |     |                  |  |  |
| Operating               | Operating lease assets                 | \$             | 186,070       | \$  | 270,032          |  |  |
| Total lease assets      |  | \$             | 186,070       | \$  | 270,032          |  |  |
|                         |  | ·              |               | ·   |                  |  |  |
| Liabilities             |  |                |               |     |                  |  |  |
| Current operating       | Current operating lease liabilities    | \$             | 43,560        | \$  | 63,166           |  |  |
| Noncurrent operating    | Noncurrent operating lease liabilities |                | 161,668       |     | 249,040          |  |  |
| Total lease liabilities |  | \$             | 205,228       | \$  | 312,206          |  |  |

The Company's operating lease assets and operating lease liabilities significantly declined during fiscal 2021 due to the restructuring of the retail operations segment, partially offset by other leasing activity. As a result of this restructuring, the Company closed its Wilsons Leather, G.H. Bass and Calvin Klein Performance stores during fiscal 2021. In addition, during fiscal 2021 the Company recorded a \$19.4 million impairment charge related to the operating lease assets at certain Wilsons Leather and G.H. Bass stores, primarily due to the retail restructuring, as well as at certain DKNY and Vilebrequin stores as a result of the performance at these stores. During fiscal 2020, the Company recorded a \$9.9 million impairment charge related to the operating lease assets at certain of our Wilsons Leather, G.H. Bass and DKNY stores as a result of the performance of these stores. The Company determines the fair value of operating lease assets by discounting the estimated market rental rates over the remaining term of the lease.

The Company's leases do not provide the rate of interest implicit in the lease. Therefore, the Company uses its incremental borrowing rate based on the information available at commencement date of each lease in determining the present value of lease payments. For transition purposes, the incremental borrowing rate on February 1, 2019 was used for operating leases that commenced prior to that date.

The Company recorded lease costs of \$92.4 million and \$98.4 million during the years ended January 31, 2021 and 2020, respectively. Lease costs are recorded within selling, general and administrative expenses in the Company's consolidated statements of income and comprehensive income. The Company recorded variable lease costs and short-term lease costs of \$6.7 million and \$16.8 million for the years ended January 31, 2021 and 2020, respectively. Short-term lease costs are immaterial.

As of January 31, 2021, the Company's maturity of operating lease liabilities in the years ending up to January 31, 2026 and thereafter are as follows:

| Year Ending January 31,            | Amount (In thousands) |
|------------------------------------|-----------------------|
| 2022                               | \$ 58,045             |
| 2023                               | 51,312                |
| 2024                               | 38,408                |
| 2025                               | 31,315                |
| 2026                               | 24,837                |
| After 2026                         | 55,362                |
| Total lease payments               | \$ 259,279            |
| Less: Interest                     | 54,051                |
| Present value of lease liabilities | \$ 205,228            |

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

As of January 31, 2021, there are no material leases that are legally binding but have not yet commenced.

As of January 31, 2021, the weighted average remaining lease term related to operating leases is 5.7 years. The weighted average discount rate related to operating leases is 8.3%.

Cash paid for amounts included in the measurement of operating lease liabilities is \$108.9 million and \$100.8 million as of January 31, 2021 and 2020, respectively. Right-of-use assets obtained in exchange for lease obligations were \$56.6 million and \$27.0 million during the years ended January 31, 2021 and 2020, respectively.

# NOTE H — INTANGIBLE ASSETS

Intangible assets consist of:

| January 31, 2021                         | Estimated Life | Gross Carrying<br>Amount |        |     | ccumulated<br>mortization | N  | et Carrying<br>Amount |
|--|----------------|--------------------------|--------|-----|---------------------------|----|-----------------------|
|  | _              |                          |        | (Iı | thousands)                |    |                       |
| Finite-lived intangible assets           |                |                          |        |     |                           |    |                       |
| Licenses                                 | 14 years       | \$                       | 19,884 | \$  | (16,959)                  | \$ | 2,925                 |
| Trademarks                               | 8-12 years     |                          | 2,194  |     | (2,194)                   |    | _                     |
| Customer relationships                   | 15-17 years    |                          | 48,430 |     | (17,843)                  |    | 30,587                |
| Other                                    | 5-10 years     |                          | 8,624  |     | (7,077)                   |    | 1,547                 |
| Total finite-lived intangible assets     |                | \$                       | 79,132 | \$  | (44,073)                  | \$ | 35,059                |
| Indefinite-lived intangible assets       |                |                          |        |     |                           |    |                       |
| Goodwill                                 |                |                          |        |     |                           |    | 263,135               |
| Trademarks                               |                |                          |        |     |                           |    | 443,612               |
| Total indefinite-lived intangible assets |                |                          |        |     |                           |    | 706,747               |
| Total intangible assets, net             |                |                          |        |     |                           | \$ | 741,806               |

| January 31, 2020                         | Estimated Life |    | Gross Carrying<br>Amount |     | Amount Amortization |    | • 0     |  | mortization | N | et Carrying<br>Amount |
|--|----------------|----|--------------------------|-----|---------------------|----|---------|--|-------------|---|-----------------------|
|  |                |    |                          | (II | thousands)          |    |         |  |             |   |                       |
| Finite-lived intangible assets           |                |    |                          |     |                     |    |         |  |             |   |                       |
| Licenses                                 | 14 years       | \$ | 19,258                   | \$  | (16,107)            | \$ | 3,151   |  |             |   |                       |
| Trademarks                               | 8-12 years     |    | 2,194                    |     | (2,194)             |    | _       |  |             |   |                       |
| Customer relationships                   | 15-17 years    |    | 48,214                   |     | (14,831)            |    | 33,383  |  |             |   |                       |
| Other                                    | 5-10 years     |    | 7,757                    |     | (5,928)             |    | 1,829   |  |             |   |                       |
| Total finite-lived intangible assets     |                | \$ | 77,423                   | \$  | (39,060)            | \$ | 38,363  |  |             |   |                       |
| Indefinite-lived intangible assets       |                |    |                          |     |                     |    |         |  |             |   |                       |
| Goodwill                                 |                |    |                          |     |                     |    | 260,622 |  |             |   |                       |
| Trademarks                               |                |    |                          |     |                     |    | 438,658 |  |             |   |                       |
| Total indefinite-lived intangible assets |                |    |                          |     |                     |    | 699,280 |  |             |   |                       |
| Total intangible assets, net             |                |    |                          |     |                     | \$ | 737,643 |  |             |   |                       |

#### Amortization expense

Amortization expense with respect to finite-lived intangibles amounted to \$4.3 million, \$4.5 million and \$4.6 million for the years ended January 31, 2021, 2020 and 2019, respectively.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

The estimated amortization expense with respect to intangibles for the next five years is as follows:

| Year Ending January 31, | Amortization Expense |
|-------------------------|----------------------|
|                         | (In thousands)       |
| 2022                    | \$ 3,643             |
| 2023                    | 3,301                |
| 2024                    | 3,074                |
| 2025                    | 3,035                |
| 2026                    | 3,028                |

Intangible assets with finite lives are amortized over their estimated useful lives and measured for impairment when events or circumstances indicate that the carrying value may be impaired.

# Change in Goodwill

Changes in the amounts of goodwill for each of the years ended January 31, 2021 and 2020 are summarized by reportable segment as follows (in thousands):

|                      | <br>Wholesale |    | Retail |    | Total   |
|----------------------|---------------|----|--------|----|---------|
| January 31, 2019     | \$<br>261,137 |    | _      |    | 261,137 |
| Currency translation | (515)         |    |        |    | (515)   |
| January 31, 2020     | 260,622       |    | _      |    | 260,622 |
| Currency translation | 2,513         |    |        |    | 2,513   |
| January 31, 2021     | \$<br>263,135 | \$ |        | \$ | 263,135 |

# *Impairment*

Goodwill represents the excess of the purchase price and related costs over the value assigned to net tangible and identifiable intangible assets of businesses acquired and accounted for under the purchase method. The Company reviews and tests its goodwill and intangible assets with indefinite lives for impairment at least annually, or more frequently if events or changes in circumstances indicate that the carrying amount of such assets may be impaired. The Company performs its goodwill test as of January 31 of each year using a qualitative evaluation or a quantitative test using an income approach through a discounted cash flow analysis methodology. The discounted cash flow approach requires that certain assumptions and estimates be made regarding industry economic factors and future profitability. The Company also performs its annual test for intangible assets with indefinite lives as of January 31 of each year using a qualitative evaluation or a quantitative test using a relief from royalty method, another form of the income approach. The relief from royalty method requires assumptions regarding industry economic factors and future profitability.

Due to the impact of the COVID-19 pandemic on the Company's operations, the Company performed a quantitative test of its goodwill as of April 30, 2020 using an income approach through a discounted cash flow analysis methodology. The Company also performed quantitative tests of each of its indefinite-lived intangible assets using a relief from royalty method. There were no impairments identified as of April 30, 2020 as a result of these tests.

The continued impact of the COVID-19 pandemic could give rise to global and regional macroeconomic factors that could impact the Company's assumptions relating to future net sales, discount rates, tax rates or royalty rates and may result in future impairment charges for indefinite-lived intangible assets.

The fair value of the Company's goodwill and indefinite-lived intangible assets are considered a Level 3 valuation in the fair value hierarchy.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

#### NOTE I — NOTES PAYABLE AND OTHER LIABILITIES

Long-term debt

Long-term debt consists of the following:

|                                   | Janu | iary 31, 2021 | January 31, 2020 |          |  |
|-----------------------------------|------|---------------|------------------|----------|--|
|                                   |      | (in tho       | ousands)         |          |  |
| Secured Notes                     | \$   | 400,000       | \$               | _        |  |
| Term loan                         |      |               |                  | 300,000  |  |
| Revolving credit facility         |      |               |                  |          |  |
| Note issued to LVMH               |      | 125,000       |                  | 125,000  |  |
| Unsecured loan                    |      | 9,119         |                  | 2,860    |  |
| Overdraft facilities              |      | 3,007         |                  |          |  |
| Subtotal                          |      | 537,126       | '                | 427,860  |  |
| Less: Net debt issuance costs (1) |      | (7,643)       |                  | (7,402)  |  |
| Debt discount                     |      | (17,131)      |                  | (22,991) |  |
| Current portion of long-term debt |      | (4,402)       |                  | (673)    |  |
| Total                             | \$   | 507,950       | \$               | 396,794  |  |

<sup>(1)</sup> Does not include the debt issuance costs, net of amortization, totaling \$7.2 million and \$4.6 million as of January 31, 2021 and 2020, respectively, related to the revolving credit facility. The debt issuance costs have been deferred and are classified in assets in the accompanying Consolidated Balance Sheets in accordance with ASC 835.

#### Senior Secured Notes

On August 7, 2020, the Company completed a private debt offering of \$400 million aggregate principal amount of its 7.875% Senior Secured Notes due 2025 (the "Notes"). The terms of the Notes are governed by an indenture (the "Indenture"), among the Company, the guarantors party thereto and U.S. Bank, National Association, as trustee and collateral agent (the "Collateral Agent"). The net proceeds of the Notes have been used (i) to repay the Company's prior term loan facility due 2022, (ii) to pay related fees and expenses and (iii) for general corporate purposes.

The Notes bear interest at a rate of 7.875% per year payable semi-annually in arrears on February 15 and August 15 of each year, commencing on February 15, 2021.

The Notes are unconditionally guaranteed on a senior-priority secured basis by the Company's current and future wholly-owned domestic subsidiaries that guarantee any of the Company's credit facilities, including the Company's ABL facility (the "ABL Facility") pursuant to the second amended and restated credit agreement (the "ABL Credit Agreement"), or certain future capital markets indebtedness of the Company or guarantors.

The Notes and the related guarantees are secured by (i) first priority liens on the Company's Cash Flow Priority Collateral (as defined in the Indenture), and (ii) a second-priority lien on the Company's ABL Priority Collateral (as defined in the Indenture), in each case subject to permitted liens described in the Indenture.

In connection with the issuance of the Notes and execution of the Indenture, the Company and the Guarantors entered into a pledge and security agreement (the "Pledge and Security Agreement"), among the Company, the Guarantors and the Collateral Agent.

The Notes are subject to the terms of the intercreditor agreement which governs the relative rights of the secured parties in respect of the ABL Facility and the Notes (the "Intercreditor Agreement"). The Intercreditor Agreement restricts the actions permitted to be taken by the Collateral Agent with respect to the Collateral on behalf of the holders of the Notes.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

The Notes are also subject to the terms of the seller note subordination agreement which governs the relative rights of the secured parties in respect of the Seller Note (as defined therein), the ABL Facility and the Notes.

At any time prior to August 15, 2022, the Company may redeem some or all of the Notes at a price equal to 100% of the principal amount of the Notes redeemed plus accrued and unpaid interest, if any, to, but excluding, the applicable redemption date plus a "make-whole" premium, as described in the Indenture. On or after August 15, 2022, the Company may redeem some or all of the Notes at any time and from time to time at the redemption prices set forth in the Indenture, plus accrued and unpaid interest, if any, to, but excluding, the applicable redemption date. In addition, at any time prior to August 15, 2022, the Company may redeem up to 40% of the aggregate principal amount of the Notes with the proceeds of certain equity offerings at the redemption price set forth in the Indenture, plus accrued and unpaid interest, if any, to, but excluding, the applicable redemption date. In addition, at any time prior to August 15, 2022, during any twelve month period, the Company may redeem up to 10% of the aggregate principal amount of the Notes at a redemption price equal to 103% of the principal amount of the Notes redeemed plus accrued and unpaid interest, if any, to, but excluding, the applicable redemption date.

If the Company experiences a Change of Control (as defined in the Indenture), the Company is required to offer to repurchase the Notes at 101% of the principal amount of such Notes plus accrued and unpaid interest, if any, to, but excluding, the date of repurchase.

The Indenture contains covenants that, among other things, limit the Company's ability and the ability of its restricted subsidiaries to incur or guarantee additional indebtedness, pay dividends or make other restricted payments, make certain investments, incur restrictions on the ability of the Company's restricted subsidiaries that are not guarantors to pay dividends or make certain other payments, create or incur certain liens, sell assets and subsidiary stock, impair the security interests, transfer all or substantially all of the Company's assets or enter into merger or consolidation transactions, and enter into transactions with affiliates. The Indenture provides for customary events of default which include (subject in certain cases to customary grace and cure periods), among others, nonpayment of principal or interest, breach of other agreements in the Indenture, failure to pay certain other indebtedness, failure of certain guarantees to be enforceable, failure to perfect certain collateral securing the Notes failure to pay certain final judgments, and certain events of bankruptcy or insolvency.

The Company incurred debt issuance costs totaling \$8.5 million related to the Notes that will be amortized over the term of the Notes. In accordance with ASC 835, the debt issuance costs have been deferred and are presented as a contraliability, offsetting the outstanding balance of the Notes, and are amortized over the remaining life of the Notes.

## Term Loan

The Company had previously borrowed \$350.0 million under a senior secured term loan facility (the "Term Loan") that was scheduled to mature in December 2022. In fiscal 2017, the Company prepaid \$50.0 million in principal amount of the Term Loan, reducing the principal balance of the Term Loan to \$300.0 million.

On August 7, 2020, the Company used a portion of the proceeds from the issuance of the Notes to repay the outstanding principal balance of \$300.0 million under the Term Loan facility. At the date of repayment, the Company had unamortized debt issuance costs of \$6.1 million associated with the Term Loan. These debt issuance costs were fully extinguished and charged to interest expense in the Company's results of operations.

Second Amended and Restated ABL Credit Agreement

On August 7, 2020, the Company's subsidiaries, G-III Leather Fashions, Inc., Riviera Sun, Inc., CK Outerwear, LLC, AM Retail Group, Inc. and The Donna Karan Company Store LLC (collectively, the "Borrowers"), entered into the ABL Credit Agreement with the Lenders named therein and with JPMorgan Chase Bank, N.A., as Administrative Agent. The ABL

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

Credit Agreement is a five year senior secured credit facility subject to a springing maturity date if, subject to certain conditions, the LVMH Note is not refinanced or repaid prior to the date that is 91 days prior to the date of any relevant payment thereunder. The ABL Credit Agreement provides for borrowings in the aggregate principal amount of up to \$650 million. The Company and its subsidiaries, G-III Apparel Canada ULC, Gabrielle Studio, Inc., Donna Karan International Inc. and Donna Karan Studio LLC (the "Guarantors"), are Loan Guarantors under the ABL Credit Agreement

The ABL Credit Agreement refinances, amends and restates the Amended Credit Agreement, dated as of December 1, 2016 (as amended, supplemented or otherwise modified from time to time prior to August 7, 2020, the "Prior Credit Agreement"), by and among the Borrowers and the Loan Guarantors (each as defined therein) party thereto, the lenders from time to time party thereto, and JPMorgan Chase Bank, N.A., in its capacity as the administrative agent thereunder. The Prior Credit Agreement provided for borrowings of up to \$650 million and was due to expire in December 2021. The ABL Credit Agreement extends the maturity date to August 2025, subject to a springing maturity date if, subject to certain conditions, the LVMH Note is not refinanced or repaid prior to the date that is 91 days prior to the date of any relevant payment thereunder.

Amounts available under the ABL Credit Agreement are subject to borrowing base formulas and overadvances as specified in the ABL Credit Agreement. Borrowings bear interest, at the Borrowers' option, at LIBOR plus a margin of 1.75% to 2.25% or an alternate base rate margin of 0.75% to 1.25% (defined as the greatest of (i) the "prime rate" of JPMorgan Chase Bank, N.A. from time to time, (ii) the federal funds rate plus 0.5% and (iii) the LIBOR rate for a borrowing with an interest period of one month) plus 1.00%, with the applicable margin determined based on Borrowers' availability under the ABL Credit Agreement. The ABL Credit Agreement is secured by specified assets of the Borrowers and the Guarantors. In addition to paying interest on any outstanding borrowings under the ABL Credit Agreement, the Company is required to pay a commitment fee to the lenders under the credit agreement with respect to the unutilized commitments. The commitment fee accrues at a tiered rate equal to 0.50% per annum on the average daily amount of the available commitments when the average usage is less than 50% of the total available commitments and decreases to 0.35% per annum on the average daily amount of the available commitments.

The revolving credit facility contains covenants that, among other things, restrict the Company's ability, subject to specified exceptions, to incur additional debt; incur liens; sell or dispose of certain assets; merge with other companies; liquidate or dissolve the Company; acquire other companies; make loans, advances, or guarantees; and make certain investments. In certain circumstances, the revolving credit facility also requires the Company to maintain a fixed charge coverage ratio, as defined in the agreement, not less than 1.00 to 1.00 for each period of twelve consecutive fiscal months of the Company. As of January 31, 2021, the Company was in compliance with these covenants.

As of January 31, 2021, the Company had no borrowings outstanding under the ABL Credit Agreement. As of January 31, 2021, interest under the ABL Credit Agreement was being paid at an average rate of 2.04% per annum. The ABL Credit Agreement also includes amounts available for letters of credit. As of January 31, 2021, there were outstanding trade and standby letters of credit amounting to \$6.6 million and \$3.9 million, respectively.

At the date of the refinancing of the Prior Credit Agreement, the Company had \$3.3 million of unamortized debt issuance costs remaining from the Prior Credit Agreement. The Company extinguished and charged to interest expense \$0.4 million of the prior debt issuance costs and incurred new debt issuance costs totaling \$5.1 million related to the ABL Credit Agreement. The Company has a total of \$8.0 million debt issuance costs related to its ABL Credit Agreement. As permitted under ASC 835, the debt issuance costs have been deferred and are presented as an asset which is to be subsequently amortized ratably over the term of the ABL Credit Agreement.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

#### LVMH Note

As a portion of the consideration for the acquisition of DKI, the Company issued to LVMH a junior lien secured promissory note in the principal amount of \$125.0 million that bears interest at the rate of 2% per year. \$75.0 million of the principal amount of the LVMH Note is due and payable on June 1, 2023 and \$50.0 million of such principal amount is due and payable on December 1, 2023.

In connection with the issuance of the LVMH Note, LVMH entered into (i) a subordination agreement providing that the Company's obligations under the LVMH Note are subordinate and junior to the Company's obligations under the revolving credit facility and the Term Loan, and (ii) a pledge and security agreement with the Company and its subsidiary, G-III Leather Fashions, Inc., pursuant to which the Company and G-III Leather Fashions, Inc. granted to LVMH a security interest in specified collateral to secure the Company's payment and performance of the Company's obligations under the LVMH Note that is subordinate and junior to the security interest granted by the Company with respect to the Company's obligations under the revolving credit facility agreement and Term Loan.

ASC 820 requires the note to be recorded at fair value at issuance. As a result, the Company recorded a \$40.0 million debt discount. This discount is being amortized as interest expense using the effective interest method over the term of the LVMH Note.

#### Unsecured Loans

During fiscal 2020 and fiscal 2021, T.R.B International SA ("TRB"), a subsidiary of Vilebrequin, borrowed funds under several unsecured loans. A portion of the unsecured loans were to provide funding for operations in the normal course of business, while other unsecured loans were various European state backed loans as part of COVID-19 relief programs. In the aggregate, TRB is currently required to make quarterly installment payments of €0.2 million under these loans. Interest on the outstanding principal amount of the unsecured loans accrues at a fixed rate equal to 0% to 2.0% per annum, payable on either a quarterly or monthly basis. Certain unsecured loans will require monthly installment payments beginning in fiscal 2022 and fiscal 2024. The unsecured loans have maturity dates ranging from September 15, 2024 through October 22, 2026. As of January 31, 2021, TRB had an aggregate outstanding balance of €7.4 million under these various unsecured loans.

#### Overdraft Facilities

During fiscal 2021, TRB entered into several overdraft facilities that allow for applicable bank accounts to be in a negative position up to a certain maximum overdraft. TRB entered into an uncommitted overdraft facility with HSBC Bank allowing for a maximum overdraft of €5 million. Interest on drawn balances accrues at a rate equal to the Euro Interbank Offered Rate plus a margin of 1.75% per annum, payable quarterly. The facility may be cancelled at any time by TRB or HSBC Bank. As part of a COVID-19 relief program, TRB and its subsidiaries have also entered into several state backed overdraft facilities with UBS Bank in Switzerland for an aggregate of CHF 4.7 million at varying interest rates of 0% to 0.5%. As of January 31, 2021, TRB had an aggregate of €2.5 million drawn under these various facilities.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

#### Future Debt Maturities

As of January 31, 2021, the Company's mandatory debt repayments mature in the years ending up to January 31, 2026 or thereafter.

| Year Ending January 31, | Amount         |
|-------------------------|----------------|
|                         | (In thousands) |
| 2022                    | \$ 4,402       |
| 2023                    | 1,718          |
| 2024                    | 126,822        |
| 2025                    | 2,147          |
| 2026 and thereafter     | 402,037        |

# Accrued expenses

Accrued expenses consist of the following:

|                        | Januar | y 31, 2021     | Janua | ary 31, 2020 |  |
|------------------------|--------|----------------|-------|--------------|--|
|                        |        | (in thousands) |       |              |  |
| Accrued bonuses        | \$     | 23,851         | \$    | 40,980       |  |
| Other accrued expenses |        | 78,936         |       | 60,858       |  |
| Total                  | \$ 1   | 102,787        | \$    | 101,838      |  |

#### NOTE J -- INCOME TAXES

The income tax provision is comprised of the following:

|                            |    | Year Ended January 31, |             |           |         |  |
|----------------------------|----|------------------------|-------------|-----------|---------|--|
|                            | _  | 2021                   | 2020        |           | 2019    |  |
|                            |    |                        | (In thousan | ds)       |         |  |
| Current                    |    |                        |             |           |         |  |
| Federal                    | \$ | (15,828)               | \$ 22,47    | 1 \$      | 23,463  |  |
| State and city             |    | (491)                  | 4,85        | 6         | 5,907   |  |
| Foreign                    |    | 3,803                  | 10,61       | 5         | 10,989  |  |
|                            |    | (12,516)               | 37,94       | 2         | 40,359  |  |
| Deferred                   |    |                        |             |           |         |  |
| Federal                    |    | 22,770                 | 8,25        | 0         | 4,419   |  |
| State and city             |    | 3,364                  | 31          | 5         | 191     |  |
| Foreign                    |    | (1,415)                | (8,24       | 6)        | 794     |  |
|                            |    | 24,719                 | 31          | 9         | 5,404   |  |
| Income tax expense         | \$ | 12,203                 | \$ 38,26    | <u>\$</u> | 45,763  |  |
| Income before income taxes |    |                        |             |           |         |  |
| United States              | \$ | 37,727                 | \$ 138,29   | 2 \$      | 137,748 |  |
| Non-United States          |    | (2,001)                | 43,80       | 6         | 46,082  |  |
|                            | \$ | 35,726                 | \$ 182,09   | 8 \$      | 183,830 |  |

The United States government enacted the Coronavirus Aid, Relief, and Economic Security Act (the "CARES Act") on March 27, 2020, which includes various income tax provisions aimed at providing economic relief. One of those provisions allows any loss generated in 2020 to be carried back to each of the 5 taxable years preceding the taxable year of such a loss. The Company has elected to use this relief and will carry back the 2020 net operating loss to a tax year with a 35%

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

federal rate. Additionally, the CARES Act permits Qualified Improvement Property to qualify for 15-year depreciation and therefore be also eligible for 100 percent first-year bonus depreciation. The Company has elected to take 100% bonus depreciation for all qualified improvement property.

During the fourth quarter of fiscal 2020, the United States Treasury issued final regulations related to certain aspects of the TCJA. The tax implications of the final regulations were not material to the Company's consolidated financial statements as the majority of the TCJA tax implications were recorded in fiscal years prior to the year ended January 31, 2021.

Effective January 1, 2018, TCJA subjects a U.S. parent company to current tax on its GILTI. At January 31, 2021, there was no net tax impact to the Company for GILTI.

The significant components of the Company's net deferred tax asset at January 31, 2021 and 2020 are summarized as follows:

|  | 2021 |          | 2020 |           |
|--|------|----------|------|-----------|
|  |      | s)       |      |           |
| Deferred income tax assets:                  |      |          |      |           |
| Compensation                                 | \$   | 2,673    | \$   | 8,379     |
| Inventory                                    |      | 6,780    |      | 4,498     |
| Provision for bad debts and sales allowances |      | 18,531   |      | 34,197    |
| Supplemental employee retirement plan        |      | 584      |      | 511       |
| Net operating loss                           |      | 12,703   |      | 4,877     |
| Operating lease liability                    |      | 35,658   |      | 67,044    |
| Foreign tax credit carryforward              |      | 4,962    |      | _         |
| Other  |      | 3,792    |      | 1,148     |
| Gross deferred income tax assets             |      | 85,683   |      | 120,654   |
| Less: valuation allowance                    |      | (13,272) |      | (4,929)   |
| Net deferred income tax assets               |      | 72,411   |      | 115,725   |
| Deferred income tax liabilities:             |      |          |      |           |
| Depreciation and amortization                |      | (41,185) |      | (33,539)  |
| Intangibles                                  |      | (14,271) |      | (13,602)  |
| Operating lease asset                        |      | (30,182) |      | (55,801)  |
| Prepaid expenses and other                   |      | (2,028)  |      | (2,600)   |
| Total deferred income tax liabilities        |      | (87,666) |      | (105,542) |
| Net deferred tax (liabilities) assets        | \$   | (15,255) | \$   | 10,183    |

The total undistributed earnings of the Company's foreign subsidiaries are approximately \$80.0 million for the fiscal year ended January 31, 2021. Upon distribution of those earnings in the form of dividends, the Company does not anticipate any material tax costs. As such, no deferred taxes have been provided for withholding taxes or other taxes that would result upon repatriation of undistributed foreign earnings. Those earnings are considered indefinitely reinvested. Even though the undistributed earnings can be distributed back generally without U.S. federal income tax as a result of the one-time transition tax under the TCJA regime, the Company does not expect to change its indefinite reinvestment categorization with respect to those earnings.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

The following is a reconciliation of the statutory federal income tax rate to the effective rate reported in the financial statements for the years ended January 31:

|   | 2021   | 2020   | 2019   |
|---|--------|--------|--------|
| Provision for Federal income taxes at the statutory rate  | 21.0 % | 21.0 % | 21.0 % |
| State and local income taxes, net of Federal tax benefit  | (0.6)  | 1.9    | 2.4    |
| Permanent differences resulting in Federal taxable income | 12.8   | 5.9    | 6.6    |
| Foreign tax rate differential                             | (0.3)  | (3.8)  | 0.5    |
| Share-based payments                                      | 12.5   | (0.8)  | (0.6)  |
| Foreign tax credit  | (7.3)  | (3.5)  | (5.5)  |
| Valuation allowance                                       | 13.7   | 0.9    | 0.2    |
| Net operating loss carryback                              | (18.6) |        |        |
| Other, net  | 1.0    | (0.6)  | 0.3    |
| Actual provision for income taxes                         | 34.2 % | 21.0 % | 24.9 % |

The Company's effective tax rate increased 13.2% percent in fiscal 2021 compared to fiscal 2020. This increase in the Company's effective tax rate is primarily the result of the Company's significant reduction in pretax book income in relation to its tax expense. The Company's effective tax rate decreased 3.9% percent in fiscal 2020 as compared to fiscal 2019. The decrease in the tax rate is primarily attributable to the Swiss tax reform that was enacted in May 2019.

Valuation allowances represent deferred tax benefits where management is uncertain if the Company will have the ability to recognize those benefits in the future. During the year ended January 31, 2021, the Company recorded an additional valuation allowance of \$8.3 million against its deferred tax assets for its standalone state tax losses and foreign retail losses.

#### Unrecognized Tax Benefits

A reconciliation of the beginning and ending amounts of gross unrecognized tax benefits (excluding interest and penalties) is as follows:

|  | 2021 |          |       | 2020      |    | 2019 |
|--|------|----------|-------|-----------|----|------|
|  |      |          | (In t | housands) |    |      |
| Balance at February 1,                     | \$   | 2,111    | \$    | _         | \$ | 82   |
| Additions for tax positions of prior years |      | 182      |       | 2,111     |    | _    |
| Lapses of statues of limitations           |      | <u> </u> |       |           |    | (82) |
| Balance at January 31,                     | \$   | 2,293    | \$    | 2,111     | \$ | _    |

The Company accounts for uncertain income tax positions in accordance with ASC 740 — *Income Taxes*. The Company files income tax returns in the U.S. federal jurisdiction and various state and foreign jurisdictions. As of January 31, 2021, there was an increase in the unrecognized tax position reserve of \$0.2 million related to recent state and local tax return filings.

The Company's policy on classification is to include interest in interest and financing charges, net and penalties in selling, general and administrative expenses in the accompanying Consolidated Statements of Income and Comprehensive Income. The Company and certain of its subsidiaries are subject to U.S. Federal income tax as well as the income tax of multiple state, local, and foreign jurisdictions.

Of the major jurisdictions, the Company and its subsidiaries are subject to examination in the United States and various foreign jurisdictions for fiscal year 2014 and forward. The Company is currently under audit examination by New York, New Jersey and Canada for fiscal years 2014 through 2018. The Company believes that it is reasonably possible there will be no change to its unrecognized income tax position reserves during the next twelve months due to the applicable statues of limitations.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

#### NOTE K — COMMITMENTS AND CONTINGENCIES

#### License Agreements

The Company has entered into license agreements that provide for royalty payments based on net sales of licensed products. The Company incurred royalty expense (included in cost of goods sold) of \$116.8 million, \$178.8 million and \$165.7 million for the years ended January 31, 2021, 2020 and 2019, respectively. Contractual advertising expense, which is included in selling, general and administrative expenses and is normally based on a percentage of net sales associated with certain license agreements, was \$29.5 million, \$48.3 million and \$46.2 million for the years ended January 31, 2021, 2020 and 2019, respectively. Based on minimum net sales requirements, future minimum royalty and advertising payments required under these agreements are:

| Year Ending January 31, | Amount           |
|-------------------------|------------------|
|                         | (In thousands)   |
| 2022                    | 107,199          |
| 2023                    | 91,225<br>89,474 |
| 2024                    | 89,474           |
| 2025                    | 31,540<br>25,618 |
| 2026                    | 25,618           |
| Thereafter              | _                |
|                         | \$ 345,056       |

# Legal Proceedings

In the ordinary course of business, the Company is subject to periodic claims, investigations and lawsuits. Although the Company cannot predict with certainty the ultimate resolution of claims, investigations and lawsuits, asserted against the Company, it does not believe that any currently pending legal proceeding or proceedings to which it is a party could have a material adverse effect on its business, financial condition or results of operations.

#### Canadian Customs Duty Examination

In October 2017, the Canada Border Service Agency ("CBSA") issued a final audit report to G-III Apparel Canada ULC ("G-III Canada"), a wholly-owned subsidiary of the Company. The report challenged the valuation used by G-III Canada for certain goods imported into Canada. The period covered by the examination is February 1, 2014 through October 27, 2017, the date of the final report. The CBSA has requested G-III Canada to reassess its customs entries for that period using the price paid or payable by the Canadian retail customers for certain imported goods rather than the price paid by G-III Canada to the vendor. The CBSA has also requested that G-III Canada change the valuation method used to pay duties with respect to goods imported in the future.

In March 2018, G-III Canada provided a bond to guarantee payment to the CBSA for additional duties payable as a result of the reassessment required by the final audit report. The Company secured a bond in the amount of CAD\$26.9 million (\$20.9 million) representing customs duty and interest through December 31, 2017 that is claimed to be owed to the CBSA. In March 2018, the Company amended the duties filed for the month of January 2018 under the new valuation method. This amount was paid to the CBSA. Beginning February 1, 2018, the Company began paying duties based on the new valuation method. There were no amounts paid and deferred during the year ended January 31, 2021 related to the higher dutiable values, however, the Company paid interest in the amount of CAD\$1.0 million (\$0.8 million) on the additional duties for the period January 15, 2018 through November 25, 2020, the date of the CBSA's final decision as discussed below. Cumulative amounts paid and deferred through January 31, 2021, related to the higher dutiable values, were CAD\$14.4 million (\$11.6 million).

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

Effective June 1, 2019, G-III commenced paying based on the dutiable value of G-III Canada's imports based on the preaudit levels. G-III continued to defer the additional duty paid through the month of May 2019 pending the final outcome of the appeal.

The CBSA has issued its final decision denying the appeal filed by G-III Canada with the President's Office of the CBSA. G-III Canada has filed a Notice of Appeal with the Canadian International Trade Tribunal (the "Tribunal") further appealing the CBSA decision. The Tribunal has confirmed receipt of the Notice of Appeal. The deadline for filing the case brief and evidence is April 13, 2021 and a hearing date has been set for August 10, 2021.

G-III Canada, based on the advice of counsel, believes it has positions that support its valuations for duty as declared and therefore its ability to receive a refund of amounts claimed to be owed to the CBSA on appeal and intends to vigorously contest the findings of the CBSA.

#### NOTE L - STOCKHOLDERS' EQUITY

#### Share Repurchase Program

The Company's Board of Directors has authorized a share repurchase program of 5,000,000 shares. The timing and actual number of shares repurchased, if any, will depend on a number of factors, including market conditions and prevailing stock prices, and are subject to compliance with certain covenants contained in the loan agreement. Share repurchases may take place on the open market, in privately negotiated transactions or by other means, and would be made in accordance with applicable securities laws.

No shares of common stock were acquired pursuant to this program during fiscal 2021. During fiscal 2020, pursuant to this program, the Company acquired 1,327,566 of its shares of common stock for an aggregate purchase price of \$35.2 million. During fiscal 2019, the Company acquired 723,072 of its shares of common stock for an aggregate purchase price of \$20.3 million.

#### Long-Term Incentive Plan

As of January 31, 2021, the Company had 1,811,490 shares available for grant under its long-term incentive plan. The plan provides for the grant of equity and cash awards, including restricted stock awards, stock options and other stock unit awards to directors, officers and employees. RSU's generally (i) cliff vest after three years or (ii) vest over a three year period. PRSU's granted to executives prior to fiscal 2020 include (i) market price performance conditions that provide for the award to vest only after the average closing price of the Company's stock trades above a predetermined market level and (ii) another performance condition that requires the achievement of an operating performance target. PSU's granted to executives in fiscal 2020 vest after a three year performance period during which certain earnings before interest and taxes and return on invested capital performance standards must be satisfied for vesting to occur. PSU's are also subject to a lock up period that prevents the sale, contract to sell or transfer of shares for two years subsequent to the date of vesting. It is the Company's policy to grant stock options at prices not less than the fair market value on the date of the grant. Option terms, vesting and exercise periods vary, except that the term of an option may not exceed ten years.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

#### Restricted Stock Units and Performance Based Restricted Stock Units

|                                 | Restricte             | ed S | tock Units                                  | Performance Based Restricted Stock Units |    |   |  |  |  |
|---------------------------------|-----------------------|------|---|--|----|---|--|--|--|
|                                 | Awards<br>Outstanding | W    | eighted Average<br>Grant Date<br>Fair Value | Awards<br>Outstanding                    | W  | eighted Average<br>Grant Date<br>Fair Value |  |  |  |
| Unvested as of January 31, 2018 | 327,014               | \$   | 30.59                                       | 1,445,563                                | \$ | 29.26                                       |  |  |  |
| Granted                         | 137,723               | \$   | 38.32                                       | 391,530                                  | \$ | 30.23                                       |  |  |  |
| Vested                          | (159,663)             | \$   | 30.38                                       | (292,266)                                | \$ | 25.91                                       |  |  |  |
| Cancelled                       | (23,249)              | \$   | 29.69                                       | (5,033)                                  | \$ | 27.10                                       |  |  |  |
| Unvested as of January 31, 2019 | 281,825               | \$   | 34.56                                       | 1,539,794                                | \$ | 30.15                                       |  |  |  |
| Granted                         | 142,594               | \$   | 37.74                                       | 332,651                                  | \$ | 35.77                                       |  |  |  |
| Vested                          | (168,781)             | \$   | 32.32                                       | (810,655)                                | \$ | 24.58                                       |  |  |  |
| Cancelled                       | (12,695)              | \$   | 35.09                                       | (3,080)                                  | \$ | 42.41                                       |  |  |  |
| Unvested as of January 31, 2020 | 242,943               | \$   | 37.95                                       | 1,058,710                                | \$ | 36.15                                       |  |  |  |
| Granted                         | 1,280,664             | \$   | 10.25                                       | _  | \$ | _   |  |  |  |
| Vested                          | (107,917)             | \$   | 37.96                                       | (279,053)                                | \$ | 32.43                                       |  |  |  |
| Cancelled                       | (22,422)              | \$   | 39.41                                       | (312,827)                                | \$ | 42.41                                       |  |  |  |
| Unvested as of January 31, 2021 | 1,393,268             | \$   | 12.47                                       | 466,830                                  | \$ | 34.17                                       |  |  |  |

#### Restricted Stock Units

Restricted stock units ("RSU's") are time based awards that do not have market or performance conditions and (i) cliff vest after three years or (ii) vest over a three year period. The grant date fair value for RSU's are based on the quoted market price on the date of grant. Compensation expense for RSU's is recognized in the consolidated financial statements on a straight-line basis over the service period based on their grant date fair value.

# Performance Based Restricted Stock Units

Performance based restricted stock units consist of both performance based restricted stock units ("PRSU's") and performance stock units ("PSU's").

PRSU's were granted to executives prior to fiscal 2020 and included (i) market price performance conditions that provide for the award to vest only after the average closing price of the Company's stock trades above a predetermined market level and (ii) another performance condition that requires the achievement of an operating performance target. PRSU's generally vest over a two to five year period. For restricted stock units with market conditions, the Company estimates the grant date fair value using a Monte Carlo simulation model. This valuation methodology utilizes the closing price of the Company's common stock on grant date and several key assumptions, including expected volatility of the Company's stock price, and risk-free rates of return. This valuation is performed with the assistance of a third party valuation specialist. PRSU's are expensed over the service period under the requisite acceleration method.

PSU's were granted to executives in fiscal 2020 and vest after a three year performance period during which certain earnings before interest and taxes and return on invested capital performance standards must be satisfied for vesting to occur. PSU's are also subject to a lock up period that prevents the sale, contract to sell or transfer shares for two years subsequent to the date of vesting. PSU's are expensed over the service period under the requisite acceleration method and based on an estimated percentage of achievement of certain pre-established goals.

The Company accounts for forfeited awards as they occur as permitted by ASC 718. Ultimately, the actual expense recognized over the vesting period will be for those shares that vest.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

The Company recognized \$6.1 million, \$17.6 million and \$19.7 million in share-based compensation expense for the years ended January 31, 2021, 2020 and 2019, respectively, related to restricted stock unit grants. At January 31, 2021, 2020 and 2019, unrecognized costs related to the restricted stock units totaled \$12.9 million, \$18.7 million and \$19.4 million, respectively. The total fair value of awards for which restrictions lapsed was \$5.0 million, \$31.0 million and \$17.5 million as of January 31, 2021, 2020 and 2019, respectively.

#### Stock Options

|  | 2021                                   |    |       | 2        |    | 2019                |          |                     |         |
|--|--|----|-------|----------|----|---------------------|----------|---------------------|---------|
|  | Weighted<br>Average<br>Shares Exercise |    |       | 9        |    |                     |          |                     | eighted |
|  |  |    |       | Shares   |    | Average<br>Exercise | Shares   | Average<br>Exercise |         |
| Stock options outstanding at beginning of year | 39,311                                 | \$ | 18.51 | 55,311   | \$ | 15.70               | 62,666   | \$                  | 11.50   |
| Exercised                                      | (21,066)                               | \$ | 14.07 | (13,200) | \$ | 8.71                | (15,600) | \$                  | 6.55    |
| Granted  | _                                      | \$ | _     | _        | \$ | _                   | 8,245    | \$                  | 30.32   |
| Cancelled or forfeited                         |  | \$ |       | (2,800)  | \$ | 9.20                |          | \$                  |         |
| Stock options outstanding at end of year       | 18,245                                 | \$ | 23.63 | 39,311   | \$ | 18.51               | 55,311   | \$                  | 15.70   |
| Exercisable                                    | 18,245                                 | \$ | 23.63 | 35,188   | \$ | 17.12               | 47,066   | \$                  | 13.14   |

The following table summarizes information about stock options outstanding:

| Range of Exercise Prices | Number<br>Outstanding as of<br>January 31,<br>2021 | Weighted<br>Average<br>Remaining<br>Contractual Life | Weighted<br>Average<br>Exercise<br>Price | Number<br>Exercisable as of<br>January 31,<br>2021 | Weighted<br>Average<br>Exercise<br>Price |
|--------------------------|--|--|--|--|--|
| \$18.11 - \$30.32        | 18,245   | 1.50   | \$<br>23.63                              | 18,245   | \$<br>23.63                              |
|                          | 18,245   |  |  | 18,245   |  |

#### Stock Options

Compensation expense for employee stock options is recognized in the consolidated financial statements over the service period (generally the vesting period) based on their fair value. Stock options are valued using the Black-Scholes option pricing model. The Black-Scholes model requires subjective assumptions regarding dividend yields, expected volatility, expected life of options and risk-free interest rates. These assumptions reflect management's best estimates. Changes in these inputs and assumptions can materially affect the estimate of fair value and the amount of our compensation expenses for stock options. No stock options were granted during the years ended January 31, 2021 and January 31, 2020. The Company granted 8,245 stock options during the year ended January 31, 2019.

The Company accounts for forfeited awards as they occur as permitted by ASC 718. Ultimately, the actual expense recognized over the vesting period will be for those shares that vest.

The weighted average remaining term for stock options outstanding was 1.5 years at January 31, 2021. The aggregate intrinsic value at January 31, 2021 was \$0.1 million for stock options outstanding and \$0.1 million for stock options exercisable. The intrinsic value for stock options is calculated based on the exercise price of the underlying awards and the market price of the Company's common stock as of January 31, 2021, the reporting date.

Proceeds received from the exercise of stock options were \$0.3 million and \$0.1 million during the years ended January 31, 2021 and 2020, respectively. The intrinsic value of stock options exercised was \$0.1 million and \$0.3 million for the years ended January 31, 2021 and 2020, respectively. A portion of this amount is currently deductible for tax purposes.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

The Company recognized \$0.1 million and \$0.1 million in compensation expense for the years ended January 31, 2021 and 2020, respectively, related to stock options. The Company recognized a nominal amount in compensation expense for the year ended January 31, 2019.

#### NOTE M — CONCENTRATION

Two customers in the wholesale operations segment accounted for approximately 20.9% and 12.9%, respectively, of the Company's net sales for the year ended January 31, 2021. Two customers accounted for 26.3% and 13.2% of the Company's net sales for the year ended January 31, 2020. Two customers accounted for 24.8% and 12.4% of the Company's net sales for the year ended January 31, 2019. Four customers in the wholesale operations segment accounted for approximately 19.8%, 19.5%, 15.1% and 10.1%, respectively, of the Company's net accounts receivable as of January 31, 2021. Three customers in the wholesale operations segment accounted for approximately 25.7%, 17.0% and 10.0%, respectively, of the Company's net accounts receivable as of January 31, 2020.

#### NOTE N — EMPLOYEE BENEFIT PLANS

The Company maintains a 401(k) plan (the "GIII Plan") and trust for non-union employees. The Plan provides for a Safe Harbor (non-discretionary) matching contribution of 100% of the first 3% of the participant's contributed pay plus 50% of the next 2% of the participant's contributed pay. The Company made matching contributions of \$1.5 million, \$4.7 million and \$3.8 million for the years ended January 31, 2021, 2020 and 2019, respectively. Effective May 2020, the Company temporarily suspended 401(k) matching contributions due to the COVID-19 pandemic.

#### NOTE O — SEGMENTS

The Company's reportable segments are business units that offer products through different channels of distribution. The Company has two reportable segments: wholesale operations and retail operations. The wholesale operations segment includes sales of products under the Company's owned, licensed and private label brands, as well as sales related to the Vilebrequin business. Wholesale revenues also include revenues from license agreements related to our owned trademarks including DKNY, Donna Karan, Vilebrequin, G.H. Bass and Andrew Marc. The retail operations segment consists primarily of direct sales to consumers through Company-operated stores, which, prior to the completion of the retail restructuring in fiscal 2021, consisted primarily of Wilsons Leather, G.H. Bass, DKNY and Karl Lagerfeld Paris stores, substantially all of which are operated as outlet stores. Sales through the Company's owned digital channels, with the exception of Vilebrequin, are also included in the retail operations segment. As a result of the restructuring of the Company's retail operations, the Company closed its Wilsons Leather and G.H. Bass retail stores during fiscal 2021. After completion of the restructuring, the Company's retail operations segment consists of DKNY and Karl Lagerfeld Paris stores, as well as the digital channels for DKNY, Donna Karan, Karl Lagerfeld Paris, G.H Bass, Andrew Marc and Wilsons Leather.

The following segment information, in thousands, is presented for the fiscal years ended:

|  | <b>January 31, 2021</b> |              |                 |              |  |  |  |  |  |  |
|--|-------------------------|--------------|-----------------|--------------|--|--|--|--|--|--|
|  | Wholesale               | Retail       | Elimination (1) | Total        |  |  |  |  |  |  |
| Net sales  | \$ 1,916,763            | 170,421      | (32,038)        | \$ 2,055,146 |  |  |  |  |  |  |
| Cost of goods sold                                   | 1,229,548               | 113,194      | (32,038)        | 1,310,704    |  |  |  |  |  |  |
| Gross profit   | 687,215                 | 57,227       | _               | 744,442      |  |  |  |  |  |  |
| Selling, general and administrative expenses         | 444,549                 | 160,553      | _               | 605,102      |  |  |  |  |  |  |
| Depreciation and amortization                        | 31,998                  | 6,627        | _               | 38,625       |  |  |  |  |  |  |
| Asset impairments, net of gain on lease terminations | 1,010                   | 16,863       |                 | 17,873       |  |  |  |  |  |  |
| Operating profit (loss)                              | \$ 209,658              | \$ (126,816) | \$ —            | \$ 82,842    |  |  |  |  |  |  |

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

|  | January 31, 2020 |            |                 |              |  |  |  |  |  |  |
|--|------------------|------------|-----------------|--------------|--|--|--|--|--|--|
|  | Wholesale        | Retail     | Elimination (1) | Total        |  |  |  |  |  |  |
| Net sales                                    | \$ 2,862,889     | \$ 385,910 | \$ (88,335)     | \$ 3,160,464 |  |  |  |  |  |  |
| Cost of goods sold                           | 1,925,062        | 205,797    | (88,335)        | 2,042,524    |  |  |  |  |  |  |
| Gross profit                                 | 937,827          | 180,113    | _               | 1,117,940    |  |  |  |  |  |  |
| Selling, general and administrative expenses | 604,377          | 227,803    |                 | 832,180      |  |  |  |  |  |  |
| Depreciation and amortization                | 30,806           | 7,929      | _               | 38,735       |  |  |  |  |  |  |
| Asset impairments                            | 412              | 18,959     |                 | 19,371       |  |  |  |  |  |  |
| Operating profit (loss)                      | \$ 302,232       | \$ (74,578 | ) \$ —          | \$ 227,654   |  |  |  |  |  |  |

|  | <b>January 31, 2019</b> |             |                 |              |  |  |  |  |  |
|--|-------------------------|-------------|-----------------|--------------|--|--|--|--|--|
|  | Wholesale               | Retail      | Elimination (1) | Total        |  |  |  |  |  |
| Net sales                                    | \$ 2,716,958            | \$ 476,764  | \$ (117,514)    | \$ 3,076,208 |  |  |  |  |  |
| Cost of goods sold                           | 1,837,335               | 249,278     | (117,514)       | 1,969,099    |  |  |  |  |  |
| Gross profit                                 | 879,623                 | 227,486     | _               | 1,107,109    |  |  |  |  |  |
| Selling, general and administrative expenses | 570,290                 | 264,473     |                 | 834,763      |  |  |  |  |  |
| Depreciation and amortization                | 29,644                  | 9,175       | _               | 38,819       |  |  |  |  |  |
| Asset impairments                            |                         | 2,813       |                 | 2,813        |  |  |  |  |  |
| Operating profit (loss)                      | \$ 279,689              | \$ (48,975) | \$ —            | \$ 230,714   |  |  |  |  |  |

<sup>(1)</sup> Represents intersegment sales to the Company's retail operations segment.

The Company allocates overhead to its business segments on various bases, which include units shipped, space utilization, inventory levels, and relative sales levels, among other factors. The method of allocation has been applied consistently on a year-to-year basis.

The total assets for each of the Company's reportable segments, as well as assets not allocated to a segment, are as follows:

|              | <br>January 31, January 2021 2020 |      |           |
|--------------|-----------------------------------|------|-----------|
|              | (In tho                           | usan | ds)       |
| Wholesale    | \$<br>1,844,682                   | \$   | 1,912,175 |
| Retail       | 85,625                            |      | 272,832   |
| Corporate    | <br>506,079                       |      | 380,130   |
| Total Assets | \$<br>2,436,386                   | \$   | 2,565,137 |

The total net sales and long-lived assets by geographic region are as follows:

|                   | 2            | 021 2020   |           |              |    |           | 2019         |            |  |  |
|-------------------|--------------|------------|-----------|--------------|----|-----------|--------------|------------|--|--|
|                   | _            | Long-Lived |           | Long-Lived   |    |           | Long-Lived   |            |  |  |
| Geographic Region | Net Sales    |            | Assets    | Net Sales    |    | Assets    | Net Sales    | Assets     |  |  |
| United States     | \$ 1,755,791 | \$         | 834,181   | \$ 2,774,492 | \$ | 964,476   | \$ 2,656,479 | \$ 762,444 |  |  |
| Non-United States | 299,355      |            | 258,165   | 385,972      |    | 231,973   | 419,729      | 191,719    |  |  |
|                   | \$ 2,055,146 | \$         | 1,092,346 | \$ 3,160,464 | \$ | 1,196,449 | \$ 3,076,208 | \$ 954,163 |  |  |

Capital expenditures for locations outside of the United States totaled \$3.0 million, \$4.6 million and \$4.3 million for the years ended January 31, 2021, 2020 and 2019, respectively.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

#### NOTE P — FABCO HOLDING B.V.

In August 2017, the Company entered into a joint venture agreement with Amlon Capital B.V. ("Amlon"), a private company incorporated in the Netherlands, to produce and market women's and men's apparel and accessories pursuant to a long-term license for DKNY and Donna Karan in the People's Republic of China, including Macau, Hong Kong and Taiwan. The Company owned 49% of the joint venture through November 30, 2020, with Amlon owning the remaining 51%. During the fourth quarter of fiscal 2021, the Company acquired an additional ownership interest for nominal consideration that increased its ownership interest in Fabco to 75% effective December 1, 2020, with Amlon owning the remaining 25% (the "Fabco Acquisition"). The joint venture was funded with \$25 million of equity to be used to strengthen the DKNY and Donna Karan brands and accelerate the growth of the business in the region. Of this amount, the Company contributed an aggregate \$10.0 million. Beginning January 1, 2018, this joint venture is the exclusive seller of women's and men's apparel, handbags, luggage and certain accessories under the DKNY and Donna Karan brands in the territory.

Fabco is accounted for as a consolidated majority-owned subsidiary on the consolidated financial statements as of January 31, 2021. The investment in Fabco was previously accounted for under the equity method of accounting on the consolidated balance sheets at January 31, 2020.

On the effective date of the Fabco Acquisition, the previously held investment was remeasured at fair value and a \$1.0 million gain was recorded.

The Fabco Acquisition was accounted for under the acquisition method of accounting. Accordingly, the purchase price was allocated to the acquired assets based on their estimated fair values. In connection with the acquisition, during the year ended January 31, 2021, the Company recorded a \$1.7 million pretax bargain purchase gain. The Company was able to realize a gain because Fabco was in need of capital to continue its operations and was unable to secure sufficient capital in the time frame it required. The Company has assessed the identification of and valuation assumptions surrounding the assets acquired and the consideration transferred and has determined that the recognition of a bargain purchase gain is appropriate. The operating results for Fabco are included in the Company's consolidated financial statements from the effective date of the Fabco Acquisition.

The noncontrolling interest is classified as temporary equity in the mezzanine section of the balance sheet between liabilities and permanent equity. The temporary equity designation is due to a put feature that is outside of the Company's control.

#### NOTE Q — EQUITY INVESTMENTS

Investment in Karl Lagerfeld Holding B.V.

In February 2016, the Company acquired a 19% minority interest in KLH, the parent company of the group that holds the worldwide rights to the Karl Lagerfeld brand. The Company paid 32.5€ million (equal to \$35.4 million at the date of the transaction) for this interest. This investment was intended to expand the partnership between the Company and the owners of Karl Lagerfeld brand and extend their business development opportunities on a global scale. The investment in KLH, which is being accounted for under the equity method of accounting, is reflected in Investment in Unconsolidated Affiliates on the Consolidated Balance Sheets at January 31, 2021 and 2020.

Investment in KL North America

In June 2015, the Company entered into a joint venture agreement with Karl Lagerfeld Group BV ("KLBV"). The Company paid KLBV \$25.0 million for a 49% ownership interest in KLNA. KLNA holds brand rights to all Karl Lagerfeld trademarks, including the Karl Lagerfeld Paris brand the Company currently uses, for all consumer products (except eyewear, fragrance, cosmetics, watches, jewelry, and hospitality services) and apparel in the United States, Canada and

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

Mexico. The investment in KLNA, which is being accounted for under the equity method of accounting, is reflected in Investment in Unconsolidated Affiliates on the Consolidated Balance Sheets at January 31, 2021 and 2020.

#### NOTE R — RELATED PARTY TRANSACTIONS

Transactions with Fabco

Prior to December 1, 2020, G-III owned a 49% ownership interest in Fabco and was considered a related party of Fabco (see Note N). The Company sells inventory to Fabco and granted Fabco's subsidiary the right to use certain Donna Karan and DKNY trademarks. In fiscal 2021 and 2020, the Company sold \$2.7 million and \$4.4 million in inventory to Fabco, respectively. The Company recorded \$0.9 million of licensing revenue from Fabco during the period of the year prior to Fabco becoming a consolidated majority-owned subsidiary of the Company. The Company recorded \$3.1 million and \$2.2 million of licensing revenue from Fabco during the years ended January 31, 2020 and 2019, respectively. As of January 31, 2020, Fabco prepaid \$0.5 million to the Company for minimum royalties and marketing fees relating to the first quarter of 2020 and has a \$0.1 million payable balance relating to inventory purchased from the Company and its subsidiaries.

#### Transactions with KL North America

G-III owns a 49% ownership interest in KLNA and is considered a related party of KLNA (see Note Q). The Company entered into a licensing agreement to use the brand rights to certain Karl Lagerfeld trademarks held by KLNA. The Company incurred royalty and advertising expense of \$3.5 million, \$6.8 million and \$6.4 million for the years ended January 31, 2021, 2020 and 2019, respectively.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

# NOTE S — QUARTERLY FINANCIAL DATA (UNAUDITED)

Summarized quarterly financial data for the fiscal years ended January 31, 2021 and 2020 are as follows (in thousands, except per share amounts):

|   | Quarter Ended |                   |    |                                 |      |                     |    |                                   |
|---|---------------|-------------------|----|---------------------------------|------|---------------------|----|-----------------------------------|
|   |               | April 30,<br>2020 |    | July 31,<br>2020 <sup>(1)</sup> |      | October 31,<br>2020 | J  | anuary 31,<br>2021 <sup>(2)</sup> |
| Net sales   | \$            | 405,131           | \$ | 297,212                         | \$   | 826,561             | \$ | 526,242                           |
| Gross profit  |               | 124,401           |    | 134,693                         |      | 297,755             |    | 187,593                           |
| Net income attributable to G-III Apparel Group, Ltd.                  |               | (39,295)          |    | (14,976)                        |      | 63,174              |    | 14,642                            |
| Net income attributable to G-III Apparel Group, Ltd. per common share |               |                   |    |                                 |      |                     |    |                                   |
| Basic   | \$            | (0.82)            | \$ | (0.31)                          | \$   | 1.31                | \$ | 0.30                              |
| Diluted   | \$            | (0.82)            | \$ | (0.31)                          | \$   | 1.29                | \$ | 0.30                              |
|   |               |                   |    |                                 |      |                     |    |                                   |
|   |               |                   |    | Quarte                          | r En | ded                 |    |                                   |
|   |               | April 30,         |    | July 31,                        | C    | October 31,         | J  | anuary 31,                        |
|   | _             | 2019              | _  | 2019                            | _    | 2019                |    | 2020 (3)                          |
| Net sales   | \$            | 633,552           | \$ | 643,892                         | \$ : | 1,128,403           | \$ | 754,617                           |
| Gross profit  |               | 236,064           |    | 231,769                         |      | 399,019             |    | 251,088                           |
| Net income  |               | 12,043            |    | 11,119                          |      | 95,387              |    | 25,288                            |
| Net income per common share   |               |                   |    |                                 |      |                     |    |                                   |
| Basic   | \$            | 0.25              | \$ | 0.23                            | \$   | 2.00                | \$ | 0.53                              |
| Diluted   | \$            | 0.24              | \$ | 0.23                            | \$   | 1.97                | \$ | 0.52                              |

<sup>(1)</sup> During the second quarter of fiscal 2021, the Company recorded a \$19.8 million impairment charge primarily related to operating lease assets, leasehold improvements, furniture and fixtures and store related intangible assets at certain Wilsons Leather and G.H. Bass stores primarily due to the retail restructuring, and certain DKNY and Vilebrequin stores as a result of the performance at these stores.

<sup>(2)</sup> During the fourth quarter of fiscal 2021, the Company recorded a \$0.7 million impairment charge primarily related to operating lease assets, leasehold improvements, furniture and fixtures and store related intangible assets at certain DKNY and Vilebrequin stores as a result of the performance at these stores.

<sup>(3)</sup> During the fourth quarter of fiscal 2020, the Company recorded a \$21.8 million impairment charge primarily related to leasehold improvements, furniture and fixtures and operating lease assets at certain Wilsons Leather, G.H. Bass and DKNY stores as a result of the performance at these stores.



# SCHEDULE II — VALUATION AND QUALIFYING ACCOUNTS Years ended January 31, 2021, 2020 and 2019

| <b>Description</b>               | Balance at<br>Beginning<br>of Period | ASC 606<br>Transition<br>Adjustment | Charges to Cost and Expenses (In thousands | Deductions (1) | Balance at<br>End of<br>Period |
|----------------------------------|--------------------------------------|-------------------------------------|--|----------------|--------------------------------|
| Year ended January 31, 2021      |                                      |                                     | (III tilousalius                           | •)             |                                |
| Deducted from asset accounts     |                                      |                                     |  |                |                                |
| Allowance for doubtful accounts  | \$ 710                               | s —                                 | \$ 16,882                                  | \$ 133         | \$ 17,459                      |
| Reserve for returns              | 46,489                               | ф —                                 | 41,348                                     | 47,133         | 40,704                         |
| Reserve for sales allowances (2) | 186,929                              |                                     | 101,337                                    | 229,615        | 58,651                         |
| Reserve for sales allowances     |                                      | <u> </u>                            |  |                | \$ 116,814                     |
| Year ended January 31, 2020      | \$ 234,128                           | <u> </u>                            | \$ 159,567                                 | \$ 276,881     | \$ 110,614                     |
| Deducted from asset accounts     |                                      |                                     |  |                |                                |
| Allowance for doubtful accounts  | \$ 924                               | \$ —                                | \$ (72)                                    | \$ 142         | \$ 710                         |
| Reserve for returns              | 62,278                               | _                                   | 56,440                                     | 72,229         | 46,489                         |
| Reserve for sales allowances (2) | 181,312                              | _                                   | 422,628                                    | 417,011        | 186,929                        |
|                                  | \$ 244,514                           | \$ —                                | \$ 478,996                                 | \$ 489,382     | \$ 234,128                     |
| Year ended January 31, 2019      |                                      |                                     |  |                |                                |
| Allowance for doubtful accounts  | \$ 2,093                             | \$ —                                | \$ (140)                                   | \$ 1,029       | \$ 924                         |
| Reserve for returns              | 61,179                               | _                                   | 57,777                                     | 56,678         | 62,278                         |
| Reserve for sales allowances (2) | 102,144                              | 66,617                              | 375,118                                    | 362,567        | 181,312                        |
|                                  | \$ 165,416                           | \$ 66,617                           | \$ 432,755                                 | \$ 420,274     | \$ 244,514                     |
|                                  |                                      |                                     |  |                |                                |

<sup>(1)</sup> Accounts written off as uncollectible, net of recoveries.

<sup>(2)</sup> See Note A in the accompanying Notes to Consolidated Financial Statements for a description of sales allowances.

# SHAREHOLDER INFORMATION

#### **BOARD OF DIRECTORS**

#### **Morris Goldfarb**

Chairman and Chief Executive Officer G-III Apparel Group, Ltd.

#### Sammy Aaron

Vice Chairman and President G-III Apparel Group, Ltd.

#### Thomas J. Brosig

Former President, Nikki Beach Worldwide Former President and CEO, Penrod's Restaurant Group

#### Alan Feller

Retired CFO G-III Apparel Group, Ltd.

#### **Jeffrey Goldfarb**

Executive Vice President and Director of Strategic Planning G-III Apparel Group, Ltd.

#### **Victor Herrero**

Chief Executive Officer and Executive Chairman, Clarks

#### Robert L. Johnson

Founder and Chairman, The RLJ Companies, LLC Former Founder and Chairman of Black Entertainment Television (BET)

#### Jeanette Nostra

Senior Advisor G-III Apparel Group, Ltd.

#### Laura Pomerantz

Vice Chairman, Head of Strategic Accounts Cushman & Wakefield

#### Willem van Bokhorst

Managing Partner STvB Advocaten

#### Cheryl Vitali

Global President, American Luxury Brands L'Oréal

#### **Richard White**

Chief Executive Officer Aeolus Capital Group LLC

#### **CORPORATE INFORMATION**

#### **Corporate Office**

512 Seventh Avenue New York, New York 10018

#### **Auditors**

Ernst & Young L.L.P. 5 Times Square New York, New York 10036

# **Legal Counsel**

Norton Rose Fulbright US LLP 1301 Avenue of the Americas New York, New York 10019

#### **Corporate Stock Listing**

NASDAQ Global Select Market Symbol: GIII

#### Registrar & Transfer Agent

EQ Shareowner Services 1110 Centre Pointe Curve, Suite 101 Mendota Heights, MN 55120

#### **Annual Meeting**

The Annual Meeting of Stockholders will be held at 10:00 A.M. on Thursday June 10, 2021 in a virtual-only format due to public health concerns surrounding the COVID-19 pandemic.

To register to attend the Annual Meeting, please visit: https://register.proxypush.com/giii on your smartphone, tablet or computer.

#### **CORPORATE OFFICERS**

# **Morris Goldfarb**

Chairman and Chief Executive Officer

# Sammy Aaron

Vice Chairman and President

#### Wayne S. Miller

Chief Operating Officer

# Neal S. Nackman

Chief Financial Officer

# Jeffrey Goldfarb

Executive Vice President and Director of Strategic Planning

