



#### Dear Fellow Shareholders,

Over the past year, we have made significant progress on several strategic fronts that position Del Taco well for the future and create a sound foundation upon which to navigate the challenges that we face surrounding the COVID-19 crisis. We continued to focus on important initiatives to support future average unit volume growth including transforming the brand's digital marketing capabilities and enhancing our value platform. We saw franchising lead development and moved to refranchise a small number of non-core western markets to attract franchisees with an appetite for future growth. And we invested in a new best-in-class Workforce Management System to put our people and our management of labor in a strong position going forward in 2020 and beyond.

Total revenue for 2019 was \$513.0 million representing 1.5% growth from 2018. System-wide comparable restaurant sales increased 0.9%, marking our 7th consecutive year of growth; franchise comparable restaurant sales increased 1.3% and company-operated comparable restaurant sales increased 0.5%. However restaurant contribution margin and adjusted EBITDA, both non-GAAP measures, contracted compared to the prior year to 17.3% and \$63.8 million, respectively. This was reflective of increased four-wall expenses across food, labor, and operating costs, including the impact of the new lease accounting rules implemented January 1, 2019.

During the year, we successfully entered into the digital landscape by making our freshly-prepared and craveable food available through three delivery service providers: Grubhub, Postmates and DoorDash. As Del Delivery volume increases we are experiencing a delivery check average that is significantly higher than our at-restaurant check average. We have also grown our new Del Taco app to over one million registered users and will continue driving customer acquisition and retention with targeted offers while improving segmentation techniques. Our digital transformation will support growing consumer demand trends and positions Del Taco as a highly convenient option for QSR users.

Certain mid-tier value moves such as Fresh Faves and various "2 For" promotions, were unfortunately not sufficiently competitive to attract heavy users last year. We have since moved swiftly to reinvigorate our category leading value position, and recently launched the Del's Dollar Deals Menu. The revamped value platform consists of 15 freshly prepared items with attractive prices from 69 cents to \$1, and is designed to deliver unmatched craveability, variety and value. These desirable attributes have become even more relevant during these uncertain times. We are pleased with our early execution, guest feedback, and product mix and will be

complementing this value focus with relevant mid-tier and premium product innovation to drive sales and transactions as part of our barbell menu strategy.

In 2019 we opened 24 new system-wide restaurants in 12 states as franchisees led our growth with 14 openings. We also made significant progress optimizing our portfolio, refranchising a total of 36 restaurants through March 2020 in transactions that also secured franchise development commitments for an additional 35 restaurants over time.

Our enhanced franchise growth prospects enabled us to slow our planned company openings in 2020 as we shift our focus toward supporting franchisees. We currently expect to open at least seven system-wide restaurants during 2020 and in light of COVID we are currently evaluating the appropriate timing for the remainder of our originally planned system-wide openings in 2020 and beyond.

Since the onset of the pandemic, our employees and franchisees have done an exceptional job providing great food and service to communities across the country through limited contact or contactless channels. We are managing through this crisis better than I could have hoped at the outset, reinforcing the PRIDE culture we have nurtured. They have met every challenge with a sense of urgency and a commitment to do the right thing for our people, our guests and our brand. We are so grateful for all of them and are therefore highly confident that Del Taco will not only survive this crisis but will thrive and emerge even stronger.

As we look ahead and seek to navigate through these difficult times, we believe that we can leverage our QSR+ strengths which include a lack of reliance upon our dining rooms due to our ability to offer no contact or limited contact channels, as well as our strong value heritage. These attributes will be increasingly important in the months ahead and set up a unique opportunity for Del Taco to over-index on restaurant occasions as the consumer seeks limited contact food options from lower cost alternatives without having to sacrifice high quality, fresh ingredients and flavor.

On behalf of our Board of Directors, management and employees, I thank you for your investment in Del Taco Restaurants, Inc.

Sincerely,

John D. Cappasola, Jr.

President & Chief Executive Officer

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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	FORM	М 10-К	
(Marl	k one)		
X	ANNUAL REPORT PURSUANT TO SEC EXCHANGE ACT OF 1934	TION 13 OR 15(	d) OF THE SECURITIES
	For the fiscal year en	ded December 31, 20 OR	19
	TRANSITION REPORT PURSUANT TO EXCHANGE ACT OF 1934	SECTION 13 OF	2 15(d) OF THE SECURITIES
	For the transition period from Commission File	om to Number: 001-36197	
	DEL TACO RES'	TAURA	NTS, INC.
	(Exact name of registran	t as specified in its ch	arter)
	Delaware		46-3340980
	(State or other jurisdiction of incorporation or organization)		(I.R.S. Employer Identification Number)
	25521 Commercentre Drive Lake Forest, California		92630
	(Address of principal executive offices)		(Zip Code)
		462-9300 umber, including area cod	e)
	Securities registered pursu	ant to Section 12(b) of the	Act:
	Title of each class	Trading Symbol(s)	Name of each exchange on which registered
	Common Stock, \$0.0001 Par Value	TACO	NASDAQ Capital Market
War	rants, each warrant exercisable for one share of common stock	TACOW	NASDAQ Capital Market
	Securities registered pursu	ant to Section 12(g) of the	Act:
]	Indicate by check mark if the registrant is a well-known s	seasoned issuer, as defi	ined in Rule 405 of the Securities Act.

Yes □ No 🗵

Yes	Indicate by check ma  ☐ No ☒	rk if the registrant is	not required to file reports by	Section 13	3 or Section 15(d) of the Act.	
	rities Exchange Act o	f 1934 during the pre-		n shorter pe	be filed by Section 13 or 15(d) of eriod that the registrant was requirelys. Yes ⊠ No □	
	nitted pursuant to Rule	e 405 of Regulation S		during the	Interactive Data File required to be preceding 12 months (or for such No □	
	ler reporting company	. See the definitions		accelerated	erated filer, a non-accelerated file filer," "smaller reporting compar	
Lar	ge accelerated filer				Accelerated filer	X
Nor	-accelerated filer				Smaller reporting company	
					Emerging growth company	
	If an emerging grow sition period for compa) of the Exchange Ac	olying with any new o	e by check mark if the registra or revised financial accounting	nt has elec g standards	ted not to use the extended provided pursuant to Section	
Yes	Indicate by check m  ☐ No 🗵	ark whether the regist	strant is a shell company (as do	efined in R	ule 12b-2 of the Exchange Act.	
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The aggregate market value of the common stock held by non-affiliates of the registrant as of the last business day of the registrant's most recently completed second fiscal quarter, computed by reference to the closing price reported on the NASDAQ Capital Market as of June 18, 2019, was \$365.2 million.

As of March 9, 2020, there were 37,080,960 shares of the registrant's common stock issued and outstanding.

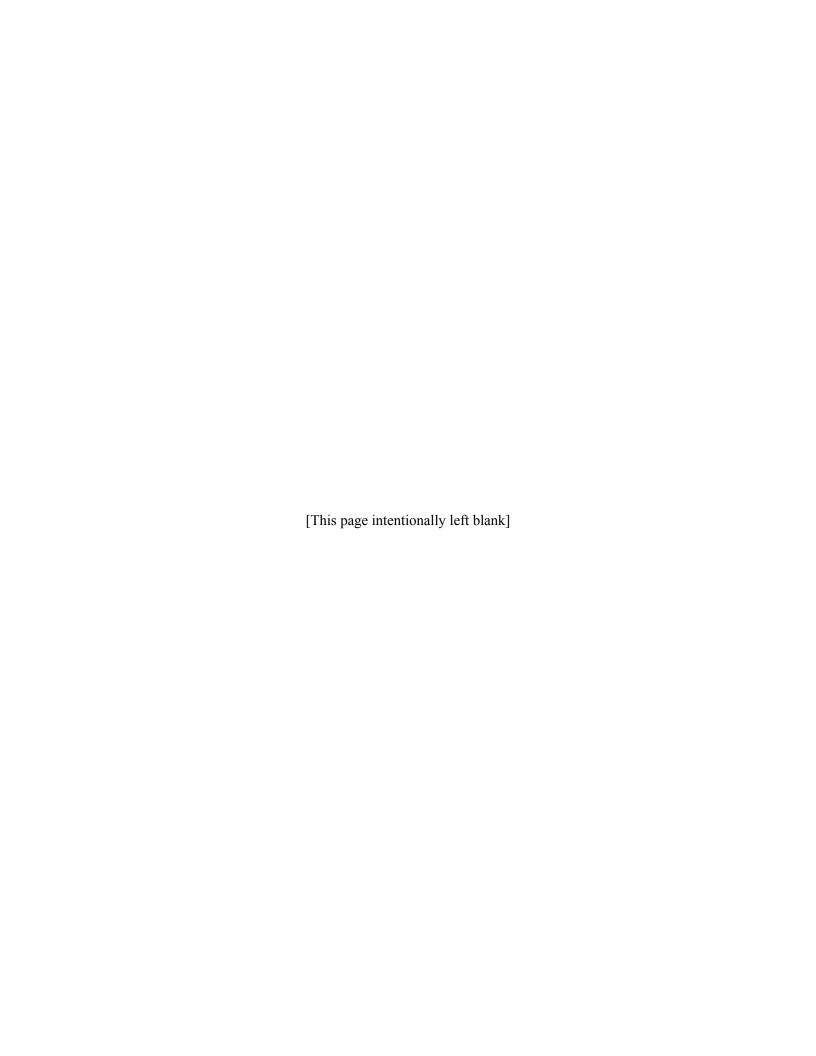
#### DOCUMENTS INCORPORATED BY REFERENCE

Portions of the registrant's definitive proxy statement relating to the registrant's 2020 Annual Meeting of Stockholders to be filed pursuant to Regulation 14A within 120 days after the registrant's fiscal year end of December 31, 2019, are incorporated by reference into Part III of this Annual Report on Form 10-K.

#### Del Taco Restaurants, Inc.

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#### CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS

In addition to historical information, this Annual Report on Form 10-K may contain a number of "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements include, without limitation, information concerning Del Taco Restaurant, Inc.'s ("Del Taco") possible or assumed future results of operations, business strategies, competitive position, industry environment, potential growth opportunities and the effects of regulation. These statements are based on Del Taco management's current expectations and beliefs, as well as a number of assumptions concerning future events. When used in this Annual Report, the words "estimates," "projected," "expects," "anticipates," "forecasts," "plans," "intends," "believes," "seeks," "target," "may," "will," "should," "future," "propose," "preliminary," "guidance," "on track" and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements. Such forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside Del Taco management's control that could cause actual results to differ materially from the results discussed in the forward-looking statements. These risks include, without limitation, consumer demand, our inability to successfully open company-operated or franchised restaurants or establish new markets, competition in our markets, our inability to grow and manage growth profitably, adverse changes in food and supply costs, our inability to access additional capital, changes in applicable laws or regulations, food safety and foodborne illness concerns, our inability to manage existing and to obtain additional franchisees, our inability to attract and retain qualified personnel, our inability to profitably expand into new markets, changes in, or the discontinuation of the Company's repurchase program, and the possibility that we may be adversely affected by other economic, business, and/or competitive factors. Additional risks and uncertainties are identified and discussed in Item 1A. Risk Factors in this Annual Report on Form 10-K. All subsequent written or oral forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by these risk factors. Del Taco undertakes no obligation to update any of its forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

#### ITEM 1. Business

#### **Company Overview**

Del Taco Restaurants, Inc. ("Del Taco", f/k/a Levy Acquisition Corporation ("LAC")) was originally incorporated in Delaware on August 2, 2013 as a special purpose acquisition company, formed for the purpose of effecting a merger, capital stock exchange, asset acquisition, stock purchase, reorganization or other similar business combination with one or more businesses. On June 30, 2015 (the "Closing Date"), LAC consummated its business combination with Del Taco Holdings, Inc. ("DTH") pursuant to the agreement and plan of merger dated as of March 12, 2015 by and among LAC, Levy Merger Sub, LLC ("Levy Merger Sub"), LAC's wholly owned subsidiary, and DTH (the "Merger Agreement"). Under the Merger Agreement, Levy Merger Sub merged with and into DTH, with DTH surviving the merger as a wholly-owned subsidiary of LAC (the "Business Combination" or "Merger"). In connection with the closing of the Business Combination, LAC changed its name from Levy Acquisition Corp. to Del Taco Restaurants, Inc.

As a result of the Business Combination, we are the acquirer for accounting purposes, and DTH is the acquiree and accounting predecessor. Our financial statement presentation distinguishes a "Predecessor" for DTH for periods prior to the Closing Date. We are the "Successor" for periods after the Closing Date, which includes consolidation of DTH subsequent to the Business Combination on June 30, 2015.

Del Taco is a nationwide operator and franchisor of restaurants featuring fresh and fast made-to-order cuisine, including both Mexican inspired and American classic dishes. As of December 31, 2019, there were 596 Del Taco restaurants, a majority of these in the Pacific Southwest. We serve our customers high-quality, freshly prepared food typical of fast casual restaurants but with the speed, convenience and value associated with traditional quick service restaurants ("QSRs"). With attributes of both a fast casual restaurant and a QSR—a combination we call QSR+—we occupy a place in the restaurant market distinct from most competitors. Our food is prepared in working kitchens where our customers see cooks grilling marinated chicken and steak, chopping tomatoes and cilantro for salsa, grating cheddar cheese, slicing avocados and slow cooking whole pinto beans. And we believe that we are poised for growth, operating within the fastest growing segment of the restaurant industry, the limited service restaurant ("LSR") segment. With an average system check of \$8.06 during Fiscal 2019, we offer a compelling value proposition relative to both QSR and fast casual peers.

Our distinctive menu offers a combination of Mexican-inspired food, such as tacos and burritos, and American classics, such as "Double Del" cheeseburgers, crinkle-cut fries and milkshakes. The dual menu offers something for everyone, helping us attract a broader customer base than other Mexican LSRs while eliminating the "veto vote." Additionally, our menu features both premium items such as our Beyond Tacos, our signature plant-based protein taco, Platos plated meals, Epic Burritos®, Handcrafted Ensaladas and Fresca Bowls, as well as lower priced items on our Buck & Under Menu® that was replaced by the Del's Dollar Deals menu beginning in January 2020. While the lower priced items appeal to a value-oriented customer, the Del's Dollar Deals menu and former Buck & Under Menu® are also designed to increase the average check by offering variety for customers wishing to supplement their order with an additional menu item. With our tiered pricing strategy we appeal to customers from a wide variety of socio-economic backgrounds and price sensitivities.

We opened our first restaurant in Yermo, California in 1964. The original restaurant had a simple menu consisting of 19 cent tacos, tostadas and french fries and 24 cent cheeseburgers. Over the last nearly 56 years, located now in 15 states, we have grown to 300 company-operated and 296 franchise-operated restaurants as of December 31, 2019.

#### **Competitive Strengths**

We believe the following strengths differentiate us from our competitors and serve as the foundation for our continued growth:

Meeting Many Needs, our Concept has Broad Appeal. We are able to appeal to a broad group of customers due to our diverse menu featuring both Mexican and American staples, our 24-hour service model in most restaurants, the range of options we offer for any time of day or night, the comfort of our dining room paired with the convenience of our drive-thru, and our carefully considered pricing strategy with items of exceptional quality and value at different price points. Our QSR+ positioning sources traffic from both QSR and fast casual dining segments and we believe our diversified sales mix creates a flexible business model with multiple levers to drive restaurant sales growth. Because we are able to meet the varied needs of a wide range of customers, we have appeal in a variety of urban, suburban and other settings and in many different parts of the United States.

Unfreshing Believable® Food. We are committed to delivering made-to-order food, using fresh high quality ingredients in working kitchens. We emphasize both quality and speed and effectively market these strengths to customers both within the restaurants and beyond. The menu offers items that have been enjoyed by customers for decades in combination with newer offerings addressing market trends, such as the launch of Beyond Tacos, made with plant-based proteins, Queso Blanco, made with real cheese, real milk, jalapeños and heavy cream, The Del Taco, our bigger, better-tasting crunchy beef or turkey taco, and Platos, our premium menu offering of individually-plated meals complete with an entrée, two sides, and chips and salsa. We also use limited-time specials to drive traffic, such as Tamales, Carnitas, Jumbo Shrimp Tacos and Shredded Beef. With our menu variety including tacos, burritos, quesadillas, bowls and handcrafted ensaladas, as well as burgers and fries, we are able to be highly responsive to customer demands and target underutilized day-parts with new menu initiatives. We prepare entrées to order, but are able to deliver the entrée to the customer, on average, in just over 2 minutes across all day-parts and service modes. Even with the addition of new products, the coordinated work of operational and marketing leadership helps ensure that a new item is only launched when operations are ready to deliver on our promises of speed, quality and value. We believe that the way we combine freshly prepared food in working kitchens with our speed of service model and the skill of our trained and certified team members provides a layer of competitive insulation.

Inviting Atmosphere. In order to enhance our competitive positioning, we implemented a restaurant design that targets both QSR and fast casual dining occasions. In the design, restaurant exteriors feature a signature Del Taco logo, color palette and artwork that reinforces the brand identity and restaurant interiors feature open kitchens and visual "freshness cues" to highlight our commitment to freshly prepared food. We have already implemented key elements of our new restaurant design across the chain as part of a system-wide re-image program. All of our company-operated restaurants and substantially all of the restaurants in the entire Del Taco system have been re-imaged to include these new elements. In addition, our current new restaurant design includes a "freshness cooler" directly behind the point-of-order which showcases our fresh produce, 40 pound block of cheddar cheese and handmade pico de gallo.

**Promising Industry Segment.** According to Technomic, a research and consulting firm servicing the food service industry, 2018 total sales increased 3.9% to \$239.3 billion for Limited Service Restaurants ("LSRs") in the Technomic Top 500. With our QSR+ model, we believe that we offer QSR convenience and value with high quality fresh food associated with fast casual dining. According to the Technomic Top 500, the fast casual sub-segment grew 8.0% in 2018 to \$42.2 billion in total sales. We believe that our differentiated menu, enhanced restaurant design, aligned service model and convenient locations position us to compete successfully against other LSR concepts, providing us with a large addressable market.

**Positive Demographic Trends.** We believe we are well positioned to benefit from a number of culinary and demographic trends in the United States. We expect that over time an improving macroeconomic environment will raise consumer demand for restaurant services, increasing sales. Furthermore, as indicated by recent growth in the Mexican restaurant category, we expect to benefit from increased acceptance of and preference for Mexican food in the United States. Finally, we also anticipate benefits from the continued growth of the Hispanic population in the United States, which, according to the U.S. Census Bureau, has grown from 50.5 million people in 2009 to 59.9 million people in 2018, and is projected to reach 74.8 million in 2030.

Data Driven Operations Culture. To deliver on our brand promise and ensure that "every guest leaves happy," we utilize a balanced measurement system for all our restaurants. Elements included are customer surveys, internal audits, staffing metrics, speed of service metrics, sales metrics, and key controllable costs. This provides corporate and field management, as well as restaurant-level operators, insight into how they are performing both from the customer's perspective but also through the lens of our internal standards, enabling operational initiatives to be tied to the needs of the customer. We take a disciplined approach to developing operational improvement initiatives; we evaluate results-driven behaviors in top performing restaurants using restaurant questing studies, general manager roundtables, and a formal Operations Advisory Committee comprised of both company and franchise operators. We believe our deep attention to research and customer feedback gives us a competitive advantage over restaurants less committed to understanding their customers and allows us to be proactive in our initiatives instead of merely responding to the competition.

Experienced Leadership. Our senior management team has extensive operating experience, with an average of 15 years of experience each in the restaurant industry. We are led by President and Chief Executive Officer, John Cappasola, who joined Del Taco in 2008, as a Vice President in Marketing through 2011 when he became our Chief Brand Officer until he became President in January 2017 and Chief Executive Officer in July 2017. Other key members of our senior leadership team include Steven Brake, Chief Financial Officer, and Chad Gretzema, Chief Operating Officer. We believe the proven ability of the senior officers to work as a team will play a critical role in our ability to continue to achieve success in the future. We believe the senior management team is a key driver of Del Taco's success and has positioned it well for long-term growth.

#### **Our Growth Strategy**

We believe our differentiated QSR+ positioning within a growing market segment combined with a disciplined business model and strong unit economics, will lead to significant growth opportunities. Our plan to enhance the brand's competitive positioning and generate earnings per share growth involves several distinct strategies, including: optimizing our restaurant portfolio, expanding our restaurant count in established markets where brand recognition is strong, driving restaurant sales growth, optimizing margins, and over time taking advantage of the significant "white space" in the United States where the Del Taco brand is not yet established.

Growing the Restaurant Base. We believe we are in the early stages of our growth story with 596 locations in 15 states (including one franchise-operated restaurant in Guam) as of December 31, 2019. We estimate, based on internal analysis and a study prepared by a leading national consulting firm, a long-term total restaurant potential in the United States of 2,000 locations. For the year ended December 31, 2019, we opened 10 new company-operated and 14 new franchise-operated restaurants, and in 2020, we intend to open 15 to 20 new system-wide restaurants across established and emerging markets including California, Georgia, Oklahoma, Michigan, Arizona and Florida. The majority of our future restaurant openings and growth of the brand will come primarily from the development of franchise restaurants. We believe that after 2020 our development will have a continued focus on new restaurants in markets where the brand is well established as well as certain new or emerging markets.

- Within in-fill markets, which we define as the Western one-third of the United States, where there is strong brand awareness and a loyal following, we have identified an in-fill opportunity of an additional 300+ potential new trade areas for restaurant development. We believe this presents a lower risk expansion strategy leveraging brand awareness, infrastructure and efficiencies of scale. We are currently in the process of accelerating our pipeline of in-fill locations, particularly in the Western United States.
- As we continue to increase and strengthen our position in in-fill markets, we also intend to continue to expand our presence in key emerging markets such as Oklahoma and Georgia.
- We view our franchise program as an important resource for expanding the brand. In many new markets, the knowledge of a strategically selected franchisee as to local real estate, customers, employees, and marketing may enhance each restaurant's prospects for greater success more quickly. Where appropriate, we may consider opportunities to seed new territories with company-operated restaurants, but ultimately expect to have the majority of emerging market growth occur through franchisees. In both in-fill and emerging markets, we expect we will continue to strategically develop franchise relationships and grow our franchise restaurant base. We believe we are well positioned for growth in comparison to other national QSR concepts, many of which are heavily saturated in the United States and/or are highly limited by existing franchise commitments.

Growing Same Store Sales. We have developed an integrated strategic approach that aligns restaurant operations initiatives with marketing and menu innovation. This is the foundation for our sales growth within our existing restaurants. We plan to drive continued same store sales growth by improving customer frequency, attracting new customers and improving per transaction spend. To accomplish this, we aim to enhance our QSR+ positioning and customer perceptions with targeted capital investment in technology and the restaurant experience, optimized marketing spend across traditional and non-traditional channels, and continued introduction of new products driven by customer demand, industry trends, and a focus on day-part opportunities. We also believe we are well positioned in the Mexican LSR segment to benefit from shifting culinary and demographic trends in the United States.

Menu Strategy and Innovation. We intend to continue to evolve our menu to create platforms that convey the differentiated QSR+ positioning and reinforce our "We Start with Fresh and Serve with Value" brand position. We believe we have opportunities for menu innovation as we look to provide customers more choices through quality/value platforms such as The Del Taco, Beyond Tacos, Platos, Epic Burritos®, Handcrafted Ensaladas, Fresca Bowls and Queso Blanco. In addition, we expect to continue to tap in to the need for price/value offerings by building on our value/variety Del's Dollar Deals menu (which replaced the Buck & Under Menu® beginning in January 2020) and mid-tier products. Our marketing and operations teams have demonstrated an ability to collaborate to ensure that the items developed in our test kitchen can be executed to high standards in the restaurants with the speed, value and quality that our customers expect.

<u>Driving Brand Awareness and Consumer Engagement.</u> We engage consumers through 9 to 11 annual promotional windows which feature seasonal favorites such as Tamales or Jumbo Shrimp Tacos, quality enhancing platforms such as Carnitas, Platos, Fresca Bowls and Handcrafted Salads, and strong value propositions showcased by the Del's Dollar

Deals menu (which replaced the Buck & Under Menu® beginning in January 2020). The key points of differentiation are communicated through our advertising and merchandising.

Launching Mobile and Digital Initiatives. We are positioning the brand to grow sales by expanding points of access through digital initiatives. In 2018, we launched the Del Taco Mobile App, featuring enhanced marketing capabilities including targeted promotional offers to drive guest frequency. In 2019, we launched third party delivery through Grubhub, Postmates and DoorDash at substantially all company-operated restaurants. We expect to expand our third party delivery offering across additional franchise-operated restaurants in 2020 through these three delivery service providers. We believe a multiple delivery service provider approach will position us to optimize driver coverage and maximize consumer demand across trade areas.

Restaurant Portfolio Optimization. We plan to optimize our restaurant portfolio to help stimulate growth in new restaurants and existing restaurant average unit volumes ("AUVs"). This effort includes refranchising 13 lower volume company-operated restaurants in the Los Angeles area during the first quarter of 2019, as well as eight company-operated restaurants in the Reno, Nevada market and ten company-operated restaurants in the San Diego, California market during the fourth quarter of 2019. Further planned actions include refranchising five company-operated restaurants in the Yuma, Arizona and El Centro, California markets, as well as one additional non-core Western market, to a new or existing franchisee with proven operational and development capabilities who commits to additional development in this and/or other markets. Our restaurant portfolio optimization strategy positions the brand for accelerated franchise growth and focuses company operations on our core Western markets and strategic seed markets to support emerging market growth. The optimization actions completed in 2019 helped shift our company ownership from approximately 55% in 2018 to 50% in 2019, and the planned actions are expected to further reduce our company ownership.

Leverage Our Infrastructure. Over time we believe we can continue to optimize our margins with effective menu pricing, by maintaining fiscal discipline, increasing fixed-cost leverage and enhancing our supply chain efforts. We currently have an infrastructure that allows us and our franchisees to grow and manage the productivity of each restaurant on a real-time basis. Additionally, we believe over time, as our restaurant base matures and AUV's increase, we will be able to leverage corporate costs as over time general and administrative expenses are expected to grow at a slower rate than revenues. As the restaurant base and restaurant sales expand, we will potentially have larger media budgets, allowing us to target specific opportunistic areas with incremental marketing campaigns.

#### Site Selection and Expansion

#### New Restaurant Development

We believe we are positioned for growth with unit economics that enable desirable returns on invested capital, and have cash flow available for investment. For the year ended December 31, 2019, we opened 10 new company-operated restaurants and our franchisees opened 14 new restaurants. In 2020, we intend to open 15 to 20 new system-wide restaurants across our established and emerging markets. We will continue to focus on restaurants in in-fill markets where the brand is well established, as well as certain new or emerging markets.

The strategy for restaurant development is three fold. First, in the near term, with an identified in-fill opportunity of an additional 300+ potential new trade areas for restaurant development (company-operated and franchise-operated), we are accelerating our pipeline of in-fill locations to leverage the brand awareness, infrastructure and efficiencies of scale through what we believe is a lower risk, higher return expansion opportunity. Second, we will continue to develop company-operated restaurants in emerging markets such as Atlanta and Oklahoma City, establishing operational expertise, while recruiting additional franchisees to enable us to embed and scale our brand more rapidly. In some markets, we plan to employ a refranchising strategy to help stimulate new restaurant growth if we believe it will enhance growth opportunities and longer term earnings per share. Finally, over time we will be entering emerging new markets, primarily with new franchise partners and where appropriate, with company-operated restaurants. With substantial growth opportunities in established and emerging markets, efforts to expand into new markets will be carefully vetted and researched before they are undertaken.

#### Site Selection Process

We consider the location of a restaurant to be a critical variable in our long-term success and as such, we devote significant effort to the investigation and evaluation of potential restaurant locations, utilizing quantitative and qualitative modeling. Our in-house development team has significant prior experience working at other limited and full service brands. For company-operated restaurants, we use a combination of our in-house development team and outside real estate brokers to locate, evaluate and negotiate leases for new sites, taking into account demographic characteristics, residential and daytime population thresholds, retail presence, traffic counts and traffic patterns, along with the potential visibility and accessibility of the restaurant. The process for selecting locations applies management's experience and expertise to an extensive set of objective data. In addition, we use a third-party data analytics tool to assist in the site selection and obtain information from a separate third party to support the analysis. Because our restaurants perform well across a variety of neighborhoods and demographics, we have flexibility in selecting new restaurant locations without taking on excessive operating risk.

We have primarily focused on developing freestanding or end-cap sites with drive-thrus. In the future, we may consider developing a prototype appropriate for other promising locations where a drive-thru is not feasible.

New company-operated and franchise-operated restaurants are reviewed by our real estate committee, which includes senior management. The committee monitors ongoing performance to inform future site selection decisions.

#### Restaurant Design

A typical Del Taco restaurant is a free-standing building with drive-thru service that ranges in size from 2,000 to 2,600 square feet. The design creates a colorful, bright and contemporary restaurant environment. The exterior of each restaurant features a signature Del Taco logo, color palette and artwork that reinforces the brand identify; the interior generally features an open kitchen and various visual "freshness cues" including a "freshness cooler" to highlight the commitment to freshly prepared food. The colorful and contemporary dining rooms, typically with seating for approximately 60 people, include a variety of comfortable booths and seating arrangements with contemporary surfaces, artwork, visual "freshness cues" and a color palette that reinforces brand identity. The typical design features large windows and soft lighting.

Our new company-operated restaurants are typically ground-up prototypes or conversions. On average, it takes approximately 18 months from identification of the specific site to opening the restaurant. We have set processes and timelines to follow for all restaurant openings. Company-operated restaurants are constructed in approximately 13 weeks and the development and construction of new sites is the responsibility of the construction department. A conversion typically takes approximately 10 weeks to complete. The real estate department is responsible for locating and leasing potential restaurant sites and the construction department is then responsible for building the restaurants.

#### **Restaurant Management and Operations**

#### **Operations**

We utilize a balanced scorecard measurement system for all company-operated restaurants. Elements included in the scorecard are customer surveys, internal audits, staffing metrics, speed of service metrics, sales metrics, and key controllable costs. Each period, managers of company-operated restaurants who are top performers on the scorecard are eligible for bonuses to reinforce this balanced approach to the business. The scorecard is also used by the operations leadership team to mine best practices.

To ensure brand consistency and integrity across all system restaurants, we utilize an internal operations audit program. Each restaurant is audited two or more times per year, and each audit results in two scores – a customer experience score and a brand standards score. We also have food safety and quality assurance programs for all system restaurants. Our auditors are part of the operations support team and provide regular performance analysis to the leadership team.

#### Managers and Team Members

Each Del Taco restaurant typically has a general manager, four to six shift leaders, and two or three team leaders. There are also typically between 15 and 20 team members who prepare food and serve customers. Area Directors lead company-operated restaurants, with each typically responsible for approximately five to 11 restaurants. Overseeing the Area Directors are five Regional Directors, each responsible for approximately 15 to 81 restaurants, and they report up to a sole Vice President of Company Operations. The franchise operations team utilizes seven Franchise Business Consultants who each coach and oversee up to 70 franchise-operated restaurants. The Franchise Business Consultants report to the Vice President of Franchise Operations. The Chief Operating Officer has full accountability for both company-operated and franchise-operated restaurants, managing both sales and profitability targets and customer experience metrics.

Our hiring process is focused on identifying team members that are genuinely friendly, committed to preparing fresh food, and willing to ensure "every guest leaves happy." We frequently cross-train our team members so they can fill any one of several

positions to maximize labor efficiency. The investment in helping team members learn multiple skills and our internal promotion path has helped us build loyal teams that care about the success of their restaurant. Many team members and managers have been employed by us for longer than 5 years, and it is not uncommon to have team members with more than 10 years of seniority.

#### **Training**

Our senior management team fosters a culture of continuous learning and career growth at Del Taco. On the first day of employment, every team member receives the first of three training modules focused on helping the team member clearly understand the brand and their role. Subsequent modules focus on the specifics of how to provide a consistent customer experience. The current training program is a blended learning approach including self-paced reading, hands-on exercises and written knowledge validation tests. In 2015, we launched the next phase of our training program with the addition of tablet-based bilingual e-learning which includes interactive exercises, video tutorials and online testing.

A significant portion of the restaurant leadership is comprised of former team members who have advanced along the Del Taco career path. Top performing team members who display leadership qualities take the first step in the management development program and become team leaders. As team leader candidates enter the management development program, they receive additional training and are regularly tested on their knowledge and skills. Shift leader candidates will have completed the three modules, passed all of the required testing and have their knowledge validated during a practical evaluation of one of their shifts. An external candidate for a general manager role will complete six to seven weeks of intensive classroom and hands-on training in a certified training restaurant.

#### **Franchise Program**

#### **Overview**

We use a franchising strategy to augment new restaurant growth in new and established markets, allowing for brand expansion without significant capital investment. As of December 31, 2019, there were a total of 296 franchise restaurants. Franchisees range in size from single restaurant operators to multi-unit operators, the largest of which owns 51 locations. As of December 31, 2019 and January 1, 2019, our top 12 franchisees operated 64% and 59% of our franchise-operated restaurants, respectively. As of December 31, 2019 and January 1, 2019, our top 20 franchisees operated approximately 75% and 71%, respectively, of our franchise-operated restaurants. The existing franchise base consists of numerous successful, longstanding restaurant operators.

We believe that franchise revenue provides stable and recurring cash flows to us and, as such, we plan to continue expanding the base of franchise-operated restaurants. In established markets, we will encourage continued growth from current franchisees and assist them in identifying and securing new locations. In emerging and new markets, we will source highly qualified and experienced new franchisees for multi-unit development opportunities. We generally seek franchisees from successful, non-competitive brands operating within the expansion markets. We market franchise opportunities through strategic networking, participation in select industry conferences, our existing website and printed materials.

We have several groups to enhance participation and engagement with the franchise community. The Franchise Marketing Advisory Team provides input and feedback on marketing strategy and initiatives. Our Operations Advisory Committee ("OAC"), comprised of experienced franchise and company operators, proposes and analyzes new equipment, training and procedures.

#### Franchise Owner Support

We have structured our corporate staff, training programs, operational systems and communication systems to ensure we are delivering strong support to franchisees. We assist franchisees with the site selection process, and every new franchise location is scrutinized by our corporate real estate committee. We provide template plans franchisees may use for new restaurant construction and work with franchisees and their design and construction vendors to ensure compliance with brand specifications. A training program is required for all franchisees, operating partners and restaurant management staff. Training materials introduce new franchisees to our operational performance standards and the metrics that help maintain these high standards.

For the first two restaurant openings in a market, we typically provide significant on-site support, with more modest support for subsequent locations. On an ongoing basis, we collect and disseminate customer experience feedback on a real time basis through a third party vendor. We also conduct regular on-site audits at each franchise location. Our Franchise Business Consultants are dedicated to ongoing franchise support and oversight, regularly visiting each franchise territory. We also employ dedicated Franchise Field Marketing Managers to assist franchisees with local marketing programs. We typically communicate with franchisees through an operations newsletter and hold regular regional workshops to update franchise teams

and conduct training. We also hold an annual conference for franchisees, vendors and company operations leaders to review overall performance, celebrate shared success, communicate best practices, and plan for the year ahead.

#### **Marketing and Advertising**

We run a highly coordinated marketing and advertising campaign to create customer awareness, engage fans, and maximize positive brand associations. We use multiple marketing channels, including television, radio, outdoor and direct mail to broadly drive brand awareness. We advertise on local TV/Cable and local radio in our primary markets, and utilize local radio, print, internet advertising, and billboards for some of the less developed markets. We complement this with email marketing to our Raving Fan E-Club, which allows us to reach approximately 880,000 members, and via social media through Facebook, Twitter and Instagram, which allows us to reach over 690,000 followers. We use our Raving Fan e-Club database to invite sub-sets of members to the taste panel facility, located at our corporate office. In November 2018, we launched the Del Taco Mobile App, featuring enhanced marketing capabilities including targeted promotional offers to drive guest frequency and currently allows us to engage with approximately 950,000 registered users.

Through our public relations efforts, we engage notable food editors and bloggers on a range of topics to help promote products. In addition, we engage in one-on-one conversations using a portfolio of social media platforms which include Facebook, Twitter and Instagram. We also use social media as a research and customer service tool, and apply insight we gain to future marketing efforts.

#### **Purchasing and Distribution**

To ensure an adequate supply of high-quality ingredients and other necessary supplies, we carefully select our suppliers. Our quality assurance department performs comprehensive supplier audits on a regular schedule to ensure that products conform to company standards. To ensure that prices are competitive, we use forward, fixed and formula pricing protocols where possible. We monitor industry news, trade issues, weather, political and world events that may affect supply prices, and we proactively attempt to lock in favorable pricing.

We contract with a single primary foodservice distributor for substantially all of our food and supplies. Our relationship with our primary distributor has been in place since 1990, and we believe the long-term relationship yields benefits to us and our franchisees in terms of reliability and pricing. Franchisees are required to use the primary distributor and must purchase all food and supplies from approved suppliers. In our normal course of business, we evaluate bids from multiple suppliers for various products. Beverage syrup is the largest product cost item and represented approximately 10% of the total cost for food and paper for 2019. Fluctuations in supply and prices can significantly impact our restaurant profit performance. We actively manage cost volatility for our significant food and paper items by negotiating with multiple suppliers and entering into what we believe are the most favorable contract terms given existing market conditions.

#### **Intellectual Property**

We have registered Del Taco®, Un *freshing* Believable®, Buck & Under Menu®, Epic Burritos®, Beyond Taco™ and certain other names used by our restaurants as trademarks or service marks with the United States Patent and Trademark Office and in approximately nine foreign countries. In addition, the Del Taco logo, website name and domain name and the content on its Facebook, Twitter and Instagram accounts are our intellectual property. We maintain the recipes for our taco meat, marinated grilled chicken and signature salsas, as well as certain proprietary standards, specifications and operating procedures, as trade secrets or confidential proprietary information.

We license the use of our registered trademarks to franchisees through franchise agreements. The franchise agreements restrict franchisees' activities with respect to the use of the trademarks and impose quality control standards in connection with goods and services offered in connection with the trademarks. Our general policy is to pursue and maintain registration of the service marks, trademarks and other intellectual property rights we use for our business in those countries where business strategy requires us to do so and to oppose vigorously any infringement or dilution of the service marks or trademarks in such countries.

#### Competition

We operate in the restaurant industry, which is highly competitive and fragmented. The number, size and strength of competitors vary by region. Our competition includes a variety of locally owned restaurants and national and regional chains that may offer dine-in, carry-out and delivery services. The competition includes restaurants, convenience food stores, delicatessens, supermarkets and club stores. Based on our differentiated QSR+ positioning, we compete both with fast casual restaurants, including Chipotle, El Pollo Loco, Panera Bread, Qdoba, Rubio's, and Habit, among others, and with traditional QSRs, such as Taco Bell, McDonald's, Burger King and Jack In the Box. In addition, we compete with franchisors of other restaurant concepts for prospective franchisees.

#### **Environmental Matters**

Our operations are subject to federal, state and local laws and regulations relating to environmental protection, including regulation of discharges into the air and water, storage and disposal of waste and clean-up of contaminated soil and groundwater. Under these laws, an owner or operator of real estate may be liable for the costs of removal or remediation of hazardous or toxic substances.

Certain of our properties may be located on sites that have been used by prior owners or operators as retail gas stations or other historical uses with the potential for environmental impacts. It is possible that properties on which our restaurants are located or which we owned in the past may contain forms of environmentally hazardous materials. We are aware of contamination from a release of hazardous materials by a previous owner, operator or adjacent business at four of our leased properties. We do not believe that we contributed to the contamination at these properties. The appropriate state agencies have been notified and these issues are being handled without disruption to our business. Under applicable federal and state environmental laws, the current owner or operator of these sites may be jointly and severally liable for the costs of investigation and remediation of any contamination. Although we lease almost all of our properties, or when we own the property we seek to obtain certain assurances from the prior owner or seek to obtain indemnity agreements from third parties; however, we cannot assure that we will not be liable for environmental conditions relating to prior, existing or future restaurants or restaurant sites. If we are found liable for the costs of remediation of contamination at or emanating from any of our properties, operating expenses would likely increase and operating results could be materially adversely affected.

#### **Regulation and Compliance**

We are subject to extensive federal, state and local government regulation, including those relating to, among others, public health and safety, zoning and fire codes, and franchising. Although we have not experienced and do not anticipate any significant problems in obtaining required licenses, permits or approvals, any difficulties, delays or failures in this regard could delay or prevent the opening of a new restaurant or adversely impact the viability of an existing restaurant.

The development and construction of additional restaurants will be subject to compliance with applicable zoning, land use and environmental regulations. We believe existing laws and regulations in these areas have not had a material effect on us, but should such laws become more stringent or should we face different regulations in new territories, it could delay construction and increase development costs for new restaurants.

We are also subject to the Fair Labor Standards Act, the Americans with Disabilities Act, the Immigration Reform and Control Act of 1986 and various federal, state, and local laws governing such matters as minimum wages, overtime, paid sick leave, unemployment tax rates, workers' compensation rates, citizenship requirements and other working conditions. A significant portion of the hourly staff is paid at rates consistent with, or slightly above, the applicable federal, state or local minimum wage and, accordingly, increases in the minimum wage will increase labor costs.

For a discussion of the various risks we may face from regulation and compliance matters, see Item 1A. "Risk Factors."

#### **Management Information Systems and Cybersecurity**

All of our company-operated and franchise-operated restaurants use Aloha, a leading computerized point-of-sale system, which we believe is scalable to support our long-term growth plans. This point-of-sale system provides integrated, high speed credit card and gift card processing, specifically designed for the restaurant industry. The system collects daily transaction data, which generates information about daily sales, product mix and average transaction size that we actively analyze. It allows us to manage our products and pricing in restaurants from the corporate office.

Our in-restaurant back office computer system assists in the management of our restaurants and provides labor and food cost management tools. The system provides corporate office and restaurant operations management quick access to detailed business data and reduces the time spent on administration. The system also provides sales, bank deposit and variance data to the accounting department on a daily basis. For company-operated restaurants, we use this data to generate daily sales information and weekly consolidated reports regarding sales and other key measures. Restaurant managers also have the ability to submit food and paper orders electronically to our primary distributor.

We have also successfully implemented a cloud-based workforce management system with a fully integrated payroll system which includes on-line recruiting tools, paperless employee files, labor scheduling and reporting, time keeping and an on-line training system.

Our systems and data are protected by advanced communication and data security systems. We maintain a robust system of data protection and cyber security resources, technology and processes. We remain constantly vigilant of new and emerging risks and ever-changing legal and compliance requirements and make strategic continued investment in those systems to keep company, customer and team member data secure. We provide annual security awareness training to our management.

Our management believes that our current systems and practice of implementing regular updates will position us well to support current needs and future growth. We use a strategic information system planning process that involves senior management and is integrated into our overall business planning. We provide data protection and cybersecurity reports to the Audit Committee of the Company's Board of Directors and to the full Board of Directors periodically. Information systems projects are prioritized based upon strategic, financial, regulatory and other business advantage criteria.

#### **Employees**

As of December 31, 2019, we had 7,844 employees, which includes 289 salaried general managers and 7,352 hourly restaurant employees comprised of 5,555 crewmembers, 1,652 shift leaders and 145 assistant managers. The remaining 203 employees were corporate office personnel or above restaurant level management. None of the employees are part of a collective bargaining agreement.

#### **Available Information**

We maintain a website at www.deltaco.com, including an investor relations section at www.investor.deltaco.com in which we routinely post important information, such as webcasts of quarterly earnings calls and other investor events in which we participate or host, and any related materials. Our Code of Ethics is also available in this section of our website. You may access our annual reports on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and amendments to those reports, as well as other reports relating to us that are filed with or furnished to the SEC, free of charge in the investor relations section of our website as soon as reasonably practicable after such material is electronically filed with or furnished to the SEC. The public may also read and copy materials we file with the SEC at the SEC's Public Reference Room, which is located at 100 F Street, NE, Room 1580, Washington, DC 20549. You can obtain information on the operation of the Public Reference Room by calling the SEC at 1-800-SEC-0330. The SEC also maintains a website that contains reports, proxy and information statements and other information regarding issuers that file electronically with the SEC at www.sec.gov.

The contents of the websites mentioned above are not incorporated into and should not be considered a part of this report. The references to the URLs for these websites are intended to be inactive textual references only.

#### **Information about our Executive Officers**

The following table sets forth our current executive officers:

Name	Age	Position
John D. Cappasola, Jr.	46	President and Chief Executive Officer
Steven L. Brake	47	Executive Vice President and Chief Financial Officer
Chad Gretzema	48	Chief Operating Officer

**John D. Cappasola, Jr.** has been our President and Chief Executive Officer since July 2017. From January 2017 to July 2017, Mr. Cappasola was our President and Chief Brand Officer. From 2012 to 2016, Mr. Cappasola was our Executive Vice President and has held the position of Chief Brand Officer since February 2011. Prior to that, Mr. Cappasola served as Vice President of Marketing since being appointed to that position in March 2009. From September 2008 to March 2009, he served

as Vice President of Marketing Development. From August 2002 to September 2008, Mr. Cappasola held positions in marketing, strategic development, and operations at Blockbuster, Inc. of Dallas, Texas. Mr. Cappasola earned a Bachelor of Science degree in Business Management from California Coast University. Based on his extensive industry and management experience in the quick-service sector, his familiarity with us, his understanding of restaurant operations and his work at a franchisee organization, Mr. Cappasola is well qualified to lead us and to also serve on our board.

**Steven L. Brake** has been our Executive Vice President since July 2012. He is also the Chief Financial Officer and has held that position since April 2010 and previously served as Treasurer from March 2006 to April 2010 and as the Corporate Controller from September 2003 to March 2006. From December 1995 until September 2003, Mr. Brake was with Arthur Andersen and KPMG LLP. Mr. Brake is a licensed certified public accountant (inactive) and holds a Bachelor of Arts degree in Economics from the University of California, Irvine and a Masters in Business Administration from the Paul Merage School of Business at the University of California, Irvine.

Chad Gretzema has been our Chief Operating Officer since September 2019. From September 2017 to September 2019, Mr. Gretzema was our Senior Vice President of Strategic Planning and Innovation. From 2012 to 2017, Mr. Gretzema was our Senior Vice President of Operations Support and Engagement. Previously, Mr. Gretzema held positions in operations, training, and marketing at Einstein Noah Restaurant Group, Phoenix Children's Academy, Noodles & Company, and Oscar Mayer Foods. Mr. Gretzema holds Bachelor of Arts degrees in Journalism and Psychology from Indiana University, Bloomington.

#### ITEM 1A. Risk Factors

You should carefully consider the following risk factors, together with all of the other information included in this annual report on Form 10-K. The risks described below are those which we believe are the material risks that we face. Additional risks not presently known to us or which we currently consider immaterial may also have an adverse effect on us. Any risk described below may have a material adverse impact on Del Taco's business or financial condition. Some statements in this annual report on Form 10-K, including such statements in the following risk factors, constitute forward-looking statements. These forward-looking statements are based on Del Taco management's current expectations, forecasts and assumption, and involve a number of risks and uncertainties. Accordingly, forward-looking statements should not be relied upon as representing our views as of any subsequent date, and we do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.

#### Risks Related to Our Business and Industry

Our growth strategy depends in part on opening new restaurants in existing and new markets and expanding our franchise system. We may be unsuccessful in opening new company-operated or franchise-operated restaurants or establishing new markets, which could materially adversely affect our growth.

One of the key means to achieving our growth strategy will be through opening new restaurants and operating those restaurants on a profitable basis. We opened 10 new company-operated restaurants and 14 new franchise restaurants in 2019 and plan to open 15 to 20 new system-wide restaurants in 2020. Our ability to open new restaurants is dependent upon a number of factors, many of which are beyond our control, including our or our franchisees' ability to:

- identify available and suitable restaurant sites;
- compete for restaurant sites;
- identify, hire and train employees;
- reach acceptable agreements regarding the lease or purchase of locations;
- obtain or have available the financing required to acquire and operate a restaurant, including construction and opening costs, and managing such costs;
- respond to unforeseen engineering or environmental problems with leased or purchased premises;
- avoid the impact of inclement weather, natural disasters and other calamities;
- hire, train and retain the skilled management and other employees necessary to meet staffing needs;
- obtain, in a timely manner and for an acceptable cost, required licenses, permits and regulatory approvals and respond effectively to any changes in local, state or federal law and regulations that adversely affect our and franchisees' costs or ability to open new restaurants; and
- control construction and equipment cost increases for new restaurants.

There is no guarantee that a sufficient number of suitable restaurant sites will be available in desirable areas or on terms that are acceptable to us or our franchisees in order to achieve our growth plans. If we are unable to open new restaurants or sign new franchisees, or if restaurant openings are significantly delayed, our earnings and revenue growth could be adversely affected and our business negatively affected as we expect a portion of our growth to come from new locations.

Due to brand recognition and logistical synergies, as part of our growth strategy, we intend to open new restaurants in areas where we have existing restaurants. The operating results and same store sales for our existing restaurants could be adversely affected due to close proximity with our other restaurants and market saturation.

As part of our longer term growth strategy, we may also enter into geographic markets in which we have little or no prior operating or franchising experience through company-operated restaurant growth and through franchise development agreements. The challenges of entering new markets include: difficulties in hiring and training experienced personnel; unfamiliarity with local real estate markets and demographics; consumer unfamiliarity with our brand; and different competitive and economic conditions, consumer tastes and discretionary spending patterns that are more difficult to predict or satisfy than in our existing markets. Consumer recognition of our brand has been an important part of the success of company-operated and franchise-operated restaurants in our existing markets. In addition, restaurants we open in new markets may take longer to reach expected sales and profit levels on a consistent basis and may have higher construction, occupancy or operating costs than restaurants we open in existing markets, thereby affecting our overall profitability. Any failure on our part to recognize or respond to these challenges may adversely affect the success of any new restaurants. Expanding our franchise system could

require the implementation, expense and successful management of enhanced business support systems, management information systems and financial controls as well as additional staffing, franchise support, capital expenditures and working capital.

Our progress in opening new restaurants from quarter to quarter may occur at an uneven rate. If we do not open new restaurants in the future according to our current plans, the delay could have a material adverse effect on our business, financial condition and results of operations.

We may not realize the anticipated benefits from opening new restaurants in existing and new markets or from expanding our franchise system. For example, in Fiscal 2019, we recorded an impairment of long-lived assets charge of \$7.2 million related to seven underperforming restaurants that generated atypically low sales volumes and negative restaurant contribution. If opening new restaurants in existing and new markets or the expansion of our franchise system is not successful, our operating results could be materially adversely affected.

#### Opening new restaurants in existing markets may negatively impact sales at our existing restaurants.

The consumer target area of our restaurants varies by location, depending on a number of factors, including population density, other local retail and business attractions, area demographics and geography. In the near term, we are accelerating our pipeline of in-fill locations to leverage the brand awareness, infrastructure and efficiencies of scale. The opening of a new restaurant in or near markets in which we already have restaurants could adversely impact sales at these existing restaurants. Existing restaurants could also make it more difficult to build our consumer base for a new restaurant in the same market. Our core business strategy does not entail opening new restaurants that we believe will materially affect sales at our existing restaurants, but we may selectively open new restaurants in and around areas of existing restaurants to more effectively serve our customers.

We may not be able to compete successfully with other quick service and fast casual restaurants. Intense competition in the restaurant industry could make it more difficult to expand our business and could also have a negative impact on our operating results if customers favor our competitors or we are forced to change our pricing and other marketing strategies.

We face significant competition from restaurants in the quick service and fast casual dining segments of the restaurant industry. In addition, the Southern California and Las Vegas regions, the primary markets in which we compete, consist of very competitive Mexican-inspired quick service and fast casual markets. We expect competition in these markets and each of our other markets to continue to be intense because consumer trends are favoring limited service restaurants that offer healthier menu items made with better quality products and many quick service restaurants are responding to these trends. Competition in our industry is primarily based on price, convenience, quality of service, brand recognition, restaurant location and type and quality of food. If our company-operated and franchise-operated restaurants cannot compete successfully with other quick service and fast casual restaurants in new and existing markets, we could lose customers and our revenue could decline.

Our company-operated and franchise-operated restaurants compete with national and regional quick service and fast casual restaurant chains for customers, restaurant locations and qualified management and other staff. Many of our competitors have existed longer and have a more established market presence with substantially greater financial, marketing, personnel and other resources than we do. Among our competitors are a number of multi-unit, multi-market, fast casual restaurant concepts, some of which are expanding nationally. As they expand, we will face competition from these restaurant concepts as well as new competitors that strive to compete within our market segments. These competitors may have, among other things, lower operating costs, better locations, better facilities, better management, more effective marketing and more efficient operations. Additionally, we face the risk that new or existing competitors will copy our business model, menu options, brand presentation or ambience, among other things.

Any inability to successfully compete with the restaurants in our markets will place downward pressure on our customer traffic and may prevent us from increasing or sustaining our revenue and profitability. Consumer tastes, nutritional and dietary trends, traffic patterns and the type, number and location of competing restaurants often affect the restaurant business, and our competitors may react more efficiently and effectively to those conditions. In addition, many of our traditional fast food restaurant competitors may offer lower-priced menu options or meal packages, or have loyalty programs. Our sales could decline due to changes in popular tastes, "fad" food regimens, such as low carbohydrate diets, and media attention on new restaurants. If we are unable to continue to compete effectively, our traffic, sales and restaurant contribution could decline which would have a material adverse effect on our business, financial condition and results of operations.

### We may not be able to adequately protect our intellectual property, which could harm the value of our brand and have a material adverse effect on our business, financial condition and results of operations.

Our intellectual property is material to the conduct of our business. Our ability to implement our business plan successfully depends in part on our ability to further build brand recognition using our trademarks, service marks, trade dress and other proprietary intellectual property, including our name and logos and the unique ambiance of our restaurants. While it is our policy to protect and defend vigorously our rights to our intellectual property, we cannot predict whether steps taken by us to protect our intellectual property rights will be adequate to prevent misappropriation of these rights or the use by others of restaurant features based upon, or otherwise similar to, our restaurant concept. It may be difficult for us to prevent others from copying elements of our concept and any litigation to enforce our rights will likely be costly and may not be successful. Although we believe that we have sufficient rights to all of our trademarks and service marks, we may face claims of infringement that could interfere with our ability to market our restaurants and promote our brand. Any such litigation may be costly and could divert resources from our business. Moreover, if we are unable to successfully defend against such claims, we may be prevented from using our trademarks or service marks in the future and may be liable for damages, which in turn could have a material adverse effect on our business, financial condition and results of operations.

In addition, we license certain of our proprietary intellectual property, including our name and logos, to third parties. For example, we grant our franchisees a right to use certain of our trademarks in connection with their operation of the applicable restaurant. If a franchisee fails to maintain the quality of the restaurant operations associated with the licensed trademarks, the value of our trademarks could potentially be harmed. Negative publicity relating to the franchisee or licensee could also be incorrectly associated with Del Taco, which could harm our business. Failure to maintain, control and protect our trademarks and other proprietary intellectual property would likely have a material adverse effect on our business, financial condition and results of operations and on our ability to enter into new franchise agreements.

### New restaurants, once opened, may not be profitable, and the increases in average restaurant revenue and same store sales that we have experienced in the past may not be indicative of future results.

Some of our restaurants open with an initial start-up period of higher than normal sales volumes, which subsequently decrease to stabilized levels. Typically, our new restaurants have stabilized sales after approximately 26 to 52 weeks of operation, at which time the restaurant's sales typically begin to grow on a consistent basis. However, we cannot assure you that this will occur for future restaurant openings. In new markets, the length of time before average sales for new restaurants stabilize is less predictable and can be longer as a result of our limited knowledge of these markets and consumers' limited awareness of our brand. In addition, our average restaurant revenue and same store sales may not increase at the rates achieved over the past several years, if at all. Our ability to operate new restaurants profitably and increase average restaurant revenue and same store sales will depend on many factors, some of which are beyond our control, including:

- consumer awareness and understanding of our brand;
- general economic conditions, which can affect restaurant traffic, local labor costs and prices we pay for the food products and other supplies we use;
- changes in consumer preferences and discretionary spending;
- difficulties obtaining or maintaining adequate relationships with distributors or suppliers in new markets;
- increases in prices for commodities, including beef and other proteins;
- inefficiency in our labor costs as our staff gains experience;
- competition, either from our competitors in the restaurant industry or our own restaurants;
- temporary and permanent site characteristics of new restaurants;
- changes in government regulation; and
- other unanticipated increases in costs, any of which could give rise to delays or cost overruns.

If our new restaurants do not perform as planned, our business and future prospects could be harmed. In addition, an inability to achieve our expected average restaurant revenue would have a material adverse effect on our business, financial condition and results of operations.

#### Our sales growth and ability to achieve profitability could be adversely affected if same store sales are less than we expect.

Our ability to increase the level of same store sales, which reflect the change in year-over-year sales for restaurants in the accounting period following 18 months of operations, will affect our sales growth and will continue to be a critical factor affecting our ability to generate profits because the restaurant contribution margin on same store sales increases is generally

higher than the restaurant contribution on new restaurant sales. Our ability to increase same store sales depends in part on our ability to successfully implement our initiatives to increase sales. It is possible such initiatives will not be successful, that we will not achieve our target same store sales growth or that the change in same store sales could be negative, which may cause a decrease in sales growth and our ability to achieve profitability that would have a material adverse effect on our business, financial condition and results of operations. See the section entitled "Management's Discussion and Analysis of Financial Condition and Results of Operations-Key Performance Indicators-Same Store Sales Growth."

#### Our long-term success depends in part on our ability to effectively identify and secure appropriate sites for new restaurants.

We intend to develop new restaurants in our existing markets, expand our footprint into adjacent markets and selectively enter into new markets. In order to build new restaurants, we must first identify markets where we can enter or expand our footprint, taking into account numerous factors, including the location of our current restaurants, local economic trends, population density, area demographics, cost of construction and real estate and geography. Then we must secure appropriate restaurant sites, which is one of our biggest challenges. There are numerous factors involved in identifying and securing an appropriate restaurant site, including:

- evaluating size of the site, traffic patterns, local retail, residential and business attractions and infrastructure that will drive high levels of customer traffic and sales;
- competition in new markets, including competition for restaurant sites;
- financial conditions affecting developers and potential landlords, such as the effects of macro-economic conditions and the credit market (including the potential for rising interest rates), which could lead to these parties delaying or canceling development projects (or renovations of existing projects), in turn reducing the number of appropriate restaurant sites available;
- developers and potential landlords obtaining licenses or permits for development projects on a timely basis;
- proximity of potential restaurant sites to existing restaurants;
- anticipated commercial, residential and infrastructure development near the potential restaurant site; and
- availability of acceptable lease terms and arrangements, including construction costs.

Given the numerous factors involved, we may not be able to successfully identify and secure attractive restaurant sites in existing, adjacent or new markets, which could have a material adverse effect on our business, financial condition and results of operations.

#### The minimum wage, particularly in California, continues to increase and is subject to factors outside of our control.

We have a substantial number of hourly employees who are paid wage rates based on the applicable federal, state or local minimum wage, and increases in the minimum wage will increase our labor costs.

On July 1, 2014, the State of California (where most of our restaurants are located) increased its minimum wage to \$9.00 per hour (from \$8.00 per hour), and it increased to \$10.00 per hour on January 1, 2016. On March 31, 2016, the California Legislature passed legislation which was designed to raise the statewide minimum wage gradually until it reaches \$15.00 per hour in 2022 and it was signed into law on April 4, 2016. Under the new California law, minimum wage increased to \$10.50 per hour on January 1, 2017, increased to \$11.00 in 2018, increased to \$12.00 in 2019, increased to \$13.00 in 2020 and will then increase by an additional dollar per hour each calendar year through 2022 when it reaches \$15.00 per hour. Based on our current number of restaurants in California, this is expected to impact 330 restaurants in California, of which 208 are company-operated and 122 are franchise-operated, excluding certain California restaurants with local minimum wage requirements that are accelerated compared to the California requirements.

In addition, in September 2015, the Los Angeles County Board of Supervisors approved increases to the minimum wage to \$15.00 per hour by 2020 with the first phase of the wage increase to \$10.50 effective on July 1, 2016, followed by an increase to \$12.00 per hour on July 1, 2017, \$13.25 per hour on July 1, 2018, and \$14.25 per hour on July 1, 2019 until it reaches \$15.00 per hour on July 1, 2020. Also, in June 2016, the Los Angeles City Council approved a sick paid leave ordinance to provide six days of paid sick leave per year, with carry-over of 72 hours, effective July 1, 2016. These local ordinances impacted 21 company-owned restaurants and 12 franchise-owned restaurants in the City of Los Angeles and in the unincorporated areas of the County of Los Angeles.

On March 14, 2016, the Pasadena City Council adopted an ordinance to increase Pasadena's minimum wage. Beginning on July 1, 2016, employers with 26 or more employees must pay a minimum wage of \$10.50 per hour to all employees who work at

least 2 hours per week within Pasadena's geographic bounds. The minimum wage increased to \$12.00 per hour on July 1, 2017 and \$13.25 per hour on July 1, 2018. This local ordinance impacted three company-operated restaurants.

On June 7, 2016, San Diego voters voted in favor of an ordinance to increase San Diego's minimum wage rate and allow employees working within the San Diego city limits to earn one hour of paid sick leave for every 30 hours worked. The San Diego City Council certified this minimum wage increase on July 11, 2016 with the increase taking effect on July 11, 2016. Under this ordinance, for any employee who works at least two hours within San Diego city limits, minimum wage increased to \$10.50 per hour on July 11, 2016, \$11.50 per hour on January 1, 2017, \$12.00 per hour on January 1, 2019, \$13.00 per hour on January 1, 2020, and the minimum wage rate will increase annually to an amount that corresponds to the prior year's increase, if any, in the cost of living. In addition, the ordinance provides up to five days of paid sick leave and allows unused sick leave to be carried over to the following year. This ordinance impacted five franchise-operated restaurants.

On July 1, 2016, the Santa Monica minimum wage rates increased to \$10.50 per hour and allow employees working within the Santa Monica city limits to earn one hour of paid sick leave for every 30 hours worked. The minimum wage increased to \$12.00 per hour on July 1, 2017, \$13.25 per hour on July 1, 2018 and \$14.25 per hour on July 1, 2019. The minimum wage will then increase to \$15.00 per hour on July 1, 2020. This local ordinance impacted one company-operated restaurant.

On November 8, 2016, Arizona voters voted in favor to increase the state minimum wage to \$10.00 per hour effective January 1, 2017 (from \$8.05 per hour) and to allow employees to earn one hour of paid sick leave for every 30 hours worked effective July 1, 2017. The minimum wage increased to \$10.50 per hour in 2018, increased to \$11.00 per hour in 2019 and increased to \$12.00 per hour in 2020. The law provides up to five days of paid sick leave per year. The new law impacted three company-operated restaurants and 35 franchise-operated restaurants.

On June 13, 2019, the governor of Nevada signed a bill into law that increases the minimum wage to \$8.00 per hour for employers that offer qualified health insurance and to \$9.00 per hour for employers that do not offer qualified health insurance, effective July 1, 2020. The minimum wage will increase by \$0.75 per hour each year until it reaches \$11.00 per hour for employers that offer qualified health insurance and \$12.00 per hour for employers that do not offer qualified health insurance in 2024. Additionally, it allows employees working within the state to accrue approximately 0.02 hours of paid leave for each hour worked, which translates to 40 hours of paid leave per year for full-time employees, effective January 1, 2020. This new law will impact 40 company-operated restaurants and nine franchise-operated restaurants.

Other municipalities may set minimum wages above the applicable federal or state standards. The federal minimum wage has been \$7.25 per hour since July 24, 2009. Additional federally-mandated, state-mandated or locally mandated minimum wages may be raised in the future. Furthermore, on July 1, 2015, the Healthy Workplaces, Healthy Families Act of 2014 went into effect for California employees, which provides up to three days of paid sick leave for employees who work more than 30 days within a year. We may be unable to increase our menu prices in order to pass future increased labor costs on to our customers, in which case our margins would be negatively affected, which could have a material adverse effect on our business, financial condition and results of operations. In addition, if our menu prices are increased to cover increased labor costs, the higher prices could adversely affect sales and thereby reduce our margins and profitability.

### Changes in food and supply costs, including the impact of tariffs, or failure to receive frequent deliveries of food ingredients and other supplies could have an adverse effect on our business, financial condition and results of operations.

Our profitability depends in part on our ability to anticipate and react to changes in food and supply costs, and our ability to maintain our menu depends in part on our ability to acquire ingredients that meet specifications from reliable suppliers. Shortages or interruptions in the availability of certain supplies caused by unanticipated demand, problems in production or distribution, food contamination, a health epidemic or pandemic, inclement weather or other conditions could adversely affect the availability, quality and cost of our ingredients, which could harm our operations. Any increase in the prices of the food products most critical to our menu, such as beef, beverage syrup, chicken, cheese, french fries, tortillas, taco shells, fresh produce, soybean oil and other proteins, could have a material adverse effect on our business, financial condition and results of operations. Particularly, the cost of ground beef, our second largest commodity expenditure that accounts for approximately 9% of our total food and paper costs, increased significantly several years ago as a result of a reduction in the U.S. cattle supply, coupled with an increase in world demand for beef. The market for beef is particularly volatile and is subject to extreme price fluctuations due to seasonal shifts, climate conditions, the price of feed, industry demand, energy demand, relative strength of the U.S. dollar and other factors. Although we try to manage the impact that these fluctuations have on our operating results, we remain susceptible to increases in food costs as a result of factors beyond our control, such as general economic conditions, potential cross-border taxes or tariffs, seasonal fluctuations, weather conditions, demand, food safety concerns, generalized infectious diseases, product recalls and government regulations. For instance, several years ago our cost of eggs increased materially due to the impact of the avian flu which infected much of the domestic egg laying flock and created a temporary but

significant reduction in supply. Additionally, a substantial volume of produce and other items are procured from Mexico and other countries. Any new or increased import duties, tariffs or taxes, or other changes in U.S. trade or tax policy, could result in higher food and supply costs that would adversely impact our financial results. Therefore, material increases in the prices of the ingredients most critical to our menu, particularly ground beef, could adversely affect our operating results or cause us to consider changes to our product delivery strategy and adjustments to our menu pricing.

We have contracts with a limited number of suppliers for the food and supplies of our restaurants. If any of our suppliers perform inadequately, or our supply relationships are disrupted for any reason, there could be a material adverse effect on our business, financial condition, results of operations or cash flows. Although we often enter into contracts for the purchase of food products and supplies, we do not have long-term contracts for the purchase of all such food products and supplies. As a result, we may not be able to anticipate or react to changing food costs by adjusting our purchasing practices or menu prices, which could cause our operating results to deteriorate. If we cannot replace or engage suppliers who meet our specifications in a short period of time, that could increase our expenses and cause shortages of food and other items at our restaurants, which could cause a restaurant to remove items from our menu. If that were to happen, affected restaurants could experience significant reductions in sales during the shortage or thereafter, if customers change their dining habits as a result. In addition, although we provide modestly priced food, we may choose not to, or may be unable to, pass along commodity price increases to consumers. These potential changes in food and supply costs could have a material adverse effect on our business, financial condition and results of operations.

Our profitability depends in part on our and our franchisees' ability to maintain consistent quality menu items and prices, which in turn significantly depends upon our ability to acquire food and paper products from reliable sources in accordance with our specifications on a timely basis. Shortages or interruptions in the supply of food and paper products caused by unanticipated demand, problems in production or distribution, contamination of food products, an outbreak of diseases impacting various proteins, inclement weather or other conditions could materially adversely affect the availability, quality and cost of ingredients, which would adversely affect our business, financial condition, results of operations and cash flows. We do not control the businesses of our vendors, suppliers and distributors and our efforts to specify and monitor the standards under which they perform may not be successful.

We rely on only one company to distribute substantially all of our products to company-operated and franchise-operated restaurants. Failure to receive timely deliveries of food or other supplies could result in a loss of revenue and materially and adversely impact our operations.

One company distributes substantially all of the products we receive from suppliers to company-operated and franchise-operated restaurants. If that distributor or any supplier fails to perform as anticipated or seeks to terminate agreements with us, or if there is any disruption in any of our distribution relationships for any reason, our business, financial condition, results of operations and cash flows could be materially adversely affected. If we or our franchisees must temporarily close a restaurant or remove popular items from a restaurant's menu, that restaurant may experience a significant reduction in revenue during the time affected by the shortage and thereafter if our customers change their dining habits as a result.

Additionally, any changes we may make to the services we obtain from our vendors, or new vendors we employ, may disrupt our operations. These disruptions could have a material adverse effect on our business, financial condition and results of operations.

#### Failure to manage our growth effectively could harm our business and operating results.

A portion of our growth plan includes opening new restaurants. If our expansion is accelerated greatly, our existing restaurant management systems, financial and management controls and information systems may be inadequate to support our planned expansion. Managing any such growth effectively will require us to continue to enhance these systems, procedures and controls and to hire, train and retain managers and team members. We may not respond quickly enough to the changing demands that our expansion will impose on our management, restaurant teams and existing infrastructure, which could harm our business, financial condition and results of operations.

Negative publicity relating to one of our restaurants, including one of our franchise-operated restaurants, could reduce sales at some or all of our other restaurants.

Our success is dependent in part upon our ability to maintain and enhance the value of our brand, consumers' connection to our brand and positive relationships with our franchisees. We may, from time to time, be faced with negative publicity relating to food quality, public health concerns, restaurant facilities, customer complaints or litigation alleging illness or injury, health inspection scores, integrity of our or our suppliers' food processing, employee relationships or other matters, regardless of

whether the allegations are valid or whether we are held to be responsible. The negative impact of adverse publicity relating to one restaurant may extend far beyond the restaurant or franchise involved to affect some or all of our other restaurants. The risk of negative publicity is particularly great with respect to our franchise-operated restaurants because we are limited in the manner in which we can regulate them, especially on a real-time basis. The considerable expansion in the use of social media over recent years can further amplify any negative publicity that could be generated by such incidents.

Additionally, employee claims against us based on, among other things, wage and hour violations, discrimination, harassment or wrongful termination may also create negative publicity that could adversely affect us and divert our financial and management resources that would otherwise be used to benefit the future performance of our operations. A significant increase in the number of these claims or an increase in the number of successful claims would have a material adverse effect on our business, financial condition and results of operations. See Note 16, *Commitments and Contingencies*, in the notes to the consolidated financial statements. Consumer demand for our products and our brand's value could diminish significantly if any such incidents or other matters create negative publicity or otherwise erode consumer confidence in us or our products, which would likely result in lower sales and could have a material adverse effect on our business, financial condition and results of operations.

### Our inability or failure to recognize, respond to and effectively manage the accelerated impact of social media could have a material adverse impact on our business.

There has been been a widespread and dramatic increase in the use of social media platforms that allow users to access a broad audience of consumers and other interested persons. The availability of information on social media can be virtually immediate, as can its impact, and users of many social media platforms can post information without filters or checks on the accuracy of the content posted. Adverse information concerning our restaurants or brand, whether accurate or inaccurate, may be posted on such platforms at any time and can quickly reach a wide audience. The resulting harm to our reputation may be immediate, without affording us an opportunity to correct or otherwise respond to the information, and it is challenging to monitor and anticipate developments on social media in order to respond in an effective and timely manner. As a result, social media may exacerbate the risks described above under "Negative publicity relating to one of our restaurants, including one of our franchise-operated restaurants, could reduce sales at some or all of our other restaurants."

In addition, although search engine marketing, social media and other new technological platforms offer great opportunities to increase awareness of and engagement with our restaurants and brand, our failure to use social media effectively in our marketing efforts may further expose us to the risks associated with the accelerated impact of social media. Many of our competitors are expanding their use of social media and the social media landscape is rapidly evolving, potentially making more traditional social media platforms obsolete. As a result, we need to continuously innovate and develop our social media strategies in order to maintain broad appeal with guests and brand relevance, and we may not do so effectively. A variety of additional risks associated with our use of social media include the possibility of improper disclosure of proprietary information, exposure of personally identifiable information of our employees or guests, fraud, or the publication of out-of-date information, any of which may result in material liabilities or reputational damage. Furthermore, any inappropriate use of social media platforms by our employees could also result in negative publicity that could damage our reputation, or lead to litigation that increases our costs.

#### Our expansion into new markets may present increased risks.

We may open restaurants in markets where we have little or no operating experience. Restaurants we open in any new markets may take longer to reach expected sales and profit levels on a consistent basis and may have higher construction, occupancy or operating costs than restaurants we open in existing markets, thereby affecting our overall profitability. New markets may have competitive conditions, consumer tastes and discretionary spending patterns that are more difficult to predict or satisfy than our existing markets. We may need to make greater investments than we originally planned in advertising and promotional activity in new markets to build brand awareness. We may find it more difficult in new markets to hire, motivate and keep qualified employees who share our vision, passion and culture. We may also incur higher costs from entering new markets if, for example, we assign regional managers to manage comparatively fewer restaurants than in more developed markets. As a result, these new restaurants may be less successful or may achieve AUVs at a slower rate. We may not be able to successfully develop critical market presence for our brand in new geographical markets, as we may be unable to find and secure attractive locations, build name recognition or attract new customers. Inability to fully implement or failure to successfully execute our plans to enter new markets could have a material adverse effect on our business, financial condition and results of operations.

### Governmental regulation may adversely affect our ability to open new restaurants or otherwise adversely affect our business, financial condition and results of operations.

We are subject to various federal, state and local regulations, including those relating to building and zoning requirements and those relating to the preparation and sale of food. The development and operation of restaurants depends to a significant extent on the selection and acquisition of suitable sites, which are subject to zoning, land use, environmental, traffic and other regulations and requirements. Our restaurants are also subject to state and local licensing and regulation by health, sanitation, food and occupational safety and other agencies. We may experience material difficulties or failures in obtaining the necessary licenses, approvals or permits for our restaurants, which could delay planned restaurant openings or affect the operations at our existing restaurants. In addition, stringent and varied requirements of local regulators with respect to zoning, land use and environmental factors could delay or prevent development of new restaurants in particular locations.

We are subject to the U.S. Americans with Disabilities Act (the "ADA") and similar state laws that give civil rights protections to individuals with disabilities in the context of employment, public accommodations and other areas, including our restaurants. We may in the future have to modify restaurants by adding access ramps or redesigning certain architectural fixtures, for example, to provide service to or make reasonable accommodations for disabled persons. The expenses or capital outlays associated with these modifications could be material.

Our operations are also subject to the U.S. Occupational Safety and Health Act, which governs worker health and safety, the U.S. Fair Labor Standards Act, which governs such matters as minimum wages and overtime, and a variety of similar federal, state and local laws that govern these and other employment law matters. We and our franchisees may also be subject to lawsuits from employees, the U.S. Equal Employment Opportunity Commission or others alleging violations of federal and state laws regarding workplace and employment matters, discrimination and similar matters, and we have been a party to such matters in the past. In addition, federal, state and local proposals related to paid sick leave or similar matters could, if implemented, have a material adverse effect on our business, financial condition and results of operations.

There is a new food safety regulation of certain food establishments in the United States, where compliance with the U.S. Food and Drug Administration (the "FDA") Hazard Analysis and Risk-based Preventative Controls for Human Foods ("HARPC") regulation is required.

HARPC refers to a management system in which food safety is addressed through the analysis and control of potential hazards from production, procurement and handling, to manufacturing, distribution and consumption of the finished product. Many states have required restaurants to develop and implement HARPC systems, and the United States government continues to expand the sectors of the food industry that must adopt and implement HARPC programs. For example, the Food Safety Modernization Act (the "FSMA"), signed into law in January 2011, granted the FDA authority regarding the safety of the entire food system, including through increased inspections and mandatory food recalls. Although restaurants are specifically exempted from or not directly implicated by some of these relatively new requirements, we anticipate that the requirements may impact our industry. Additionally, our suppliers may initiate or otherwise be subject to food recalls that may impact the availability of certain products, result in adverse publicity or require us to take actions that could be costly for us or otherwise impact our business.

The impact of current laws and regulations, the effect of future changes in laws or regulations that impose additional requirements and the consequences of litigation relating to current or future laws and regulations, or our inability to respond effectively to significant regulatory or public policy issues, could increase our compliance and other costs of doing business and, therefore, have an adverse effect on our results of operations. Failure to comply with the laws and regulatory requirements of federal, state and local authorities could result in, among other things, revocation of required licenses, administrative enforcement actions, fines and civil and criminal liability. In addition, certain laws, including the ADA, could require us to expend significant funds to make modifications to our restaurants if we fail to comply with applicable standards. Compliance with the aforementioned laws and regulations can be costly and can increase our exposure to litigation or governmental investigations or proceedings, which could have a material adverse effect on our business, financial condition and results of operations.

#### Food safety and foodborne illness concerns could have an adverse effect on our business.

We have a vigorous food safety program in our restaurants designed to meet local and state regulations that we continue to update, optimize and strengthen. We have established in our nearly 56 year history, systems and standards with our suppliers and in our restaurants to ensure the safety of our food for our guests.

We cannot guarantee that our internal controls and training will be fully effective in preventing all food safety issues at our restaurants, including any occurrences of foodborne illnesses such as salmonella, Norovirus, E. coli and hepatitis A. In addition, there is no guarantee that our franchise restaurants will maintain the high levels of internal controls and training we require at company-operated restaurants. New illnesses resistant to our current precautions may develop in the future, or diseases with long incubation periods could arise, that could give rise to claims or allegations on a retroactive basis.

Furthermore, we bulk source for the system and we and our franchisees rely on our third-party suppliers, making it difficult to monitor food safety compliance and increasing the risk that foodborne illness could affect multiple locations rather than a single restaurant. We do our best to vet out our sources, however, given this, some foodborne illness could be caused by third-party suppliers and transporters outside of our control.

One or more instances of foodborne illness in any of our restaurants or markets or related to food products we sell could negatively affect our restaurant revenue nationwide if highly publicized on national media outlets or through social media. This risk exists even if it were later determined that the illness was wrongly attributed to us. A number of other restaurant chains have experienced incidents related to foodborne illnesses that have had a material adverse effect on their operations. The occurrence of a similar incident at one or more of our restaurants and negative publicity or public speculation about an incident, could have a material adverse effect on our business, financial condition and results of operations.

### Health concerns arising from the outbreak of a health epidemic or pandemic, including the coronavirus, may have an adverse effect on our business.

Our business could be materially and adversely affected by the outbreak of a widespread health epidemic or pandemic, such as coronavirus, particularly if located in regions where we derive a significant amount of our revenue or profit or where our suppliers and business partners are located. The occurrence of such an outbreak or other adverse public health developments could materially disrupt our business and operations. Such events could also significantly impact our industry and cause a temporary closure of restaurants, which could severely disrupt our operations or our franchisees' operations and have a material adverse effect on our business, financial condition and results of operations.

In addition, our operations could be disrupted if any of our employees or employees of our business partners were suspected of having coronavirus or other illnesses since this could require us or our business partners to quarantine some or all such employees or disinfect our restaurant facilities.

Furthermore, such viruses may be transmitted through human contact, and the risk of contracting viruses could cause employees or guests to avoid gathering in public places, which could adversely affect restaurant guest traffic or the ability to adequately staff restaurants. We could also be adversely affected if government authorities impose mandatory closures, seek voluntary closures, impose restrictions on operations of restaurants, or restrict the import or export of products, or if suppliers issue mass recalls of products. Even if such measures are not implemented and a virus or other disease does not spread significantly, the perceived risk of infection or health risk may adversely affect our business and operating results.

### We could be party to litigation that could distract management, increase our expenses or subject us to material monetary damages or other remedies.

Our customers from time to time file complaints or lawsuits against us alleging we caused an illness or injury they suffered at or after a visit to our restaurants, or that we have problems with food quality or operations. We also have been subject to a variety of other claims arising in the ordinary course of its business, including personal injury claims, contract claims and claims alleging violations of federal and state law regarding workplace and employment matters, equal opportunity, harassment, discrimination and similar matters, including administrative charges, single-plaintiff lawsuits, class actions, and other types of actions. We could become subject to class actions or other lawsuits related to any of these or from different types of matters in the future. Such claims may result in the payment of substantial damages by us. Regardless of whether any claims brought against us are valid, or whether we are ultimately held liable, claims may be expensive to defend and may divert time and resources away from our operations and hurt our performance. A judgment in excess of our insurance coverage for any claims could materially and adversely affect our financial condition and results of operations. Any adverse publicity resulting from the claims, or even from threatened claims, may also materially and adversely affect our reputation, which in turn could have a material adverse effect on our business, financial condition and results of operations.

In addition, the restaurant industry has been subject to a growing number of claims based on the nutritional content of food products sold and disclosure and advertising practices. We may also be subject to this type of proceeding in the future and, even if it is not, publicity about these matters (particularly directed at the fast casual or traditional quick service segments of the

industry) may harm our reputation and could have a material adverse effect on our business, financial condition and results of operations.

#### Compliance with environmental laws may negatively affect our business.

We are subject to federal, state and local laws and regulations concerning waste disposal, pollution, protection of the environment, and the presence, discharge, storage, handling, release and disposal of, and exposure to, hazardous or toxic substances. These environmental laws provide for significant fines and penalties for noncompliance and liabilities for remediation, sometimes without regard to whether the owner or operator of the property knew of, or was responsible for, the release or presence of hazardous toxic substances. Third parties may also make claims against owners or operators of properties for personal injuries and property damage associated with releases of, or actual or alleged exposure to, such hazardous or toxic substances at, on or from our restaurants. We are aware of contamination from a release of hazardous materials by a previous owner, operator or adjacent business at four of our leased properties. We do not believe that we contributed to the contamination at these properties. The appropriate state agencies have been notified and these issues are being handled without disruption to our business. Environmental conditions relating to releases of hazardous substances at a prior, existing or future restaurant could have a material adverse effect on our business, financial condition and results of operations. Further, environmental laws, and the administration, interpretation and enforcement thereof, are subject to change and may become more stringent in the future, each of which could have a material adverse effect on our business, financial condition and results of operations.

### Changes in economic conditions and other unforeseen conditions, particularly in the markets in which we operate, could have a material adverse effect on our business, financial condition and results of operations.

The restaurant industry depends on consumer discretionary spending. The United States in general or the specific markets in which we operate may suffer from depressed economic activity, recessionary economic cycles, higher fuel or energy costs, low consumer confidence, high levels of unemployment, reduced home values, increases in home foreclosures, investment losses, personal bankruptcies, reduced access to credit, increased interest rates, or other economic factors that may affect consumer discretionary spending. Average restaurant revenue could decline if consumers choose to dine out less frequently or reduce the amount they spend on meals while dining out. Negative economic conditions might cause consumers to make long-term changes to their discretionary spending behavior, including dining out less frequently on a permanent basis, which could have a material adverse effect on our business, financial condition and results of operations.

For example, the recession from late 2007 to mid-2009 reduced consumer confidence to historic lows, impacting the public's ability and desire to spend discretionary dollars as a result of job losses, home foreclosures, significantly reduced home values, investment losses, bankruptcies and reduced access to credit. If the economy experiences another significant decline, our business, results of operations and ability to comply with the terms of our credit agreement could be materially adversely affected and may result in a deceleration of the number and timing of new restaurant openings by us and our franchisees, as well as a potential deterioration in customer traffic or a reduction in average check size which would negatively impact our revenues and our profitability and could result in reductions in staff levels, additional impairment charges and potential restaurant closures.

### Adverse weather and natural or man-made disasters in the markets in which we operate could have a material adverse effect on our business, financial condition and results of operations.

Adverse weather conditions in states in which we operate, or in the future may operate, could have a disproportionate impact on our overall results of operations. In particular, our business is significantly concentrated in Southern California, and as a result, we could be disproportionately affected by adverse weather specific to this market. Adverse weather conditions and prolonged or severe inclement weather may also impact customer traffic at our restaurants, and, in more severe cases, cause temporary restaurant closures, sometimes for prolonged periods. Most of our restaurants have outdoor seating, and the effects of adverse weather may impact the use of these areas and may negatively impact our revenue. In addition, natural or man-made disasters occurring in the markets in which we operate, such as terrorist attacks, tornadoes, earthquakes, hurricanes, floods, droughts, fires or other natural or man-made disasters, could have a material adverse effect on our business, financial condition and results of operations, as such events could result in restaurant closures for an extended duration and lower customer traffic at our restaurants. If restaurant revenue decreases, our profitability could decline as we spread fixed costs across a lower level of sales. Reductions in staff levels, asset impairment charges and potential restaurant closures could result from prolonged negative same store sales, which would have a material adverse effect on our business, financial condition and results of operations.

#### Terrorist attacks or an active shooter could have a material adverse effect on consumer spending.

The occurrence or threat of extraordinary events, including active shooter or future terrorist attacks and military and governmental responses and the protest of future wars, may result in negative changes to economic conditions likely resulting in decreased consumer spending. Additionally, decreases in consumer discretionary spending may impact the frequency with which our customers choose to dine out at restaurants or the amount they spend on meals while dining out at restaurants, thereby adversely affecting our sales and results of operations. A decrease in consumer discretionary spending may also adversely affect our ability to achieve the benefit of planned menu price increases to help preserve our operating margins.

### Our business is geographically concentrated in Southern California, and we could be negatively affected by conditions specific to that region.

Our company-operated and franchise-operated restaurants in Southern California generated, in the aggregate, approximately 74% and 75% of our revenue for both the years ended December 31, 2019 and January 1, 2019, respectively. During the most recent economic crisis and recession, our business was materially adversely affected by a decrease in revenues from these restaurants due to adverse economic conditions in Southern California, including increased unemployment, declining home prices and increased foreclosures. In addition, there is the potential for catastrophic events such as local strikes, increases in energy prices, fires, earthquakes, explosions or other natural or man-made disasters which could materially adversely affect our business. The incidence and severity of catastrophes are inherently unpredictable and our losses from catastrophes could be substantial. Adverse changes in demographic, unemployment, economic or regulatory conditions in Southern California or the State of California as a whole, including but not limited to enforcement policies for and changes in immigration law, have had and may continue to have material adverse effects on our business. As of December 2019, unemployment in California was 3.7% compared to the U.S. unemployment rate of 3.5%. We believe increases in unemployment will have a negative impact on traffic in our restaurants. As a result of our concentration in this market, we will be disproportionately affected by any adverse economic conditions in this market compared to other national chain restaurants.

#### The challenging restaurant environment may affect our franchisees, with adverse consequences to us.

We rely in part on our franchisees and the manner in which they operate their locations to develop and promote our business. Due to the continuing challenging restaurant environment it is possible that some franchisees could file for bankruptcy or become delinquent in their payments to us, which could have a material adverse effect on our business due to loss or delay in payments of royalties, information technology ("IT") support service fees, contributions to our advertising funds, and other fees. Our top 12 franchisees accounted for approximately 61.2% and 60.2% of total franchise revenue for the years ended December 31, 2019 and January 1, 2019, respectively, and the top 20 franchisees accounted for approximately 72.1% and 70.8% of total franchise revenue for the years ended December 31, 2019 and January 1, 2019, respectively. Bankruptcies by our franchisees could prevent us from terminating their franchise agreements so that we can offer their territories to other franchisees, thereby negatively impacting our market share and operating results as we may have fewer well-performing restaurants, and adversely impact our ability to attract new franchisees.

Franchisees may not have access to the financial or management resources that they need to open the restaurants contemplated by their agreements with us, or be able to find suitable sites on which to develop them. Franchisees may not be able to negotiate acceptable lease or purchase terms for restaurant sites, obtain the necessary permits and government approvals or meet construction schedules. Any of these problems could slow our growth and limit our franchise revenue. Additionally, our franchisees typically depend on financing from banks and other financial institutions, which may not always be available to them under acceptable terms, in order to construct and open new restaurants. For these reasons, franchisees operating under development agreements may not be able to meet the new restaurant opening dates required under those agreements. Also, we sublease certain restaurants to certain existing franchisees. If any such franchisees cannot meet their financial obligations under their subleases, or otherwise fail to honor or default under the terms of their subleases, we would be financially obligated under a master lease and could be materially adversely affected.

Although we have developed criteria to evaluate and screen prospective developers and franchisees, it cannot be certain that the developers and franchisees we select will have the business acumen or financial resources necessary to open and operate successful franchises in their franchise areas, and state franchise laws may limit our ability to terminate or modify these franchise arrangements. Moreover, franchisees may not successfully operate restaurants in a manner consistent with our standards and requirements, or may not hire and train qualified managers and other restaurant personnel. The failure of developers and franchisees to open and operate franchises successfully could have a material adverse effect on us, our reputation, our brand and our ability to attract prospective franchisees and could materially adversely affect our business, financial condition, results of operations and cash flows.

### We have limited control with respect to the operations of our franchisees, which could have a negative impact on our business.

Franchisees are independent business operators and are not our employees and we do not exercise control over the day-to-day operations of their restaurants. We provide training and support to franchisees, and set and monitor operational standards, but the quality of franchise-operated restaurants may be diminished by any number of factors beyond our control. Consequently, franchisees may not successfully operate restaurants in a manner consistent with our standards and requirements, or may not hire, train and retain qualified managers and other restaurant personnel. If franchisees do not operate to our expectations, our image and reputation, and the image and reputation of other franchisees, may suffer materially and system-wide sales could decline significantly.

Franchisees, as independent business operators, may from time to time disagree with us and our strategies regarding the business or our interpretation of our respective rights and obligations under the franchise agreement. This may lead to disputes, including potential litigation, with our franchisees and we expect such disputes to occur from time to time in the future as we continue to offer franchises. To the extent we have such disputes or litigation, the attention, time and financial resources of our management and our franchisees will be diverted from our restaurants, which could have a material adverse effect on our business, financial condition, results of operations and cash flows.

### New information or attitudes regarding diet and health could result in changes in regulations and consumer consumption habits, which could have an adverse effect on our business, financial condition and results of operations.

Regulations and consumer eating habits may change as a result of new information or attitudes regarding diet and health. Such changes may include responses to scientific studies on the health effects of particular food items or federal, state and local regulations that impact the ingredients and nutritional content of the food and beverages we offer. The success of our restaurant operations is dependent, in part, upon our ability to effectively respond to changes in any consumer attitudes or health regulations and our ability to adapt our menu offerings to trends in food consumption, especially fast-moving trends. If consumer health regulations or consumer eating habits change significantly, we may choose or be required to modify or delete certain menu items, which may adversely affect the attractiveness of our restaurants to new or returning customers. While we generally find that changes in consumer eating habits occur gradually, providing us with sufficient time to adapt our restaurant concept accordingly, changes in consumer eating habits can occur rapidly, often in response to published research or study information, which puts additional pressure on us to adapt quickly. To the extent we are unwilling or unable to respond with appropriate changes to our menu offerings in an efficient manner, it could materially affect consumer demand and have an adverse impact on our business, financial condition and results of operations.

Government regulation and consumer eating habits may impact our business as a result of changes in attitudes regarding diet and health or new information regarding the adverse health effects of consuming certain menu offerings. These changes have resulted in, and may continue to result in, laws and regulations requiring us to disclose the nutritional content of our food offerings, and they have resulted, and may continue to result in, laws and regulations affecting permissible ingredients and menu offerings. Laws and regulations may also place limitations on the size of fountain beverages we may offer and the types of straws or packaging we may use which could adversely impact restaurant revenue or increase our operating costs. A number of counties, cities and states, including California, have enacted menu labeling laws requiring multi-unit restaurant operators to disclose to consumers certain nutritional information, or have enacted legislation restricting the use of certain types of ingredients in restaurants, which laws may be different or inconsistent with requirements under the Patient Protection and Affordable Care Act of 2010 (the "PPACA"), which establishes a uniform, federal requirement for certain restaurants to post nutritional information on their menus. Specifically, the PPACA requires chain restaurants with 20 or more locations operating under the same name and offering substantially the same menus to publish the total number of calories of standard menu items on menus and menu boards, along with a statement that puts this calorie information in the context of a total daily calorie intake.

We may not be able to effectively respond to changes in consumer health perceptions, comply with further nutrient content disclosure requirements or adapt our menu offerings to align with trends in eating habits, which could have a material adverse effect on our business, financial condition and results of operations.

### Failure to maintain our corporate culture and changes in consumer recognition of our brand as we grow could have a material adverse effect on our business, financial condition and results of operations.

We believe that a critical component to our success has been our corporate culture. We have invested substantial time and resources in building our team. As we continue to grow, we may find it difficult to maintain the innovation, teamwork, passion and focus on execution that we believe are important aspects of our corporate culture. Any failure to preserve our culture could

negatively affect our future success, including our ability to retain and recruit personnel and to effectively focus on and pursue our corporate objectives. If we cannot maintain our corporate culture as we grow, it could have a material adverse effect on our business, financial condition and results of operations.

In addition, our future results depend on various factors, including local market acceptance of our restaurants and consumer recognition of the quality of our food and operations. Our failure to receive and sustain such local market acceptance and consumer recognition could have a material adverse effect on our business, financial condition and results of operations.

The effect of changes to healthcare laws in the United States, or the repeal of existing healthcare laws, may increase the number of employees who choose to participate in our healthcare plans, which may significantly increase our healthcare costs and negatively impact our financial results.

In 2010, the PPACA was signed into law in the United States to require health care coverage for many uninsured individuals and expand coverage to those already insured. The PPACA requires us to offer healthcare benefits to all full-time employees (including full-time hourly employees) that meet certain minimum requirements of coverage and affordability, or face penalties. We began to offer such benefits on January 1, 2015 to all eligible employees, and may incur substantial additional expense due to organizing and maintaining the plan which we anticipate will be more expensive on a per person basis and will extend to an increased number of employees who we anticipate may elect to obtain coverage through this healthcare plan which we subsidize in part. If we fail to offer such benefits, or the benefits we elect to offer do not meet the applicable requirements, we may incur penalties. It is also possible that by making changes or failing to make changes in the healthcare plans offered by us, we will become less competitive in the market for our labor. Finally, maintaining the requirements of the PPACA may impose additional administrative costs. The continued costs and other effects of these healthcare requirements cannot be determined with certainty, but they may significantly increase our healthcare coverage costs and could have a material adverse effect on our business, financial condition and results of operations.

It is possible that legislation will be passed by the U.S. Congress and signed into law that repeals the PPACA, in whole or in part, and/or introduces a new form of health care reform. It is unclear at this point what the scope of such legislation would be and when it would become effective. Because of the uncertainty surrounding possible replacement health care reform legislation, we cannot predict with any certainty the likely impact of the PPACA's potential repeal or the adoption of any other health care reform legislation on our business, financial condition or results of operations. Whether or not there is alternative health care legislation enacted in the United States, there is likely to be significant disruption to the health care market in the coming months and years and the costs of our health care expenditures may increase.

We depend on our senior management team and other key employees, and the loss of one or more key personnel or an inability to attract, hire, integrate and retain highly skilled personnel could have an adverse effect on our business, financial condition and results of operations.

Our success depends largely upon the continued services of our key executives. We also rely on our leadership team in setting our strategic direction, operating our business, identifying, recruiting and training key personnel, identifying expansion opportunities, arranging necessary financing and leading general and administrative functions. From time to time, there may be changes in our executive management team resulting from the hiring or departure of executives, which could disrupt our business. The loss of one or more of our executive officers or other key employees could have a serious adverse effect on our business. The replacement of one or more of our executive officers or other key employees would involve significant time and expense and may significantly delay or prevent the achievement of our business objectives.

To continue to execute our growth strategy, we also must identify, hire and retain highly skilled personnel. We might not be successful in maintaining our corporate culture and continuing to attract and retain qualified personnel. Failure to identify, hire and retain necessary key personnel could have a material adverse effect on our business, financial condition and results of operations.

If we or our franchisees face labor shortages, unionization activities, labor disputes or increased labor costs, it could negatively impact our growth and could have a material adverse effect on our business, financial condition and results of operations.

Labor is a primary component in the cost of operating our company-operated and franchise-operated restaurants. If we face labor shortages or increased labor costs because of lower levels of unemployment, increased competition for employees, higher employee turnover rates, increases in the federal, state or local minimum wage or other employee benefits costs (including costs associated with paid sick leave, health insurance coverage and workers compensation), our operating expenses could increase and our growth could be negatively impacted. In addition, our success depends in part upon our ability to attract, motivate and

retain a sufficient number of well-qualified restaurant operators and management personnel, as well as a sufficient number of other qualified employees, including customer service and kitchen staff, to keep pace with our expansion schedule. In addition, restaurants have traditionally experienced relatively high employee turnover rates. Our inability to recruit or retain qualified employees, due to competition or lack of qualified applicants, may delay planned openings of new restaurants, result in higher labor costs or result in higher employee turnover in existing restaurants, which could have a material adverse effect on our business, financial condition and results of operations.

Although none of our employees are currently covered under collective bargaining agreements, if a significant number of our employees were to become unionized and collective bargaining agreement terms were significantly different from our current compensation arrangements, it could adversely affect our business, financial condition and results of operations. In addition, a labor dispute involving some or all of our employees may harm our reputation, disrupt our operations and reduce our revenue, and resolution of disputes may increase our costs.

#### Changes in employment laws may adversely affect our business.

Various federal, state and local labor laws govern the relationship with our employees and impact operating costs. These laws include employee classification as exempt or non-exempt for overtime and other purposes, minimum wage requirements, paid sick leave requirements, unemployment tax rates, workers' compensation rates, immigration status and other wage and benefit requirements. Significant additional federal, state or local government-imposed increases in the following areas could have a material adverse effect on our business, financial condition and results of operations:

- minimum wages;
- mandatory health benefits;
- vacation accruals;
- paid leaves of absence, including paid sick leave; and
- tax reporting.

In addition, various states in which we operate are considering or have already adopted new immigration laws or enforcement programs, and the U.S. Congress and Department of Homeland Security from time to time considers and may implement changes to federal immigration laws, regulations or enforcement programs as well. Some of these changes may increase our obligations for compliance and oversight, which could subject us to additional costs and make our hiring process more cumbersome, or reduce the availability of potential employees. Although we require all workers to provide us with governmentspecified documentation evidencing their employment eligibility, some of our employees may, without our knowledge, be unauthorized workers. We currently participate in the "E-Verify" program, an Internet-based, free program run by the United States government to verify employment eligibility in all locations. However, use of the "E-Verify" program does not guarantee that we will properly identify all applicants who are ineligible for employment. Unauthorized workers are subject to deportation and may subject us to fines or penalties, and if any of our workers are found to be unauthorized we could experience adverse publicity that negatively impacts our brand and may make it more difficult to hire and keep qualified employees. Termination of a significant number of employees who were unauthorized employees may disrupt our operations, cause temporary increases in our labor costs as we train new employees and result in additional adverse publicity. We could also become subject to fines, penalties and other costs related to claims that we did not fully comply with all recordkeeping obligations of federal and state immigration compliance laws. These factors could have a material adverse effect on our business, financial condition and results of operations.

### Our insurance programs, including high deductible insurance programs, may expose us to significant and unexpected costs and losses.

Given the nature of our operating environment, we are subject to workers' compensation and general liability claims. To mitigate a portion of these risks, we maintain insurance for individual claims in excess of deductibles per claim. We currently record a liability for our estimated cost of claims incurred and unpaid as of each balance sheet date. Our estimated liability is recorded on an undiscounted basis and includes a number of significant assumptions and factors, including historical trends, expected costs per claim, actuarial assumptions and current economic conditions. Our history of claims activity for all lines of coverage is closely monitored and liabilities are adjusted as warranted based on changing circumstances. It is possible, however, that our actual liabilities may exceed our estimates of loss. We may also experience an unexpectedly large number of claims that result in costs or liabilities in excess of our projections and therefore we may be required to record additional expenses. For these and other reasons, our high-deductible insurance reserves could prove to be inadequate, resulting in liabilities in excess of our available insurance and high deductible. If a successful claim is made against us and is not covered by our insurance or exceeds our policy limits, our business may be negatively and materially impacted.

#### We might require additional capital to support business growth, and this capital might not be available.

We intend to continue to make investments to support our business growth and might require additional funds to respond to business challenges or opportunities, including the need to open additional restaurants, develop new products and menu items or enhance our products and menu items, and enhance our operating infrastructure. Accordingly, we might need to engage in equity or debt financings to secure additional funds. If we raise additional funds through issuance of equity securities, our existing stockholders could suffer significant dilution, and any new equity securities we issue could have rights, preferences and privileges superior to those of holders of our common stock. Any debt financing secured by us in the future could involve restrictive covenants relating to our capital-raising activities and other financial and operational matters, which might make it more difficult for us to obtain additional capital and to pursue business opportunities, including potential acquisitions. Moreover, if we issue new debt securities, the debt holders would have rights senior to common stockholders to make claims on our assets. In addition, we might not be able to obtain additional financing on terms favorable to us, if at all. If we are unable to obtain adequate financing or financing on terms satisfactory to us when we require, our ability to continue to support our business growth and to respond to business challenges could be significantly limited.

### The failure to comply with our debt covenants or the volatile credit and capital markets could have a material adverse effect on our financial condition.

Our ability to manage our debt is dependent on our level of positive cash flow from company-operated and franchise-operated restaurants, net of costs. The prior economic downturn negatively impacted our cash flows. Credit and capital markets can be volatile, which could make it more difficult for us to refinance existing debt or to obtain additional debt financings in the future. Such constraints could increase our costs of borrowing and could restrict our access to other potential sources of future liquidity. Our failure to comply with the debt covenants in our credit agreement or to have sufficient liquidity to make interest and other payments required by our debt could result in a default of such debt and acceleration of our borrowings which would have a material adverse effect on business and financial condition.

### We have significant debt and if we are unable to repay our debt when it becomes due or comply with our obligations in the underlying credit agreement, our business, financial condition and results of operations could be materially harmed.

At December 31, 2019, we had total debt obligations of \$145.0 million under our revolving credit facility (excluding any debt discount and deferred financing costs), and \$87.7 million available for borrowings under our revolving credit facility. Our level of indebtedness could have significant effects on our business, such as:

- limiting our ability to borrow additional amounts to fund working capital, capital expenditures, acquisitions, debt service requirements, execution of our growth strategy and other purposes;
- requiring us to dedicate a portion of our cash flow from operations to pay interest on our debt, which would reduce availability of our cash flow to fund working capital, capital expenditures, potential acquisitions, execution of our growth strategy and other general corporate purposes;
- making us more vulnerable to adverse changes in general economic, industry and competitive conditions, in government regulation and in our business by limiting our ability to plan for and react to changing conditions;
- placing us at a competitive disadvantage compared with our competitors that have less debt; and
- exposing us to risks inherent in interest rate fluctuations and the risk of increased interest rates because our borrowings are at variable rates of interest, which could result in higher interest expense in the event of increases in interest rates.

We may not be able to generate sufficient cash flow from our operations to repay our indebtedness when it becomes due and to meet our other cash needs. If we are not able to pay our debts as they become due, we will be required to pursue one or more alternative strategies, such as selling assets, refinancing or restructuring our indebtedness or selling additional debt or equity securities. We may not be able to refinance our debt or sell additional debt or equity securities or sell our assets on favorable terms, if at all, and if we must sell our assets, we may negatively affect our ability to generate revenue.

Our credit agreement contains restrictive covenants that, among others, limit our ability to (i) pay dividends and make distributions and repurchase stock; (ii) engage in transactions with affiliates; (iii) create liens; (iv) incur indebtedness not under the credit agreement; (iv) engage in sale-leaseback transactions; (v) make investments; and (vi) sell or dispose of all or substantially all of our assets and engage in specified mergers or consolidations. In addition, our credit agreement contains certain financial covenants, including the maintenance of a consolidated total lease adjusted leverage ratio and a consolidated fixed charge coverage ratio. Our ability to borrow under our revolving credit agreement depends on our compliance with these financial covenants. Events beyond our control, including changes in general economic and business conditions, may affect our

ability to meet these financial covenants. We cannot assure you that we will meet these financial covenants in the future, or that the lenders will waive any failure to meet these financial covenants.

#### We are subject to all of the risks associated with leasing space subject to long-term non-cancelable leases.

As of December 31, 2019, we only own real property underlying three company-operated restaurants. Payments under our operating leases account for a significant portion of our operating expenses and we expect that substantially all of the new restaurants we open in the future will also be leased. We are obligated under non-cancelable leases for our restaurants and our corporate headquarters. Our restaurant leases generally have an initial term of 15 to 20 years with two or four renewal options of five years each. Our restaurant leases generally require us to pay a proportionate share of real estate taxes, insurance, common area maintenance charges and other operating costs. Additional sites that we lease are likely to be subject to similar long-term non-cancelable leases. If an existing or future restaurant is not profitable, and we decide to close it, we may nonetheless be committed to perform our obligations under the applicable lease including, among other things, paying the base rent and real estate taxes for the balance of the lease term. In addition, as each of our leases expire, we may fail to negotiate renewals, either on commercially acceptable terms or at all, which could cause us to pay increased occupancy costs or to close restaurants in desirable locations. These potential increased occupancy costs and closed restaurants could have a material adverse effect on our business, financial condition and results of operations.

### We may incur costs resulting from breaches of security of confidential consumer information related to our electronic processing of credit and debit card transactions.

A significant amount of our restaurant sales are by credit or debit cards. Other restaurants and retailers have experienced security breaches in which credit and debit card information has been stolen. We may in the future become subject to claims for purportedly fraudulent transactions arising out of the actual or alleged theft of credit or debit card information, and we may also be subject to lawsuits or other proceedings relating to these types of incidents. In addition, most states have enacted legislation requiring notification of security breaches involving personal information, including credit and debit card information. Any such claim or proceeding could cause us to incur significant unplanned expenses, which could have a material adverse effect on our business, financial condition and results of operations. Further, adverse publicity resulting from these allegations may have a material adverse effect on our business and results of operations.

### We rely heavily on information technology, and any material failure, weakness, interruption or breach of security could prevent us from effectively operating our business.

We rely heavily on information systems, including point-of-sale processing in our restaurants, for management of our supply chain, inventory, payment of obligations, collection of cash, credit and debit card transactions, training, human capital management, financial tools and other business processes and procedures. Our ability to efficiently and effectively manage our business functions depends significantly on the reliability and capacity of these systems. Our operations depend upon our ability to protect our computer equipment and systems against damage from physical theft, fire, power loss and outages, telecommunications failure or other catastrophic events, as well as from internal and external security breaches, viruses and other disruptive problems. The failure of these systems to operate effectively, whether from maintenance problems, upgrading or transitioning to new platforms, or a breach in security of these systems, could result in interruptions or delays in our restaurant or other operations, adversely impacting the restaurant experience for our guests and reduce efficiency or negatively impacting our operations. If our information technology systems fail and our redundant systems or disaster recovery plans are not adequate to address such failures, or if our business interruption insurance does not sufficiently compensate us for any losses that we may incur, our revenues and profits could be reduced and the reputation of our brand and our business could be materially adversely affected. In addition, remediation of any problems with our systems could result in significant, unplanned expenses. We have instituted controls, including information system governance controls that are intended to protect our computer systems, our point of sale ("POS") systems, and our information technology systems and networks; and adhere to payment card industry data security standards and limit third party access for vendors that require access to our restaurant networks. We also have business continuity plans that attempt to anticipate and mitigate failures. However, we cannot control or prevent every potential technology failure, adverse environmental event, third-party service interruption or cybersecurity risk.

We collect and maintain personal information about our employees and our guests and are seeking to provide our guests with new digital experiences. These digital experiences may require us to open up access into our Point of Sale systems to allow for capabilities like mobile order and pay and third party delivery. The collection and use of personal information is regulated at the federal and state levels; such regulations include the California Consumer Privacy Act ("CCPA") effective January 1, 2020 and which will require our instituting new processes and protections. The CCPA provides a new private right of action and requires companies that process information on California residents to make new disclosures to consumers about their data collection,

use and sharing practices and allow consumers to opt out of certain data sharing with third parties. If we fail to properly respond to security breaches of our or third party's information technology systems or fail to properly respond to consumer requests under the CCPA, we could experience reputational damage, adverse publicity, loss of consumer confidence, and regulatory and legal risk, including criminal penalties or civil liabilities.

We increasingly rely on cloud computing and other technologies that result in third parties holding significant amounts of customer or employee information on our behalf. There has been an increase over the past several years in the frequency and sophistication of attempts to compromise the security of these types of systems. If the security and information systems that we or our outsourced third-party providers use to store or process such information are compromised or if we, or such third parties, otherwise fail to comply with applicable laws and regulations, we could face litigation and the imposition of penalties that could adversely affect our financial performance. Our reputation as a brand or as an employer could also be adversely affected by these types of security breaches or regulatory violations, which could impair our ability to attract and retain qualified employees.

#### Our current insurance may not provide adequate levels of coverage against claims.

Our current insurance policies may not be adequate to protect us from liabilities that we incur in our business. Additionally, in the future, our insurance premiums may increase, and we may not be able to obtain similar levels of insurance on reasonable terms, or at all. Any substantial inadequacy of, or inability to obtain, insurance coverage could have a material adverse effect on our business, financial condition and results of operations.

There are types of losses we may incur that cannot be insured against or that we believe are not economically reasonable to insure. Such losses could have a material adverse effect on our business, financial condition and results of operations. We may not be able to maintain adequate directors' and officers' insurance. Failure to maintain adequate directors' and officers' insurance would likely adversely affect our ability to attract and retain qualified officers and directors.

### Failure to obtain and maintain required licenses and permits or to comply with food control regulations could lead to the loss of our food service licenses and, thereby, harm our business.

The restaurant industry is subject to various federal, state and local government regulations, including those relating to the sale of food. Such regulations are subject to change from time to time. The failure to obtain and maintain these licenses, permits and approvals could have a material adverse effect on our results of operations. Typically, licenses must be renewed annually and may be revoked, suspended or denied renewal for cause at any time if governmental authorities determine that our conduct violates applicable regulations. Difficulties or failure to maintain or obtain the required licenses and approvals could adversely affect our existing restaurants and delay or result in our decision to cancel the opening of new restaurants, which would have a material adverse effect on our business.

## Restaurant companies have been the target of class action lawsuits and other proceedings alleging, among other things, violations of federal and state workplace and employment laws. Proceedings of this nature are costly, divert management attention and, if successful, could result in our payment of substantial damages or settlement costs.

Our business is subject to the risk of litigation by employees, consumers, suppliers, franchisees, stockholders or others through private actions, class actions, administrative proceedings, regulatory actions or other litigation. The outcome of litigation, particularly class action and regulatory actions, is difficult to assess or quantify. In recent years, restaurant companies, including ours, have been subject to lawsuits, including class action lawsuits, alleging violations of federal and state laws regarding workplace and employment conditions, discrimination and similar matters. A number of these lawsuits have resulted in the payment of substantial damages by the defendants. Similar lawsuits have been instituted from time to time alleging violations of various federal and state wage and hour laws regarding, among other things, employee meal breaks, rest periods, overtime eligibility of managers and failure to pay for all hours worked. We have been a party to wage and hour and overtime eligibility of managers class action lawsuits in the past, and we presently face one wage and hour and one overtime eligibility of managers putative class action lawsuits in California state court.

Additionally, we are a party to one unlawful employment practice class action lawsuit with the Equal Employment Opportunity Commission ("EEOC"). The Company has tendered the claim to its insurance carrier under its employment practices liability insurance policy. The Company's insurance coverage and retention includes amounts incurred for legal defense and any potential settlement. The parties are engaged in settlement discussions which are now expected to give rise to a loss in excess of the Company's insurance retention that is both probable and estimable. Therefore, the Company recorded an expense during the third quarter of fiscal 2019 for this overall action equal to the full retention of \$0.5 million.

In addition, from time to time, our customers file complaints or lawsuits against us alleging that we are responsible for some illness or injury they suffered at or after a visit to one of our restaurants, including actions seeking damages resulting from alleged food-borne illness or accidents in our restaurants. We also have been subject to claims from a former franchisee. We are also subject to a variety of other claims from third parties arising in the ordinary course of our business, including contract claims. The restaurant industry has also been subject to a growing number of claims that the menus and actions of restaurant chains have led to the obesity of certain of their customers. We may also be subject to lawsuits from our employees, the U.S. Equal Employment Opportunity Commission or others alleging violations of federal and state laws regarding workplace and employment conditions, discrimination and similar matters.

Regardless of whether any claims against us are valid or whether we are liable, claims may be expensive to defend and may divert time and money away from our operations. In addition, they may generate negative publicity, which could reduce customer traffic and sales. Although we maintain what we believe to be adequate levels of insurance, insurance may not be available at all or in sufficient amounts to cover any liabilities with respect to these or other matters. A judgment or other liability in excess of our insurance coverage for any claims or any adverse publicity resulting from claims could adversely affect our business and results of operations.

#### We could face liability from or as a result of our franchisees.

Various state and federal laws govern our relationship with our franchisees and our potential sale of a franchise. If we fail to comply with these laws, we could be liable for damages to franchisees and fines or other penalties. A franchisee or government agency may bring legal action against us based on the franchisee/franchisor relationship. Also, under the franchise business model, we may face claims and liabilities based on vicarious liability, joint-employer liability, or other theories or liabilities. All such legal actions not only could result in changes to laws, making it more difficult to appropriately support our franchisees and, consequently, impacting our performance, but, also, such legal actions could result in expensive litigation with our franchisees or government agencies that could adversely affect both our profits and our important relations with our franchisees. In addition, other regulatory or legal developments may result in changes to laws or the franchisor/franchisee relationship that could negatively impact the franchise business model and, accordingly, our profits.

#### Changes to accounting rules or regulations may adversely affect the reporting of our results of operations.

Changes to existing accounting rules, including the new lease standard issued in February 2016, or regulations may impact the reporting of our future results of operations or cause the perception that we are more highly leveraged. Other new accounting rules or regulations and varying interpretations of existing accounting rules or regulations have occurred and may occur in the future. For instance, the new lease standard requires lessees to capitalize operating leases in their financial statements in fiscal 2019. Such change required us to record significant lease obligations on our balance sheet and make other changes to our financial statements. This and other future changes to accounting rules or regulations could have a material adverse effect on the reporting of our business, financial condition and results of operations.

# Estimates are used in our analysis of property, fixtures and equipment or operating results at certain restaurant locations that may cause us to incur impairment charges on certain long-lived assets, which may adversely affect our results of operations.

In accordance with accounting guidance as it relates to the impairment of long-lived assets, we make certain estimates and projections with regard to individual restaurant operations, as well as our overall performance, in connection with our impairment analyses for long-lived assets. When impairment triggers are deemed to exist for any location, the estimated undiscounted future cash flows are compared to our carrying value. If the carrying value exceeds the undiscounted cash flows, an impairment charge equal to the difference between the carrying value and the fair value is recorded. The projections of future cash flows used in these analyses require the use of judgment and a number of estimates and projections of future operating results. If actual results differ from our estimates, additional charges for asset impairments may be required in the future. If future impairment charges are significant, this could have a material adverse effect on our results of operations.

#### Declines in our business have resulted in and could result in future goodwill impairment charges.

Goodwill is recorded at fair value at the time of acquisition and is not amortized. Instead, we review goodwill for impairment at least annually or more frequently if impairment indicators, such as disruptions to the business or unexpected significant declines in operating results or market capitalization, arise. If the carrying value of our reporting unit is in excess of its fair value, a goodwill impairment charge is recognized for the excess carrying value. In the fourth quarter of fiscal 2019, a sustained

decline in our stock price, which is an impairment indicator, coincided with our annual goodwill impairment assessment. As a result of the assessment, we recorded a goodwill impairment charge of \$118.3 million during the fourth quarter of fiscal 2019.

The fair value is determined based on the guideline public company method and discounted cash flow method, which requires us to make significant estimates and assumptions regarding future operating performance, business trends and market and economic conditions. Such analyses further require us to make certain assumptions about our restaurant sales, operating margins, growth rates and discount rates. Our estimates and assumptions are based on historical experience, current market trends and other information. In estimating future cash flows, we rely on internally generated forecasts for operating profits, capital expenditures and other operating and financial metrics. There are inherent uncertainties related to these factors and in applying these factors to the assessment of goodwill recoverability. Changes in estimates of future cash flows caused by unforeseen events or changes in market conditions could adversely affect our reporting unit's fair value and result in additional impairment charges, which could adversely affect our financial condition and operating results.

# Estimates are used in determining the gain or loss from the disposition of assets held for sale, which may adversely affect our results of operations.

From time to time, we approve plans to sell company-operated restaurants to new or existing franchisees, which requires us to reclassify the net book value of property and equipment and goodwill for such restaurants to assets held for sale. Assets held for sale are recorded at the lower of their carrying value or fair value, less estimated costs to sell, and any required impairment charge is recorded upon reclassification of the assets to held for sale. Allocating goodwill to assets held for sale requires us to make certain assumptions about the restaurant sales, operating margins and growth rates of the restaurants to be sold versus the Company's total operations. There are inherent uncertainties related to these factors. If actual results differ from our estimates, including our estimated costs to sell, additional charges may be required in the future. If future charges are significant, this could have a material adverse effect on our results of operations.

# Warrants are exercisable for our common stock, which would increase the number of shares eligible for future resale in the public market and result in dilution to our stockholders.

As of December 31, 2019, outstanding warrants to purchase an aggregate of 5,105,982 shares of our common stock are exercisable in accordance with the terms of the warrant agreement governing those securities. The exercise price of these warrants is \$11.50 per share, or approximately \$58.7 million in the aggregate for all shares underlying these warrants, assuming none of the warrants are exercised through "cashless" exercise. To the extent such warrants are exercised, additional shares of our common stock will be issued, which will result in dilution to the holders of our common stock and increase the number of shares eligible for resale in the public market. Sales of substantial numbers of such shares in the public market or the fact that such warrants may be exercised could adversely affect the market price of our common stock.

# Unanticipated changes in effective tax rates or adverse outcomes resulting from examination of our income or other tax returns could adversely affect our financial condition and results of operations.

We will be subject to income taxes in the United States, and our domestic tax liabilities will be subject to the allocation of expenses in differing jurisdictions. Our future effective tax rates could be subject to volatility or adversely affected by a number of factors, including:

- changes in the valuation of our deferred tax assets and liabilities;
- expected timing and amount of the release of any tax valuation allowances;
- tax effects of stock-based compensation;
- costs related to intercompany restructurings;
- recently enacted significant tax reform or future changes in tax laws, regulations or interpretations thereof;
- lower than anticipated future earnings in jurisdictions where we have lower statutory tax rates and higher than anticipated future earnings in jurisdictions where we have higher statutory tax rates; or
- changes in the excess of the amount for financial reporting over the tax basis of an investment in a domestic subsidiary.

In addition, we may be subject to audits of our income, sales and other transaction taxes by U.S. federal and state authorities. Outcomes from these audits could have an adverse effect on our financial condition and results of operations.

Our stock price has been and may continue to be highly volatile, and, as a result, you may not be able to resell your shares at or above the price you paid for them.

In recent years the stock market in general has been highly volatile. As a result, the market price and trading volume of our common stock is likely to be similarly volatile, and investors in our common stock may experience a decrease, which could be substantial, in the value of their stock, including decreases unrelated to our results of operations or prospects, and could lose part or all of their investment. The price of our common stock has been and could in the future be subject to wide fluctuations in response to a number of factors, including those described elsewhere in this proxy statement and others such as:

- variations in our operating performance and the performance of our competitors or restaurant companies in general;
- actual or anticipated fluctuations in our quarterly or annual operating results;
- publication of research reports by securities analysts about us or our competitors or our industry;
- the public's reaction to our press releases, our other public announcements and our filings with the Securities and Exchange Commission (the "SEC");
- our failure or the failure of our competitors to meet analysts' projections or guidance that we or our competitors may give to the market;
- additions and departures of key personnel;
- strategic decisions by us or our competitors, such as acquisitions, divestitures, spin-offs, joint ventures, strategic investments or changes in business strategy;
- the passage of legislation or other regulatory developments affecting us or our industry;
- speculation in the press or investment community;
- changes in accounting principles;
- terrorist acts, acts of war or periods of widespread civil unrest;
- alleged or actual occurrences of food-borne illnesses;
- alleged or actual occurrences of security breaches in which credit and debit card information has been stolen;
- natural disasters, a health epidemic or pandemic, and other calamities; and
- changes in general market and economic conditions.

In the past, securities class action litigation has often been initiated against companies following periods of volatility in their stock price. This type of litigation could result in substantial costs and divert our management's attention and resources, and could also require us to make substantial payments to satisfy judgments or to settle litigation.

Our quarterly operating results may fluctuate significantly and could fall below the expectations of securities analysts and investors due to seasonality and other factors, some of which are beyond our control, resulting in a decline in our stock price.

Our quarterly operating results may fluctuate significantly because of several factors, including:

- the timing of new restaurant openings and related expense;
- restaurant operating costs for our newly-opened restaurants;
- labor availability and costs for hourly and management personnel;
- profitability of our restaurants, especially in new markets;
- changes in interest rates;
- increases and decreases in AUVs and same store sales growth;
- impairment of long-lived assets and any loss on restaurant closures;
- macroeconomic conditions, both nationally and locally;
- negative publicity relating to products we serve;
- changes in consumer preferences and competitive conditions;
- expansion to new markets;
- increases in infrastructure costs; and
- fluctuations in commodity prices.

Seasonal factors, weather patterns and the timing of holidays cause our revenue to fluctuate from quarter to quarter. Our revenue per restaurant is typically slightly lower in the first quarter. Adverse weather conditions may also affect customer traffic. In addition, we have outdoor seating at most of our restaurants, and the effects of adverse weather may impact the use of these areas and may negatively impact our revenue.

# The future issuance of additional common stock in connection with our equity incentive plan will dilute your stockholdings.

There are 3,300,000 shares of common stock reserved and authorized for issuance under our equity incentive plans. As of December 31, 2019, we had an aggregate of 704,948 shares of common stock available for grant under our equity incentive plan. We may issue all of these shares of common stock without any action or approval by our stockholders, subject to certain exceptions. Any common stock issued in connection with our equity incentive plan, the exercise of outstanding stock options, or otherwise would dilute the percentage ownership held by all other stockholders.

# If securities or industry analysts do not publish research or reports about our business, or publish inaccurate or unfavorable research or reports about our business, our stock price and trading volume could decline.

The trading market for our common stock depends, to some extent, on the research and reports that securities or industry analysts publish about us and our business. We do not have any control over these analysts. If one or more of the analysts who cover us downgrade our common stock or change their opinion on our common stock, our stock price would likely decline. If one or more of these analysts cease to cover us or fail to regularly publish reports on us, we could lose visibility in the financial markets, which could cause our stock price or trading volume to decline.

# Because we have not paid or declared any cash dividends on our common stock, you may not receive any return on investment unless you sell your common stock for a price greater than that which you paid for it.

We may retain future earnings, if any, for future operations, expansion and debt repayment and have not historically paid any cash dividends. Any decision to declare and pay dividends as a public company in the future will be made at the discretion of our board of directors and will depend on, among other things, our results of operations, financial condition, cash requirements, contractual restrictions and other factors that our board of directors may deem relevant. In addition, our ability to pay dividends may be limited by covenants of any existing and future outstanding indebtedness we or our subsidiaries incur, including our senior secured credit facility. As a result, you may not receive any return on an investment in our common stock unless you sell our common stock for a price greater than that which you paid for it.

# Any failure to establish, maintain and apply adequate internal control over our financial reporting may adversely affect our reported results of operations.

We are subject to the ongoing internal control provisions of Section 404 of the Sarbanes-Oxley Act of 2002 and the related rules adopted by the SEC and the Public Company Accounting Oversight Board. These provisions provide for the identification of material weaknesses in internal control over financial reporting, which is a process to provide reasonable assurance regarding the reliability of financial reporting for external purposes in accordance with U.S. GAAP. Because of its inherent limitations, internal control over financial reporting is not intended to provide absolute assurance that a misstatement of our financial statements would be prevented or detected. Should we identify a material weakness in internal controls, there can be no assurance that we will be able to remediate the material weaknesses identified in a timely manner or maintain all of the controls necessary to remain in compliance. Any failure to maintain an effective system of internal controls over financial reporting may limit our ability to report our financial results accurately and timely or to detect and prevent fraud. Any such failure may subject us to adverse regulatory consequences, including sanctions by the SEC or violations of applicable stock exchange listing rules, or cause a breach of certain covenants under our financing arrangements. There also may be a negative reaction in the financial markets due to a loss of investor confidence in us and the reliability of our financial statements. Confidence in the reliability of our financial statements also may suffer if we or our independent registered public accounting firm were to report a material weakness in our internal controls over financial reporting. This may materially adversely affect us and lead to a decline in the price of our common stock.

# Anti-takeover provisions contained in our certificate of incorporation and bylaws, as well as provisions of Delaware law, could impair a takeover attempt.

Our certificate of incorporation and bylaws contain provisions that could have the effect of delaying or preventing changes in control or changes in our management without the consent of our board of directors. These provisions include:

- a classified board of directors with three-year staggered terms, which may delay the ability of stockholders to change the membership of a majority of our board of directors;
- no cumulative voting in the election of directors, which limits the ability of minority stockholders to elect director candidates;
- the exclusive right of our board of directors to elect a director to fill a vacancy created by the expansion of the board of directors or the resignation, death, or removal of a director, which prevents stockholders from being able to fill vacancies on our board of directors;
- the ability of our board of directors to determine whether to issue shares of preferred stock and to determine the price and other terms of those shares, including preferences and voting rights, without stockholder approval, which could be used to significantly dilute the ownership of a hostile acquirer;
- a prohibition on stockholder action by written consent, which forces stockholder action to be taken at a special meeting of our stockholders;
- the requirement that an annual meeting of stockholders may be called only by the chairman of the board of directors, the chief executive officer, or the board of directors, which may delay the ability of our stockholders to force consideration of a proposal or to take action, including the removal of directors;
- limiting the liability of, and providing indemnification to, our directors and officers;
- controlling the procedures for the conduct and scheduling of stockholder meetings;
- providing that directors may be removed prior to the expiration of their terms by stockholders only for cause;
- advance notice procedures that stockholders must comply with in order to nominate candidates to our board
  of directors or to propose matters to be acted upon at a stockholders' meeting, which may discourage or deter
  a potential acquirer from conducting a solicitation of proxies to elect the acquirer's own slate of directors or
  otherwise attempting to obtain control of our board of directors.

These provisions, alone or together, could delay hostile takeovers and changes in control of the Company or changes in our management.

As a Delaware corporation, we are also subject to provisions of Delaware law, including Section 203 of the Delaware General Corporation Law ("DGCL"), which prevents some stockholders holding more than 15% of our outstanding common stock from engaging in certain business combinations without approval of the holders of substantially all of our outstanding common stock. Any provision of our certificate of incorporation or bylaws or Delaware law that has the effect of delaying or deterring a change in control could limit the opportunity for our stockholders to receive a premium for their shares of our common stock, and could also affect the price that some investors are willing to pay for our common stock.

#### ITEM 1B. Unresolved Staff Comments

None.

# ITEM 2. <u>Properties</u>

Our restaurants are primarily free-standing or, to a much lesser extent, end-cap facilities. Ninety-nine percent of our restaurants feature a drive-thru. As of December 31, 2019, for all but three of the company-operated restaurants, we lease the land on which our company-operated restaurants are built. Our restaurant leases generally have initial terms of 15 to 20 years, with two to four renewal options of five years each. Most restaurant leases provide for a specified annual rent, although some call for additional or contingent rent. Generally, leases are "net leases" that require the restaurant to pay a pro rata share of property taxes, insurance and common area maintenance costs. As of December 31, 2019, we own four properties and currently operate restaurants on three of these properties (one property we own is for a parking lot). In addition, we lease 358 properties, which includes 57 properties subleased to franchisees and third parties. As of December 31, 2019, our restaurant system consisted of 596 restaurants comprised of 300 company-operated restaurants and 296 franchise-operated restaurants located in 15 states throughout the United States, and one franchise located in Guam.

We lease our executive offices, consisting of approximately 40,000 square feet in Lake Forest, California, for a term expiring in 2026, with one option to extend the lease term for an additional five years. We believe our current office space is suitable and adequate for its intended purposes and provides opportunity for expansion. The following chart shows the number of restaurants in each of the states in which we operated as of December 31, 2019:

State	Company- Operated	Franchise- Operated	Total
California	233	139	372
Nevada	40	9	49
Arizona	3	35	38
Utah	_	34	34
Colorado	_	23	23
Georgia	15	6	21
New Mexico	_	11	11
Oregon	<u> </u>	9	9
Idaho	_	10	10
Michigan	<u> </u>	10	10
Oklahoma	9	_	9
Washington	<u> </u>	5	5
Florida	_	2	2
South Carolina	_	1	1
Guam		1	1
Total	300	296	596

#### ITEM 3. Legal Proceedings

We are currently involved in various claims and legal actions that arise in the ordinary course of business. Although the results of litigation and claims can never be predicted with certainty, we do not believe that the ultimate resolution of these actions will have a material adverse effect on our business, results of operations, or financial condition. Regardless of the outcome, litigation can have an adverse impact on us because of defense and settlement costs, diversion of management resources and other factors.

In March 2014, a former Del Taco employee filed a purported class action complaint alleging that Del Taco has not appropriately provided meal breaks and failed to pay wages to its California hourly employees. Discovery is in process and Del Taco intends to assert all of its defenses to this threatened class action and the individual claims. Del Taco has several defenses to the action that it believes could prevent the certification of the class, as well as the potential assessment of any damages on a class basis. Legal proceedings are inherently unpredictable, and the Company is not able to predict the ultimate outcome or cost

of the unresolved matter. However, based on management's current understanding of the relevant facts and circumstances, the Company does not believe that this proceeding gives rise to a probable and estimable loss and therefore, Del Taco has not recorded any amount for the claim as of December 31, 2019.

In September 2018, the Equal Employment Opportunity Commission ("EEOC") filed a complaint on behalf of an individual complainant and an additional class of individuals alleging that Del Taco engaged in unlawful employment practices on the basis of sex and retaliation in violation of Title VII and are seeking an unspecified amount of damages. The Company has tendered the claim to its insurance carrier under its employment practices liability insurance policy. The Company's insurance coverage and retention includes amounts incurred for legal defense and any potential settlement. The parties are engaged in settlement discussions which are now expected to give rise to a loss in excess of the Company's insurance retention that is both probable and estimable. Therefore, the Company has recorded an expense for this overall action equal to the full retention of \$0.5 million as of December 31, 2019.

The Company and its subsidiaries are parties to other legal proceedings incidental to their businesses, including claims alleging the Company's restaurants do not comply with the Americans with Disabilities Act of 1990. In the opinion of management, based upon information currently available, the ultimate liability with respect to those other actions will not have a material effect on the operating results, cash flows or the financial position of the Company. However, due to the risks and uncertainties inherent in legal proceedings and litigation, actual results could differ from expectations.

# ITEM 4. Mine Safety Disclosures

Not applicable.

# ITEM 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases

Our common stock and warrants are currently quoted on NASDAQ under the symbols "TACO" and "TACOW," respectively. Through April 28, 2015, our common stock, warrants and units were quoted under the symbols "LEVY," "LEVYW" and "LEVYU," respectively. Upon consummation of the Business Combination, we separated our units, which were sold in our IPO, into their component securities of one share of common stock and one-half of one warrant, and the units ceased public trading.

The following table sets forth the high and low sales prices for shares of our common stock and warrants for the quarterly periods indicated:

	 Commo	on St	ock	Warrants				
	 High		Low		High		Low	
Fiscal 2019:								
First Quarter	\$ 11.10	\$	9.65	\$	2.09	\$	0.90	
Second Quarter	\$ 12.29	\$	9.65	\$	1.94	\$	1.09	
Third Quarter	\$ 13.50	\$	10.59	\$	2.72	\$	0.60	
Fourth Quarter	\$ 11.40	\$	6.92	\$	1.25	\$	0.07	
Fiscal 2018:								
First Quarter	\$ 13.77	\$	10.29	\$	3.99	\$	1.92	
Second Quarter	\$ 13.25	\$	10.00	\$	3.60	\$	2.10	
Third Quarter	\$ 14.83	\$	12.40	\$	4.21	\$	2.78	
Fourth Quarter	\$ 12.60	\$	9.46	\$	2.72	\$	0.98	

# **Holders**

As of March 6, 2020, there were 13 holders of record of our common stock and 2 holders of record of our warrants. A number of our stockholders and warrant holders held their shares and warrants in street name and some shares and warrants are held of record by banks, brokers and other financial institutions; therefore, we believe there are substantially more beneficial owners of our common stock and warrants.

#### **Dividends**

We have not declared or paid dividends on our common stock since we became a public company. Our board of directors reevaluates this policy periodically. Any determination to pay cash dividends will be at the discretion of the board of directors
and will be dependent upon our results of operations, financial condition, capital requirements, terms of our financing
arrangements, and such other factors as the board of directors deems relevant. In addition, the amount of dividends we may pay
is subject to the restricted payment provisions of our senior secured credit facility. See the Liquidity and Capital Resources
section under Part II-Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations" for
further information on the restricted payment provisions of our senior secured credit facility. Further, if we incur any additional
indebtedness, our ability to declare dividends may be limited by restrictive covenants that we may agree to in connection
therewith.

# **Recent Sales of Unregistered Securities**

There were no sales of unregistered equity securities during the fourth quarter of Fiscal 2019.

On March 7, 2016, we announced that our Board of Directors authorized a share repurchase program under which we may purchase up to \$25.0 million in the aggregate of our common stock and warrants, which expires upon completion of the repurchase program, unless terminated earlier by the Board of Directors. On August 23, 2016, we announced the Board of Directors increased the repurchase program by \$25.0 million to \$50.0 million. The Board of Directors authorized an additional increase for the repurchase program effective July 23, 2018 of another \$25.0 million to a total of \$75.0 million. Purchases under

the program may be made in open market or privately negotiated transactions. During the fifty-two weeks ended December 31, 2019, we repurchased 574,481 shares of common stock in open market transactions under the share repurchase program for an average price per share of \$10.17 for an aggregate cost of approximately \$5.9 million including incremental direct costs to acquire the shares. During the fifty-two weeks ended December 31, 2019, we repurchased 846,441 warrants in open market transactions and privately negotiated transactions under the share repurchase program for an average price per share of \$1.78 for an aggregate cost of approximately \$1.5 million including incremental direct costs to acquire the warrants. As of December 31, 2019, there was approximately \$22.3 million remaining under the share repurchase program. The amount and timing of additional purchases (if any) will depend upon a number of factors, including the price and availability of our common stock and warrants and general market conditions.

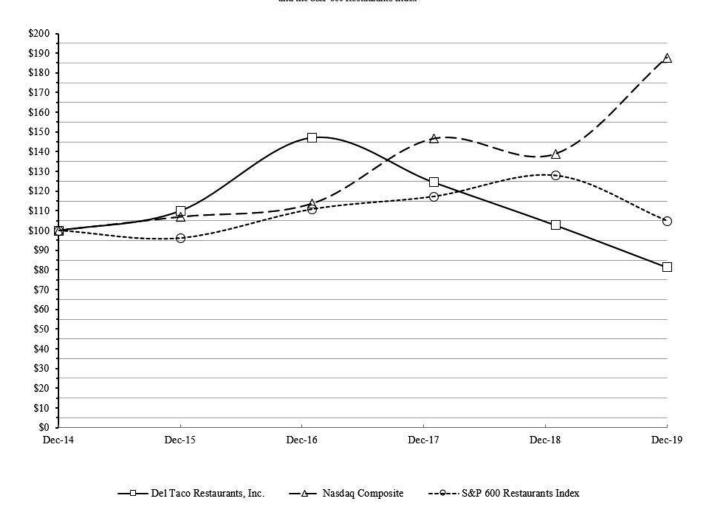
There were no shares or warrants repurchased during the fourth fiscal quarter ended December 31, 2019.

#### **Comparative Share Performance Graph**

The following graph shows a comparison of cumulative total shareholder return, calculated on a dividend reinvested basis, for (1) the Company's common stock, (2) the NASDAQ Composite, and (3) the S&P 600 Restaurants Index, for the period December 31, 2014 through December 31, 2019. The graph assumes the value of the investment in our common stock and each index was \$100.00 on December 31, 2014 and that all dividends were reinvested. We have not paid any cash dividends and, therefore, the cumulative total return calculation for us is based solely upon stock price appreciation and not upon reinvestment of cash dividends. Note that historic stock price performance is not necessarily indicative of future stock price performance.

#### COMPARISON OF CUMULATIVE TOTAL RETURN\*

Among Del Taco Restaurants, Inc., the NASDAQ Composite Index and the S&P 600 Restaurants Index



\*\$100 invested on December 30, 2014 in stock or index, including reinvestment of dividends

	Dec	cember 30, 2014	Dec	cember 29, 2015	J	anuary 3, 2017	Ja	anuary 2, 2018	Ja	nuary 1, 2019	Dec	cember 31, 2019
Del Taco Restaurants, Inc.	\$	100.00	\$	109.97	\$	147.17	\$	124.46	\$	102.67	\$	81.29
NASDAQ Composite	\$	100.00	\$	106.92	\$	113.64	\$	146.67	\$	138.89	\$	187.81
S&P 600 Restaurants Index	\$	100.00	\$	96.07	\$	110.75	\$	117.19	\$	127.89	\$	104.87

# ITEM 6. Selected Financial Data

			Successor (1)			Predecessor (1)
	52 Weeks Ended (2)	52 Weeks Ended <sup>(2)</sup>	52 Weeks Ended <sup>(2)</sup>	53 Weeks Ended <sup>(2)</sup>	26 Weeks Ended	26 Weeks Ended
(Amounts in thousands)	December 31, 2019	January 1, 2019	January 2, 2018	January 3, 2017	December 29, 2015	June 30, 2015
<b>Statement of Operations Data:</b>						
Revenue:						
Company restaurant sales	\$ 473,991	\$ 471,193	\$452,148	\$ 434,064	\$ 206,939	\$ 200,676
Franchise revenue	19,002	17,569	16,464	15,676	7,328	6,693
Franchise advertising contributions	14,516	13,300	_	_	_	_
Franchise sublease and other income	5,442	3,428	2,844	2,343	1,183	1,183
Total revenue	512,951	505,490	471,456	452,083	215,450	208,552
Operating expenses:						
Restaurant operating expenses:						
Food and paper costs	130,711	128,873	125,391	120,116	59,263	57,447
Labor and related expenses	156,095	151,954	145,012	135,725	61,448	61,120
Occupancy and other operating expenses	105,376	97,745	92,825	88,908	43,191	43,611
General and administrative	43,877	43,773	38,154	37,220	17,501	14,850
Franchise advertising expenses	14,516	13,300	_	_	_	_
Depreciation and amortization	25,488	25,794	23,362	23,129	11,276	8,252
Occupancy and other - franchise subleases and other	4,463	3,167	2,608	2,207	1,140	1,109
Pre-opening costs	1,650	1,584	1,591	731	366	276
Impairment of goodwill	118,250	<u> </u>	<u> </u>	_	_	_
Impairment of long-lived assets	7,159	3,861	_	_	_	_
Restaurant closure charges, net	2,961	394	191	435	2,015	94
Loss on disposal of assets and adjustments to assets held for sale, net	9,448	1,012	1,075	312	3	99
Total operating expenses	619,994	471,457	430,209	408,783	196,203	186,858
(Loss) income from operations	(107,043)	34,033	41,247	43,300	19,247	21,694
Other expense (income), net:	( ) )	,	,	,	,	,
Interest expense	7,235	9,075	7,200	6,327	3,652	11,491
Other income	(364)	(660)	_		(220)	_
Transaction-related costs	_		_	731	12,972	7,255
Debt modification costs	_	_	_	_	78	139
Change in fair value of warrant liability	_	_	_	_	_	(35)
Total other expense, net	6,871	8,415	7,200	7,058	16,482	18,850
(Loss) income from operations before provision (benefit) for income taxes	(113,914)	25,618	34,047	36,242	2,765	2,844
Provision (benefit) for income taxes	4,371	6,659	(15,824)	15,329	112	740
Net (loss) income	\$ (118,285)	\$ 18,959	\$ 49,871	\$ 20,913	\$ 2,653	\$ 2,104

	Successor (1)									Pre	decessor (1)
	52 Weeks Ended <sup>(2)</sup>		52 Weeks Ended <sup>(2)</sup>		52 Weeks Ended <sup>(2)</sup>		3 Weeks Ended <sup>(2)</sup>	26 Weeks Ended		2	6 Weeks Ended
(Amounts in thousands)	Dec	cember 31, 2019	J	anuary 1, 2019	January 2, 2018	J	anuary 3, 2017	De	cember 29, 2015	Jui	ne 30, 2015
Consolidated Statement of Cash Flows Data:											
Net cash provided by operating activities	\$	49,045	\$	61,832	\$ 57,788	\$	57,546	\$	17,085	\$	10,083
Net cash (used in) provided by investing activities		(29,273)		(50,024)	(40,689)		(47,654)		42,566		(15,284)
Net cash (used in) provided by financing activities		(25,504)		(11,214)	(19,335)		(11,291)		(49,457)		1,820

	Successor									
ounts in thousands)	De	ecember 31, 2019	J	anuary 1, 2019		January 2, 2018	J	January 3, 2017	De	ecember 29, 2015
nnce Sheet Data:										
ash and cash equivalents	\$	1,421	\$	7,153	\$	6,559	\$	8,795	\$	10,194
roperty and equipment, net (3)		156,921		161,429		156,124		138,320		114,030
otal assets		862,457		758,956		742,324		727,157		703,572
otal debt, net (4)		144,801		179,697		172,054		175,331		169,693
otal shareholders' equity		302,107		422,274		416,249		377,333		368,377
ash and cash equivalents roperty and equipment, net (3) otal assets otal debt, net (4)	\$	156,921 862,457 144,801	\$	161,429 758,956 179,697	\$	156,124 742,324 172,054	\$	138,320 727,157 175,331	\$	11 70 16

			Successor (1)			Predecessor (1)
	52 Weeks Ended <sup>(2)</sup>	52 Weeks Ended <sup>(2)</sup>	52 Weeks Ended <sup>(2)</sup>	53 Weeks Ended <sup>(2)</sup>	26 Weeks Ended	26 Weeks Ended
(Amounts in thousands)	December 31, 2019	January 1, 2019	January 2, 2018	January 3, 2017	December 29, 2015	June 30, 2015
Other Operating Data (unaudited):						
Restaurant Contribution (5)	\$ 81,809	\$ 92,621	\$88,920	\$ 89,315	\$ 43,037	\$ 38,498
As a % of Company Restaurant Sales	17.3 %	19.7 %	19.7 %	20.6 %	20.8 %	19.2 %
EBITDA <sup>(6)</sup>	(81,191)	60,487	64,609	65,698	17,693	22,584
As a % of Total Revenue	(15.8)%	12.0 %	13.7 %	14.5 %	8.2 %	10.8 %
Adjusted EBITDA (6)	63,773	71,990	71,533	71,396	34,041	30,947
As a % of Total Revenue	12.4 %	14.2 %	15.2 %	15.8 %	15.8 %	14.8 %

<sup>(1)</sup> As a result of the Business Combination, we are the acquirer for accounting purposes, and DTH is the acquiree and accounting predecessor. Our financial statement presentation distinguishes a "Predecessor" for DTH for periods prior to the Closing Date. We were subsequently re-named as Del Taco Restaurants, Inc. and are the "Successor" for periods after the Closing Date, which includes consolidation of DTH subsequent to the Business Combination on June 30, 2015.

<sup>(2)</sup> We use a 52- or 53-week fiscal year ending on the Tuesday closest to December 31. Fiscal year 2019, fiscal year 2018, fiscal year 2017, fiscal year 2016 and fiscal year 2015 ended on December 31, 2019, January 1, 2019, January 2, 2018, January 3, 2017 and December 29, 2015, respectively. In a 52-week fiscal year, the first, second and third quarters each include 12 weeks of operations and the fourth quarter includes 16 weeks of operations. In a 53-week fiscal year, the first, second and third quarters each include 12 weeks of operations and the fourth quarter includes 17 weeks of operations. A 53-week year occurs approximately every six or seven years. Fiscal year 2016 was a 53-week fiscal year. Fiscal year 2019, fiscal year 2018, fiscal year 2017 and fiscal year 2015 were 52-week fiscal years.

<sup>(3)</sup> Property and equipment, net consists of land, buildings, restaurant and other equipment, leasehold improvements, restaurant property leased to others and construction-in-progress, net of accumulated depreciation.

<sup>(4)</sup> Total debt, net consists of borrowings under our revolving credit facility, finance lease obligations, other debt and deemed landlord financing liabilities. We refinanced our senior credit facility in August 2015 and September 2019.

(5) See Restaurant Contribution and Restaurant Contribution Margin in Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations" included elsewhere in this annual report on Form 10-K for a discussion of restaurant contribution and Management's Use of Non-GAAP Financial Measures in Item 7. for a reconciliation to the most directly comparable GAAP financial measure.

Restaurant contribution is neither required by, nor presented in accordance with, United States generally accepted accounting principles ("U.S. GAAP"), and is defined as company restaurants sales less restaurant operating expenses. Restaurant contribution is a supplemental measure of operating performance for our restaurants and the calculation thereof may not be comparable to that reported by other companies.

Restaurant contribution has limitations as an analytical tool, and you should not consider it in isolation or as a substitute for analysis of our results as reported under U.S. GAAP. Management believes that restaurant contribution is an important tool for investors because it is a widely-used metric within the restaurant industry to evaluate restaurant-level productivity, efficiency and performance. Management uses restaurant contribution as a key metric to evaluate the profitability of incremental sales at our restaurants, to evaluate restaurant performance across periods and to evaluate restaurant financial performance compared with competitors.

(6) See EBITDA and Adjusted EBITDA in Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations" included elsewhere in this annual report on Form 10-K for a discussion of EBITDA and Adjusted EBITDA and Management's Use of Non-GAAP Financial Measures in Item 7. for a reconciliation to the most directly comparable GAAP financial measure.

EBITDA and Adjusted EBITDA are neither required by, nor presented in accordance with GAAP, and are included in this annual report because they are key metrics used by management and our board of directors to assess financial performance. EBITDA and Adjusted EBITDA are frequently used by analysts, lenders and other interested parties to evaluate companies in our industry.

EBITDA and Adjusted EBITDA are not U.S. GAAP measures of financial performance or liquidity and should not be considered as alternatives to net income (loss) as a measure of financial performance or cash flows from operations as measures of liquidity, or any other performance measure derived in accordance with U.S. GAAP. Adjusted EBITDA should not be construed as an inference that future results will be unaffected by unusual or non-recurring items. Additionally, EBITDA and Adjusted EBITDA are not intended to be measures of free cash flow for management's discretionary use, as they do not reflect tax payments, debt service requirements, capital expenditures, company restaurant openings and certain other cash costs that may recur in the future, including, among other things, cash requirements for working capital needs and cash costs to replace assets being depreciated and amortized. Management compensates for these limitations by relying on U.S. GAAP results in addition to using EBITDA and Adjusted EBITDA supplementally. Our measures of EBITDA and Adjusted EBITDA are not necessarily comparable to similarly titled captions of other companies due to different methods of calculation.

#### ITEM 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion and analysis of financial condition and results of operations should be read in conjunction with the consolidated financial statements and related notes thereto included elsewhere in this Annual Report on Form 10-K. In addition to historical information, this discussion and analysis contains forward-looking statements that involve risks and uncertainties such as the number of restaurants we intend to open, possible stock and warrant repurchases and estimates of our effective tax rates that could cause actual results to differ materially from Del Taco management's expectations. Factors that could cause such differences are discussed in "Cautionary Note Regarding Forward-Looking Statements" and Item 1A. Risk Factors included in this Annual Report on Form 10-K. We assume no obligation to update any of these forward-looking statements as a result of new information, future events or any other reason.

#### Fiscal Year

We operate on a 52- or 53-week fiscal year ending on the Tuesday closest to December 31 for financial reporting purposes. Fiscal year 2019 is the 52-week period ended December 31, 2019 ("Fiscal 2019"). Fiscal year 2018 is the 52-week period ended January 1, 2019 ("Fiscal 2018"). Fiscal year 2017 is the 52-week period ended January 2, 2018 ("Fiscal 2017").

#### Overview

We are a nationwide operator and franchisor of restaurants featuring fresh and fast cuisine, including both Mexican inspired and American classic dishes. As of December 31, 2019, we have 596 Del Taco restaurants, a majority of these in the Pacific Southwest. In each of our restaurants, our food is made to order in working kitchens. We serve our customers fresh and high-quality food typical of fast casual restaurants but with the speed, convenience and value associated with traditional quick service restaurants ("QSRs"). With attributes of both a fast casual restaurant and a QSR — a combination we call QSR+ — we occupy a place in the restaurant market distinct from our competitors. With a menu designed to appeal to a wide variety of budgets and tastes and recently updated interior and exterior designs across most of our entire system, we believe that we are poised for growth, operating within the fastest growing segment of the restaurant industry, the limited service restaurant ("LSR") segment. With an average system check of \$8.06 during Fiscal 2019, we offer a compelling value proposition relative to both QSR and fast casual peers.

### **Highlights and Trends**

#### Same Store Sales

Same store sales growth reflects the change in year-over-year sales for the same store base. We include a restaurant in the same store base in the accounting period following its 18th full month of operations and exclude restaurant closures. The following table shows the same store sales growth for the fifty-two weeks ended December 31, 2019, January 1, 2019 and January 2, 2018, respectively:

	52 Weeks Ended	52 Weeks Ended	52 Weeks Ended
	<b>December 31, 2019</b>	January 1, 2019	January 2, 2018
Company-operated same store sales	0.5 %	1.5 %	4.0 %
Franchise-operated same store sales	1.3 %	3.8 %	4.6 %
System-wide same store sales	0.9 %	2.5 %	4.3 %

The increase in company-operated same store sales in the fifty-two weeks ended December 31, 2019 was driven by an increase in average check size of 4.3% offset by a decrease in traffic of 3.8% compared to the fifty-two weeks ended January 1, 2019. The increase in company-operated same store sales in the fifty-two weeks ended January 1, 2019 was driven by an increase in average check size of 3.6% offset by a decrease in traffic of 2.1% compared to the fifty-two weeks ended January 2, 2018. The increase in company-operated same store sales in the fifty-two weeks ended January 2, 2018 was driven by an increase in average check size of 3.8% and an increase in traffic of 0.2% compared to the fifty-three weeks ended January 3, 2017.

#### Restaurant Development

Del Taco restaurant counts at the end of the fifty-two weeks ended December 31, 2019, January 1, 2019 and January 2, 2018 are as follows:

	52 Weeks Ended	52 Weeks Ended	52 Weeks Ended
	December 31, 2019	January 1, 2019	January 2, 2018
Company-operated restaurant activity:			
Beginning of period	322	312	310
Openings	10	13	12
Closures	(5)	(6)	(6)
Purchased from franchisee	4	3	1
Sold to franchisees	(31)	<u> </u>	(5)
Restaurants at end of period	300	322	312
Franchise-operated restaurant activity:			
Beginning of period	258	252	241
Openings	14	12	8
Closures	(3)	(3)	(1)
Restaurants sold to Company	(4)	(3)	(1)
Restaurants purchased from Company	31	_	5
Restaurants at end of period	296	258	252
Total restaurant activity:			
Beginning of period	580	564	551
Openings	24	25	20
Closures	(8)	(9)	(7)
Restaurants at end of period	596	580	564

Since 2012, we have focused on repositioning our brand, increasing brand awareness, strengthening operational capabilities and refinancing indebtedness to build a foundation for future organic and new unit growth. New restaurant development is expected to contribute to our growth strategy. We plan to open 15 to 20 system-wide restaurants in Fiscal 2020. From time to time, we and our franchisees may close restaurants.

# **Key Performance Indicators**

In assessing the performance of our business, management utilizes a variety of financial and performance measures. These key measures include company restaurant sales, same store sales, company-operated average unit volumes, restaurant contribution and restaurant contribution margin, number of new restaurant openings, EBITDA and Adjusted EBITDA.

# Company Restaurant Sales

Company restaurant sales consists of sales of food and beverages in company-operated restaurants, net of promotional allowances, employee meals and other discounts. Company restaurant sales in any period are directly influenced by the number of operating weeks in such period, the number of open restaurants, same store sales and per-restaurant sales.

Seasonal factors and the timing of holidays cause revenue to fluctuate from quarter to quarter. Revenue per restaurant is typically lower in the first quarter due to reduced January traffic. As a result of seasonality, quarterly and annual results of operations and key performance indicators, such as company restaurant sales and same store sales, may fluctuate.

#### Same Store Sales

We regularly monitor company, franchise and total system same store sales. Same store sales growth reflects the change in year-over-year sales for the comparable company, franchise and total system restaurant base. We include a restaurant in the same store base in the accounting period following its 18th full month of operations and exclude restaurant closures. As of December 31, 2019, January 1, 2019 and January 2, 2018, there were 282, 296 and 293 restaurants, respectively, in the comparable company-operated restaurant base. As of December 31, 2019, January 1, 2019 and January 2, 2018, there were 272, 244 and 239 restaurants, respectively, in the comparable franchise-operated restaurant base. This measure highlights the

performance of existing restaurants as the impact of new restaurant openings is excluded. Same store sales growth can be generated by an increase in the number of transactions and/or by increases in the average check resulting from a shift in menu mix and/or higher prices resulting from new products, promotions or menu price increases.

#### Company-Operated Average Unit Volumes

We measure company-operated average unit volumes ("AUVs") on both a weekly and an annual basis. Weekly AUVs are calculated by dividing the sales from comparable company-operated restaurants over a seven day period from Wednesday to Tuesday by the number of comparable restaurants. Annual AUVs are calculated by dividing sales for the trailing 52-week period for all company-operated restaurants that are in the comparable base by the total number of restaurants in the comparable base for such period. This measurement allows management to assess changes in consumer traffic and spending patterns at our company-operated restaurants and the overall performance of the restaurant base.

#### Restaurant Contribution and Restaurant Contribution Margin

Restaurant contribution and restaurant contribution margin are neither required by, nor presented in accordance with U.S GAAP. Restaurant contribution is defined as company restaurant sales less restaurant operating expenses, which are food and paper costs, labor and related expenses and occupancy and other operating expenses. Restaurant contribution margin is defined as restaurant contribution as a percentage of company restaurant sales. Restaurant contribution and restaurant contribution margin are supplemental measures of operating performance of restaurants and the calculations thereof may not be comparable to those reported by other companies. Restaurant contribution and restaurant contribution margin have limitations as analytical tools and should not be considered in isolation or as substitutes for analysis of results as reported under U.S. GAAP. Management believes that restaurant contribution and restaurant contribution margin are important tools for investors because they are widely-used metrics within the restaurant industry to evaluate restaurant-level productivity, efficiency and performance. Management uses restaurant contribution and restaurant contribution margin as key performance indicators to evaluate the profitability of incremental sales at Del Taco restaurants, to evaluate restaurant performance across periods and to evaluate restaurant financial performance compared with competitors. See the heading entitled "Management's Use of Non-GAAP Financial Measures" for the reconciliation of restaurant contribution to the most directly comparable GAAP financial measure.

# Number of New Restaurant Openings

The number of restaurant openings reflects the number of new restaurants opened by us and our franchisees during a particular reporting period. Before a new restaurant opens, we and our franchisees incur pre-opening costs, as described below. Some new restaurants open with an initial start-up period of higher than normal sales volumes, which subsequently decrease to stabilized levels. Typically, new restaurants experience normal inefficiencies in the form of higher food and paper, labor and other direct operating expenses and, as a result, restaurant contribution margins are generally lower during the start-up period of operation. Typically, the average start-up period after which new company restaurant sales and restaurant operating expenses normalize is approximately 26 to 52 weeks. In new markets, the length of time before average company restaurant sales and restaurant operating expenses for new restaurants stabilize is less predictable and can be longer as a result of limited knowledge of these markets and consumers' limited awareness of our brand. When we enter new markets, we may be exposed to start-up times that are longer and restaurant contribution margins that are lower than typical historical experience, and these new restaurants may not be profitable and their sales performance may not follow historical patterns.

#### EBITDA and Adjusted EBITDA

EBITDA represents net income (loss) before interest expense, provision (benefit) for income taxes, depreciation and amortization. Adjusted EBITDA represents net income (loss) before interest expense, provision (benefit) for income taxes, depreciation, amortization and items that we do not consider representative of ongoing operating performance, as identified in the reconciliation table under the heading entitled "Management's Use of Non-GAAP Financial Measures."

EBITDA and Adjusted EBITDA as presented in this annual report are supplemental measures of performance that are neither required by, nor presented in accordance with U.S. GAAP. EBITDA and Adjusted EBITDA are not measurements of financial performance under U.S. GAAP and should not be considered as alternatives to net income (loss), income (loss) from operations or any other performance measures derived in accordance with U.S. GAAP or as alternatives to cash flow from operating activities as a measure of liquidity. In addition, in evaluating EBITDA and Adjusted EBITDA, you should be aware that in the future we may incur expenses or charges such as those added back to calculate EBITDA and Adjusted EBITDA. Our presentation of EBITDA and Adjusted EBITDA should not be construed as an inference that future results will be unaffected by unusual or nonrecurring items.

EBITDA and Adjusted EBITDA have limitations as analytical tools, and you should not consider them in isolation, or as substitutes for analysis of results as reported under U.S. GAAP. Some of these limitations include but are not limited to:

- (i) they do not reflect cash expenditures, or future requirements for capital expenditures or contractual commitments;
- (ii) they do not reflect changes in, or cash requirements for, working capital needs;
- (iii) they do not reflect the significant interest expense, or the cash requirements necessary to service interest or principal payments, on debt;
- (iv) although depreciation and amortization are non-cash charges, the assets being depreciated and amortized will often have to be replaced in the future, and EBITDA and Adjusted EBITDA do not reflect any cash requirements for such replacements;
- (v) they do not adjust for all non-cash income or expense items that are reflected in the statements of cash flows;
- (vi) they do not reflect the impact of earnings or charges resulting from matters we consider not to be indicative of ongoing operations; and
- (vii) other companies in the industry may calculate these measures differently than we do, limiting their usefulness as comparative measures.

We compensate for these limitations by providing specific information regarding the U.S. GAAP amounts excluded from such non-GAAP financial measures. We further compensate for the limitations in the use of non-GAAP financial measures by presenting comparable U.S. GAAP measures more prominently.

We believe EBITDA and Adjusted EBITDA facilitate operating performance comparisons from period to period by isolating the effects of some items that vary from period to period without any correlation to core operating performance or that vary widely among similar companies. These potential differences may be caused by variations in capital structures (affecting interest expense), tax positions (such as the impact on periods or changes in effective tax rates or net operating losses) and the age and book depreciation of facilities and equipment (affecting relative depreciation expense). We also present EBITDA and Adjusted EBITDA because (i) we believe these measures are frequently used by securities analysts, investors and other interested parties to evaluate companies in their industry, (ii) we believe investors will find these measures useful in assessing our ability to service or incur indebtedness, and (iii) we use EBITDA and Adjusted EBITDA internally as benchmarks to compare performance to that of competitors. See the heading entitled "Management's Use of Non-GAAP Financial Measures" for the reconciliation of EBITDA and Adjusted EBITDA to net income (loss).

#### **Key Financial Definitions**

# Company Restaurant Sales

Company restaurant sales represents sale of food and beverages in company-operated restaurants, net of promotional allowances, employee meals and other discounts. Company restaurant sales in any period is directly influenced by the number of operating weeks in such period, the number of open restaurants, same store sales performance and per-restaurant sales.

#### Franchise Revenue

Franchise revenue consists of franchise royalty income from franchisees and, to a lesser extent, renewal fees and franchise fees from franchise owners for new franchise restaurant openings. Franchise fees are collected upon signing a franchise agreement and deferred and recognized as revenue over the term of the franchise agreement and renewal fees are deferred and recognized over the term of the renewal agreement. To a lesser extent, franchise revenue also includes pass-through fees for services, such as software maintenance and technology subscriptions, since we are considered the principal related to the purchase and sale of the services to the franchisee and have no remaining performance obligations. The related expenses are recognized in general and administrative expenses.

# Franchise Advertising Contributions

Franchise advertising contributions consist of a percentage of a franchise restaurant's net sales, typically 4%, paid to the Company for advertising and promotional services that the Company provides.

#### Franchise Sublease and Other Income

Franchise sublease income consists of rental income received from franchisees related to properties where we have subleased a leasehold interest to the franchisee but remain primarily liable to the landlord. The related expenses are recognized in Occupancy and Other - Franchise Subleases and Other. During 2019, as a result of the adoption of Topic 842, franchise sublease income also includes rental income for closed restaurant properties where we have subleased to a third party but remain primarily liable to the landlord, and the related expenses are recognized in Restaurant Closure Charges, net. Franchise other income also includes information technology hardware such as point of sale equipment, tablets, kitchen display systems, servers, scanners and printers that we occasionally purchase from third party vendors and then sell to franchisees. Since we are considered the principal related to the purchase and sale of the hardware to the franchisee and have no remaining performance obligations, the franchisee reimbursement is recognized as Franchise Sublease and Other Income upon transfer of the hardware. The related expenses are recognized in Occupancy and Other - Franchise Subleases and Other.

#### Food and Paper Costs

Food and paper costs include the direct costs associated with food, beverage and packaging of menu items. The components of food and paper costs are variable in nature, change with sales volume and are impacted by menu mix and are subject to increases or decreases based on fluctuations in commodity, distribution and transportation costs. Other important factors causing fluctuations in food and paper costs include seasonality, promotional activity and restaurant level management of food and paper waste. Food and paper are a significant expense and can be expected to grow proportionally as company restaurant sales grows.

#### Labor and Related Expenses

Labor and related expenses include all restaurant-level management and hourly labor costs, including wages, benefits, bonuses, workers' compensation expense, group health insurance, paid leave and payroll taxes. Like other expense items, we expect labor and related expenses to grow proportionately as company restaurant sales grows. Factors that influence fluctuations in labor and related expenses include minimum wage, paid sick leave and payroll tax legislation, health care and workers compensation costs and the performance of Del Taco restaurants.

#### Occupancy and Other Operating Expenses

Occupancy and other operating expenses include all other restaurant-level operating expenses, such as rent, utilities, restaurant supplies, repairs and maintenance, credit and debit card processing fees, advertising, insurance, common area maintenance, real estate taxes, third party delivery fees and other restaurant operating costs.

#### General and Administrative Expenses

General and administrative expenses are comprised of expenses associated with corporate and regional supervision functions that support the operations of existing restaurants and development of new restaurants, including compensation and benefits, travel expenses, stock-based compensation expenses, legal and professional fees, information systems, corporate office occupancy costs and other related corporate costs. Also included are expenses above the restaurant level, including salaries for field management, such as area and regional managers, and franchise operational support. General and administrative expenses are expected to grow as we grow, including incremental legal, accounting, insurance, investor relations and other expenses that are incurred as a public company.

#### Franchise Advertising Expenses

Franchise advertising expenses consist of the franchise portion of advertising expense.

# Depreciation and Amortization

Depreciation and amortization expenses are periodic non-cash charges that consist of depreciation of fixed assets, including leasehold improvements and equipment, and amortization of various intangible assets primarily including franchise rights and capitalized software.

# Occupancy and Other – Franchise Subleases and Other

Occupancy and other – franchise subleases includes rent, property taxes and common area maintenance paid on properties subleased to franchisees where we remain primarily liable to the landlord, as well as other franchise expenses related to

information technology hardware that we occasionally purchase from third party vendors and then sell to franchisees and recognize in Franchise Sublease and Other Income.

# **Pre-opening Costs**

Pre-opening costs are incurred in connection with opening of new restaurants and incurred prior to opening, including restaurant labor related to the hiring and training of restaurant employees, as well as supplies, occupancy costs including cash and non-cash rent expense and other operating expenses directly associated with the opening of new restaurants. Pre-opening costs are expensed as incurred.

#### Impairment of Goodwill

Goodwill arises from the excess purchase price over acquired net assets, including identifiable intangible assets, in business combinations. Goodwill is not amortized, and is instead reviewed for impairment annually, or more frequently if events and circumstances indicate that it might be impaired. The amount by which the carrying amount of the Company exceeds its fair value is recorded as impairment of goodwill.

#### Impairment of Long-Lived Assets

We review long-lived assets such as leasehold improvements, equipment and operating lease right-of-use assets on a unit-by-unit basis for impairment. When events or circumstances indicate the carrying value of the assets may not be recoverable, an appropriate impairment charge is recorded. Impairments could increase if performance of company-operated restaurants is not sufficient to recover the carrying amount of the related long-lived assets.

# Restaurant Closure Charges, Net

During 2018, restaurant closure charges, net, consists primarily of (1) future obligations associated with the closure or net sublease shortfall of a restaurant, including the present value of future non-lease obligations net of estimated sublease income, if any; (2) accretion of the liability during the reporting period; (3) any positive or negative adjustments to the liability as more information becomes available; and (4) direct costs related to restaurant closures including lease termination costs. During 2019, restaurant closure charges, net, consist primarily of (1) rent expense related to previously closed restaurants; (2) non-lease executory costs for closed restaurants, including any positive or negative adjustments to these amounts as more information becomes available; and (3) direct costs related to restaurant closures.

# Loss on Disposal of Assets and Adjustments to Assets Held For Sale, Net

Loss on disposal of assets and adjustments to assets held for sale, net includes the loss on disposal of assets related to sales, retirements and replacement or write-off of leasehold improvements, furniture, fixtures or equipment in the ordinary course of business and impairment losses to reduce the carrying amount for assets held for sale to estimated fair value less costs to sell, net of amortization of deferred gains on asset sales associated with sale-leaseback transactions and gains or losses recorded associated with the sale of company-operated restaurants to franchisees.

# Interest Expense

Interest expense consists primarily of interest expense on outstanding debt including finance lease obligations, other debt, capital lease obligations and deemed landlord financing liabilities. Deferred financing costs and debt discount are amortized at cost over the life of the related debt.

# Other Income

Other income consists of gains related to the write-off of unfavorable lease liabilities on franchise subleases of restaurants terminated in connection with the Company's acquisition of the related franchise-operated restaurants and insurance proceeds related to fires at company-operated restaurants.

#### Transaction-Related Costs

Transaction-related costs primarily consist of direct costs incurred in connection with the offer to exchange shares of the Company's common stock for each outstanding warrant in August 2016.

# Provision (Benefit) for Income Taxes

Provision (benefit) for income taxes consists of federal and state current and deferred income tax expense.

# **Results of Operations**

# Comparison of Results of Operations for the Fifty-Two Weeks Ended December 31, 2019 and Fifty-Two Weeks Ended January 1, 2019

The following table presents operating results for the fifty-two weeks ended December 31, 2019 and the fifty-two weeks ended January 1, 2019 in absolute terms and expressed as a percentage of total revenue (or company restaurant sales), as compared below:

	52 Weeks December 3			52 Weeks January			Increase/(I	Decrease)	
(Dollar amounts in thousands)	(\$)	(%)		(\$)	(%)		(\$)	(%)	_
<b>Statement of Operations Data:</b>									
Revenue:									
Company restaurant sales	\$ 473,991	92.4 %		\$471,193	93.2 %		\$ 2,798	0.6 %	, )
Franchise revenue	19,002	3.7		17,569	3.5		1,433	8.2	
Franchise advertising contributions	14,516	2.8		13,300	2.6		1,216	9.1	
Franchise sublease and other income	5,442	1.1		3,428	0.7		2,014	58.8	
Total revenue	512,951	100.0		505,490	100.0		7,461	1.5	
Operating expenses:									
Restaurant operating expenses:									
Food and paper costs	130,711	27.6	(1)	128,873	27.4	(1)	1,838	1.4	(1)
Labor and related expenses	156,095	32.9	(1)	151,954	32.2	(1)	4,141	2.7	(1)
Occupancy and other operating expenses	105,376	22.2	(1)	97,745	20.7	(1)	7,631	7.8	(1)
Total restaurant operating expenses	392,182	82.7	(1)	378,572	80.3	(1)	13,610	3.6	(1)
General and administrative	43,877	8.6		43,773	8.7		104	0.2	
Franchise advertising expenses	14,516	2.8		13,300	2.6		1,216	9.1	
Depreciation and amortization	25,488	5.0		25,794	5.1		(306)	(1.2)	
Occupancy and other - franchise subleases and other	4,463	0.9		3,167	0.6		1,296	40.9	
Pre-opening costs	1,650	0.3		1,584	0.3		66	4.2	
Impairment of goodwill	118,250	23.1		_	_		118,250	*	
Impairment of long-lived assets	7,159	1.4		3,861	0.8		3,298	85.4	
Restaurant closure charges, net	2,961	0.6		394	0.1		2,567	651.5	
Loss on disposal of assets and adjustments to assets held for	0.440	1.0		1.012	0.2		0.426	022.6	
sale, net	9,448	1.8		1,012	0.2		8,436	833.6	
Total operating expenses	619,994	120.9		471,457	93.3		148,537	31.5	
(Loss) income from operations	(107,043)	(20.9)		34,033	6.7		(141,076)	(414.5)	
Other expense (income), net:	7.005	1.4		0.075	1.0		(1.040)	(20, 2)	
Interest expense	7,235	1.4		9,075	1.8		(1,840)	(20.3)	
Other income	(364)	(0.1)		(660)	(0.1)		296	*	
Total other expense, net	6,871	1.3		8,415	1.7		(1,544)	(18.3)	
(Loss) income from operations before provision for income taxes	(113,914)	(22.2)		25,618	5.1		(139,532)	(544.7)	
Provision for income taxes	4,371	0.9		6,659	1.3		(2,288)	*	
Net (loss) income	\$ (118,285)	(23.1)%		\$ 18,959	3.8 %		\$(137,244)	(723.9)%	, D =

<sup>(1)</sup> As a percentage of company restaurant sales.

<sup>\*</sup> Immaterial/not meaningful

#### Company Restaurant Sales

Company restaurant sales increased \$2.8 million, or 0.6%, for the fifty-two weeks ended December 31, 2019, primarily due to an increase in company-operated same store sales of 0.5% and the net impact of restaurant openings, transfers and closures. The growth in company-operated same store sales was primarily the result of an increase in average check size of 4.3% offset by a decrease in traffic of 3.8% compared to the prior period.

#### Franchise Revenue

Franchise revenue increased \$1.4 million, or 8.2%, for the fifty-two weeks ended December 31, 2019, primarily due to an increase in franchise-operated same store sales of 1.3% as well as additional franchise-operated restaurants open during 2019 compared to 2018.

#### Franchise Advertising Contributions

Franchise advertising contributions increased \$1.2 million, or 9.1%, for the fifty-two weeks ended December 31, 2019, primarily due to the increase in franchise restaurant sales.

#### Franchise Sublease and Other Income

Franchise sublease and other income increased \$2.0 million, or 58.8% for the fifty-two weeks ended December 31, 2019, primarily due to an increase in sublease income related to the sale of 13 company-operated restaurants to franchisees during the first quarter of 2019 and the sale of 18 company-operated restaurants to franchisees during the fourth quarter of 2019 in which we retained the leasehold interest to the real estate, as well as sublease income related to previously closed stores included in franchise sublease and other income as part of the adoption of Topic 842, partially offset by a reduction in sublease income due to the purchase of one franchise-operated restaurant where we had a sublease with a franchisee during the first quarter of 2019.

# Food and Paper Costs

Food and paper costs increased \$1.8 million, or 1.4% for the fifty-two weeks ended December 31, 2019, consisting of a \$1.6 million increase in food costs and a \$0.2 million increase in paper costs. The increase in food and paper costs was primarily due to commodity cost inflation. As a percentage of company restaurant sales, food and paper costs were 27.6% for the fifty-two weeks ended December 31, 2019, compared to 27.4% for the fifty-two weeks ended January 1, 2019. The percentage increase resulted from commodity cost inflation partially offset by menu price increases.

#### Labor and Related Expenses

Labor and related expenses increased \$4.1 million, or 2.7%, for the fifty-two weeks ended December 31, 2019, primarily due to increased labor costs resulting from a California minimum wage increase on January 1, 2019 and a Los Angeles minimum wage increase on July 1, 2019, partially offset by a reduction in workers compensation expense based on lower payments and reserves related to underlying claims activity and lower group health insurance expense. As a percentage of company restaurant sales, labor and related expenses were 32.9% for the fifty-two weeks ended December 31, 2019, compared to 32.2% for the fifty-two weeks ended January 1, 2019. This percentage increase resulted primarily from the impact of the increased California and Los Angeles minimum wage discussed above, partially offset by the impact of menu price increases, reduced workers compensation expense and group health insurance expense.

#### Occupancy and Other Operating Expenses

Occupancy and other operating expenses increased \$7.6 million, or 7.8%, for the fifty-two weeks ended December 31, 2019, primarily due to increased occupancy costs, including the impact from the adoption of Topic 842, as well as increased supplies and services, insurance, credit and debit card processing expenses and third party delivery costs associated with our rollout of delivery services during 2019. As a percentage of company restaurant sales, occupancy and other operating expenses were 22.2% for the fifty-two weeks ended December 31, 2019, compared to 20.7% for the fifty-two weeks ended January 1, 2019. This percentage increase was primarily from increased occupancy costs (including the adoption of Topic 842), as well as increased supplies and services, insurance, credit and debit card processing expenses and third party delivery costs as discussed above.

#### General and Administrative Expenses

General and administrative expenses increased \$0.1 million, or 0.2%, for the fifty-two weeks ended December 31, 2019, primarily due to increased salary expenses, executive transition costs, stock based compensation and general inflationary trends, mostly offset by a reduction in management incentive compensation. General and administrative expenses as a percentage of total revenue were 8.6% for the fifty-two weeks ended December 31, 2019 compared to 8.7% for the fifty-two weeks ended January 1, 2019. The decrease as a percent of total revenue was due to the increases discussed above, mostly offset by the growth in total revenue and the reduction in management incentive compensation.

#### Franchise Advertising Expenses

Franchise advertising expenses increased \$1.2 million for the fifty-two weeks ended December 31, 2019, which was directly related to franchise advertising contributions. These amounts offset against franchise advertising contributions included in revenue.

# Depreciation and Amortization

Depreciation and amortization expenses were \$25.5 million for the fifty-two weeks ended December 31, 2019 and \$25.8 million for the fifty-two weeks ended January 1, 2019. As a percentage of total revenue, depreciation and amortization expenses were 5.0% for the fifty-two weeks ended December 31, 2019 compared to 5.1% for the fifty-two weeks ended January 1, 2019 reflecting a reduction from the adoption of Topic 842 (which changed the accounting for deemed landlord assets), the sale of furniture, fixtures and equipment related to 13 company-operated restaurants sold in the first quarter of 2019 and the reclassification of furniture, fixtures and equipment to assets held for sale for non-core Western markets with an aggregate 37 company-operated restaurants in the third quarter of 2019, partially offset by increased depreciation from the addition of new assets.

#### Occupancy and Other – Franchise Sublease and Other

Occupancy and other - franchise sublease and other was \$4.5 million and \$3.2 million for the fifty-two weeks ended December 31, 2019 and January 1, 2019, respectively. The increase is primarily due to sublease expense related to the sale of 13 company-operated restaurants to franchisees during the first quarter of 2019 and the sale of 18 company-operated restaurants to franchisees during the fourth quarter of 2019 in which we retained the leasehold interest to the real estate, partially offset by a reduction in sublease expense due to the purchase of one franchise-operated restaurant where we had a sublease with a franchisee during the first quarter of 2019.

# Pre-opening Costs

Pre-opening costs increased \$0.1 million, or 4.2%, for the fifty-two weeks ended December 31, 2019, primarily due to a similar level of pre-opening activity compared to the prior year. As a percentage of total revenue, pre-opening costs were 0.3% for both the fifty-two weeks ended December 31, 2019 and the fifty-two weeks ended January 1, 2019.

# Impairment of Goodwill

We recorded an impairment charge of \$118.3 million during the fifty-two weeks ended December 31, 2019 related to our goodwill impairment assessment during the fourth quarter of 2019 following a sustained decrease in the Company's stock price which was an indicator of potential goodwill impairment. No such impairment charges were recorded during the fifty-two weeks ended January 1, 2019.

### Impairment of Long-Lived Assets

We recorded impairment charges of \$7.2 million during the fifty-two weeks ended December 31, 2019 related to our evaluation of long-lived assets underlying seven restaurants in California, Nevada and Georgia which had indicators of impairment. During the fifty-two weeks ended January 1, 2019, the Company recorded impairment charges of \$3.9 million related to five restaurants in California, Oklahoma and Georgia which had indicators of impairment.

#### Restaurant Closure Charges, net

Restaurant closure charges, net were \$3.0 million for the fifty-two weeks ended December 31, 2019 compared to \$0.4 million for the fifty-two weeks ended January 1, 2019. As a result of the adoption of Topic 842, the current year activity primarily

includes rent expense, non-lease executory costs and other direct costs associated with previously closed restaurants. Prior year activity includes net adjustments due to changes in estimates, lease termination costs and accretion expense, partially offset by sublease income from leases which are treated as deemed landlord financing.

#### Loss on Disposal of Assets and Adjustments to Assets Held for Sale, net

Loss on disposal of assets and adjustments to assets held for sale, net was \$9.4 million for the fifty-two weeks ended December 31, 2019, compared to \$1.0 million for the fifty-two weeks ended January 1, 2019. Current year net loss on disposal of assets and adjustments to assets held for sale primarily related to the adjustment to estimated net realizable value for assets reclassified as held for sale, the closure of five company-operated restaurants, the replacement of certain restaurant equipment, losses on the sale of company-operated restaurants and losses on two sale-leaseback transactions, partially offset by gains on lease terminations and a gain on one sale-leaseback transaction. Prior year net loss on disposal of assets was primarily related to the closure of six company-operated restaurants and the write-off of leasehold improvements associated with two temporary company-operated restaurant closures, partially offset by insurance recovery and a gain on the disposal of assets.

# Interest Expense

Interest expense was \$7.2 million and \$9.1 million for the fifty-two weeks ended December 31, 2019 and January 1, 2019, respectively. The decrease is primarily due to a reduction from the adoption of Topic 842 (which changed the accounting for our deemed landlord financing restaurants), partially offset by an increase in interest rates compared to the prior year.

#### Other Income

Other income was \$0.4 million for the fifty-two weeks ended December 31, 2019 and consists of insurance proceeds related to a fire at a company-operated restaurant. Other income was \$0.7 million for the fifty-two weeks ended January 1, 2019 and consisted of a gain related to the write-off of unfavorable lease liabilities related to franchise subleases which were terminated in connection with the Company's acquisition of the related franchise-operated restaurants and insurance proceeds related to a fire at a company-operated restaurant.

# Provision for Income Taxes

The effective income tax rates were (3.8%) for the fifty-two weeks ended December 31, 2019 and 26.0% for the fifty-two weeks ended January 1, 2019. The provision for income taxes consisted of income tax expense of \$4.4 million for the fifty-two weeks ended December 31, 2019 and \$6.7 million for the fifty-two weeks ended January 1, 2019. The income tax expense of \$4.4 million for the fifty-two weeks ended December 31, 2019, despite a pre-tax loss, is primarily impacted by \$14.8 million of non-tax deductible goodwill that was reclassified to assets held for sale and impairment of non-tax deductible goodwill of \$118.3 million, as well as statutory federal and state tax rates based on apportioned income and the impact of non-tax deductible compensation to executives, partially offset by federal targeted job credits. The income tax provision for the fifty-two weeks ended January 1, 2019 primarily consists of statutory federal and state tax rates based on apportioned income and the impact of non-tax deductible compensation to executives, partially offset by target job credits and adjustments related to the Tax Cuts and Jobs Act.

# Comparison of Results of Operations for the Fifty-Two Weeks Ended January 1, 2019 and Fifty-Two Weeks Ended January 2, 2018

The following table presents operating results for the fifty-two weeks ended January 1, 2019 and the fifty-two weeks ended January 2, 2018, in absolute terms and expressed as a percentage of total revenue (or company restaurant sales), as compared below:

		Ended January , 2019		52 Weeks January			Increase/(D	ecrease)	
(Dollar amounts in thousands)	(\$)	(%)	•	(\$)	(%)		(\$)	(%)	
<b>Statement of Operations Data:</b>									
Revenue:									
Company restaurant sales	\$ 471,193	93.2 %		\$ 452,148	95.9 %	, )	\$ 19,045	4.2 %	6
Franchise revenue	17,569	3.5		16,464	3.5		1,105	6.7	
Franchise advertising contributions	13,300	2.6		_	_		13,300	*	
Franchise sublease and other income	3,428	0.7		2,844	0.6		584	20.5	
Total revenue	505,490	100.0		471,456	100.0		34,034	7.2	
Operating expenses:									
Restaurant operating expenses:									
Food and paper costs	128,873	27.4	(1)	125,391	27.7	(1)	3,482	2.8	(1)
Labor and related expenses	151,954	32.2	(1)	145,012	32.1	(1)	6,942	4.8	(1)
Occupancy and other operating expenses	97,745	20.7	(1)	92,825	20.5	(1)	4,920	5.3	(1)
Total restaurant operating expenses	378,572	80.3	(1)	363,228	80.3	(1)	15,344	4.2	(1)
General and administrative	43,773	8.7		38,154	8.1		5,619	14.7	
Franchise advertising expenses	13,300	2.6			_		13,300	*	
Depreciation and amortization	25,794	5.1		23,362	5.0		2,432	10.4	
Occupancy and other - franchise subleases and other	3,167	0.6		2,608	0.6		559	21.4	
Pre-opening costs	1,584	0.3		1,591	0.3		(7)	(0.4)	
Impairment of long-lived assets	3,861	0.8			_		3,861	*	
Restaurant closure charges, net	394	0.1		191	*	•	203	106.3	
Loss on disposal of assets, net	1,012	0.2		1,075	0.2		(63)	(5.9)	
Total operating expenses	471,457	93.3		430,209	91.3		41,248	9.6	
Income from operations	34,033	6.7		41,247	8.7		(7,214)	(17.5)	
Other expense (income), net:									
Interest expense	9,075	1.8		7,200	1.5		1,875	26.0	
Other income	(660)	(0.1)		_	_		(660)	*	
Total other expense, net	8,415	1.7		7,200	1.5		1,215	16.9	
Income from operations before provision (benefit) for income taxes	25,618	5.1		34,047	7.2		(8,429)	(24.8)	
Provision (benefit) for income taxes	6,659	1.3		(15,824)	(3.4)		22,483	*	
Net income	\$ 18,959	3.8 %		\$ 49,871	10.6 %	<del>.</del> .	\$ (30,912)	(62.0)%	6

<sup>(1)</sup> As a percentage of company restaurant sales.

# Company Restaurant Sales

Company restaurant sales increased \$19.0 million, or 4.2%, for the fifty-two weeks ended January 1, 2019, primarily due to an increase in company-operated same store sales of 1.5% and the net impact of restaurant openings, transfers and closures since the beginning of the first quarter of 2017. The growth in company-operated same store sales was primarily the result of an increase in average check size of 3.6% and an decrease in traffic of 2.1% compared to the prior period.

<sup>\*</sup> Immaterial/not meaningful

#### Franchise Revenue

Franchise revenue increased \$1.1 million, or 6.7%, for the fifty-two weeks ended January 1, 2019, primarily due to an increase in franchise-operated same store sales of 3.8%.

#### Franchise Advertising Contributions

Franchise advertising contributions were \$13.3 million for the fifty-two weeks ended January 1, 2019. There were no franchise advertising contributions for the fifty-two weeks ended January 2, 2018 since we adopted new revenue recognition standards at the start of fiscal 2018. See Note 2 of the notes to consolidated financial statements included elsewhere in this annual report on Form 10-K for more information.

#### Franchise Sublease and Other Income

Franchise sublease and other income increased \$0.6 million, or 20.5% for the fifty-two weeks ended January 1, 2019 primarily due to sublease income related to the sale of five company-operated restaurants to franchisees during the first quarter of 2017 partially offset by a reduction in sublease income due to the purchase of three franchise-operated restaurants during the third quarter of 2018 (see Note 5 of the notes to the consolidated financial statements included elsewhere in this annual report on Form 10-K).

# Food and Paper Costs

Food and paper costs increased \$3.5 million, or 2.8% for the fifty-two weeks ended January 1, 2019, consisting of a \$3.3 million increase in food costs and a \$0.2 million increase in paper costs. The increase in food and paper costs was primarily due to modest commodity cost inflation and the increase in restaurant sales. As a percentage of company restaurant sales, food and paper costs were 27.4% for both the fifty-two weeks ended January 1, 2019, compared to 27.7% for the fifty-two weeks ended January 2, 2018. The percentage decrease resulted from menu price increases partially offset by the impact of modest commodity cost inflation.

#### Labor and Related Expenses

Labor and related expenses increased \$6.9 million, or 4.8%, for the fifty-two weeks ended January 1, 2019, primarily due to increased labor costs resulting from a California minimum wage increase on January 1, 2018, a Los Angeles minimum wage increase on July 1, 2018, increased incentive based compensation and the increase in restaurant sales, partially offset by lower payroll taxes and a reduction in workers compensation expense based on lower payments and reserves related to underlying claims activity. As a percentage of company restaurant sales, labor and related expenses were 32.2% for the fifty-two weeks ended January 1, 2019, compared to 32.1% for the fifty-two weeks ended January 2, 2018. This percentage increase resulted primarily from the impact of the increased California and Los Angeles minimum wage discussed above, mostly offset by the impact of menu price increases, lower payroll taxes and reduced workers compensation expense discussed above.

## Occupancy and Other Operating Expenses

Occupancy and other operating expenses increased \$4.9 million, or 5.3%, for the fifty-two weeks ended January 1, 2019, primarily due to an increase in advertising, rent, property taxes, credit and debit card processing fees, utilities and the increase in restaurant sales, partially offset by reduced repairs and maintenance expense. As a percentage of company restaurant sales, occupancy and other operating expenses were 20.7% for the fifty-two weeks ended January 1, 2019, compared to 20.5% for the fifty-two weeks ended January 2, 2018. This percentage increase was primarily due to increases in rent expense and credit and debit card processing fees as a percent of company restaurant sales, partially offset by the impact of menu price increases.

#### General and Administrative Expenses

General and administrative expenses increased \$5.6 million, or 14.7%, for the fifty-two weeks ended January 1, 2019, primarily due to an increase in stock-based compensation, salaries, legal fees, management incentive compensation, incremental public company costs to support Sarbanes-Oxley Section 404(b) compliance in 2018 and the expense side of the other franchise revenues that are now reported on a gross basis. General and administrative expenses as a percentage of total revenue were 8.7% for the fifty-two weeks ended January 1, 2019, compared to 8.1% for the fifty-two weeks ended January 2, 2018. The increase as a percent of total revenue was due to the increases in stock-based compensation, legal fees and incremental public company costs to support Sarbanes-Oxley Section 404(b) compliance in 2018, partially offset by the impact of increased revenues.

#### Franchise Advertising Expenses

Franchise advertising expenses were \$13.3 million for the fifty-two weeks ended January 1, 2019 and directly related to franchise advertising contributions. These amounts offset against franchise advertising contributions included in revenue. There were no franchise advertising expenses for the fifty-two weeks ended January 2, 2018 since we adopted new revenue recognition standards at the start of fiscal 2018. See Note 2 of the notes to consolidated financial statements included elsewhere in this annual report on Form 10-K for more information.

### Depreciation and Amortization

Depreciation and amortization increased \$2.4 million, or 10.4%, for the fifty-two weeks ended January 1, 2019, primarily due to the addition of new assets. As a percentage of total revenue, depreciation and amortization expense was 5.1% for the fifty-two weeks ended January 1, 2019 compared to 5.0% for the fifty-three weeks ended January 2, 2018.

### Occupancy and Other—Franchise Sublease and Other

Occupancy and other – franchise sublease and other increased \$0.6 million, or 21.4%, for the fifty-two weeks ended January 1, 2019, primarily due to sublease expense related to the sale of five company-operated restaurants to franchisees during the first quarter of 2017 as well as the addition of other franchise expenses previously netted against the related payments received from franchisees as a result of new revenue rules, partially offset by a reduction in sublease expense due to the purchase of three franchise-operated restaurants during 2018 (see Note 5 of the notes to the consolidated financial statements included elsewhere in this annual report on Form 10-K). As a percentage of total revenue, occupancy and other – franchise sublease was 0.6% for both the fifty-two weeks ended January 1, 2019 and the fifty-three weeks ended January 2, 2018.

#### Pre-opening Costs

Pre-opening costs were \$1.6 million for both the fifty-two weeks ended January 1, 2019 and the fifty-two weeks ended January 2, 2018 as both years featured a similar level of pre-opening activity.

#### Impairment of Long-Lived Assets

We recorded impairment charges of \$3.9 million during the fifty-two weeks ended January 1, 2019 related to our evaluation of long-lived assets underlying five restaurants, in California, Oklahoma and Georgia, which had indicators of impairment. No such impairment charges were recorded during the fifty-two weeks ended January 2, 2018.

#### Restaurant Closure Charges, net

Restaurant closure charges, net was \$0.4 million for the fifty-two weeks ended January 1, 2019, compared to \$0.2 million for the fifty-three weeks ended January 2, 2018. Current year activity includes net adjustments due to changes in estimates, lease termination costs and accretion expense, partially offset by sublease income from leases which are treated as deemed landlord financing. The prior year activity primarily includes net adjustments due to changes in estimates and accretion expense, partially offset by sublease income from leases which are treated as deemed landlord financing.

# Loss on Disposal of Assets, net

Loss on disposal of assets, net was \$1.0 million for the fifty-two weeks ended January 1, 2019, compared to \$1.1 million for the fifty-two weeks ended January 2, 2018. Current year loss was primarily related to the closure of six company-operated restaurants and the write-off of leasehold improvements associated with two temporary company-operated restaurant closures, partially offset by insurance recovery and a gain on the disposal of assets. The two temporary closures were related to a fire at one restaurant and a construction defect matter at another restaurant. The prior year loss was primarily related to the closure of six company-operated restaurants, a loss on the sale of owned land and building for one existing company-operated restaurant and one newly constructed company-operated restaurant, and the replacement of certain leasehold improvements and restaurant equipment, partially offset by net gains recorded associated with the sale of company-operated restaurants to franchisees.

#### Interest Expense

Interest expense was \$9.1 million for the fifty-two weeks ended January 1, 2019 compared to \$7.2 million for the fifty-two weeks ended January 2, 2018. The increase in interest expense for the fifty-two weeks ended January 1, 2019 is primarily due to an increase in interest rates.

#### Other Income

Other income was \$0.7 million for the fifty-two weeks ended January 1, 2019 and consists of a gain related to the write-off of unfavorable lease liabilities related to franchise subleases which were terminated in connection with the Company's acquisition of the related franchise-operated restaurants (see Note 5 of the notes to the consolidated financial statements included elsewhere in this annual report on Form 10-K) and insurance proceeds related to a fire at a company-operated restaurant. There was no other income for the fifty-two weeks ended January 2, 2018.

#### Provision (Benefit) for Income Taxes

The effective income tax rates were 26.0% for the fifty-two weeks ended January 1, 2019 and (46.5)% for the fifty-two weeks ended January 2, 2018. The provision (benefit) for income taxes consisted of income tax expense of \$6.7 million for the fifty two weeks ended January 1, 2019 and income tax benefit of \$(15.8) million for the fifty-two weeks ended January 2, 2018. The income tax provision for the fifty-two weeks ended January 1, 2019 primarily consists of statutory federal and state tax rates based on apportioned income and the impact of non-tax deductible compensation to executives, partially offset by target job credits and adjustments related to the Tax Cuts and Jobs Act. The income tax benefit for the fifty-two weeks ended January 2, 2018 is primarily driven by the enactment of the Tax Cuts and Jobs Act effective for tax years beginning after December 31, 2017, reducing the U.S. federal corporate income tax rate from 35% to 21%, among other changes, which resulted in a provisional estimated tax benefit of \$29.1 million for the remeasurement of our applicable deferred tax assets and liabilities based on the rates at which they are expected to reverse, partially offset by statutory federal and state tax rates based on apportioned income.

#### **Liquidity and Capital Resources**

#### Potential Impacts of Market Conditions on Capital Resources

We have experienced increases in same store sales; however, the restaurant industry continues to be challenged and uncertainty exists as to the sustainability of these favorable trends.

We believe that expected cash flow from operations, available cash of \$1.4 million at December 31, 2019 and available borrowing capacity of \$87.7 million at December 31, 2019 will be adequate to fund debt service requirements, operating lease obligations, capital expenditures and working capital obligations for at least the next 12 months. However, the ability to continue to meet these requirements and obligations will depend on, among other things, the ability to achieve anticipated levels of revenue and cash flow and the ability to manage costs and working capital successfully.

# Summary of Cash Flows

Our primary sources of liquidity and capital resources have been cash provided from operations, cash and cash equivalents, and our senior secured credit facilities. Our primary requirements for liquidity and capital are new restaurants, existing restaurant capital investments (primarily maintenance and roll-out of equipment related to our strategy to emphasize freshness and speed), investments in infrastructure and information technology, interest payments on debt, lease obligations, income tax payments, debt repayment, purchases under our share and warrant repurchase program, working capital and general corporate needs. The working capital requirements are not significant since customers pay for their purchases in cash or by payment card (credit or debit) at the time of sale. Thus, we are able to sell many inventory items before we have to pay suppliers for such items since we typically have payment terms for our food and paper suppliers. Company-operated restaurants do not require significant inventories.

The following table presents summary cash flow information for the periods indicated (in thousands).

	52 Weeks Ended December 31, 2019			Weeks Ended nuary 1, 2019	52 Weeks Ended January 2, 2018		
Net cash provided by (used in)							
Operating activities	\$	49,045	\$	61,832	\$	57,788	
Investing activities		(29,273)		(50,024)		(40,689)	
Financing activities		(25,504)		(11,214)		(19,335)	
Net (decrease) increase in cash	\$	(5,732)	\$	594	\$	(2,236)	

# Cash Flows Provided by Operating Activities

In the fifty-two weeks ended December 31, 2019, cash flows provided by operating activities were \$49.0 million. The cash flows provided by operating activities resulted from non-cash adjustment for impairment of goodwill of \$118.3 million, non-cash adjustment for asset depreciation and amortization of \$25.5 million, amortization of operating lease assets of \$21.7 million, loss on disposal of assets and adjustments to assets held for sale, net of \$9.4 million, impairment of long-lived assets of \$7.2 million, and stock-based compensation of \$6.3 million, partially offset by net loss of \$118.3 million, deferred income taxes of \$0.6 million and net working capital requirements totaling \$21.0 million.

In the fifty-two weeks ended January 1, 2019, cash flows provided by operating activities were \$61.8 million. The cash flows provided by operating activities resulted from net income of \$19.0 million, non-cash adjustment for asset depreciation and amortization of \$25.5 million, stock-based compensation of \$6.1 million, loss on disposal of assets, net of \$1.0 million, impairment of long-lived assets of \$3.8 million, restaurant closure charges of \$0.4 million, deferred income taxes of \$1.1 million and changes in net working capital requirements totaling \$5.4 million, partially offset by other income of \$0.5 million.

In the fifty-two weeks ended January 2, 2018, cash flows provided by operating activities were \$57.8 million. The cash flows provided by operating activities resulted from net income of \$49.9 million, non-cash adjustment for asset depreciation and amortization of \$22.9 million, stock-based compensation of \$4.9 million, loss on disposal of assets, net of \$1.1 million, restaurant closure charges of \$0.4 million, and changes in net working capital requirements totaling \$1.2 million, partially offset by deferred income taxes of \$22.6 million.

#### Cash Flows Used in Investing Activities

In the fifty-two weeks ended December 31, 2019, cash flows used in investing activities were \$29.3 million, which were primarily the result of purchase of property and equipment and other assets of \$45.7 million and the acquisition of four franchise-operated restaurants for \$4.8 million, partially offset by proceeds from the disposal of property and equipment of \$14.1 million primarily related to the sale and leaseback of three restaurants and net proceeds from the sale of 31 company-operated restaurants of \$7.2 million. See Note 5 of the notes to consolidated financial statements included elsewhere in this annual report on Form 10-K for more information. For the fifty-two weeks ended December 31, 2019, purchase of property and equipment was \$43.7 million, including approximately \$27.6 million to maintain or enhance our existing restaurants and information systems and for discretionary investment in equipment, technology and remodeled restaurants, as well as approximately \$16.1 million for new restaurant construction. During 2019, certain new restaurants received an aggregate of \$2.9 million of landlord or franchisee contributions toward the cost of construction.

In the fifty-two weeks ended January 1, 2019, cash flows used in investing activities were \$50.0 million, which were primarily the result of purchase of property and equipment and other assets of \$49.5 million and the acquisition of three franchise-operated restaurants for \$1.8 million, partially offset by proceeds from the disposal of property and equipment of \$1.3 million. For the fifty-two weeks ended January 1, 2019, purchase of property and equipment was \$48.0 million, including approximately \$15.4 million to maintain or enhance our existing restaurants and information systems, approximately \$9.5 million for discretionary investment in equipment, technology and remodeled restaurants, approximately \$1.5 million to reconstruct the two company-operated restaurants that were temporarily closed during 2018 and approximately \$21.6 million for new restaurant construction. During 2018 certain new restaurants received an aggregate \$2.7 million of deemed landlord financing proceeds and three other new restaurants are currently held for sale as the Company expects to sell and leaseback property underlying these restaurants within the next year which will lower our net capital expenditures for these restaurants. The \$1.3 million of proceeds from the disposal of property and equipment include \$0.7 million of insurance proceeds related to the reconstruction of one company-operated restaurant that was temporarily closed due to a fire.

In the fifty-two weeks ended January 2, 2018, cash flows used in investing activities were \$40.7 million, which were primarily the result of purchase of property and equipment and other assets of \$51.7 million and the acquisition of one franchise-operated restaurant for \$1.1 million, partially offset by proceeds from the disposal of property and equipment of \$9.9 million and proceeds from the sale of five company-operated restaurants for \$2.2 million. For the fifty-two weeks ended January 2, 2018, purchase of property and equipment was \$50.6 million, including \$13.9 million to maintain or enhance our existing restaurants and information systems, \$8.0 million for discretionary investment in equipment, technology and remodeled restaurants, \$5.6 million of owned land and building for development after 2017 and \$23.1 million for new restaurant construction whereby one new restaurant was sold and leased back for \$2.3 million and other new restaurants received an aggregate \$3.9 million of deemed landlord financing proceeds.

#### Cash Flows Used in Financing Activities

In the fifty-two weeks ended December 31, 2019, cash flows used in financing activities were \$25.5 million. The cash flows used in financing activities were primarily the result of the repurchase of 574,481 shares of our common stock and 846,441 warrants for an aggregate purchase price of \$7.4 million, including incremental direct costs to acquire the shares and warrants, payments of tax withholding of \$2.6 million related to restricted stock vesting, payment of debt issuance costs of \$1.0 million in connection with the refinancing of our revolving credit facility and payments on finance leases of \$0.6 million, partially offset by proceeds from stock option exercises of \$0.1 million. In addition, during the fifty-two weeks ended December 31, 2019, we borrowed \$41.0 million on our revolving credit facility and made payments of \$55.0 million on our revolving credit facility.

In the fifty-two weeks ended January 1, 2019, cash flows used in financing activities were \$11.2 million. The cash flows used in financing activities were primarily the result of the repurchase of 1,408,071 shares of our common stock and 47,511 warrants for an aggregate purchase price of \$16.3 million, including incremental direct costs to acquire the shares and warrants, payments of tax withholding of \$2.4 million related to restricted stock vesting and payments on capital lease and deemed landlord financing totaling \$1.4 million, partially offset by proceeds from deemed landlord financing liabilities of \$2.7 million and proceeds from stock option exercises of \$0.2 million. In addition, during the fifty-two weeks ended January 1, 2019, we borrowed \$31.0 million on our revolving credit facility and made payments of \$25.0 million on our revolving credit facility.

In the fifty-two weeks ended January 2, 2018, cash flows used in financing activities were \$19.3 million. The cash flows used in financing activities were primarily the result of the repurchase of 986,497 shares of our common stock and 424,439 warrants for an aggregate purchase price of \$13.8 million, including incremental direct costs to acquire the shares and warrants, payments of tax withholding of \$1.9 million related to restricted stock vesting and payments on capital lease and deemed landlord financing totaling \$1.6 million, partially offset by proceeds from deemed landlord financing liabilities of \$3.9 million and proceeds from stock option exercises of \$0.1 million. In addition, during the fifty-two weeks ended January 2, 2018, we borrowed \$31.5 million on our revolving credit facility and made payments of \$37.5 million on our revolving credit facility.

#### **Debt and Other Obligations**

Senior Credit Facility

During the fourth quarter of 2019, the Company refinanced the Senior Credit Facility, pursuant to Amendment No. 4 to the Credit Agreement among Del Taco, as borrower, the Company and its subsidiaries, as guarantors, Bank of America, N.A. as administrative agent and letter of credit issuer, the lenders party thereto, and other parties thereto, which provides for a \$250 million five-year senior secured revolving facility. The Senior Credit Facility, as amended, includes a sub limit of \$35.0 million for letters of credit. The Senior Credit Facility, as amended, will mature on September 19, 2024. Substantially all of the assets of the Company are pledged as collateral under the Senior Credit Facility.

Borrowings under the Senior Credit Facility, as amended, bear interest, at the borrower's option, at rates based upon either LIBOR or a base rate, plus, for each rate, a margin determined in accordance with a lease-adjusted consolidated leverage ratio-based pricing grid. The base rate is calculated as the highest of (a) the Federal Funds Rate plus 0.50%, (b) the published Bank of America prime rate, or (c) Eurodollar Rate plus 1.00%. For Eurodollar loans, the margin is in the range of 1.25% to 2.00%. For base rate loans, the margin is in the range of 0.25% to 1.00%.

The Senior Credit Facility, as amended, includes negative covenants and financial covenants, including, among others, a maximum lease-adjusted consolidated leverage ratio covenant and a minimum consolidated fixed charge coverage ratio. We were in compliance with the financial covenants as of December 31, 2019.

At December 31, 2019, the weighted average interest rate on the outstanding balance of the Senior Credit Facility was 3.55%. As of December 31, 2019, there were \$145.0 million of borrowings under the Senior Credit Facility and letters of credit outstanding of \$17.3 million. Unused borrowing capacity at December 31, 2019 was \$87.7 million.

#### Hedging Arrangements

In June 2016, we entered into an interest rate cap agreement that became effective July 1, 2016, to hedge cash flows associated with interest rate fluctuations on variable rate debt, with a termination date of March 31, 2020 ("2016 Interest Rate Cap Agreement"). The 2016 Interest Rate Cap Agreement has a fixed notional amount of \$70.0 million that effectively converted that portion of the outstanding balance of the the Company's revolving credit facility from variable rate debt to capped variable rate debt, resulting in a change in the applicable interest rate from an interest rate of one-month LIBOR plus the applicable percentage to a capped interest rate of 2.00% plus the applicable percentage.

### Contractual Obligations

The following table represents our contractual commitments (which include expected interest expense, calculated based on current interest rates) to make future payments pursuant to debt and other obligations disclosed above and pursuant to restaurant operating leases outstanding as of December 31, 2019 (in thousands):

	Payments Due by Period										
		Total		2020		2021-2022		2023-2024		2025 and thereafter	
Operating leases, net (1)	\$	415,458	\$	35,414	\$	78,469	\$	64,225	\$	237,350	
Finance leases		704		214		286		152		52	
Long-term debt		146,070		220		340		145,250		260	
Interest on long-term debt (2)		28,155		5,631		11,262		11,262			
Purchase commitments (3)		40,626		7,800		32,528		298		_	
Total <sup>(4)</sup>	\$	631,013	\$	49,279	\$	122,885	\$	221,187	\$	237,662	

- Includes amounts for restaurant operating leases related to the 12 restaurants closed in the fourth fiscal quarter of 2015 and related subleases, both of which have been included in our restaurant closure liability on our consolidated balance sheet as of January 1, 2019 and were reclassified to the respective operating lease right-of-use assets on January 2, 2019 in connection with the adoption of Topic 842.
- Interest on long-term debt includes monthly interest due on the drawn portion of the revolver at interest rates of 3.55%, a fee of 1.75% on the outstanding letters of credit and a 0.20% unused commitment fee on the unused balance of the revolver.
- Purchase commitments included in the table above are for commitments in excess of one year related to both companyoperated and franchise-operated restaurants for food purchases and supplies, information technology service agreements and a long-term beverage supply agreement.
- The above table excludes purchase commitments related to certain vendors that supply food products, construction, marketing and other service-related arrangements which occur in the normal course of business and are typically short-term in nature. Other obligations excluded from the above table include contingent rent payments, property taxes, insurance payments and common area maintenance costs.

# Off-Balance Sheet and Other Arrangements

At December 31, 2019, we had a \$250.0 million revolving credit facility of which \$17.3 million was reserved for outstanding letters of credit and \$87.7 million was unused and available for borrowings. We did not have any material off-balance sheet arrangements.

#### Stock Repurchase Program

In February 2016, the Board of Directors authorized a share repurchase program under which we may purchase up to \$25.0 million in the aggregate of our common stock and warrants, which expires upon completion of the repurchase program, unless terminated earlier by the Board of Directors. On August 23, 2016, the Board of Directors increased the repurchase program by \$25.0 million to \$50.0 million. The Board of Directors authorized an additional increase for the repurchase program, effective July 23, 2018, of another \$25.0 million to a total of \$75.0 million. Purchases under the program may be made in open market or privately negotiated transactions. During the fifty-two weeks ended December 31, 2019 we purchased 574,481 shares of common stock for an average price per share of \$10.17 for an aggregate cost of approximately \$5.9 million, including incremental direct costs to acquire the shares, and 846,441 warrants for an average price per warrant of \$1.78 for an aggregate cost of approximately \$1.5 million, including incremental direct costs to acquire the warrants. As of December 31, 2019, there

was approximately \$22.3 million remaining under the share repurchase program. We have no obligations to repurchase shares or warrants under this authorization, and the timing and value of shares and warrants purchased will depend on our stock price, warrant price, market conditions and other factors.

During the fifty-two weeks ended January 1, 2019, we purchased 1,408,071 shares of common stock for an average price per share of \$11.48 for an aggregate cost of approximately \$16.2 million, including incremental direct costs to acquire the shares, and 47,511 warrants for an average price per warrant of \$2.55 for an aggregate cost of approximately \$0.1 million, including incremental direct costs to acquire the warrants.

During the fifty-two weeks ended January 2, 2018, the Company repurchased 424,439 warrants. Of the 424,439 warrants purchased during the fifty-two weeks ended January 2, 2018, 400,000 warrants were purchased from PW Acquisitions, LP, a related party at that time, at \$3.75 per warrant, representing a 5% discount from the closing price of \$3.95 per warrant on the transaction date. The chief executive officer and managing member of the general partner of PW Acquisitions, LP was a member of the Company's Board of Directors at the time of the transaction.

#### **Critical Accounting Policies and Use of Estimates**

The preparation of the consolidated financial statements in conformity with U.S. GAAP requires us to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. We believe that such estimates have been based on reasonable and supportable assumptions and the resulting estimates are reasonable for use in the preparation of the consolidated financial statements. Actual results could differ from these estimates. Our significant estimates include estimates for impairment of goodwill, intangible assets and property and equipment, insurance reserves, restaurant closure reserves, stock-based compensation, contingent liabilities and income tax valuation allowances.

Accounting policies are an integral part of our financial statements. A thorough understanding of these accounting policies is essential when reviewing our reported results of operations and financial position. Management believes that the critical accounting policies and estimates involve the most difficult management judgments due to the sensitivity of the methods and assumptions used. Our significant accounting policies are described in Note 2 in the accompanying consolidated financial statements in Item 8 of this Annual Report on Form 10-K.

# **Business Combinations**

We account for acquisitions using the purchase method of accounting. Accordingly, assets acquired and liabilities assumed are recorded at their estimated fair values at the acquisition date. The excess of purchase price over fair value of net assets acquired, including the amount assigned to identifiable intangible assets, is recorded as goodwill. The results of operations of acquired businesses are included in the consolidated financial statements, included elsewhere in this annual report on Form 10-K, from the acquisition date.

#### Revenue Recognition

Company Restaurant Sales from the operation of company-operated restaurants are recognized when food and service is delivered to customers. We report revenue net of promotional allowances as well as sales taxes collected from customers and remitted to governmental taxing authorities. We sell gift cards to customers in our restaurants. The gift cards sold to customers have no stated expiration dates and are recorded in accrued liabilities and other non-current liabilities on the consolidated balance sheets. We recognize revenue from gift cards: (i) when the gift card is redeemed by the customer; or (ii) under the delayed recognition method, when the likelihood of the gift card being redeemed by the customer is remote (gift card breakage) and we determine that there is not a legal obligation to remit the unredeemed gift cards to the relevant jurisdiction. The determination of the gift card breakage rate is based upon our specific historical redemption patterns. Recognized breakage revenue was not significant to any period presented in the consolidated statements of comprehensive income. Any future revisions to the estimated breakage rate may result in changes in the amount of breakage revenue recognized in future periods.

Franchise Revenue is comprised of (i) development fees, (ii) franchise fees, (iii) on-going royalties, (iv) renewal fees and (v) other franchise revenue. Development and franchise fees, portions of which are collected in advance and are non-refundable, received pursuant to individual development agreements, grant the right to develop franchise-operated restaurants in future periods in specific geographic areas. Both development fees and franchise fees are deferred and recognized as revenue over the term of the related franchise agreement for the respective restaurant, and renewal fees are deferred and recognized as revenue over the term of the renewal agreement. Development fees and franchise fees are generally recognized as revenue upon the termination of the development agreement with the franchisee. Deferred development fees and deferred franchise fees are included in other non-current liabilities on the consolidated balance sheets. Royalties from franchise-operated restaurants are based on a percentage of franchise restaurant sales and are recognized in the period the related franchise-operated restaurant

sales occur. To a lesser extent, franchise revenue also includes pass-through fees for services such as software maintenance and technology subscriptions since we are considered the principal related to the purchase and sale of the services to the franchisee and have no remaining performance obligations. The related expenses are recognized in general and administrative expenses.

Franchise advertising contributions consist of a percentage of franchise restaurant's net sales, typically 4%, paid to the Company for advertising and promotional services that the Company provides. The offset is recorded to Franchise Advertising Expenses.

Franchise sublease and other income is composed of rental income associated with properties leased or subleased to franchisees or third parties and is recognized as revenue on an accrual basis. In addition, franchise sublease and other income includes information technology hardware such as point of sale equipment, tables, kitchen display systems, servers, scanners and printers that we occasionally purchase from third party vendors and then sell to franchisees. Since we are considered the principal related to the purchase and sale of the hardware to the franchisee and have no remaining performance obligations, the franchisee reimbursement is recognized as Franchise Sublease and Other Income upon transfer of the hardware. The related expenses are recognized in Occupancy and Other - Franchise Subleases and Other.

# Goodwill and Indefinite-Lived Intangible Assets

The Company accounts for indefinite-lived intangible assets in accordance with ASC 350, Intangibles-Goodwill and Other. Indefinite-lived intangible assets consist of goodwill and trademarks. The Company's goodwill and trademarks are not amortized, but instead are tested for impairment annually or more frequently if events and circumstances indicate that the asset might be impaired. The Company assesses its goodwill and trademark for impairment annually in the fourth quarter of each fiscal year or whenever an indicator of impairment, such as disruptions to the business or unexpected significant declines in operating results or market capitalization, arises.

Based on the similarity of products, processes and customers across all its restaurants and the operating results regularly reviewed by the Company's chief operating decision maker, the Company determined it has only one reporting unit and all goodwill is assigned to its single reporting unit when assessing goodwill for impairment. The Company evaluates goodwill for impairment by comparing the fair value of its reporting unit to the carrying value. During the fourth quarter of fiscal 2019, the Company adopted ASU 2017-04, *Simplifying the Test for Goodwill Impairment*, which eliminated step 2 from the goodwill impairment test, and an entity would recognize a goodwill impairment charge for the amount by which the carrying value exceeds the reporting unit's fair value.

In assessing potential goodwill impairment, the Company has the option to first assess qualitative factors to determine whether events or circumstances indicate that it is more likely than not that the fair value of its reporting unit is less than its carrying value. If the qualitative factors indicate that it is more likely than not that the fair value is less than the carrying value, the Company performs a quantitative impairment test. In fiscal 2019, a sustained decline in the Company's stock price, which is an indicator of impairment, coincided with the annual goodwill impairment assessment. As such, the Company performed a quantitative impairment assessment for fiscal 2019 and determined that the fair value of its reporting unit was less that the carrying value. As such, the Company recorded a goodwill impairment charge of \$118.3 million during the fourth quarter of fiscal 2019. In fiscal 2018 and fiscal 2017, the Company assessed qualitative factors and determined that the fair value of its reporting unit was more likely than not greater than its carrying value.

For its fiscal 2019 goodwill impairment assessment, the Company estimated the fair value of its reporting units using a combination of the discounted cash flow method and guideline public company method. Significant assumptions and estimates used in the discounted cash flow method include future revenues, operating costs, working capital changes, capital expenditures and a discount rate that approximates the Company's weighted average cost of capital. Significant assumptions used in the guideline public company method include the selection of comparable companies.

For fiscal 2019, the Company also performed a quantitative impairment assessment of its indefinite-lived trademark using the relief from royalty method. Significant assumptions and estimates used in the relief from royalty method include future revenues, the royalty rate, brand maintenance expenses and a discount rate that approximates the Company's weighted average cost of capital. Based on the quantitative impairment assessment, there was no impairment of the Company's indefinite-lived trademark. In fiscal 2018 and fiscal 2017, the Company assessed qualitative factors and determined that the fair value of its indefinite-lived trademark was more likely than not greater than its carrying value.

#### Long-Lived Assets

Long-lived assets, including property and equipment, operating lease right-of-use assets and definite-lived intangible assets, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. Long-lived assets are grouped and evaluated for impairment at the lowest level for which there are identifiable cash flows that are independent of the cash flows of other groups of assets. We evaluate such cash flows for individual restaurants and franchise agreements on an undiscounted basis. If it is determined that the carrying amounts of such long-lived assets are not recoverable, the assets are written down to their estimated fair values. We generally estimate fair value using either the land and building real estate value for the respective restaurant or the discounted value of the estimated cash flows associated with the respective restaurant or agreement.

#### **Insurance Reserves**

Given the nature of our operating environment, we are subject to workers' compensation and general liability claims. To mitigate a portion of these risks, we maintain insurance for individual claims in excess of deductibles per claim (insurance deductibles range from \$0.25 million to \$0.50 million per occurrence for workers' compensation and are \$0.35 million per occurrence for general liability). The amount of loss reserves and loss adjustment expenses is determined based on an estimation process that uses information obtained from both specific and industry data, as well as general economic information. Loss reserves are based on estimates of expected losses for determining reported claims and as the basis for estimating claims incurred but not reported. The estimation process for loss exposure requires us to continuously monitor and evaluate the life cycle of claims. We also monitor the reasonableness of the judgments made in the prior year's estimation process (referred to as a hindsight analysis) and adjust current year assumptions based on the hindsight analysis. We utilize actuarial methods to evaluate open claims and estimate the ongoing development exposure related to workers' compensation and general liablity. We are not the primary obligor for our worker's compensation insurance policy, so therefore, we record a liability up to our deductible exposure.

#### Rent Expense

The Company has non-cancelable lease agreements for certain restaurant land and buildings under terms ranging up to 50 years, with one to four options to extend the lease generally for five to ten years per option period. At inception, each lease is evaluated to determine whether it will be classified as an operating or finance lease. Certain leases provide for contingent rentals based on percentages of net sales or have other provisions obligating the Company to pay related property taxes and certain other expenses. Contingent rentals are generally based on sales levels in excess of stipulated amounts as defined in the lease agreement, and thus are not considered minimum lease payments and are included in rent expense as incurred. Certain leases contain fixed and determinable escalation clauses for which the Company recognizes rental expense under these leases on the straight-line basis over the lease terms, which includes the period of time from when the Company takes possession of the leased space until the restaurant opening date (the rent holiday period), and the cumulative expense recognized on the straight-line basis in excess of the cumulative payments is included in operating lease right-of-use asset. In addition, the Company subleases certain buildings to franchisees and other unrelated third parties, which are classified as operating leases.

# Restaurant Closure Charges, Net

The Company makes decisions to close restaurants based on their cash flows, anticipated future profitability and leasing arrangements. The Company determines if discontinued operations treatment is appropriate and estimates the future obligations, if any, associated with the closure of restaurants and records the corresponding restaurant closure liability at the time the restaurant is closed. Prior to the adoption of Topic 842, these restaurant closure obligations primarily consist of the liability for the present value of future lease obligations, net of estimated sublease income. Restaurant closure charges, net are comprised of direct costs related to the restaurant closure and initial charges associated with the recording of the liability at fair value, accretion of the restaurant closure liability during the period, any positive or negative adjustments to the restaurant closure liability in subsequent periods as more information becomes available. After the adoption of Topic 842, these restaurant closure obligations primarily consist of rent, property tax and common area maintenance on closed restaurant properties and the present value of non-lease executory costs for closed restaurant properties, net of estimated sublease income. Changes to the estimated liability for future non-lease executory costs based on new facts and circumstances are considered to be a change in estimate and are recorded prospectively. The change resulting from the adoption of Topic 842 led to an increase in restaurant closure charges for the fifty-two weeks ended December 31, 2019 as compared to the fifty-two weeks ended January 1, 2019.

#### Income Taxes

We use the liability method of accounting for income taxes. Deferred income taxes are provided for temporary differences between financial statement and income tax reporting, using tax rates scheduled to be in effect at the time the items giving rise to the deferred tax reverses. We recognize the impact of a tax position in the financial statements if that position is more likely than not of being sustained by the taxing authority. Accordingly, we report a liability for unrecognized tax benefits resulting from uncertain tax positions taken or expected to be taken in a tax return. We recognize interest and penalties, if any, related to unrecognized tax benefits in income tax expense.

We maintain deferred tax liabilities related to trademarks and other indefinite-lived assets that are not netted against the deferred tax assets as reversal of the taxable temporary difference cannot serve as a source for realization of the deferred tax assets, because the deferred tax liability will not reverse until some indefinite future period when the assets are either sold or written down due to an impairment. State net operating loss carryforwards begin to expire in 2024. We have determined that we do meet the "more likely than not" threshold that all net operating losses, tax credits and other deferred tax assets will be realized. We considered the weight of both positive and negative evidence and concluded that it is more likely than not that the net deferred tax assets will be realized and that no valuation allowance was required as of the date of acquisition or as of the balance sheet dates presented in this annual report on Form 10-K. Accordingly, a valuation allowance is not required.

#### Stock-Based Compensation

We measure and recognize compensation expense for all share-based payment awards made to employees based on their estimated grant date fair values using the Black-Scholes option pricing model for stock option grants and the closing price of the underlying common stock on the date of the grant for restricted stock awards. Stock-based compensation expense for our share-based compensation awards is recognized ratably over the vesting period on a straight-line vesting schedule.

In order to calculate the fair value of stock options and the associated compensation costs for share-based awards, we utilize the Black-Scholes option pricing model, and we have developed estimates of various inputs including forfeiture rate, expected term, expected volatility and risk-free interest rate. These assumptions generally require significant judgment. The forfeiture rate is based on historical rates and reduces the compensation expense recognized. The expected life of options granted is derived from the average of the contractual term of the option and the vesting period. Expected volatility is estimated using historical data from selected peer public company restaurants. These are selected based on similarities of size and other financial and operational characteristics. Volatility is calculated with reference to the historical daily closing equity prices of peer companies, prior to the grant date, over a period equal to the expected term. We calculate the risk-free interest rate using published U.S. Treasury rates in effect at the time of the grant with similar duration of the expected life of the options. We have not paid any dividends to date; therefore, we use an expected dividend yield of zero for option valuation purposes.

If in the future we determine that another method is more reasonable, or if another method for calculating these input assumptions is prescribed by authoritative guidance, and, therefore, should be used to estimate volatility or expected life, the fair value calculated for stock options could change significantly. Higher volatility and longer expected lives result in an increase to stock-based compensation expense determined at the date of grant. Stock-based compensation expense is included within general and administrative expenses.

We estimate forfeiture rates based on an analysis of actual forfeitures, analysis of employee turnover behavior and other factors. Changes in the estimated forfeiture rate can have a significant effect on reported stock-based compensation expense, as the cumulative effect of adjusting the rate for all expense amortization is recognized in the period the forfeiture estimate is changed. If a revised forfeiture rate is higher than the previously estimated forfeiture rate, an adjustment is made that will result in a decrease to the stock-based compensation expense recognized in the financial statements. If a revised forfeiture rate is lower than the previously estimated forfeiture rate, an adjustment is made that will result in an increase to the stock-based compensation expense recognized in the financial statements. We will continue to use significant judgment in evaluating the expected term, volatility and forfeiture rate related to stock-based compensation.

# Recently Adopted and Recently Issued Accounting Standards

See Note 2, *Basis of Presentation and Summary of Significant Accounting Policies*, in the notes to the accompanying consolidated financial statements, included elsewhere in this annual report on Form 10-K, for a description of the recently adopted and recently issued accounting standards.

# Management's Use of Non-GAAP Financial Measures

A reconciliation of company restaurant sales to restaurant contribution is provided below (in thousands):

	52 Weeks EndedDecember			52 Weeks dedJanuary 1,	52 Weeks EndedJanuary 2,		
Company restaurant sales	\$	473,991	\$	471,193	\$	452,148	
Restaurant operating expenses		392,182		378,572		363,228	
Restaurant contribution	\$	81,809	\$	92,621	\$	88,920	
Restaurant contribution margin		17.3 %		19.7 %		19.7 %	

A reconciliation of (loss) income from operations to restaurant contribution is provided below:

(Amounts in thousands)	52 Weeks EndedDecember 31, 2019	52 Weeks EndedJanuary 1, 2019	52 Weeks EndedJanuary 2, 2018
(Loss) income from operations	(107,043)	34,033	41,247
Less:			
Franchise revenue	(19,002)	(17,569)	(16,464)
Franchise advertising contributions	(14,516)	(13,300)	_
Franchise sublease and other income	(5,442)	(3,428)	(2,844)
Plus:			
General and administrative	43,877	43,773	38,154
Franchise advertising expenses	14,516	13,300	_
Depreciation and amortization	25,488	25,794	23,362
Occupancy and other - franchise subleases and other	4,463	3,167	2,608
Pre-opening costs	1,650	1,584	1,591
Impairment of goodwill	118,250	_	_
Impairment of long-lived assets	7,159	3,861	_
Restaurant closure charges, net	2,961	394	191
Loss on disposal of assets and adjustments to assets held for sale, net	9,448	1,012	1,075
Restaurant contribution	\$ 81,809	\$ 92,621	\$ 88,920
Company restaurant sales	\$ 473,991	\$ 471,193	\$ 452,148
Restaurant contribution margin	17.3 %	19.7 %	19.7 %

The following table sets forth reconciliations of net (loss) income to EBITDA and Adjusted EBITDA (in thousands):

	52 Weeks EndedDecember	52 Weeks EndedJanuary 1,	52 Weeks EndedJanuary 2,	
Net (loss) income	\$ (118,285)	\$ 18,959	\$ 49,871	
Non-GAAP adjustments:				
Provision (benefit) for income taxes	4,371	6,659	(15,824)	
Interest expense	7,235	9,075	7,200	
Depreciation and amortization	25,488	25,794	23,362	
EBITDA	(81,191)	60,487	64,609	
Stock-based compensation expense (a)	6,293	6,079	4,876	
Loss on disposal of assets and adjustments to assets held for sale, net (b)	9,448	1,012	1,075	
Impairment of long-lived assets (c)	7,159	3,861	_	
Restaurant closure charges, net (d)	2,961	394	191	
Amortization of favorable and unfavorable lease assets and liabilities, net (e)	_	(767)	(809)	
Pre-opening costs (f)	1,650	1,584	1,591	
Sublease income for closed restaurants (g)	(871)	<u>—</u>	_	
Executive transition costs (h)	438			
Impairment of goodwill (i)	118,250	_	_	
Other income (j)	(364)	(660)		
Adjusted EBITDA	\$ 63,773	\$ 71,990	\$ 71,533	

- (a) Includes non-cash, stock-based compensation.
- (b) Loss on disposal of assets and adjustments to assets held for sale, net includes adjustments to reduce the carrying amount for assets held for sale to estimated fair value less cost to sell, loss or gain on disposal of assets related to sales, retirements and replacement or write-off of leasehold improvements or equipment in the ordinary course of business, net gains or losses recorded associated with the sale of company-operated restaurants to franchisees, gains from the write-off of right-of-use assets and operating lease liabilities related to the terminations of leases and net gains or losses recorded associated with sale-leaseback transactions.
- (c) Includes costs related to impairment of long-lived assets.
- (d) During 2019, restaurant closure costs include rent expense, non-lease executory costs, other direct costs associated with previously closed restaurants and future obligations associated with the closure or net sublease shortfall of a restaurant. During 2018, restaurant closure costs include costs related to future obligations associated with the closure or net sublease shortfall of a restaurant and lease termination costs, partially offset by sublease income from leases which are treated as deemed landlord financing.
- (e) Includes amortization of favorable lease assets and unfavorable lease liabilities.
- (f) Pre-opening costs consist of costs directly associated with the opening of new restaurants and incurred prior to opening, including restaurant labor, supplies, cash and non-cash rent expense and other related pre-opening costs. These are generally incurred over the three to five months prior to opening.
- (g) Includes other sublease income related to closed restaurants that have been subleased to third parties.
- (h) Includes costs associated with the transition of former Company executives, such as severance expense.
- (i) Includes costs related to impairment of goodwill.
- (j) During 2019, other income consists of insurance proceeds related to a fire at a company-operated restaurant. During 2018, other income consists of a gain related to the write-off of unfavorable lease liabilities related to franchise subleases which were terminated in connection with the Company's acquisition of the related franchise-operated restaurants and insurance proceeds related to a fire at a company-operated restaurant.

# ITEM 7A. Quantitative and Qualitative Disclosures About Market Risk

#### Interest Rate Risk

We are exposed to market risk from changes in interest rates on our senior credit facility debt, which currently bears interest at variable rates. However, we seek to mitigate our variable interest rate risk on our senior credit facility by entering into an interest rate derivative on a portion of the senior credit facility debt, as discussed above under "Hedging Arrangements." As of December 31, 2019, we had outstanding variable rate borrowings of \$145.0 million. A 100 basis point increase in the effective interest rate applied to this borrowing would result in a pre-tax interest expense increase of approximately \$1.5 million on an annualized basis, excluding the effect of our existing 2016 Interest Rate Cap Agreement.

# Commodity Price Risk

We purchase certain products that are affected by commodity prices and are, therefore, subject to price volatility caused by weather, market conditions, potential cross-border taxes and tariffs and other factors which are not considered predictable or within our control. Although these products are subject to changes in commodity prices, certain purchasing contracts or pricing arrangements used contain risk management techniques designed to minimize price volatility. In many cases, we believe we will be able to address material commodity cost increases by adjusting menu pricing or making other operational adjustments that increase productivity. However, increases in commodity prices, without adjustments to menu prices, could increase restaurant operating costs as a percentage of restaurant sales.

#### **Inflation**

Inflation has an impact on food, paper, construction, utility, labor and benefits, rent, general and administrative and other costs, all of which can materially impact operations. We have a substantial number of hourly employees who are paid wage rates based on the applicable federal, state or local minimum wage, and increases in the minimum wage will increase our labor costs.

On July 1, 2014, the State of California (where most of our restaurants are located) increased its minimum wage to \$9.00 per hour (from \$8.00 per hour), and it increased to \$10.00 per hour on January 1, 2016. On March 31, 2016, the California Legislature passed legislation which was designed to raise the statewide minimum wage gradually until it reaches \$15.00 per hour in 2022 and it was signed into law on April 4, 2016. Under the new California law, minimum wage increased to \$10.50 per hour on January 1, 2017, increased to \$11.00 in 2018, increased to \$12.00 in 2019, increased to \$13.00 in 2020 and will then increase by an additional dollar per hour each calendar year through 2022 when it reaches \$15.00 per hour. Based on our current number of restaurants in California, this is expected to impact 330 restaurants in California, of which 208 are company-operated and 122 are franchise-operated, excluding certain California restaurants with local minimum wage requirements that are accelerated compared to the California requirements.

In addition, in September 2015, the Los Angeles County Board of Supervisors approved increases to the minimum wage to \$15.00 per hour by 2020 with the first phase of the wage increase to \$10.50 effective on July 1, 2016, followed by an increase to \$12.00 per hour on July 1, 2017, \$13.25 per hour on July 1, 2018, and \$14.25 per hour on July 1, 2019 until it reaches \$15.00 per hour on July 1, 2020. Also, in June 2016, the Los Angeles City Council approved a sick paid leave ordinance to provide six days of paid sick leave per year, with carry-over of 72 hours, effective July 1, 2016. These local ordinances impacted 21 company-owned restaurants and 12 franchise-owned restaurants in the City of Los Angeles and in the unincorporated areas of the County of Los Angeles.

On March 14, 2016, the Pasadena City Council adopted an ordinance to increase Pasadena's minimum wage. Beginning on July 1, 2016, employers with 26 or more employees must pay a minimum wage of \$10.50 per hour to all employees who work at least 2 hours per week within Pasadena's geographic bounds. The minimum wage increased to \$12.00 per hour on July 1, 2017 and \$13.25 per hour on July 1, 2018. This local ordinance impacted three company-operated restaurants.

On June 7, 2016, San Diego voters voted in favor of an ordinance to increase San Diego's minimum wage rate and allow employees working within the San Diego city limits to earn one hour of paid sick leave for every 30 hours worked. The San Diego City Council certified this minimum wage increase on July 11, 2016 with the increase taking effect on July 11, 2016. Under this ordinance, for any employee who works at least two hours within San Diego city limits, minimum wage increased to \$10.50 per hour on July 11, 2016, \$11.50 per hour on January 1, 2017, \$12.00 per hour on January 1, 2019, \$13.00 per hour on January 1, 2020, and the minimum wage rate will increase annually to an amount that corresponds to the prior year's increase, if any, in the cost of living. In addition, the ordinance provides up to five days of paid sick leave and allows unused sick leave to be carried over to the following year. This ordinance impacted five franchise-operated restaurants.

On July 1, 2016, the Santa Monica minimum wage rates increased to \$10.50 per hour and allow employees working within the Santa Monica city limits to earn one hour of paid sick leave for every 30 hours worked. The minimum wage increased to \$12.00 per hour on July 1, 2017, \$13.25 per hour on July 1, 2018 and \$14.25 per hour on July 1, 2019. The minimum wage will then increase to \$15.00 per hour on July 1, 2020. This local ordinance impacted one company-operated restaurant.

On November 8, 2016, Arizona voters voted in favor to increase the state minimum wage to \$10.00 per hour effective January 1, 2017 (from \$8.05 per hour) and to allow employees to earn one hour of paid sick leave for every 30 hours worked effective July 1, 2017. The minimum wage increased to \$10.50 per hour in 2018, increased to \$11.00 per hour in 2019 and increased to \$12.00 per hour in 2020. The law provides up to five days of paid sick leave per year. The new law impacted three company-operated restaurants and 35 franchise-operated restaurants.

On June 13, 2019, the governor of Nevada signed a bill into law that increases the minimum wage to \$8.00 per hour for employers that offer qualified health insurance and to \$9.00 per hour for employers that do not offer qualified health insurance, effective July 1, 2020. The minimum wage will increase by \$0.75 per hour each year until it reaches \$11.00 per hour for employers that offer qualified health insurance and \$12.00 per hour for employers that do not offer qualified health insurance in 2024. Additionally, it allows employees working within the state to accrue approximately 0.02 hours of paid leave for each hour worked, which translates to 40 hours of paid leave per year for full-time employees, effective January 1, 2020. This new law will impact 40 company-operated restaurants and nine franchise-operated restaurants.

Other municipalities may set minimum wages above the applicable federal or state standards. The federal minimum wage has been \$7.25 per hour since July 24, 2009. Additional federally-mandated, state-mandated or locally mandated minimum wages may be raised in the future. Furthermore, on July 1, 2015, the Healthy Workplaces, Healthy Families Act of 2014 went into effect for California employees, which provides up to three days of paid sick leave for employees who work more than 30 days within a year. We may be unable to increase our menu prices in order to pass future increased labor costs on to our customers, in which case our margins would be negatively affected, which could have a material adverse effect on our business, financial condition and results of operations. In addition, if our menu prices are increased to cover increased labor costs, the higher prices could adversely affect sales and thereby reduce our margins and profitability.

# ITEM 8. Financial Statements and Supplementary Data

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# Report of Independent Registered Public Accounting Firm

To the Shareholders and Board of Directors of Del Taco Restaurants, Inc.

# **Opinion on the Financial Statements**

We have audited the accompanying consolidated balance sheets of Del Taco Restaurants, Inc. (the Company) as of December 31, 2019 and January 1, 2019, the related consolidated statements of comprehensive (loss) income, shareholders' equity and cash flows for each of the three fiscal years in the period ended December 31, 2019, and the related notes and schedule listed in the Index at Item 15(a) (collectively referred to as the "consolidated financial statements"). In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of the Company at December 31, 2019 and January 1, 2019, and the results of its operations and its cash flows for each of the three fiscal years in the period ended December 31, 2019, in conformity with U.S. generally accepted accounting principles.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the Company's internal control over financial reporting as of December 31, 2019, based on criteria established in Internal Control-Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (2013 framework) and our report dated March 12, 2020 expressed an unqualified opinion thereon.

# Adoption of ASU No. 2016-02

As discussed in Note 2 to the consolidated financial statements, the Company changed its method of accounting for leases effective January 2, 2019 due to the adoption of ASU No. 2016-02, *Leases* (Topic 842).

# Adoption of ASU No. 2014-09

As discussed in Note 2 to the consolidated financial statements, the Company changed its method of accounting for revenue recognition effective January 3, 2018 due to the adoption of ASU No. 2014-09, *Revenue from Contracts with Customers* (Topic 606).

# **Basis for Opinion**

These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the Company's financial statements based on our audits. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion.

/s/ Ernst & Young LLP

We have served as the Company's auditor since 2006.

Irvine, California March 12, 2020

# Del Taco Restaurants, Inc. Consolidated Balance Sheets

# (In thousands, except share and per share data)

	<b>December 31, 2019</b>			January 1, 2019		
Assets						
Current assets:						
Cash and cash equivalents	\$	1,421	\$	7,153		
Accounts and other receivables, net		3,580		3,167		
Inventories		3,123		2,932		
Prepaid expenses and other current assets		2,289		4,935		
Assets held for sale		8,411		14,794		
Total current assets		18,824		32,981		
Property and equipment, net		156,921		161,429		
Operating lease right-of-use assets		258,278		_		
Goodwill		192,739		321,531		
Trademarks		220,300		220,300		
Intangible assets, net		10,827		18,507		
Other assets, net		4,568		4,208		
Total assets	\$	862,457	\$	758,956		
Liabilities and shareholders' equity				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Current liabilities:						
Accounts payable	\$	19,652	\$	19,877		
Other accrued liabilities		34,577		34,785		
Current portion of finance lease obligations, other debt and deemed landlord financing liabilities		220		1,033		
Current portion of operating lease liabilities		17,848		_		
Total current liabilities		72,297		55,695		
Long-term debt, finance lease obligations, other debt and deemed landlord financing liabilities, excluding current portion, net		144,581		178,664		
Operating lease liabilities, excluding current portion		257,361		_		
Deferred income taxes		69,510		69,471		
Other non-current liabilities		16,601		32,852		
Total liabilities		560,350		336,682		
Commitments and contingencies ( <i>Note 16</i> )						
Shareholders' equity:						
Preferred stock, \$0.0001 par value; 1,000,000 shares authorized; no shares issued and outstanding		_		_		
Common stock, \$0.0001 par value; 400,000,000 shares authorized; 37,059,202 shares issued and outstanding at December 31, 2019; 37,305,342 shares issued and outstanding at January 1, 2019		4		4		
Additional paid-in capital		333,379		336,941		
Accumulated other comprehensive (loss) income		(52)		180		
(Accumulated deficit) retained earnings		(31,224)		85,149		
Total shareholders' equity		302,107		422,274		
Total liabilities and shareholders' equity	\$	862,457	\$	758,956		

See accompanying notes to consolidated financial statements.

# Del Taco Restaurants, Inc. Consolidated Statements of Comprehensive (Loss) Income (In thousands, except share and per share data)

	52 Weeks Ended December 31, 2019	52 Weeks Ended January 1, 2019	52 Weeks Ended January 2, 2018
Revenue:			
Company restaurant sales	\$ 473,991	\$ 471,193	\$ 452,148
Franchise revenue	19,002	17,569	16,464
Franchise advertising contributions	14,516	13,300	_
Franchise sublease and other income	5,442	3,428	2,844
Total revenue	512,951	505,490	471,456
Operating expenses:			
Restaurant operating expenses:			
Food and paper costs	130,711	128,873	125,391
Labor and related expenses	156,095	151,954	145,012
Occupancy and other operating expenses	105,376	97,745	92,825
General and administrative	43,877	43,773	38,154
Franchise advertising expenses	14,516	13,300	_
Depreciation and amortization	25,488	25,794	23,362
Occupancy and other - franchise subleases and other	4,463	3,167	2,608
Pre-opening costs	1,650	1,584	1,591
Impairment of goodwill	118,250	_	_
Impairment of long-lived assets	7,159	3,861	_
Restaurant closure charges, net	2,961	394	191
Loss on disposal of assets and adjustments to assets held for sale, net	9,448	1,012	1,075
Total operating expenses	619,994	471,457	430,209
(Loss) income from operations	(107,043)	34,033	41,247
Other expense (income), net:			
Interest expense	7,235	9,075	7,200
Other income	(364)	(660)	_
Total other expense, net	6,871	8,415	7,200
(Loss) income from operations before provision (benefit) for income taxes	(113,914)	25,618	34,047
Provision (benefit) for income taxes	4,371	6,659	(15,824)
Net (loss) income	(118,285)	18,959	49,871
Other comprehensive (loss) income:			
Change in fair value of interest rate cap, net of tax	(364)	122	(162)
Reclassification of interest rate cap amortization included in net income, net of tax	132	44	4
Total other comprehensive (loss) income, net	(232)	166	(158)
Comprehensive (loss) income	\$ (118,517)		\$ 49,713
(Loss) earnings per share:		, , ,	
Basic	\$ (3.20)	\$ 0.50	\$ 1.29
Diluted	\$ (3.20)		\$ 1.25
Weighted-average shares outstanding:	. (2.20)		
Basic	37,018,445	38,106,057	38,689,508
Diluted	37,018,445	38,683,959	39,949,907
D I I I I I I I I I I I I I I I I I I I	37,010,143	30,003,737	37,717,707

See accompanying notes to consolidated financial statements.

# Del Taco Restaurants, Inc. Consolidated Statements of Shareholders' Equity (In thousands, except share data)

Balance at January 3, 2017   S		Preferred Stock	Common Shares	Stock Amount	Additional Paid-in Capital	Accumulated Other Comprehensive Income (Loss)	Retained Earnings (Accumulated Deficit)	Total Shareholders' Equity
Other comprehensive loss, net of fax	Balance at January 3, 2017	\$ —	39,153,503	\$ 4	\$ 360,131	\$ 172	\$ 17,026	\$ 377,333
Comprehensive income	Net income	_	_	_	_	_	49,871	49,871
Stock-based compensation		_	_	_	_	(158)	_	(158)
Issuance of vested restricted stock, net of shares withholding	Comprehensive income							49,713
stock, net of shares withholding	Stock-based compensation	_	_	_	4,876	_	_	4,876
Repurchase of common stock and warrants	stock, net of shares withheld for tax	_	257,518	_	(1,923)	_	_	(1,923)
'and warrants         — (986,497)         — (13,849)         — — (13,849)           Balance at January 2, 2018         — 38,434,274         4 349,334         14 66,897         416,249           Adjustment for adoption of new revenue recognition standard, net of tax         — — — — — — — — — — — — 18,959         18,959           Other comprehensive income net of tax         — — — — — — — — — — — — — — — — — — —	Exercise of stock options	_	9,750	_	99	_	_	99
Adjustment for adoption of new revenue recognition standard, net of tax		_	(986,497)	_	(13,849)	_	_	(13,849)
revenue recognition standard, net of tax	Balance at January 2, 2018	_	38,434,274	4	349,334	14	66,897	416,249
Net income         —         —         —         —         18,959         18,959           Other comprehensive income, net of tax         —         —         —         —         —         166         —         —         166           Comprehensive income         —         —         —         6,079         —         —         —         6,079           Issuance of vested restricted stock, net of shares withheld for tax withholding         —         257,389         —         (2,378)         —         —         —         2378)           Exercise of stock options         —         21,750         —         222         —         —         222           Repurchase of common stock and warrants         —         —         (1,408,071)         —         (16,316)         —         —         —         (16,316)           Balance at January 1, 2019         —         37,305,342         4         336,941         180         85,149         422,274           Adjustment for adoption of new lease standard, net of tax         —         —         —         —         1,912         1,912           Net loss         —         —         —         —         —         (118,285)         (118,285)	revenue recognition	_	_	_	_	_	(707)	(707)
Other comprehensive income, net of tax         —         —         —         166         —         166           Comprehensive income         19,125         Stock-based compensation         —         —         6,079         —         —         6,079           Issuance of vested restricted stock, net of shares withholding         —         —         6,079         —         —         6,079           Exercise of stock options         —         257,389         —         (2,378)         —         —         —         (2,378)           Exercise of stock options         —         21,750         —         222         —         —         222           Repurchase of common stock and warrants         —         (1,408,071)         —         (16,316)         —         —         (16,316)           Balance at January 1, 2019         —         37,305,342         4         336,941         180         85,149         422,274           Adjustment for adoption of new lease standard, net of tax         —         —         —         —         1,912         1,912           Net loss         —         —         —         —         —         1,912         1,912           Net loss         —         —         — <td>·</td> <td>_</td> <td>_</td> <td>_</td> <td>_</td> <td>_</td> <td>` ′</td> <td>` ´</td>	·	_	_	_	_	_	` ′	` ´
Stock-based compensation	Other comprehensive income,	_	_	_	_	166	_	·
Issuance of vested restricted stock, net of shares withholding	Comprehensive income							19,125
Stock, net of shares withholding	Stock-based compensation	_	_	_	6,079	_	_	6,079
Exercise of stock options         —         21,750         —         222         —         —         222           Repurchase of common stock and warrants         —         (1,408,071)         —         (16,316)         —         —         (16,316)           Balance at January 1, 2019         —         37,305,342         4         336,941         180         85,149         422,274           Adjustment for adoption of new lease standard, net of tax         —         —         —         —         1,912         1,912           Net loss         —         —         —         —         —         1,912         1,912           Net loss         —         —         —         —         —         1,912         1,912           Net loss         —         —         —         —         —         (118,285)         (118,285)           Other comprehensive (loss)         —         —         —         —         (232)         —         (232)           Comprehensive loss         —         —         —         —         —         —         —         (118,517)           Stock-based compensation         —         —         —         —         —         —         — <td>stock, net of shares withheld for tax</td> <td>_</td> <td>257 389</td> <td></td> <td>(2 378)</td> <td>_</td> <td>_</td> <td>(2 378)</td>	stock, net of shares withheld for tax	_	257 389		(2 378)	_	_	(2 378)
Repurchase of common stock and warrants         — (1,408,071)         — (16,316)         — — (16,316)           Balance at January 1, 2019         — 37,305,342         4 336,941         180         85,149         422,274           Adjustment for adoption of new lease standard, net of tax         — — — — — — — — — — 1,912         1,912           Net loss         — — — — — — — — (118,285)         (118,285)           Other comprehensive (loss) income, net of tax         — — — — — — — (232)         — — (232)           Comprehensive loss         — — — — — — — — — (118,517)           Stock-based compensation         — — — — 6,293         — — — 6,293           Issuance of vested restricted stock, net of shares withheld for tax withholding         — 316,341         — (2,602)         — — — — (2,602)           Exercise of stock options         — 12,000         — 120         — — — — — — — — (7,373)         — — — — — — — — — — (7,373)		_	•	_		<u></u>	<u></u>	
Balance at January 1, 2019       — 37,305,342       4 336,941       180       85,149       422,274         Adjustment for adoption of new lease standard, net of tax       — — — — — — — — — — — — — — — — — — —	Repurchase of common stock	_		_		_	_	
Adjustment for adoption of new lease standard, net of tax  1,912 1,912  Net loss (118,285) (118,285)  Other comprehensive (loss)	Balance at January 1, 2019					180	85 1/10	
Net loss       —       —       —       —       —       (118,285)       (118,285)         Other comprehensive (loss) income, net of tax       —       —       —       —       (232)       —       (232)         Comprehensive loss       —       —       —       —       —       —       (118,517)         Stock-based compensation       —       —       —       6,293       —       —       6,293         Issuance of vested restricted stock, net of shares withheld for tax withheld for tax withhelding       —       316,341       —       (2,602)       —       —       —       (2,602)         Exercise of stock options       —       12,000       —       120       —       —       —       120         Repurchase of common stock and warrants       —       (574,481)       —       (7,373)       —       —       —       (7,373)			37,303,342	7	330,741	100		
Other comprehensive (loss) income, net of tax       —       —       —       —       (232)       —       (232)         Comprehensive loss       —       —       —       —       —       —       (118,517)         Stock-based compensation       —       —       —       6,293       —       —       6,293         Issuance of vested restricted stock, net of shares withheld for tax withheld for tax withhelding       —       316,341       —       (2,602)       —       —       —       (2,602)         Exercise of stock options       —       12,000       —       —       —       120         Repurchase of common stock and warrants       —       (574,481)       —       (7,373)       —       —       (7,373)	Not loss	_	_	_	_	_		
Comprehensive loss       —       —       —       —       —       —       —       —       —       (118,517)         Stock-based compensation       —       —       —       6,293       —       —       6,293         Issuance of vested restricted stock, net of shares withheld for tax withheld for tax withhelding       —       316,341       —       (2,602)       —       —       —       (2,602)         Exercise of stock options       —       12,000       —       120       —       —       120         Repurchase of common stock and warrants       —       (574,481)       —       (7,373)       —       —       (7,373)	Other comprehensive (loss)			_	_	(232)	(118,283)	
Stock-based compensation       —       —       —       6,293       —       —       6,293         Issuance of vested restricted stock, net of shares withheld for tax withholding       —       316,341       —       (2,602)       —       —       (2,602)         Exercise of stock options       —       12,000       —       120       —       —       120         Repurchase of common stock and warrants       —       (574,481)       —       (7,373)       —       —       (7,373)	•	_	_	_	<u>_</u>	(232)	<u></u>	
Issuance of vested restricted stock, net of shares withheld for tax withholding       — 316,341 — (2,602) — — (2,602)         Exercise of stock options       — 12,000 — 120 — — 120         Repurchase of common stock and warrants       — (574,481) — (7,373) — — — (7,373)	•	_	_	_	6 293	_	_	
Exercise of stock options       —       12,000       —       120       —       —       120         Repurchase of common stock and warrants       —       (574,481)       —       (7,373)       —       —       (7,373)	Issuance of vested restricted stock, net of shares withheld for tax		316 3/1		·			
Repurchase of common stock and warrants       — (574,481)       — (7,373)       — — (7,373)		_				_		
(30-1)	Repurchase of common stock							
		\$ —	37,059,202	\$ 4	\$ 333,379	\$ (52)	\$ (31.224)	

See accompanying notes to consolidated financial statements.

# Del Taco Restaurants, Inc. Consolidated Statements of Cash Flows (In thousands)

Operating activities	52 Weeks Ended December 31, 2019	52 Weeks Ended January 1, 2019	52 Weeks Ended January 2, 2018	
Net (loss) income	\$ (118,285)	\$ 18,959	\$ 49,871	
Adjustments to reconcile net (loss) income to net cash provided by operating activities:	\$ (110,203)	Φ 10,737	\$ 77,071	
Allowance for doubtful accounts	41	45	_	
Depreciation and amortization	25,488	25,794	23,362	
Amortization of favorable and unfavorable lease assets and liabilities, net	25,400	(767)	(809)	
Amortization of deferred financing costs, debt discount and interest rate cap	550	445	389	
Amortization of operating lease assets	21,681	_	_	
Stock-based compensation	6,293	6,079	4,876	
Impairment of goodwill	118,250			
Impairment of long-lived assets	7,159	3,861	_	
Deferred income taxes	(583)	1,097	(22,594)	
Loss on disposal of assets and adjustments to assets held for sale, net	9,448	1,012	1,075	
Restaurant closure charges	7,440	449	379	
Other income		(523)	317	
Changes in operating assets and liabilities:	_	(323)	_	
Accounts and other receivables, net	(349)	616	313	
Inventories	(191)	(220)	6	
Prepaid expenses and other current assets	(732)	1,949	(2,580)	
Other assets	(273)	(125)	(162)	
Accounts payable	, ,	(123)		
Operating lease liabilities	(271)	2	2,332	
Other accrued liabilities	(18,846)	(499)	(1.52()	
Other non-current liabilities	(1,308)	(488)	(1,526)	
Net cash provided by operating activities	973	3,647	2,856	
Net cash provided by operating activities	49,045	61,832	57,788	
Investing activities				
Purchases of property and equipment	(43,696)	(48,032)	(50,627)	
Proceeds from disposal of property and equipment, net	14,107	1,323	9,907	
Purchases of other assets	(2,039)	(1,474)	(1,033)	
Acquisition of franchisees	(4,832)	(1,841)	(1,128)	
Proceeds from sale of company-operated restaurants, net	7,187		2,192	
Net cash used in investing activities	(29,273)	(50,024)	(40,689)	
Financing activities				
Proceeds from deemed landlord financing liabilities	_	2,675	3,925	
Repurchase of common stock and warrants	(7,373)	(16,316)	(13,849)	
Payment of tax withholding related to restricted stock vesting, option exercises and distribution of restricted stock units	(2,602)	(2,378)	(1,923)	
Payments on finance leases, other debt and deemed landlord financing	(635)	(1,417)	(1,587)	
Proceeds from revolving credit facility	41,000	31,000	31,500	
Payments on revolving credit facility	(55,000)	(25,000)	(37,500)	
Payment of debt issue costs	(1,014)	_	_	
Proceeds from exercise of stock options	120	222	99	
Net cash used in financing activities	(25,504)	(11,214)	(19,335)	
(Decrease) increase in cash and cash equivalents	(5,732)	594	(2,236)	
•	( , - )		( ))	

# Del Taco Restaurants, Inc. Consolidated Statements of Cash Flows (In thousands)

	 eeks Ended ber 31, 2019	 eeks Ended ary 1, 2019	 eeks Ended ary 2, 2018
Cash and cash equivalents at beginning of period	 7,153	 6,559	8,795
Cash and cash equivalents at end of period	\$ 1,421	\$ 7,153	\$ 6,559
Supplemental cash flow information:			
Cash paid during the period for interest	\$ 6,919	\$ 8,823	\$ 6,873
Cash paid during the period for income taxes, net of tax refunds	3,856	3,061	9,441
Supplemental schedule of non-cash activities:			
Accrued property and equipment purchases	\$ 5,729	\$ 5,691	\$ 5,134
Write-offs against bad debt reserves	30	26	_
Amortization of interest rate cap into net income, net of tax	132	44	4
Change in other asset for fair value of interest rate cap recorded to other comprehensive (loss) income, net of tax	(364)	122	(162)
Operating lease right-of-use assets obtained in exchange for lease obligations (1)	298,942	_	_
Finance lease right-of-use assets obtained in exchange for lease obligations (1)	1,185	_	_
Impairment on operating lease right-of-use assets related to the adoption of new accounting pronouncements	3,116	_	_

<sup>(1)</sup> Amounts for the fifty-two weeks ended December 31, 2019 include the transition adjustment for the adoption of Topic 842 discussed in Note 2 to the consolidated financial statements.

See accompanying notes to consolidated financial statements

# Notes to Consolidated Financial Statements

December 31, 2019

# 1. Description of Business

Del Taco Restaurants, Inc. (f/k/a Levy Acquisition Corp. ("LAC")) is a Delaware corporation headquartered in Lake Forest, California. The consolidated financial statements include the accounts of Del Taco Restaurants, Inc. and its wholly owned subsidiaries (collectively, the "Company" or "Del Taco"), one of which is Del Taco LLC which has all of the material assets and operations of the Company. The Company develops, franchises, owns, and operates Del Taco quick-service Mexican-American restaurants. At December 31, 2019, there were 300 company-operated and 296 franchise-operated Del Taco restaurants located in 15 states, including one franchise-operated unit in Guam. At January 1, 2019, there were 322 company-operated and 258 franchise-operated Del Taco restaurants located in 14 states, including one franchise-operated unit in Guam.

The Company was originally incorporated in Delaware on August 2, 2013 as a special purpose acquisition company, formed for the purpose of effecting a merger, capital stock exchange, asset acquisition, stock purchase, reorganization or other similar business combination with one or more businesses. On June 30, 2015 (the "Closing Date"), the Company consummated its business combination with Del Taco Holdings, Inc. ("DTH") pursuant to the agreement and plan of merger dated as of March 12, 2015 by and among LAC, Levy Merger Sub, LLC ("Levy Merger Sub"), LAC's wholly owned subsidiary, and DTH (the "Merger Agreement"). Under the Merger Agreement, Levy Merger Sub merged with and into DTH, with DTH surviving the merger as a wholly-owned subsidiary of the Company (the "Business Combination" or "Merger"). In connection with the closing of the Business Combination, the Company changed its name from Levy Acquisition Corp. to Del Taco Restaurants, Inc.

Notes to Consolidated Financial Statements (continued)

# 2. Basis of Presentation and Summary of Significant Accounting Policies

#### **Basis of Presentation**

The Company uses a fifty-two or fifty-three week fiscal year ending on the Tuesday closest to December 31. Fiscal years 2019, 2018 and 2017 are fifty-two week periods. In a fifty-two week fiscal year, the first, second and third quarters each include twelve weeks of operations and the fourth quarter includes sixteen weeks of operations. In a fifty-three week fiscal year, the first, second and third quarters each include twelve weeks of operations and the fourth quarter includes seventeen weeks of operations. For fiscal year 2019, the Company's financial statements reflect the fifty-two weeks ended December 31, 2019. For fiscal year 2018, the Company's financial statements reflect the fifty-two weeks ended January 1, 2019. For fiscal year 2017, the Company's financial statements reflect the fifty-two weeks ended January 2, 2018.

Effective January 2, 2019 (the first day of fiscal year 2019), the Company adopted the requirements of Accounting Standards Update ("ASU") No. 2016-02, *Leases (Topic 842)*, as discussed in Note 2, using the modified retrospective method of transition. Current year results have been prepared in accordance with the new standard.

Certain reclassifications have been made to prior period financial statements to conform to the current period presentation.

# **Principles of Consolidation**

The consolidated financial statements included herein have been prepared in accordance with generally accepted accounting principles in the United States of America ("U.S. GAAP") and the rules and regulations of Securities and Exchange Commission ("SEC"). The accompanying consolidated financial statements include the accounts of the Company and its wholly and majority owned subsidiaries. All intercompany balances and transactions have been eliminated in consolidation.

# **Use of Estimates**

The preparation of the consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Management believes that such estimates have been based on reasonable and supportable assumptions and the resulting estimates are reasonable for use in the preparation of the consolidated financial statements. Actual results could differ from these estimates. The Company's significant estimates include estimates for impairment of goodwill, intangible assets and property and equipment, valuations provided in business combinations, insurance reserves, restaurant closure reserves, stockbased compensation, contingent liabilities, certain leasing activities and income tax valuation allowances.

# SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Variable Interest Entities

In accordance with Accounting Standards Codification ("ASC") 810, Consolidation, the Company applies the guidance related to variable interest entities ("VIE"), which defines the process for how an enterprise determines which party consolidates a VIE as primarily a qualitative analysis. The enterprise that consolidates the VIE (the primary beneficiary) is defined as the enterprise with (1) the power to direct activities of the VIE that most significantly affect the VIE's economic performance and (2) the obligation to absorb losses of the VIE or the right to receive benefits from the VIE. The Company franchises its operations through franchise agreements entered into with franchisees and therefore, the Company does not possess any ownership interests in franchise entities or other affiliates. The franchise agreements are designed to provide the franchisee with key decision-making ability to enable it to oversee its operations and to have a significant impact on the success of the franchise, while the Company's decision-making rights are related to protecting the Company's brand. Based upon the Company's analysis of all the relevant facts and considerations of the franchise entities, the Company has concluded that the franchise agreements are not variable interest entities.

#### Notes to Consolidated Financial Statements (continued)

# **Revenue Recognition**

We recognize revenue in accordance with ASC 606, Revenue from Contracts with Customers, which we adopted on January 3, 2018.

Company Restaurant Sales from the operation of company-operated restaurants are recognized when food and service is delivered to customers. The Company reports revenue net of promotional allowances as well as sales taxes collected from customers and remitted to governmental taxing authorities.

Franchise Revenue is comprised of (i) development fees, (ii) franchise fees, (iii) on-going royalties, (iv) renewal fees and (v) other franchise revenue. Development and franchise fees, portions of which are collected in advance and are non-refundable, received pursuant to individual development agreements, grant the right to develop franchise-operated restaurants in future periods in specific geographic areas. Both development fees and franchise fees are deferred and recognized as revenue over the term of the related franchise agreement for the respective restaurant, and renewal fees are deferred and recognized as revenue over the term of the renewal agreement. Development fees and franchise fees are generally recognized as revenue upon the termination of the development agreement with the franchisee. Deferred development fees and deferred franchise fees are included in other non-current liabilities on the consolidated balance sheets. Royalties from franchise-operated restaurants are based on a percentage of franchise restaurant sales and are recognized in the period the related franchise-operated restaurant sales occur. To a lesser extent, franchise revenue also includes pass-through fees for services such as software maintenance and technology subscriptions since we are considered the principal related to the purchase and sale of the services to the franchisee and have no remaining performance obligations. The related expenses are recognized in general and administrative expenses.

Deferred franchise fees are recognized straight-line over the term of the underlying agreement and the amount expected to be recognized in franchise revenue for amounts in deferred franchise fees as of December 31, 2019 is as follows (in thousands):

FY 2020	\$ 165
FY 2021	159
FY 2022	159
FY 2023	152
FY 2024	150
Thereafter	 1,746
Total deferred franchise fees	\$ 2,531

Franchise advertising contributions consist of a percentage of franchise restaurant's net sales, typically 4%, paid to the Company for advertising and promotional services that the Company provides. The offset is recorded to franchise advertising expenses.

Franchise sublease and other income consists of rental income received from franchisees related to properties where we have subleased a leasehold interest to the franchisee but remain primarily liable to the landlord. The related expenses are recognized in Occupancy and Other - Franchise Subleases and Other. Franchise sublease income also includes rental income for closed restaurant properties where we have subleased to a third party but remain primarily liable to the landlord. The related expenses are recognized in Restaurant Closure Charges, net. Franchise other income also includes information technology hardware such as point of sale equipment, tables, kitchen display systems, servers, scanners and printers that we occasionally purchase from third party vendors and then sell to franchisees. Since we are considered the principal related to the purchase and sale of the hardware to the franchisee and have no remaining performance obligations, the franchisee reimbursement is recognized as Franchise Sublease and Other Income upon transfer of the hardware. The related expenses are recognized in Occupancy and Other - Franchise Subleases and Other.

Notes to Consolidated Financial Statements (continued)

#### Gift Cards

The Company sells gift cards to customers in its restaurants. The gift cards sold to customers have no stated expiration dates and are subject to potential escheatment laws in the various jurisdictions in which the Company operates. Deferred gift card income totaled \$3.1 million and \$2.8 million as of December 31, 2019 and January 1, 2019, respectively. The current portion of the deferred gift card income is included in other accrued liabilities on the consolidated balance sheets and totaled \$1.6 million and \$1.5 million as of December 31, 2019 and January 1, 2019, respectively. The non-current portion of the deferred gift card income was \$1.5 million and \$1.3 million as December 31, 2019 and January 1, 2019, respectively, and is included in other non-current liabilities on the consolidated balance sheets. The Company recognizes revenue from gift cards: (i) when the gift card is redeemed by the customer; or (ii) under the delayed recognition method, when the likelihood of the gift card being redeemed by the customer is remote (gift card breakage) and the Company determines that there is not a legal obligation to remit the unredeemed gift cards to the relevant jurisdiction. The determination of the gift card breakage rate is based upon Company specific historical redemption patterns. Recognized gift card breakage revenue was not significant to any period presented in the consolidated statements of comprehensive income. Any future revisions to the estimated breakage rate may result in changes in the amount of breakage revenue recognized in future periods but is not expected to be significant.

#### **Cash and Cash Equivalents**

The Company considers short-term, highly liquid investments with original maturities of three months or less when purchased to be cash equivalents. Amounts receivable from credit card issuers are typically converted to cash within 2 to 4 days of the original sales transaction and are considered to be cash equivalents.

# Accounts and Other Receivables, Net

Accounts and other receivables, net consist primarily of receivables from franchisees, sublease tenants, a vendor and landlords. Receivables from franchisees include sublease rents, royalties, services and contractual marketing fees associated with the franchise agreements. Sublease tenant receivables relate to subleased properties where the Company is a party and obligated on the primary lease agreement. The vendor receivable is for earned reimbursements from a vendor, and the landlord receivables are for earned landlord reimbursement related to restaurants opened. The allowance for doubtful accounts is based on historical experience and a review on a specific identification basis of the collectability of existing receivables and totaled \$0.1 million as of both December 31, 2019 and January 1, 2019.

# **Vendor Allowances**

The Company receives support from one of its vendors in the form of reimbursements. The reimbursements are agreed upon with the vendor, but do not represent specific, incremental, identifiable costs incurred by the Company in selling the vendor's products. Such reimbursements are recorded as a reduction of the costs of purchasing the vendor's products. The non-current portion of reimbursements received by the Company in advance is included in other non-current liabilities on the consolidated balance sheets and totaled \$0.3 million and \$0.7 million as of December 31, 2019 and January 1, 2019, respectively. The current portion of these reimbursements is included in other accrued liabilities on the consolidated balance sheets and totaled \$0.4 million as of both December 31, 2019 and January 1, 2019.

#### **Inventories**

Inventories, consisting of food items, packaging and beverages, are valued at the lower of cost (first-in, first-out method) or net realizable value.

#### Notes to Consolidated Financial Statements (continued)

#### **Assets Held for Sale**

Assets held for sale include the net book value of property and equipment and goodwill for Company-operated restaurants that the Company plans to sell within the next year to new or existing franchisees, as well as the net book value of owned property that the Company plans to sell and lease back within the next year. Long-lived assets that meet the held for sale criteria are held for sale and reported at the lower of their carrying value or fair value, less estimated costs to sell. Gains and losses realized on sale-leaseback transactions are recognized immediately. If the determination is made that the Company no longer expects to sell an asset within the next year, the asset is reclassified out of assets held for sale.

# **Property and Equipment**

Property and equipment includes land, buildings, leasehold improvements, restaurant and other equipment, restaurant property leased to others and buildings under finance leases. Land, buildings, leasehold improvements, property and equipment acquired in business combinations are initially recorded at their estimated fair value. Land, buildings, leasehold improvements, property and equipment acquired or constructed in the normal course of business are initially recorded at cost. The Company provides for depreciation and amortization based on the estimated useful lives of assets using the straight-line method.

Estimated useful lives for property and equipment are as follows:

Buildings 20–35 years

Leasehold improvements Shorter of useful life (typically 20 years) or lease term Buildings under finance leases Shorter of useful life (typically 20 years) or lease term

Restaurant and other equipment 3–15 years

The estimated useful lives for leasehold improvements are based on the shorter of the estimated useful lives of the assets or the related lease term, which generally includes reasonably assured option periods expected to be exercised by the Company when the Company would suffer an economic penalty if not exercised. Depreciation and amortization expense associated with property and equipment totaled \$22.7 million for the fifty-two weeks ended December 31, 2019, \$23.1 million for the fifty-two weeks ended January 1, 2019 and \$21.0 million for the fifty-two weeks ended January 2, 2018. These amounts include \$0.5 million for the fifty-two weeks ended December 31, 2019 related to buildings under finance leases, as well as \$0.9 million and \$1.2 million for the fifty-two weeks ended January 1, 2019 and January 2, 2018, respectively, related to buildings under capital leases. Accumulated depreciation and amortization associated with property and equipment includes \$0.3 million related to buildings under finance leases as of December 31, 2019, as well as \$2.2 million and \$2.5 million related to buildings under capital leases as of January 1, 2019 and January 2, 2018, respectively.

The Company capitalizes construction costs which consist of internal payroll and payroll related costs and travel costs related to the successful acquisition, development, design and construction of the Company's new restaurants. Capitalized construction costs totaled \$1.8 million for the fifty-two weeks ended December 31, 2019 and \$1.6 million for both the fifty-two weeks ended January 1, 2019 and fifty-two weeks ended January 2, 2018. If the Company subsequently makes a determination that a site for which development costs have been capitalized will not be acquired or developed, any previously capitalized development costs are expensed and included in general and administrative expenses in the consolidated statements of comprehensive income. The Company capitalizes interest in connection with the construction of its restaurants. Interest capitalized totaled approximately \$0.1 million for each of the fifty-two weeks ended December 31, 2019, the fifty-two weeks ended January 1, 2019, and the fifty-two weeks ended January 2, 2018.

Gains and losses on the disposal of assets are recorded as the difference between the net proceeds received, if any, and net carrying values of the assets disposed and are included in loss on disposal of assets, net in the consolidated statements of comprehensive (loss) income.

#### **Deferred Financing Costs**

Deferred financing costs represent third-party debt costs that are capitalized and amortized to interest expense over the associated term of the debt agreement using the effective interest method. Deferred financing costs, along with lender debt discount, are presented net of the related debt balances on the consolidated balance sheets.

#### Notes to Consolidated Financial Statements (continued)

#### **Goodwill and Trademarks**

The Company's goodwill and trademarks are not amortized, but tested annually for impairment and tested more frequently for impairment if events and circumstances indicate that the asset might be impaired. The Company conducts annual goodwill and trademark impairment tests in the fourth quarter of each fiscal year or whenever an indicator of impairment exists.

In assessing potential goodwill impairment, the Company has the option to first assess the qualitative factors to determine whether events or circumstances indicate that it is more likely than not that the fair value of net assets, including goodwill, is less than its carrying amount. If the qualitative factors indicate that it is more likely than not that the fair value of net assets, including goodwill, is less than the carrying amount, the Company performs a quantitative impairment test. The methods the Company uses to estimate fair value include discounted future cash flows analysis and market valuation based on similar companies. Key assumptions included in the cash flow model include future revenues, operating costs, working capital changes, capital expenditures and a discount rate that approximates the Company's weighted average cost of capital. As the Company adopted ASU 2017-04, *Simplifying the Test for Goodwill Impairment*, in 2019, the Company recognizes goodwill impairment for the carrying amount in excess of fair value. The Company also performs an annual impairment test for indefinite-lived intangible assets during the fourth fiscal quarter of each year, or more frequently if impairment indicators arise.

In assessing potential impairments during the fourth quarter of 2019, the Company noted its stock price experienced a sustained decrease beginning in October 2019. As such, it bypassed the qualitative assessment and performed a quantitative assessment using both the discounted cash flow method and guideline public company method, weighting both equally in the assessment. Based on this quantitative analysis, it was determined that the fair value of the Company was less than its carrying value. The Company recognized an impairment charge of \$118.3 million, equal to the excess of the carrying amount above fair value. The impairment charge was recorded in impairment of goodwill on the consolidated statements of comprehensive (loss) income.

During the fourth quarter of 2019, the Company also performed a quantitative impairment analysis of its indefinite-lived trademark using the relief from royalty method. Based on this analysis, the fair value of the Company's trademark was greater than its carrying value, and as such, no impairment was needed.

# **Intangible Assets, Net**

Intangible assets primarily include franchise rights, reacquired franchise rights and favorable lease assets. Franchise rights, which represent the fair value of franchise agreements based on the projected royalty revenue stream as of the Closing Date of the Business Combination, are amortized on a straight-line basis to depreciation and amortization expense in the consolidated statements of comprehensive (loss) income over the remaining term of the franchise agreements. Reacquired franchise rights, which represent the fair value of reacquired rights that were previously granted to franchisees to use Del Taco's trade name under a franchise agreement, are amortized on a straight-line basis to depreciation and amortization in the consolidated statements of comprehensive (loss) income over the term of the former franchise agreement. Favorable lease assets represent the fair values of acquired lease contracts having contractual rents that are favorable compared to fair market rents as of the Closing Date of the Business Combination. In connection with the adoption of Topic 842, the Company reclassified its favorable lease assets to operating lease right-of-use assets as discussed in further detail in Note 6. As such, intangible assets did not include favorable lease assets as of December 31, 2019.

# Other Assets, Net

Other assets, net consist of security deposits, straight-line rental income related to subleases and other capitalized costs. The Company capitalizes certain computer software and software development costs incurred in connection with developing or obtaining computer software for internal use when both the preliminary project stage is completed and it is probable that the software will be used as intended. Capitalized software costs include only (i) external direct costs of materials and services utilized in developing or obtaining computer software, and (ii) compensation and related benefits for employees who are directly associated with the software projects. Capitalized software costs are amortized over the estimated useful life, typically 3 years. The net carrying value of capitalized software costs for the Company totaled \$2.9 million and \$2.3 million as of December 31, 2019 and January 1, 2019, respectively, and is included in other assets, net in the consolidated balance sheets. Capitalized software costs totaled \$2.0 million for the fifty-two weeks ended December 31, 2019, \$1.5 million for the fifty-two weeks ended January 2, 2018. Amortization expenses totaled

#### Notes to Consolidated Financial Statements (continued)

\$1.4 million for the fifty-two weeks ended December 31, 2019, \$1.2 million for the fifty-two weeks ended January 1, 2019 and \$1.0 million for the fifty-two weeks ended January 2, 2018.

# **Long-Lived Assets**

Long-lived assets, including property and equipment and definite-lived intangible assets, are reviewed by the Company for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. Long-lived assets are grouped and evaluated for impairment at the lowest level for which there are identifiable cash flows that are independent of the cash flows of other groups of assets. The Company evaluates such cash flows for individual restaurants and franchise agreements on an undiscounted basis. If it is determined that the carrying amounts of such long-lived assets are not recoverable, the assets are written down to their estimated fair values. The Company generally estimates fair value using either the land and building real estate value for the respective restaurant or the discounted value of the estimated cash flows associated with the respective restaurant or agreement. During the fifty-two weeks ended December 31, 2019, the Company evaluated certain restaurants having indicators of impairment based on operating performance and recorded an impairment charge totaling \$7.2 million related to seven restaurants. During the fifty-two weeks ended January 1, 2019, the Company recorded an impairment charge totaling \$3.9 million related to five restaurants. No such impairment charges were recorded during the fifty-two weeks ended January 2, 2018.

# **Rent Expense**

The Company has non-cancelable lease agreements for certain restaurant land and buildings under terms ranging up to 50 years, with one to four options to extend the lease generally for five to ten years per option period. At inception, each lease is evaluated to determine whether it will be classified as an operating or finance lease. Certain leases provide for contingent rentals based on percentages of net restaurant sales or have other provisions obligating the Company to pay related property taxes and certain other expenses. Contingent rentals are generally based on restaurant sales levels in excess of stipulated amounts as defined in the lease agreement, and thus are not considered minimum lease payments and are included in rent expense as incurred. Certain leases contain fixed and determinable escalation clauses for which the Company recognizes rental expense under these leases on the straight-line basis over the lease terms, which includes the period of time from when the Company takes possession of the leased space until the restaurant opening date (the rent holiday period), and the cumulative expense recognized on the straight-line basis in excess of the cumulative payments is included in other non-current liabilities through 2018 prior to the adoption of Topic 842. In connection with the adoption of Topic 842 in 2019, the Company reclassified these deferred rent liabilities to the operating lease right-of-use asset. In addition, the Company subleases certain buildings to franchisees and other unrelated third parties, which are classified as operating leases.

# **Insurance Reserves**

Given the nature of the Company's operating environment, the Company is subject to workers' compensation and general liability claims. To mitigate a portion of these risks, the Company maintains insurance for individual claims in excess of deductibles per claim. The Company's insurance deductibles range from \$0.25 million to \$0.50 million per occurrence for workers' compensation and are \$0.35 million per occurrence for general liability. The amount of loss reserves and loss adjustment expenses is determined based on an estimation process that uses information obtained from both Company-specific and industry data, as well as general economic information. Loss reserves are based on estimates of expected losses for determining reported claims and as the basis for estimating claims incurred but not reported. The estimation process for loss exposure requires management to continuously monitor and evaluate the life cycle of claims. Management also monitors the reasonableness of the judgments made in the prior year's estimation process (referred to as a hindsight analysis) and adjusts current year assumptions based on the hindsight analysis. The Company utilizes actuarial methods to evaluate open claims and estimate the ongoing development exposure related to workers' compensation and general liability. The Company is not the primary obligor for its workers' compensation insurance policy, so therefore, the Company records a liability up to its deductible exposure.

# **Insurance Recovery Assets**

In the normal course of its business, the Company incurs losses, such as those resulting from property damage and legal actions, that are covered by the Company's insurance policies. The Company records insurance recovery assets for losses it is entitled to

#### Notes to Consolidated Financial Statements (continued)

recover under its insurance policies and when such recovery is probable. In determining whether a recovery is probable, the Company considers whether the Company has exceeded its deductible, the limits of its insurance policies and subsequent payment of claims.

# **Advertising Costs**

Franchisees pay a weekly fee to the Company of 4% of their restaurants' net sales as reimbursement for advertising and promotional services that the Company provides. Fees received in advance of payment for provided services are included in other accrued liabilities and were \$0.6 million and \$0.7 million at December 31, 2019 and January 1, 2019, respectively. Company-operated restaurants contribute to the advertising fund on the same basis as franchise-operated restaurants. At December 31, 2019 and January 1, 2019, the Company had an additional \$0.8 million and \$0.9 million, respectively, accrued for this requirement.

Production costs for radio and television advertising are expensed when the commercials are initially aired. Costs of distribution of advertising are charged to expense on the date the advertising is aired or distributed. These costs, as well as other marketing-related expenses for advertising are included in occupancy and other operating expenses in the consolidated statements of comprehensive (loss) income for Company expenses and included in franchise advertising expenses in the consolidated statements of comprehensive (loss) income for franchise expenses. Advertising expenses for the Company were \$18.8 million for the fifty-two weeks ended December 31, 2019, \$19.0 million for the fifty-two weeks ended January 1, 2019 and \$18.1 million for the fifty-two weeks ended January 2, 2018.

# **Pre-opening Costs**

Pre-opening costs, which include restaurant labor, supplies, cash and non-cash rent expense and occupancy and other operating costs incurred prior to the opening of a new restaurant are expensed as incurred. Pre-opening costs were \$1.7 million for the fifty-two weeks ended December 31, 2019, and \$1.6 million for both the fifty-two weeks ended January 1, 2019 and the fifty-two weeks ended January 2, 2018.

# Restaurant Closure Charges, Net

The Company makes decisions to close restaurants based on their cash flows, anticipated future profitability and leasing arrangements. The Company determines if discontinued operations treatment is appropriate and estimates the future obligations, if any, associated with the closure of restaurants and records the corresponding restaurant closure liability at the time the restaurant is closed. Prior to the adoption of Topic 842, these restaurant closure obligations primarily consist of the liability for the present value of future lease obligations, net of estimated sublease income. Restaurant closure charges, net are comprised of direct costs related to the restaurant closure and initial charges associated with the recording of the liability at fair value, accretion of the restaurant closure liability during the period, any positive or negative adjustments to the restaurant closure liability in subsequent periods as more information becomes available. After the adoption of Topic 842, these restaurant closure obligations primarily consist of rent, property tax and common area maintenance on closed restaurant properties and the present value of non-lease executory costs for closed restaurant properties, net of estimated sublease income. Changes to the estimated liability for future non-lease executory costs based on new facts and circumstances are considered to be a change in estimate and are recorded prospectively. The change resulting from the adoption of Topic 842 led to an increase in restaurant closure charges for the fifty-two weeks ended December 31, 2019 as compared to the fifty-two weeks ended January 1, 2019.

# **Stock-Based Compensation Expense**

The Company recognizes compensation expense for all share-based payment awards made to employees and non-employee board of directors based on their estimated grant date fair values using the Black-Scholes option pricing model for option grants and the closing price of the underlying common stock on the date of the grant for restricted stock awards. The Company recognizes these compensation costs for only those awards expected to vest, on a straight-line basis over the requisite service period of the award. The Company estimates the number of awards expected to vest based, in part, on historical forfeiture rates and also based on management's expectations of employee turnover within the specific employee groups receiving the awards. Forfeitures are estimated at the time of grant and revised, if necessary, in subsequent periods, if actual forfeitures differ from

# Notes to Consolidated Financial Statements (continued)

those estimates. Stock-based compensation expense for the Company's stock-based compensation awards is recognized ratably over the vesting period on a straight-line basis.

#### **Income Taxes**

The Company uses the liability method of accounting for income taxes. Deferred income taxes are provided for temporary differences between financial statement and income tax reporting, using tax rates scheduled to be in effect at the time the items giving rise to the deferred taxes reverse. The Company recognizes the impact of a tax position in the financial statements if that position is more likely than not of being sustained by the taxing authority. Accordingly, the Company reports a liability for unrecognized tax benefits resulting from uncertain tax positions taken or expected to be taken in a tax return. The Company recognizes interest and penalties, if any, related to unrecognized tax benefits in income tax expense.

# **Derivative Instruments and Hedging Activities**

The Company is exposed to variability in future cash flows resulting from fluctuations in interest rates related to its variable rate debt. As part of its overall strategy to manage the level of exposure to the risk of fluctuations in interest rates, the Company has used various interest rate contracts including interest rate caps. The Company recognizes all derivative instruments as either assets or liabilities at fair value in the consolidated balance sheets. When they qualify as hedging instruments, the Company designates interest rate caps as cash flow hedges of forecasted variable rate interest payments on certain debt principal balances.

For derivative instruments that are designated and qualify as cash flow hedges, the effective portion of the gain or loss on the derivative is reported as a component of other comprehensive income and reclassified into earnings in the same period or periods during which the hedged transaction affects earnings. Gains and losses on the derivative representing hedge ineffectiveness are recognized in current earnings.

The Company enters into interest rate derivative contracts with major banks and is exposed to losses in the event of nonperformance by these banks. The Company anticipates, however, that these banks will be able to fully satisfy their obligations under the contracts. Accordingly, the Company does not obtain collateral or other security to support the contracts.

# Contingencies

The Company recognizes liabilities for contingencies when an exposure that indicates it is probable that an asset has been impaired or that a liability has been incurred and the amount of impairment or loss can be reasonably estimated. The Company's ultimate legal and financial liability with respect to such matters cannot be estimated with certainty and requires the use of estimates. When the reasonable estimate is a range, the recorded loss will be the best estimate within the range. The Company records legal settlement costs when those costs are probable and reasonably estimable.

# Comprehensive (Loss) Income

Comprehensive (loss) income includes changes in equity from transactions and other events and circumstances from nonoperational sources, including, among other things, the Company's unrealized gains and losses on effective interest rate caps which are included in other comprehensive (loss) income, net of tax.

# **Segment Information**

An operating segment is defined as a component of an enterprise that engages in business activities from which it may earn revenues and incur expenses, and about which separate financial information is regularly evaluated by the Company's chief operating decision makers in deciding how to allocate resources. Similar operating segments can be aggregated into a single operating segment if the businesses are similar. Management has determined that the Company has one operating segment, and therefore one reportable segment. The Company's chief operating decision maker (CODM) is its Chief Executive Officer; its CODM reviews financial performance and allocates resources at a consolidated level on a recurring basis.

#### Notes to Consolidated Financial Statements (continued)

# **Related Party Transactions**

Of the 424,439 warrants purchased during the fifty-two weeks ended January 2, 2018, 400,000 warrants were purchased from PW Acquisitions, LP, a related party at that time, at \$3.75 per warrant, representing a 5% discount from the closing price of \$3.95 per warrant on the transaction date. The chief executive officer and managing member of the general partner of PW Acquisitions, LP was a member of the Company's Board of Directors at the time of the transaction.

#### Fair Value of Financial Instruments

The Company measures fair value using the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. The Company uses valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs. Based on the underlying inputs, each fair value measurement in its entirety is reported in one of the three tiers in the fair value hierarchy, which prioritizes the inputs used in measuring fair value. These tiers include:

- Level 1, defined as observable inputs such as quoted prices in active markets;
- Level 2, defined as inputs other than quoted prices in active markets that are either directly or indirectly observable; and
- Level 3, defined as unobservable inputs which reflect the Company's own estimates of assumptions that market participants would use in pricing the asset or liability. Valuation techniques may include the use of third-party pricing services, option pricing models, discounted cash flow models and similar techniques.

#### **Concentration of Risks**

Financial instruments that potentially subject the Company to a concentration of credit risk are cash and cash equivalents. The Company maintains its day-to-day operating cash balances in non-interest-bearing accounts. Although the Company at times maintains balances that exceed amounts insured by the Federal Deposit Insurance Corporation, it has not experienced any losses related to these balances and management believes the credit risk to be minimal.

The Company extends credit to franchisees for franchise and advertising fees on customary credit terms, which generally do not require collateral or other security. In addition, management believes there is no concentration of risk with any single franchisee or small group of franchisees whose failure or nonperformance would materially affect the Company's results of operations.

The Company has entered into a long-term purchase agreement with a distributor for delivery of essentially all food and paper supplies to all company-operated and franchise-operated restaurants except for one location in Guam. Disruption in shipments from this distributor could have a material adverse effect on the results of operations and financial condition of the Company. However, management of the Company believes sufficient alternative distributors exist in the marketplace although it may take some time to enter into replacement distribution arrangements and the cost of distribution may increase as a result.

As of December 31, 2019, Del Taco operated and franchised a total of 372 restaurants in California (233 company-operated and 139 franchise-operated locations). As a result, the Company is particularly susceptible to adverse trends and economic conditions in California. In addition, given this geographic concentration, negative publicity regarding any of the restaurants in California could have a material adverse effect on the Company's business and operations, as could other regional occurrences such as local strikes, fires, earthquakes or other natural disasters.

# **Recently Adopted Accounting Standards**

In August 2017, the FASB issued ASU 2017-12, *Derivatives and Hedging* (Topic 815): *Targeted Improvements to Accounting for Hedging Activities*, and issued additional clarifications and improvements during 2018. This guidance amends and simplifies existing guidance in order to allow companies to more accurately present the economic effects of risk management activities in the financial statements. The standard is effective for fiscal years beginning after December 15, 2018, including interim periods within those years. There was no material impact on the Company's consolidated financial statements and related disclosures as a result of adopting this standard.

# Notes to Consolidated Financial Statements (continued)

In January 2017, the FASB issued ASU 2017-04, *Intangibles - Goodwill and Other* (Topic 350), along with related clarifications and improvements. This guidance results in the simplification of the goodwill impairment test. ASU 2017-04 eliminates the second step of the two-step goodwill impairment test, which required entities to calculate the implied fair value of goodwill in order to measure goodwill impairment. Instead, goodwill impairment is measured based on the excess of a reporting unit's carrying value over its fair value. The standard is effective for fiscal years beginning after December 15, 2019; however, the Company early adopted the standard during the fifty-two weeks ended December 31, 2019. Refer to Note 6 for further discussion of the impact on the Company's consolidated financial statements as a result of adopting this standard.

In February 2016, the FASB issued ASU 2016-02, *Leases* (Topic 842), along with related clarifications and improvements. This guidance results in key changes to lease accounting and aims to bring leases onto balance sheets to give investors, lenders, and other financial statement users a more comprehensive view of a company's long-term financial obligations as well as the assets it owns versus leases. The pronouncement requires lessees to recognize a liability for lease obligations, which represents the discounted obligation to make future lease payments, and a corresponding right-of-use asset on the balance sheet. The Company adopted the requirements of the new lease standard effective January 2, 2019, the first day of fiscal year 2019, electing the optional transition method to apply the standard as of the effective date and therefore will not apply the standard to the comparative periods presented in the Company's financial statements. During the process of adoption, the Company made the following elections:

- The Company elected the package of practical expedients which allowed the Company to not reassess:
  - Whether existing or expired contracts contain leases under the new definition of a lease;
  - Lease classification for existing or expired leases; and
  - Initial direct costs for any expired or existing leases to determine if they would qualify for capitalization under ASC 842.
- The Company did not elect the hindsight practical expedient, which permits the use of hindsight when determining lease term and impairment of operating lease assets.
- The Company did not elect the land easement practical expedient, which permits an entity to continue applying its current policy for accounting for land easements that existed as of, or expired before, the effective date of Topic 842.
- The Company elected to make the accounting policy election for short-term leases, permitting the Company to not apply the recognition requirements of this standard to short-term leases with terms of 12 months or less.

Upon adoption of ASU 2016-02, the Company recorded operating lease right-of-use assets and operating lease liabilities and derecognized all landlord funded assets, deemed landlord financing liabilities, deferred rent liabilities and favorable lease assets and unfavorable lease liabilities upon transition. Upon adoption, the Company recorded operating lease liabilities of approximately \$230.6 million based on the present value of the remaining rental payments using discount rates as of the effective date. In addition, the Company recorded corresponding operating lease right-of-use assets of approximately \$218.9 million, calculated as the initial amount of the Company's operating lease liabilities adjusted for prepaid and deferred rent, unamortized favorable lease assets and unamortized unfavorable lease liabilities, liabilities associated with lease termination costs and impairment of right-of-use assets recognized in retained earnings as of January 1, 2019. At the beginning of the period of adoption, the Company recorded the cumulative effect of adoption of \$1.9 million to retained earnings. Beginning in fiscal 2019, leases historically treated as deemed landlord financing liabilities will be treated as operating leases resulting in an increase in occupancy and other expense and a decrease to depreciation expense and interest expense.

The impact of the adoption of ASC 2016-02 on the consolidated balance sheet was as follows:

# Notes to Consolidated Financial Statements (continued)

	Jan	nuary 1, 2019		Effect of Adoption of Topic 842 (Leases)	Jan	uary 2, 2019
Assets						
Current assets:						
Cash and cash equivalents	\$	7,153	\$	_	\$	7,153
Accounts and other receivables, net		3,167				3,167
Inventories		2,932		_		2,932
Prepaid expenses and other current assets		4,935		(2,564)		2,371
Assets held for sale		14,794				14,794
Total current assets		32,981		(2,564)		30,417
Property and equipment, net		161,429		(13,839)		147,590
Operating lease right-of-use assets Goodwill		221 521		218,855		218,855 321,531
Trademarks		321,531		_		
		220,300		(7.550)		220,300
Intangible assets, net		18,507		(7,576)		10,931
Other assets, net		4,208	_			4,208
Total assets	\$	758,956	\$	194,876	\$	953,832
Liabilities and shareholders' equity						
Current liabilities:						
Accounts payable	\$	19,877	\$		\$	19,877
Other accrued liabilities		34,785		(425)		34,360
Current portion of finance lease obligations and deemed landlord financing liabilities		1,033		(547)		486
Current portion of operating lease liabilities		_		17,303		17,303
Total current liabilities		55,695		16,331		72,026
Long-term debt, finance lease obligations and deemed landlord financing liabilities, excluding current portion, net		178,664		(19,040)		159,624
Operating lease liabilities		_		213,313		213,313
Deferred income taxes		69,471		708		70,179
Other non-current liabilities		32,852		(18,348)		14,504
Total liabilities		336,682		192,964		529,646
Shareholders' equity:						_
Preferred stock		_		_		_
Common stock		4		_		4
Additional paid-in capital		336,941		_		336,941
Accumulated other comprehensive income		180		_		180
Retained earnings		85,149		1,912		87,061
Total shareholders' equity		422,274		1,912		424,186
Total liabilities and shareholders' equity	\$	758,956	\$	194,876	\$	953,832

Notes to Consolidated Financial Statements (continued)

# **Recently Issued Accounting Standards**

In June 2016, the FASB issued ASU 2016-13, *Financial Statements - Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments*, which requires companies to measure credit losses utilizing a methodology that reflects expected credit losses and requires a consideration of a broader range of reasonable and supportable information to inform credit loss estimates. The standard is effective for fiscal years beginning after December 15, 2019. The Company does not expect the adoption of ASU 2016-13 to have a material impact on its consolidated financial statements.

In August 2018, the FASB issued ASU 2018-15, *Intangibles - Goodwill and Other - Internal-Use Software (subtopic 350-40):* Customer's Accounting for Implementation Costs Incurred in a Cloud Computing Arrangement That is a Service Contract, which clarifies the accounting implementation costs in cloud computing arrangements. The standard is effective for fiscal years beginning after December 15, 2019. Early adoption is permitted. The Company is currently evaluating the impact of the standard on its consolidated financial statements.

In December 2019, the FASB issued ASU 2019-12, *Income Taxes (Topic 740): Simplifying the Accounting for Income Taxes*, which simplifies the accounting for income taxes by removing the following exceptions: (1) exception to the incremental approach for intraperiod tax allocation when there is a loss from continuing operations and income or gain from other items; (2) exception to the requirement to recognize a deferred tax liability for equity method investments when a subsidiary becomes an equity method investment; and (3) exception to the general methodology for calculating income taxes in an interim period when a year-to-date loss exceeds the anticipated loss for the year. Furthermore, ASU 2019-12 simplifies the accounting for income taxes by doing the following: (1) requiring that an entity recognize a franchise tax (or similar tax) that is partially based on income as an income-based tax and account for any incremental amount incurred as a non-income-based tax; (2) requiring that an entity evaluate when a step up in the tax basis of goodwill should be considered part of the business combination in which the book goodwill was originally recognized and when it should be considered a separate transaction; (3) specifying that an entity is not required to allocate the consolidated amount of current and deferred tax expense to a legal entity that is not subject to tax in its separate financial statements; and (4) requiring that an entity reflect the effect of an enacted change in tax laws or rates in the annual effective tax rate computation in the interim period that includes the enactment date. ASU 2019-12 is effective for fiscal years beginning after December 15, 2020. Early adoption is permitted. The Company is currently evaluating the impact of the standard on its consolidated financial statements.

# 3. Impairment of Long-Lived Assets and Restaurant Closure Charges

# **Impairment of Long-Lived Assets**

The Company evaluates long-lived assets for indicators of impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. The Company considers a triggering event to have occurred related to a specific restaurant if the restaurant's cash flows are less than a minimum threshold. Long-lived assets are grouped and evaluated for impairment at the lowest level for which there are identifiable cash flows that are independent of the cash flows of other groups of assets. The Company evaluates such cash flows for individual restaurants and franchise agreements on an undiscounted basis. If it is determined that the carrying amounts of such long-lived assets are not recoverable, the assets are written down to their estimated fair values. The Company generally estimates fair value using the discounted value of the estimated cash flows associated with the respective restaurant or agreement, using Level 3 inputs. The impairment charges represent the excess of the aggregate carrying value of a restaurant's operating lease right-of-use asset, furniture, fixtures and equipment and leasehold improvements over its estimated fair value. Impairment charges are allocated to a restaurant's operating lease right-of-use assets, furniture, fixtures and equipment and leasehold improvements on a pro rata basis based on the respective assets' carrying values.

In connection with the adoption of Topic 842, the Company evaluated the operating lease right-of-use assets for impairment, indicating the carrying amount of the operating lease assets for certain restaurants may not be recoverable, and recorded an impairment charge totaling \$3.1 million at January 2, 2019 based on the estimates of future recoverable cash flows.

During the fifty-two weeks ended December 31, 2019, the Company evaluated certain restaurants having indicators of impairment based on operating performance and recorded an impairment charge totaling \$7.2 million related to seven restaurants. The Company wrote-off a portion of the operating lease right-of-use assets, furniture, fixtures and equipment and leasehold improvements based on the estimate of future recoverable cash flows. During the fifty-two weeks ended January 1, 2019, the Company evaluated certain restaurants that had indicators of impairment based on operating performance and

# Notes to Consolidated Financial Statements (continued)

recorded an impairment charge totaling \$3.9 million related to five restaurants. The Company wrote-off the value of furniture, fixtures and equipment and leasehold improvements based on the estimate of future recoverable cash flows. No impairment charges were recorded in continuing operations in the accompanying consolidated statements of comprehensive (loss) income for any other periods presented.

#### Restaurant Closure Charges, Net

At December 31, 2019 and January 1, 2019, the restaurant closure liability was \$0.4 million and \$2.4 million, respectively. The details of the restaurant closure activities are discussed below.

#### Restaurant Closures and Lease Reserves

At January 1, 2019, the restaurant closure liability balance was \$0.3 million related to restaurants closures prior to 2015. During the fifty-two weeks ended December 31, 2019, in connection with the adoption of Topic 842, the Company reclassified the \$0.3 million restaurant closure liability to offset the respective operating lease right-of-use assets.

# Restaurant Closure and Other Related Charges for 12 Underperforming Restaurants

During the fourth quarter of 2015, the Company closed 12 company-operated restaurants. During the fifty-two weeks ended December 31, 2019, in connection with the adoption of Topic 842, the Company reclassified approximately \$1.9 million of the lease related closure liability to offset the respective operating lease right-of-use assets. A summary of the restaurant closure liability activity, which relates to contract termination costs, for these 12 closed restaurants consisted of the following (in thousands):

T-4-1

	Total
Balance at January 3, 2017	\$ 1,773
Charges for accretion in current period	70
Cash payments	(376)
Adjustment to estimates based on current activity	144
Balance at January 2, 2018	1,611
Charges for accretion in current period	61
Cash payments	(327)
Adjustment to estimates based on current activity	747_
Balance at January 1, 2019	2,092
Reclassified to operating lease right-of-use assets	(1,900)
Cash payments	(263)
Adjustment to estimates based on current activity	508
Balance at December 31, 2019	\$ 437

The current portion of the restaurant closure liability is \$0.1 million and \$0.5 million at December 31, 2019 and January 1, 2019, respectively, and is included in other accrued liabilities in the consolidated balance sheets. The non-current portion of the restaurant closure liability is \$0.3 million and \$1.6 million at December 31, 2019 and January 1, 2019, respectively, and is included in other non-current liabilities in the consolidated balance sheets. The restaurant closure liability is expected to be settled in 2021.

#### Notes to Consolidated Financial Statements (continued)

# 4. Property and Equipment, Net

Property and equipment, net at December 31, 2019 and January 1, 2019 consisted of the following, excluding amounts related to properties classified as held for sale (in thousands):

	Decem	ber 31, 2019	January 1, 2019		
Land	\$	1,927	\$	1,929	
Buildings		4,569		4,335	
Restaurant and other equipment		92,025		87,767	
Leasehold improvements		116,177		121,409	
Buildings under finance leases		871		3,390	
Restaurant property leased to others		10,899		991	
Construction-in-progress		11,680		10,697	
		238,148		230,518	
Less: Accumulated depreciation		(81,227)		(69,089)	
Property and equipment, net	\$	156,921	\$	161,429	

# 5. Summary of Refranchising, Assets Held for Sale and Franchise Acquisitions

#### Refranchising

In connection with the sale of company-operated restaurants to franchisees, the Company typically enters into several agreements, in addition to an asset purchase agreement, with franchisees including franchise and lease agreements. The Company typically sells the restaurants' inventory and equipment and retains ownership of the leasehold interest on the real estate of the lease and/or sublease to the franchisee. The Company has determined that its restaurant dispositions usually represent multiple-element arrangements, and as such, the cash consideration is allocated to the separate elements based on their relative selling price. Cash consideration generally includes up-front consideration for the sale of the restaurants and franchise fees and future cash consideration for royalties and lease payments. The Company considers the future lease payments in allocating the initial cash consideration received. The Company compares the stated rent under the lease and/or sublease agreements with comparable market rents, and the Company records sublease assets/liabilities with a corresponding offset to the gain or loss on the sale of the company-operated restaurants. Sublease assets represent subleases with stated rent above comparable market rents. Sublease assets are amortized to sublease income over the term of the related sublease. Sublease liabilities represent subleases with stated rent below comparable market rents and are amortized to sublease income over the term of the related sublease. Both sublease assets and sublease liabilities arise from the sale of company-operated restaurants to franchisees. The cash consideration per restaurant for franchise fees is consistent with the amounts stated in the related franchise agreements, which are also charged for separate standalone arrangements. Therefore, the Company initially defers and subsequently recognizes the franchise fees over the term of the franchise agreement. Future royalty income is also recognized in revenue as earned.

# Notes to Consolidated Financial Statements (continued)

The Company sold 31 company-operated restaurants to franchisees during the fifty-two weeks ended December 31, 2019 and 5 company-operated restaurants to franchisees during the fifty-two weeks ended January 2, 2018. The Company did not sell any company-operated restaurants to franchisees during the fifty-two weeks ended January 1, 2019. The following table provides detail of the related gain (loss) recognized during the fifty-two weeks ended December 31, 2019, January 1, 2019 and January 2, 2018 (dollars in thousands):

	 Veeks Ended mber 31, 2019	 eks Ended ary 1, 2019	Weeks Ended nuary 2, 2018
Company-operated restaurants sold to franchisees	31	_	5
Proceeds from the sale of company-operated restaurants, net of selling costs	\$ 7,310	\$ 	\$ 2,192
Net assets sold (primarily furniture, fixtures and equipment)	(4,952)	_	(1,261)
Goodwill related to the company-operated restaurants sold to franchisees	(6,078)		(247)
Allocation to deferred franchise fees	(771)	_	_
Sublease liabilities, net (a)	(50)		(548)
Other direct costs	(123)	<u> </u>	(5)
(Loss) gain on sale of company-operated restaurants (b)	\$ (4,664)	\$ 	\$ 131

<sup>(</sup>a) During the fifty-two weeks ended December 31, 2019, the Company recorded sublease assets of \$1.2 million and sublease liabilities of \$1.3 million. During the fifty-two weeks ended January 2, 2018, the Company recorded sublease assets of \$0.1 million and sublease liabilities of \$0.6 million.

# **Assets Held for Sale**

Assets held for sale include the net book value of property and equipment for Company-operated restaurants that the Company plans to sell within the next year to new or existing franchisees. Long-lived assets that meet the criteria are held for sale and reported at the lower of their carrying value or fair value less estimated cost to sell.

During the fifty-two weeks ended December 31, 2019, the Company reclassified approximately \$6.8 million of property and equipment and approximately \$14.8 million of goodwill related to the Company-operated restaurants the Company plans to sell to assets held for sale, and also recorded an \$8.7 million adjustment to the assets held for sale in order to record the assets held for sale at their estimated net realizable value, net of estimated direct selling costs and estimated sublease assets and liabilities. The estimated fair value of assets held for sale is based upon Level 2 inputs, which include an asset purchase agreement and negotiated or proposed letters of intent. During the fourth quarter of fiscal 2019, the Company sold 18 restaurants that had been reclassified to assets held for sale during the fifty-two weeks ended December 31, 2019, decreasing the asset held for sale balance by \$4.5 million (see the discussion above under Refranchising for further information).

During the fifty-two weeks ended December 31, 2019, the Company entered into three sale-leaseback arrangements with third party private investors, with two arrangements completed during the first quarter of fiscal 2019 and one during the second quarter of fiscal 2019. These sale-leaseback transactions do not provide for any continuing involvement by the Company other than normal leases where the Company intends to use the property during the lease term. The leases have been accounted for as operating leases. The net proceeds from the transactions totaled approximately \$12.7 million. Under two of the arrangements, the Company sold the land and buildings related to restaurants constructed during 2018 and leased them back for a term of 20 years. Under one of the arrangements, the Company sold the land related to a restaurant constructed during 2018 and leased it back for a term of 20 years. The sale of these properties resulted in a loss of approximately \$0.2 million which is included in loss on disposal of assets and adjustments to assets held for sale, net in the consolidated statements of comprehensive (loss) income. The assets sold were included in assets held for sale as of January 1, 2019.

<sup>(</sup>b) Included in loss on disposal of assets and adjustments to assets held for sale, net on the consolidated statements of comprehensive (loss) income.

# Notes to Consolidated Financial Statements (continued)

Assets held for sale at December 31, 2019 and January 1, 2019 consisted of the following (in thousands):

	<b>December 31, 2019</b>	January 1, 2019
Other property and equipment held for sale	\$ 4,025	\$ 2,023
Goodwill (a)	4,386	
Assets held for sale and leaseback		12,771
Assets held for sale	\$ 8,411	\$ 14,794

<sup>(</sup>a) During the fifty-two weeks ended December 31, 2019, the Company reclassified \$14.8 million of goodwill to assets held for sale, including \$6.1 million related to 18 stores that were subsequently sold during the fifty-two weeks ended December 31, 2019. The Company also recorded an \$8.7 million adjustment to the goodwill component of assets held for sale to record the assets at their estimated net realizable value and relieved \$1.7 million from the goodwill component of assets held for sale upon the sale of 18 stores that were classified as held for sale.

# **Franchise Acquisitions**

The Company acquired four franchise-operated restaurants during the fifty-two weeks ended December 31, 2019, three franchise-operated restaurant during the fifty-two weeks ended January 1, 2019 and one franchise-operated restaurants during the fifty-two weeks ended January 2, 2018. The Company accounts for the acquisition of franchise-operated restaurants using the acquisition method of accounting for business combinations. The purchase price allocations were based on fair value estimates determined using significant unobservable inputs (Level 3). The goodwill recorded primarily relates to the market position and future growth potential of the markets acquired and is expected to be deductible for income tax purposes.

The following table provides detail of the combined acquisitions for the fifty-two weeks ended December 31, 2019, January 1, 2019 and January 2, 2018 (dollars in thousands):

	eeks Ended nber 31, 2019	 eeks Ended ary 1, 2019	52 Weeks Ended January 2, 2018
Franchise-operated restaurants acquired from franchisees	4	3	1
Goodwill	\$ 4,302	\$ 893	\$ 860
Property and equipment	660	798	360
Reacquired franchise rights		150	
Operating lease right-of-use assets	2,006	_	_
Operating lease liabilities	(2,006)		
Unfavorable lease liabilities (a)	(130)	_	(85)
Liabilities assumed		_	(7)
Total Consideration	\$ 4,832	\$ 1,841	\$ 1,128

<sup>(</sup>a) Unfavorable lease liabilities of \$0.1 million for the fifty-two weeks ended December 31, 2019 were recorded as an adjustment to the respective operating lease right-of-use asset.

During the fifty-two weeks ended January 1, 2019, the Company wrote-off \$0.6 million of unfavorable lease liabilities related to franchise subleases, offset by \$0.1 million of straight line deferred rent assets (included in other assets) which were terminated in connection with the Company's acquisition of the related franchise-operated restaurants.

#### Notes to Consolidated Financial Statements (continued)

# 6. Goodwill and Other Intangible Assets

Changes in the carrying amount of goodwill for the fifty-two weeks ended December 31, 2019 are as follows (in thousands):

	 Goodwill
Balance as of January 1, 2019	\$ 321,531
Acquisition of franchise-operated restaurants	4,302
Sale of company-operated restaurants to franchisees	(83)
Goodwill reclassified to held for sale	(14,761)
Impairment of goodwill	(118,250)
Balance as of December 31, 2019	\$ 192,739

The decrease in goodwill was due primarily to an impairment of \$118.3 million as described in more detail below and the reclassification of goodwill to held for sale of \$14.8 million related to the Company's refranchising plans during the fifty-two weeks ended December 31, 2019 as described in more detail in Note 5.

During the fourth quarter of fiscal 2019, the Company experienced a sustained decline in its stock price, which is an indicator of impairment. As such, the Company performed a quantitative goodwill impairment assessment using both the discounted cash flow method and guideline public company method to determine the fair value of its reporting unit. Significant assumptions and estimates used in determining fair value include future revenues, operating costs, working capital changes, capital expenditures, a discount rate that approximates the Company's weighted average cost of capital and a selection of comparable companies. Based on the quantitative assessment, the Company determined that the fair value of its reporting unit was less than its carrying value. As the Company early adopted ASU 2017-04, *Simplifying the Test for Goodwill Impairment*, during the fourth quarter of fiscal 2019, it recognized a goodwill impairment charge of \$118.3 million, equal to the excess of the reporting unit's carrying value above fair value. The impairment charge was recorded in impairment of goodwill on the consolidated statements of comprehensive (loss) income.

The carrying value of trademarks was \$220.3 million at both December 31, 2019 and January 1, 2019.

The Company's other intangible assets at December 31, 2019 and January 1, 2019 consisted of the following (in thousands):

	December 31, 2019				January 1, 2019						
		Gross Carrying Amount	-	Accumulated Amortization	Net		Gross Carrying Amount		Accumulated Amortization		Net
Favorable lease assets	\$		\$		\$ 	\$	13,118	\$	(5,542)	\$	7,576
Sublease assets		1,340		(82)	1,258						_
Franchise rights		14,298		(5,465)	8,833		15,032		(4,411)		10,621
Reacquired franchise rights		943		(207)	736		417		(107)		310
Total amortized other intangible assets	\$	16,581	\$	(5,754)	\$ 10,827	\$	28,567	\$	(10,060)	\$	18,507

Favorable lease assets are related to below-market leasing arrangements. In connection with the adoption of Topic 842, the Company reclassified \$7.6 million of favorable lease assets, net to operating lease right-of-use assets (see Notes 2 and 15 for more information) as of January 2, 2019.

During the fifty-two weeks ended December 31, 2019, the Company recorded \$1.2 million of sublease assets in connection with the sale of company-operated restaurants (see Note 5 for more information).

During the fifty-two weeks ended December 31, 2019, the Company wrote-off \$0.1 million of franchise rights associated with the closure of three franchise operated restaurants, and the Company reclassified \$0.5 million of franchise rights as reacquired franchise rights from the acquisition of four franchise locations. During the fifty-two weeks ended January 1, 2019, the Company wrote-off \$0.1 million of franchise rights associated with the closure of one franchise operated restaurant, \$0.1 million of franchise rights associated with six franchise locations were fully amortized and the Company reclassified \$24,000 of franchise rights as reacquired franchise rights from the acquisition of one franchise location.

# Notes to Consolidated Financial Statements (continued)

Sublease assets are amortized using the straight-line method over the remaining life of the sublease. The weighted-average amortization period as of December 31, 2019 for sublease assets was 14.3 years. Franchise rights are amortized using the straight-line method over the remaining life of the franchise agreements or 40 years, whichever is less. The weighted-average amortization period as of December 31, 2019 for franchise rights was 12.9 years. Reacquired franchise rights are amortized using the straight-line method over the remaining life of the former franchise agreement. The weighted-average amortization period as of December 31, 2019 for reacquired franchise rights was 9.8 years.

Amortization expense for amortizable intangible assets and other assets totaled \$2.8 million, \$3.1 million and \$3.3 million for the fifty-two weeks ended December 31, 2019, January 1, 2019 and January 2, 2018, respectively. Amortization for sublease assets totaled \$82,000, \$12,000 and \$5,000 for the fifty-two weeks ended December 31, 2019, January 1, 2019 and January 2, 2018, respectively. Amortization expense for franchise rights totaled \$1.3 million, \$1.4 million and \$1.3 million for the fifty-two weeks ended December 31, 2019, January 1, 2019 and January 2, 2018, respectively. Amortization expense for reacquired franchise rights totaled \$101,000, \$58,000 and \$40,000 for the fifty-two weeks ended December 31, 2019, January 1, 2019 and January 2, 2018, respectively. The estimated future amortization for sublease assets, franchise rights and reacquired franchise rights for the next five fiscal years is as follows (in thousands):

	Sublease	Assets	Franchise Rights	Reacquired Franchise Rights
2020	\$	95	\$ 1,137	\$ 105
2021		95	1,027	101
2022		95	930	78
2023		92	845	67
2024		92	770	66

#### 7. Debt, Obligations Under Finance Leases and Deemed Landlord Financing Liabilities

The Company's long-term debt, finance lease obligations, other debt and deemed landlord financing liabilities at December 31, 2019 and January 1, 2019 consisted of the following (in thousands):

	December 31, 2019			January 1, 2019
2015 Senior Credit Facility, as amended, net of unamortized debt discount of \$231 and \$459 and deferred financing costs of \$1,038 and \$155 at December 31, 2019 and January 1, 2019, respectively	\$	143,731	\$	158,386
Total outstanding indebtedness		143,731		158,386
Obligations under finance leases, other debt and deemed landlord financing liabilities		1,070		21,311
Total debt, net		144,801		179,697
Less: amounts due within one year		220		1,033
Total amounts due after one year, net	\$	144,581	\$	178,664

At December 31, 2019 and January 1, 2019, the Company assessed the amounts recorded under the 2015 Senior Credit Facility, as amended, and determined that such amounts approximated fair value.

# 2015 Senior Credit Facility

On August 4, 2015, the Company refinanced its then existing senior credit facility and entered into a new credit agreement (the "Senior Credit Facility"). The Senior Credit Facility, which was to mature on August 4, 2020, provided for a \$250 million revolving credit facility.

Prior to September 2019, at the Company's option, loans under the Senior Credit Facility bore interest at a base rate or LIBOR, plus an applicable margin determined in accordance with a consolidated total lease adjusted leverage ratio-based pricing grid.

#### Notes to Consolidated Financial Statements (continued)

The base rate was calculated as the highest of (a) the Federal Funds Rate plus 0.50%, (b) the published Bank of America prime rate, and (c) LIBOR plus 1.00%. For LIBOR loans, the applicable margin was in the range of 1.50% to 2.50%, and for base rate loans the applicable margin was in the range of 0.50% to 1.50%. The Senior Credit Facility capacity used to support letters of credit incurred fees equal to the applicable margin of 1.75%. The Senior Credit Facility unused commitment was 0.20% fee prior to the amendment.

In September 2019, the Company refinanced the Senior Credit Facility, pursuant to Amendment No. 4 to the Credit Agreement among Del Taco, as borrower, the Company and its subsidiaries, as guarantors, Bank of America, N.A. as administrative agent and letter of credit issuer, the lenders party thereto, and other parties thereto, which provides for a \$250 million five-year senior secured revolving facility. The Senior Credit Facility, as amended, includes a sub limit of \$35 million for letters of credit. The Senior Credit Facility, as amended, will mature on September 19, 2024. Substantially all of the assets of the Company are pledged as collateral under the Senior Credit Facility.

Borrowings under the Senior Credit Facility, as amended, bear interest, at the borrower's option, at rates based upon either LIBOR or a base rate, plus, for each rate, a margin determined in accordance with a lease-adjusted consolidated leverage ratio-based pricing grid. The base rate is calculated as the highest of (a) the Federal Funds Rate plus 0.50%, (b) the published Bank of America prime rate, or (c) Eurodollar Rate plus 1.00%. For Eurodollar loans, the margin is in the range of 1.25% to 2.00%. For base rate loans, the margin is in the range of 0.25% to 1.00%. Borrowings under the Senior Credit Facility, as amended, may be repaid and reborrowed.

The Senior Credit Facility, as amended, contains certain financial covenants, including the maintenance of a consolidated total lease adjusted leverage ratio and a consolidated fixed charge coverage ratio. The Company was in compliance with the financial covenants as of December 31, 2019. Substantially all of the assets of the Company are pledged as collateral under the Senior Credit Facility.

Upon the original refinancing in August 2015, the Company capitalized lender debt discount costs and deferred financing costs of \$1.4 million and \$0.5 million, respectively, related to the Senior Credit Facility. In September 2019, the Company capitalized deferred financing costs of \$1.0 million in connection with the amendment of the Senior Credit Facility. Debt discount costs and deferred financing costs are presented net of the outstanding balance on the consolidated balance sheets and will be amortized to interest expense over the term of the facility. Amortization of deferred financing costs and debt discount totaled \$0.4 million for each of the fifty-two weeks ended December 31, 2019, the fifty-two weeks ended January 1, 2019 and the fifty-two weeks ended January 2, 2018.

At December 31, 2019, the weighted average interest rate on the outstanding balance of the Senior Credit Facility, as amended, was 3.55%. At December 31, 2019, the Company had a total of \$87.7 million of availability for additional borrowings under the Senior Credit Facility, as amended, as the Company had \$145.0 million of outstanding borrowings and \$17.3 million of letters of credit outstanding which reduce availability under the Senior Credit Facility, as amended.

#### Other Debt Information

Based on debt agreements and leases in place as of December 31, 2019, future maturities of debt were as follows (in thousands):

2020	\$	220
2021		225
2022		115
2023		121
2024	1	45,129
Thereafter		260
Total maturities	1	46,070
Less: debt discount and deferred financing costs		(1,269)
Total debt, net	\$ 1	44,801

#### Notes to Consolidated Financial Statements (continued)

#### 8. Derivative Instruments

In June 2016, the Company entered into an interest rate cap agreement that became effective July 1, 2016, to hedge cash flows associated with interest rate fluctuations on variable rate debt, with a termination date of March 31, 2020 ("2016 Interest Rate Cap Agreement"). The 2016 Interest Rate Cap Agreement has a notional amount of \$70.0 million that effectively converted that portion of the outstanding balance of the revolving credit facility from variable rate debt to capped variable rate debt, resulting in a change in the applicable interest rate from an interest rate of one-month LIBOR plus the applicable margin to a capped interest rate of 2.00% plus the applicable margin. During the period from July 1, 2016 through December 31, 2019, the 2016 Interest Rate Cap Agreement had no hedge ineffectiveness.

# **2016 Interest Rate Cap Agreement**

To ensure the effectiveness of the 2016 Interest Rate Cap Agreement, the Company elected the one-month LIBOR rate option for its variable rate interest payments on term balances equal to or in excess of the applicable notional amount of the interest rate cap agreement as of each reset date. The reset dates and other critical terms perfectly match with the interest rate cap reset dates and other critical terms during the fifty-two weeks ended December 31, 2019.

During the fifty-two weeks ended December 31, 2019, the Company reclassified \$0.2 million of interest expense related to hedges of these transactions into earnings. As of December 31, 2019, the Company was hedging forecasted transactions expected to occur through March 31, 2020. Assuming interest rates at December 31, 2019 remain constant, \$0.1 million of interest expense related to hedges of these transactions is expected to be reclassified into earnings over the next three months. The Company intends to ensure that this hedge remains effective; therefore, approximately \$0.1 million is expected to be reclassified into interest expense over the next three months.

The effective portion of the 2016 Interest Rate Cap Agreement through December 31, 2019 was included in accumulated other comprehensive income.

# 9. Fair Value Measurements

The fair values of cash and cash equivalents, accounts receivable, accounts payable and other accrued liabilities approximate their carrying amounts due to their short maturities. The carrying value of the 2015 Senior Credit Facility, as amended, approximated its fair value. The 2016 Interest Rate Cap Agreement is recorded at fair value in the Company's consolidated balance sheets.

As of December 31, 2019 and January 1, 2019, the Company held certain assets and liabilities that are required to be measured at fair value on a recurring basis. For both periods, these included derivative instruments related to interest rates. The Company determined the fair values of the interest rate cap contracts based on counterparty quotes, with appropriate adjustments for any significant impact of nonperformance risk of the parties to the interest rate cap contracts. Therefore, the Company has categorized these interest rate cap contracts as Level 2 fair value measurements. The fair value of the 2016 Interest Rate Cap Agreement was \$0.0 million at December 31, 2019 and \$0.5 million at January 1, 2019 and is included in other assets in the Company's consolidated balance sheets.

The following is a summary of the estimated fair values for the long-term debt instruments (in thousands):

	December 31, 2019				January	y 1, 2019	
	Estimated air Value	Book Value		Estimated Fair Value		Book Value	
2015 Senior Credit Facility, as amended	\$ 143,731	\$	143,731	\$	158,386	\$	158,386

# Notes to Consolidated Financial Statements (continued)

The Company's assets and liabilities measured at fair value on a recurring basis as of December 31, 2019 and January 1, 2019 were as follows (in thousands):

	Decen	nber 31, 2019	Markets for Identica Assets (Level 1)	Obse	rvable Inputs (Level 2)	able Inputs vel 3)
2016 Interest Rate Cap Agreement	\$	_	\$ -	- \$		\$ _
Total assets measured at fair value	\$	_	\$ -	- \$	_	\$ 
	Janu	uary 1, 2019	Markets for Identica Assets (Level 1)		rvable Inputs (Level 2)	able Inputs vel 3)
2016 Interest Rate Cap Agreement	Janu \$	uary 1, 2019 499				

# 10. Other Accrued Liabilities and Other Non-Current Liabilities

A summary of other accrued liabilities follows (in thousands):

	December 31, 2019	January 1, 2019
Employee compensation and related items	\$ 10,008	\$ 12,888
Accrued insurance	5,900	5,664
Accrued sales tax	4,099	3,952
Accrued property and equipment purchases	3,190	3,196
Accrued real property tax	1,652	1,420
Accrued gift cards	1,585	1,531
Accrued rent and related items	1,382	1,248
Accrued advertising	1,345	1,578
Restaurant closure liabilities	129	623
Other	5,287	2,685
	\$ 34,577	\$ 34,785

On January 2, 2019, the first day of Fiscal 2019, the Company reclassified \$0.4 million of current restaurant closure liabilities to operating lease right-of-use assets in connection with the adoption of Topic 842 (see Note 2 for more information).

A summary of other non-current liabilities follows (in thousands):

	December 31, 2019	January 1, 2019
Unfavorable lease liabilities	\$ —	\$ 11,975
Sublease liabilities	1,223	_
Insurance reserves	8,110	8,794
Deferred rent liability	_	4,594
Deferred development and initial franchise fees	4,241	2,742
Deferred gift card income	1,474	1,290
Unearned trade discount, non-current	320	739
Restaurant closure liabilities	308	1,788
Other	925	930
	\$ 16,601	\$ 32,852

#### Notes to Consolidated Financial Statements (continued)

On January 2, 2019, the first day of Fiscal 2019, the Company reclassified \$12.0 million of unfavorable lease liabilities, \$4.6 million of deferred rent liabilities and \$1.8 million of restaurant closure liabilities to the respective operating lease right-of-use assets in connection with the adoption of Topic 842 (see Note 2 for more information).

### 11. Stock-Based Compensation

#### 2015 Omnibus Incentive Plan

In connection with the approval of the Business Combination, the Del Taco Restaurants, Inc. 2015 Omnibus Incentive Plan (the "2015 Plan") was approved by shareholders to offer eligible employees, directors and consultants cash and stock-based incentive awards. Awards under the 2015 Plan are generally not restricted to any specific form or structure and could include, without limitation, stock options, stock appreciation rights, restricted stock, other stock-based awards, other cash-based compensation and performance awards. Under the 2015 Plan, there are 3,300,000 shares of common stock reserved and authorized. At December 31, 2019, there were 704,948 shares of common stock available for grant under the 2015 Plan.

# **Stock-Based Compensation Expense**

The total compensation expense related to the 2015 Plan was \$6.3 million for the fifty-two weeks ended December 31, 2019, \$6.1 million for the fifty-two weeks ended January 1, 2019 and \$4.9 million for the fifty-two weeks ended January 2, 2018.

#### **Restricted Stock Awards**

During the fifty-two weeks ended December 31, 2019, 531,173 shares of restricted stock were granted to certain directors, officers and employees of the Company under the 2015 Plan. These restricted stock awards for officers and employees vest on a straight-line basis in equal annual installments over four years from the grant date and over one year from the grant date for directors.

A summary of outstanding and unvested restricted stock activity as of December 31, 2019 and changes during the period from January 1, 2019 through December 31, 2019 are as follows:

	Shares	Weighted-Average Grant Date Fair Value
Nonvested at January 1, 2019	1,234,531	\$ 12.87
Granted	531,173	12.17
Vested	(520,835)	12.04
Forfeited	(102,151)	12.89
Nonvested at December 31, 2019	1,142,718	\$ 12.92

During the fifty-two weeks ended December 31, 2019 and January 1, 2019, the Company made payments of \$2.6 million and \$2.4 million, respectively, related to tax withholding obligations for the vesting of restricted stock awards in exchange for 204,494 and 168,484 shares withheld, respectively. As of December 31, 2019, there was \$9.3 million of unrecognized compensation expense, net of estimated forfeitures, related to restricted stock, which is expected to be recognized over a weighted-average period of 2.5 years. The weighted average grant date fair value of restricted stock awards granted was \$12.17, \$13.88 and \$13.64 during the fifty-two weeks ended December 31, 2019, fifty-two weeks ended January 1, 2019 and fifty-two weeks ended January 2, 2018, respectively. The total fair value of awards that became fully vested during the fifty-two weeks ended December 31, 2019, fifty-two weeks ended January 2, 2018 was \$6.6 million, \$5.9 million and \$5.4 million, respectively.

# **Stock Options**

During the fifty-two weeks ended December 31, 2019, 5,000 stock options were granted to an employee of the Company under the 2015 Plan. The stock options vest on a straight-line basis in equal annual installments over four years from the grant date.

#### Notes to Consolidated Financial Statements (continued)

A summary of stock option activity as of December 31, 2019 and changes during the period from January 1, 2019 through December 31, 2019 are as follows:

	Shares	eighted Average Exercise Price	Weighted Average Remaining Contractual Term (in Years)	In	Aggregate trinsic Value n thousands)
Options outstanding at January 1, 2019	453,250	\$ 11.74	5.0	\$	77
Granted	5,000	10.43			
Exercised	(12,000)	10.05			
Forfeited / Expired	(33,500)	12.47			
Options outstanding at December 31, 2019	412,750	\$ 11.71	3.8	\$	_
Options exercisable at December 31, 2019	276,498	\$ 11.02	3.3	\$	
Options exercisable and expected to vest at December 31, 2019	391,896	\$ 11.62	3.7	\$	

The aggregated intrinsic value in the table above is the amount by which the current market price of the Company's stock exceeds the exercise price on December 31, 2019 and January 1, 2019, respectively.

The following table reflects the weighted-average assumptions used in the Black-Scholes option-pricing model to value the stock options granted in the fifty-two weeks ended December 31, 2019, the fifty-two weeks ended January 1, 2019 and the fifty-two weeks ended January 2, 2018:

	52 Weeks Ended December 31, 2019	52 Weeks Ended January 1, 2019	52 Weeks Ended January 2, 2018
Expected volatility	35.61 %	36.29 %	36.09 %
Risk-free rate of return	2.49 %	2.71 %	1.86 %
Expected life (in years)	4.75	4.74	4.75
Dividend yield	_	_	_
Fair value per share at date of grant	\$ 3.59	\$ 4.92	\$ 4.63

Since the Company does not have a substantial history of traded common stock activity, expected volatility was based on historical data from selected peer public company restaurants. The risk-free rate is based on published U.S. Treasury rates in effect at the time of grant with a similar duration of the expected life of the options. The expected life of options granted is derived from the average of the contractual term of the option and the vesting periods. The Company has not paid any dividends to date; therefore, the Company used an expected dividend yield of zero for option valuation purposes.

As of December 31, 2019, there was \$0.4 million of total unrecognized compensation expense, net of estimated forfeitures, related to stock options grants, which is expected to be recognized over a weighted-average remaining period of 1.9 years. The total intrinsic value of stock options exercised was \$29,000, \$51,000 and \$25,000 during the fifty-two weeks ended December 31, 2019, fifty-two weeks ended January 1, 2019 and fifty-two weeks ended January 2, 2018, respectively.

# 12. Shareholders' Equity

The authorized common stock of the Company consists of 400,000,000 shares. Holders of the Company's common stock are entitled to one vote for each share of common stock. As of December 31, 2019, there were 37,059,202 shares of common stock issued and outstanding and warrants to purchase 5,105,982 shares of the Company's common stock outstanding at a strike price of \$11.50. All of the outstanding warrants are exercisable.

The Company is authorized to issue 1,000,000 preferred shares with designations, voting and other rights and preferences as may be determined from time to time by the Board of Directors. As of December 31, 2019, there were no preferred shares issued or outstanding.

# Notes to Consolidated Financial Statements (continued)

On February 26, 2016, the Company's Board of Directors authorized a share repurchase program covering up to \$25.0 million in the aggregate of the Company's common stock and warrants which was effective immediately and expires upon completion of the repurchase program, unless terminated earlier by the Board of Directors. On August 23, 2016, the Board of Directors increased the repurchase program by \$25.0 million to \$50.0 million. The Board of Directors authorized an additional increase for the repurchase program effective July 23, 2018 of another \$25.0 million to a total of \$75.0 million. Purchases under the program may be made in open market or privately negotiated transactions.

During the fifty-two weeks ended December 31, 2019, the Company repurchased (1) 574,481 shares of common stock for an average price per share of \$10.17 for an aggregate cost of approximately \$5.9 million, including incremental direct costs to acquire the shares, and (2) 846,441 warrants for an average price per warrant of \$1.78 for an aggregate cost of approximately \$1.5 million, including incremental direct costs to acquire the warrants.

During the fifty-two weeks ended January 1, 2019, the Company repurchased (1) 1,408,071 shares of common stock for an average price per share of \$11.48 for an aggregate cost of approximately \$16.2 million, including incremental direct costs to acquire the shares, and (2) 47,511 warrants for an average price per warrant of \$2.55 for an aggregate cost of approximately \$0.1 million, including incremental direct costs to acquire the warrants.

During the fifty-two weeks ended January 2, 2018, the Company repurchased (1) 986,497 shares of common stock for an average price per share of \$12.41 for an aggregate cost of approximately \$12.3 million, including incremental direct costs to acquire the shares, and (2) 424,439 warrants for an average price per warrant of \$3.72 for an aggregate cost of approximately \$1.6 million, including incremental direct costs to acquire the warrants.

The Company expects to retire the repurchased shares and warrants and therefore has accounted for them as constructively retired as of December 31, 2019. As of December 31, 2019, there was approximately \$22.3 million remaining under the share repurchase program. The Company has no obligations to repurchase shares or warrants under this authorization, and the timing and value of shares and warrants purchased will depend on the Company's stock price, warrant price, market conditions and other factors.

Of the 424,439 warrants purchased during the fifty-two weeks ended January 2, 2018, 400,000 warrants were purchased from PW Acquisitions, LP, a related party at that time, at \$3.75 per warrant, representing a 5% discount from the closing price of \$3.95 per warrant on the transaction date. The chief executive officer and managing member of the general partner of PW Acquisitions, LP was a member of the Company's Board of Directors at the time of the transaction.

# 13. (Loss) Earnings per Share

Basic income per share is calculated by dividing net income attributable to Del Taco's common shareholders by the weighted average number of common shares outstanding for the period. In computing dilutive income per share, basic income per share is adjusted for the assumed issuance of all applicable potentially dilutive share-based awards, including warrants, restricted stock, common stock options and restricted stock units.

# Notes to Consolidated Financial Statements (continued)

Below are basic and diluted net income per share for the periods indicated (amounts in thousands except share and per share data):

	52 Weeks Ended		52 Weeks Ended		52 Weeks Ended	
	December 31, 2019		January 1, 2019		January 2, 2018	
Numerator:						
Net (loss) income	\$	(118,285)	\$	18,959	\$	49,871
Denominator:						
Weighted-average shares outstanding - basic		37,018,445		38,106,057		38,689,508
Dilutive effect of restricted shares		_		256,217		417,371
Dilutive effect of stock options				17,611		28,931
Dilutive effect of warrants				304,074		814,097
Weighted-average shares outstanding - diluted		37,018,445		38,683,959		39,949,907
Net (loss) income per share - basic	\$	(3.20)	\$	0.50	\$	1.29
Net (loss) income per share - diluted	\$	(3.20)	\$	0.49	\$	1.25
Antidilutive options, unvested restricted stock awards, and warrants excluded from the computations		6,661,450		686,278		69,722

Antidilutive stock options and unvested restricted stock were excluded from the computation of diluted net income per share due to the assumed proceeds from the award's exercise or vesting being greater than the average market price of the common shares. The Company reported a net loss for the fifty-two weeks ended December 31, 2019 and, accordingly, all outstanding stock options and unvested restricted stock were excluded from the calculation of diluted earnings per share because their effect would be antidilutive.

#### 14. Income Taxes

The components of the provision (benefit) for income taxes are as follows (in thousands):

	eks Ended per 31, 2019	52 Weeks Ended January 1, 2019	52 Weeks Ended January 2, 2018	
Current:				
Federal	\$ 3,311	\$ 3,762	\$ 5,884	
State	 1,643	1,800	886	
	4,954	5,562	6,770	
Deferred:				
Federal	(146)	698	(24,636)	
State	 (437)	399	2,042	
	 (583)	1,097	(22,594)	
Income tax provision (benefit)	\$ 4,371	\$ 6,659	\$ (15,824)	

On December 22, 2017, the Tax Cuts and Jobs Act, (the "Act") was enacted, reducing the U.S. federal corporate income tax rate from 35% to 21%, among other changes, for tax years beginning after December 31, 2017.

The effective tax rates for the fifty-two weeks ended December 31, 2019, fifty-two weeks ended January 1, 2019 and fifty-two weeks ended January 2, 2018 were (3.8)%, 26.0% and (46.5)%, respectively. The difference between the effective rates and the statutory federal income tax rate is composed of the following items (dollars in thousands):

# Del Taco Restaurants, Inc. Notes to Consolidated Financial Statements (continued)

	52 Weeks			xs Ended y 1, 2019	52 Week January	
Federal income taxes	\$(23,922)	21.0 %	\$ 5,380	21.0 %	\$ 11,916	35.0 %
State and local income taxes, net of federal tax benefit	1,302	(1.1)%	1,639	6.4 %	1,688	5.0 %
Goodwill impairment and adjustments to assets held for sale	27,909	(24.5)%	_	— %	_	— %
Targeted job credits	(712)	0.6 %	(727)	(2.8)%	(420)	(1.2)%
Tax reform	_	— %	(291)	(1.1)%	(29,111)	(85.5)%
Executive compensation disallowed	413	(0.3)%	362	1.4 %	81	0.2 %
Permanent tax differences and other	(619)	0.5 %	296	1.1 %	22	— %
Income tax provision (benefit)	\$ 4,371	(3.8)%	\$ 6,659	26.0 %	\$(15,824)	(46.5)%

Significant components of the Company's deferred tax assets and liabilities are as follows (in thousands):

	December 31, 2019	January 1, 2019
Deferred tax assets:		
Deferred rent	\$ —	\$ 1,173
Accrued insurance	3,625	3,685
Restaurant closure liabilities	139	652
Net operating loss carryforwards and tax credits	70	122
Deferred income	1,484	1,196
Stock-based compensation	1,122	1,049
Accrued compensation	589	532
Operating lease liabilities	75,330	_
Other, net	542	494
Deferred tax assets	82,901	8,903
Less: valuation allowance	_	
Net deferred tax assets	82,901	8,903
Deferred tax liabilities:		
Property, equipment and intangible assets	(73,473)	(69,357)
Operating lease right-of-use assets	(69,930)	_
Investment in subsidiary	(7,309)	(7,448)
Prepaid expenses	(1,574)	(1,569)
Other assets	(125)	
Deferred tax liabilities	(152,411)	(78,374)
Net deferred tax liabilities	\$ (69,510)	\$ (69,471)

The Company maintains deferred tax liabilities related to trademarks and other indefinite-lived assets that are not netted against the deferred tax assets as the reversal of the taxable temporary difference cannot serve as a source for realization of the deferred tax assets because the deferred tax liability will not reverse until some indefinite future period when the assets are either sold or written down due to an impairment.

The Company had no federal net operating loss carryforwards as of both December 31, 2019 and January 1, 2019. State tax credit carryforwards as of December 31, 2019 totaled \$0.1 million and begin to expire in 2024. State tax credit carryforwards as of January 1, 2019 totaled \$0.1 million and begin to expire in 2024.

#### Notes to Consolidated Financial Statements (continued)

As of December 31, 2019 and January 1, 2019, the Company considered the weight of both positive and negative evidence and concluded that it is more likely than not that the Company's deferred tax assets will be realized and no valuation allowance is required.

As of December 31, 2019 and January 1, 2019, the liability for unrecognized tax benefits was \$0.2 million, and is included in other non-current liabilities in the consolidated balance sheets. The Company recognizes interest and penalties related to unrecognized tax benefits in income tax expense. During the fifty-two weeks ended December 31, 2019, fifty-two weeks ended January 1, 2019 and fifty-two weeks ended January 2, 2018, the Company did not have any accrued interest and penalties related to unrecognized tax benefits. The Company does not expect any significant increases or decreases within the next twelve months to its unrecognized tax benefits. The total amount of net unrecognized tax benefits that would impact the Company's effective tax rate, if ever recognized, is \$0.2 million.

The Company is subject to U.S. and state income taxes. The Company is no longer subject to federal and state income tax examinations for years before 2016 and 2015, respectively. However, to the extent allowed by law, the tax authorities may have the right to examine prior periods where net operating losses and tax credits were generated and carried forward, and make adjustments up to the amount of the net operating loss and tax credit carry forward amounts.

#### 15. Leases

The Company's material leases consist of restaurant locations and its executive offices with expiration dates through 2044. In general, the leases have remaining terms of 1-20 years, most of which include options to extend the leases for additional five-year periods. The lease term is generally the minimum noncancelable period of the lease. The Company does not include option periods unless the Company determines that it is reasonably certain of exercising the option at inception or when a triggering event occurs.

The Company determines if an arrangement is a lease and whether it is an operating lease or finance lease at inception. The operating right-of-use assets and operating lease liabilities are recognized at the lease commencement date. In determining the Company's operating right-of-use assets and operating lease liabilities, the Company applies a discount rate to the lease payments within each lease agreement. As most of the Company's lease agreements do not provide an implicit rate, the Company uses its incremental borrowing rate based on the information available at commencement date in determining the present value of future payments. The operating right-of-use asset also includes any advanced payments made and is reduced by lease incentives, initial direct costs incurred and impairment of operating lease right-of-use assets and adjusted by favorable lease assets and unfavorable lease liabilities.

Some of the Company's lease agreements contain rent escalation clauses (including adjustments based on changes in indexes), rent holidays, capital improvement funding or other lease concessions. The Company recognizes rental expense on a straight-line basis based on fixed components of a lease arrangement and the Company amortizes this expense over the term of the lease beginning with the date of initial possession. Variable lease components represent amounts that are not fixed in nature and are recognized in expense as incurred.

The Company has subleased certain properties to franchisees and other third parties where the Company remains primarily liable to the landlord for the performance of all obligations in the event that the sub-lessee does not perform its obligations under the lease. As a result of the sublease arrangements, future rental commitments under operating leases will be offset by sublease amounts to be paid by the sub-lessee. In general, the terms of the sublease are similar to the terms of the master lease.

## Notes to Consolidated Financial Statements (continued)

The components of lease cost for the fifty-two weeks ended December 31, 2019 were as follows (in thousands):

	Classification	Veeks Ended mber 31, 2019
Operating lease cost	Occupancy and other operating expenses, Occupancy and other - franchise subleases and other, Pre-opening costs, Restaurant closure charges, net and General and administrative	\$ 38,816
Finance lease cost:		
Amortization of right of use assets	Depreciation and amortization	451
Interest on lease liabilities	Interest expense	95
Short-term lease cost	Occupancy and other operating expenses	421
Variable lease cost	Occupancy and other operating expenses, Occupancy and other - franchise subleases and other and Restaurant closure charges, net	1,769
Sublease income	Franchise sublease and other income	(4,448)
Total lease cost		\$ 37,104

Prior to the adoption of Topic 842, the components of rent expense for all non-cancelable operating leases for the fifty-two weeks ended January 1, 2019 and January 2, 2018 were comprised of the following (in thousands):

	52 W	eeks Ended	52 V	Weeks Ended
	Janu	ary 1, 2019	Jan	nuary 2, 2018
Minimum rental expense	\$	29,134	\$	27,372
Favorable and unfavorable lease assets and liabilities amortization, net		(767)		(809)
Straight-line rent expense		722		826
Contingent rent expense		715		685
	\$	29,804	\$	28,074

## Notes to Consolidated Financial Statements (continued)

Supplemental balance sheet information related to the Company's operating and finance leases (noting the financial statement caption each is included with) as of December 31, 2019 and January 1, 2019 was as follows (in thousands):

	December 31, 2019	January 1, 2019
Operating lease assets:		
Operating lease right-of-use assets <u>\$</u>	\$ 258,278	<u>\$</u>
Operating lease liabilities:		
Current portion of operating lease liabilities \$	17,848	\$ —
Operating lease liabilities, excluding current portion	257,361	
Total operating lease liabilities \$	\$ 275,209	\$
Finance lease assets:		
Buildings under finance leases \$	871	\$ 3,370
Accumulated depreciation	(334)	(2,193)
Finance lease asset, net	537	\$ 1,177
Finance lease obligations:		
Current portion of finance lease obligations \$	\$ 162	\$ 510
Long-term portion of finance lease obligations	412	757
Total finance lease obligations	574	\$ 1,267

As of January 1, 2019, deferred rent liability was \$16.6 million, which included unfavorable lease liabilities of \$12.0 million, net of accumulated amortization of \$7.2 million. On January 2, 2019, the Company reclassified the deferred rent liability, including the unfavorable lease liabilities, to operating lease right-of-use assets in connection with the adoption of Topic 842.

Weighted Average Remaining Lease Term (in years)	December 31, 2019
Operating leases	12.6
Finance leases	4.0

Weighted Average Discount Rate	December 31, 2019
Operating leases	6.61 %
Finance leases	10.36 %

Supplemental cash flow information related to leases was as follows (in thousands):

	eeks Ended nber 31, 2019
Cash paid for amounts in the measurement of lease liabilities:	
Operating cash flows used for operating leases	\$ 33,009
Operating cash flows used for finance leases	\$ 95
Financing cash flows used for finance leases	\$ 489

## Notes to Consolidated Financial Statements (continued)

The estimated future lease payments as of December 31, 2019 are as follows (in thousands):

	Fi	Finance Lease Liabilities		Operating Lease Liabilities		Operating Subleases		Net Lease Commitments	
2020	\$	214	\$	35,414	\$	(5,858)	\$	29,770	
2021		200		38,392		(5,784)		32,808	
2022		86		40,077		(6,317)		33,846	
2023		79		34,971		(5,701)		29,349	
2024		73		29,254		(5,085)		24,242	
Thereafter		52		237,350		(54,513)		182,889	
Total lease payments	\$	704	\$	415,458	\$	(83,258)	\$	332,904	
Amounts representing interest		(130)		(140,249)				(140,379)	
Present value of lease obligations	\$	574	\$	275,209			\$	192,525	

The Company has subleased 57 properties to franchisees and other third parties where the Company remains primarily liable to the landlord for the performance of all obligations in the event that the sub-lessee does not perform its obligations under the lease. As a result of the sublease arrangements, future minimum rental commitments under operating leases will be offset by sublease amounts to be paid by the sub-lessee. The total of minimum sublease amounts to be received in the future under non-cancelable subleases is \$83.3 million as of December 31, 2019.

As of December 31, 2019, we have legally binding lease payments related to restaurant leases that have not yet commenced of \$19.5 million.

Franchise sublease income which includes minimum rent, percentage rent, real estate taxes and common area maintenance is classified separately under franchise sublease and other income on the consolidated statements of comprehensive (loss) income. Franchise sublease expenses which include minimum rent, percentage rent, real estate taxes and common area maintenance are classified separately under occupancy and other – franchise sublease and other on the consolidated statements of comprehensive (loss) income. For the fifty-two weeks ended December 31, 2019, franchise sublease expenses also include \$1.4 million associated with the closure or net sublease shortfall of restaurants classified separately under restaurant closure charges, net on the consolidated statements of comprehensive (loss) income. Total franchise sublease income and franchise sublease expense for the Company comprise the following (in thousands):

	52 Weeks Ended	52 Weeks Ended	52 Weeks Ended
	December 31, 2019	January 1, 2019	January 2, 2018
Franchise sublease income	(4,448)	\$ (3,115)	\$ (2,844)
Franchise sublease expense	5,080	2,855	2,608

One Del Taco franchisee has a direct sublease with a third party, and Del Taco is a guarantor on the sublease which has a remaining term of 12 years, expiring in 2031, and remaining lease payments total approximately \$1.6 million. The Company would remain a guarantor of the lease in the event the lease is extended for any established renewal periods. In late 2019, the franchisee defaulted on the lease payments. As such, the Company accrued a liability of approximately \$0.1 million as of December 31, 2019, representing the estimated payments that the Company will be liable for until it is able to find a new franchisee or convert the restaurant to a company-operated restaurant.

During Fiscal 2019, the Company entered into three sale-leaseback arrangements with third party private investors, with two arrangements occurring during the first quarter of 2019 and one during the second quarter of 2019. These sale-leaseback transactions do not provide for any continuing involvement by the Company other than normal leases where the Company intends to use the property during the lease term. The leases have been accounted for as operating leases. The net proceeds from

#### Notes to Consolidated Financial Statements (continued)

the transactions totaled approximately \$12.7 million. Under two of the arrangements, the Company sold the land and buildings related to restaurants constructed during 2018 and leased them back for a term of 20 years. Under one of the arrangements, the Company sold the land related to a restaurant constructed during 2018 and leased it back for a term of 20 years. The sale of these properties resulted in a loss of approximately \$0.2 million which is included in loss on disposal of assets and adjustments to assets held for sale, net in the consolidated statements of comprehensive (loss) income. The assets sold were included in assets held for sale as of January 1, 2019.

During Fiscal 2017, the Company entered into two sale-leaseback arrangements with third party private investors. These sale-leaseback transactions do not provide for any continuing involvement by the Company other than normal leases where the Company intends to use the property during the lease term. The leases have been accounted for as operating leases. The net proceeds from the transactions totaled approximately \$9.9 million. Under one of the arrangements, the Company sold the land and building of an existing restaurant and leased it back for a term of 20 years. Under the other arrangement, the Company sold the land and building of a recently constructed restaurant and leased it back for a term of 20 years. The sale of these properties resulted in a loss of \$0.3 million, which is included in loss on disposal of assets and adjustments to assets held for sale, net in the consolidated statements of comprehensive (loss) income.

#### 16. Commitments and Contingencies

The primary claims in the Company's business are workers' compensation and general liabilities. These insurance programs are self-insured or high deductible programs with excess coverage that management believes is sufficient to adequately protect the Company. In the opinion of management, adequate provision has been made for all incurred claims up to the self-insured or high deductible limits, including provision for estimated claims incurred but not reported. Because of the uncertainty of the ultimate resolution of outstanding claims, as well as the uncertainty regarding claims incurred but not reported, it is possible that management's provision for these losses could change materially. However, no estimate can currently be made of the range of additional losses.

## **Purchasing Commitments**

The Company enters into various purchase obligations in the ordinary course of business, generally of a short-term nature. Those that are binding primarily relate to commitments for food purchases and supplies, amounts owed under contractor and subcontractor agreements, orders submitted for equipment for restaurants under construction, information technology service agreements and marketing initiatives, some of which are related to both company-operated and franchise-operated locations. The Company also has a long-term beverage supply agreement with a major beverage vendor whereby marketing rebates are provided to the Company and its franchisees based upon the volumes of purchases for system-wide restaurants, which vary according to demand for beverage syrup. This contract has terms extending into 2021. The Company's future estimated cash payments under existing contractual purchase obligations for goods and services as of December 31, 2019 are approximately \$40.6 million. The Company has excluded agreements that are cancelable without penalty.

## **Severance and Executive Employment Agreements**

The Company has Severance Agreements and Executive Employment Agreements with certain key officers of the Company, which provide for payment of one year base salary and bonus incentive plan payments, in the event that the officers are terminated without cause. As of December 31, 2019 and January 1, 2019 the Company's total contingent liability with respect to the aforementioned agreements is \$2.1 million and \$3.3 million, respectively, which was not recorded in the consolidated financial statements.

## Litigation

In March 2014, a former Del Taco employee filed a purported class action complaint alleging that Del Taco has not appropriately provided meal breaks and failed to pay wages to its California hourly employees. Discovery is in process and Del Taco intends to assert all of its defenses to this threatened class action and the individual claims. Del Taco has several defenses to the action that it believes should prevent the certification of the class, as well as the potential assessment of any damages on a class basis. Legal proceedings are inherently unpredictable, and the Company is not able to predict the ultimate outcome or cost

#### Notes to Consolidated Financial Statements (continued)

of the unresolved matter. However, based on management's current understanding of the relevant facts and circumstances, the Company does not believe that these proceedings give rise to a probable and estimable loss and should not have a material adverse effect on the Company's financial position, operations or cash flows. Therefore, Del Taco has not recorded any amount for the claim as of December 31, 2019.

In September 2018, the Equal Employment Opportunity Commission ("EEOC") filed a complaint on behalf of an individual complainant and an additional class of individuals alleging that Del Taco engaged in unlawful employment practices on the basis of sex and retaliation in violation of Title VII and are seeking an unspecified amount of damages. The Company has tendered the claim to its insurance carrier under its employment practices liability insurance policy. The Company's insurance coverage and retention includes amounts incurred for legal defense and any potential settlement. The parties are engaged in settlement discussions which are now expected to give rise to a loss in excess of the Company's insurance retention that is both probable and estimable. Therefore, the Company has recorded an expense for this overall action equal to the full retention as of December 31, 2019.

The Company and its subsidiaries are parties to other legal proceedings incidental to their businesses, including claims alleging the Company's restaurants do not comply with the Americans with Disabilities Act of 1990. In the opinion of management, based upon information currently available, the ultimate liability with respect to those other actions will not have a material effect on the operating results, cash flows or the financial position of the Company. However, due to the risks and uncertainties inherent in legal proceedings and litigation, actual results could differ from expectations.

#### 17. Retirement Plans

The Company has a 401(k) retirement plan, which covers all employees who meet certain age and minimum service hour requirements who elect to participate, and provided for matching contributions totaling approximately \$94,000 during the fifty-two weeks ended December 31, 2019, \$86,000 during the fifty-two weeks ended January 1, 2019 and \$82,000 during the fifty-two weeks ended January 2, 2018.

## 18. Quarterly Financial Data (Unaudited)

Summarized unaudited quarterly financial data (amounts in thousands except per share data):

	16	Weeks Ended	12 Weeks Ended					
Fiscal Year 2019	Dece	December 31, 2019		<b>September 10, 2019</b>		ne 18, 2019	March 26, 2019	
Total revenue	\$	157,096	\$	120,198	\$	121,460	\$	114,197
(Loss) income from operations		(111,769)		(3,450)		4,517		3,659
Net (loss) income		(114,133)		(7,669)		2,092		1,425
(Loss) earnings per share:								
Basic	\$	(3.08)	\$	(0.21)	\$	0.06	\$	0.04
Diluted	\$	(3.08)	\$	(0.21)	\$	0.06	\$	0.04

	16 V	Veeks Ended	12 Weeks Ended					
Fiscal Year 2018	Jan	uary 1, 2019	September 11, 2018		2018 June 19, 2018		19, 2018 March 27,	
Total revenue	\$	157,293	\$	117,830	\$	117,813	\$	112,554
Income from operations		10,696		9,195		7,804		6,338
Net income		5,646		5,874		4,210		3,229
Earnings per share:								
Basic	\$	0.15	\$	0.15	\$	0.11	\$	0.08
Diluted	\$	0.15	\$	0.15	\$	0.11	\$	0.08

## 19. Subsequent Events

Del Taco Restaurants, Inc.

## Sale-Leaseback

Notes to Consolidated Financial Statements (continued)

During the first quarter of 2020, the Company entered into a sale-leaseback arrangement with a third party private investor and sold the land and building related to one restaurant for net proceeds of approximately \$1.4 million and leased it back for a term of 20 years.

## Refranchising

In March 2020, the Company completed the refranchising of five company-operated restaurants in the Yuma, AZ and El Centro, CA regions to an existing franchisee for net proceeds of approximately \$1.2 million. This refranchising transaction also includes a commitment to develop four additional Del Taco restaurants over the next seven years, primarily in Arizona.

## ITEM 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure

None.

## ITEM 9A. <u>Controls and Procedures</u>

#### Conclusion Regarding the Effectiveness of Disclosure Controls and Procedures

Under the supervision and with the participation of our senior management, consisting of our chief executive officer and our chief financial officer, we conducted an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act"), as of the end of the period covered by this report (the "Evaluation Date"). Based on that evaluation, the Company's management, including our chief executive officer and chief financial officer, concluded that as of the Evaluation Date our disclosure controls and procedures were effective.

Our controls and procedures are based on assumptions. Additionally, even effective controls and procedures only provide reasonable assurance of achieving their objectives. Accordingly, we cannot guarantee that our controls and procedures will succeed or be adhered to in all circumstances.

We have evaluated our disclosure controls and procedures with the participation, and under the supervision, of our management, including our chief executive and chief financial officer. Based on this evaluation, our chief executive officer and chief financial officer have concluded that our disclosure controls and procedures were effective as of the end of the period covered by this report.

#### **Internal Control over Financial Reporting**

#### (a) Management's Report on Internal Control over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over financial reporting as defined in Rule 13a-15(f) under the Exchange Act. Our internal control system is designed to provide reasonable assurance to our management regarding the preparation and fair presentation of published financial statements. All internal control systems, no matter how well designed, have inherent limitations. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles.

Management has assessed the effectiveness of our internal control over financial reporting as of December 31, 2019. In making its assessment of internal control over financial reporting, management used the criteria set forth in *Internal Control - Integrated Framework* scope of the Controls Evaluation (2013 Framework) issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO).

Management has concluded that, as of December 31, 2019, our internal control over financial reporting was effective based on these criteria.

## (b) Changes in Internal Control over Financial Reporting

No changes in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) occurred during the fourth fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

Our independent registered public accounting firm, Ernst & Young LLP, has issued an attestation report on the effectiveness of our internal control over financial reporting as of December 31, 2019. This report follows.

#### Report of Independent Registered Public Accounting Firm

To the Shareholders and Board of Directors of Del Taco Restaurants, Inc.

## **Opinion on Internal Control over Financial Reporting**

We have audited Del Taco Restaurants, Inc.'s internal control over financial reporting as of December 31, 2019, based on criteria established in Internal Control-Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (2013 framework) (the COSO criteria). In our opinion, Del Taco Restaurants, Inc. (the Company) maintained, in all material respects, effective internal control over financial reporting as of December 31, 2019, based on the COSO criteria.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the consolidated balance sheets as of December 31, 2019 and January 1, 2019, the related consolidated statements of comprehensive (loss) income, shareholders' equity and cash flows for each of the three fiscal years in the period ended December 31, 2019, and the related notes and schedule listed in the Index at Item 15(a) and our report dated March 12, 2020 expressed an unqualified opinion thereon.

## **Basis for Opinion**

The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting included in the accompanying Management's Annual Report on Internal Control over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects.

Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

#### **Definition and Limitations of Internal Control Over Financial Reporting**

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

/s/ Ernst & Young LLP Irvine, California March 12, 2020

#### ITEM 9B. Other Information

None.

#### PART III

#### ITEM 10. <u>Directors, Executive Officers, and Corporate Governance</u>

Information with respect to the Company's Executive Officers is set forth in Item 1 of Part I of this Annual Report under the heading "Executive Officers" pursuant to General Instruction G of Form 10-K. The information required to be furnished pursuant to this item with respect to Directors of the Company will be set forth under the caption "Election of Directors" in the Company's proxy statement (the "2020 Proxy Statement") to be furnished to stockholders in connection with the solicitation of proxies by the Company's Board of Directors for use at the 2020 Annual Meeting of Stockholders, and is incorporated herein by reference.

The information required to be furnished pursuant to this item with respect to compliance with Section 16(a) of the Exchange Act will be set forth under the caption "Delinquent Section 16(a) Reports" in the 2020 Proxy Statement, and is incorporated herein by reference.

The information required to be furnished pursuant to this item with respect to the Audit Committee and the Audit Committee financial expert will be set forth under the caption "Board Matters and Committee Membership" in the 2020 Proxy Statement, and is incorporated herein by reference.

Information required to be furnished pursuant to this item with respect to and any material changes to the process by which security holders may recommend nominees to the Board of Directors will be set forth under the caption "Shareholder Proposals for the 2021 Annual Meeting of Shareholders" in the 2020 Proxy Statement, and is incorporated herein by reference.

The Company has adopted a Code of Ethics that applies to all of our employees. These documents, along with charters of our Audit, Compensation, and Corporate Governance and Nominating Committees, are posted on the Company's website at <a href="https://www.investor.deltaco.com">www.investor.deltaco.com</a>. Disclosures of amendments to or waivers with regard to the provisions of the Code of Ethics also will be posted on the Company's website.

## ITEM 11. <u>Executive Compensation</u>

The information required to be furnished pursuant to this item will be set forth under the caption "Executive Compensation", "Governance" and in the Director Compensation Table and its accompanying narrative in the 2020 Proxy Statement, and is incorporated herein by reference.

## ITEM 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters

The following table presents information regarding the Company's common stock authorized for issuance under the Company's equity compensation plans.

(a)

(0)

	(a)	<b>(b)</b>	(c)	
	Number of Securities to be Issued Upon Exercise of Outstanding Options and Rights	Weighted-Average Exercise Price of Outstanding Options and Rights (1)	Number of Securities Remaining Available for Future Issuance Under Equity Compensation Plans (excluding securities reflected in column (a))	
Equity Compensation Plans Approved by Security Holders:	1,555,468	\$ 11.71	704,948	
Equity Compensation Plans Not Approved by Securities Holders	None	N/A	None	
Total	1,555,468	\$ 11.71	704,948	

<sup>(1)</sup> The weighted-average exercise price in column (b) includes the weighted-average exercise price of stock options only.

Other information required to be furnished pursuant to this will be set forth under the caption "Stock Ownership Guidelines" in the 2020 Proxy Statement, and is incorporated herein by reference.

## ITEM 13. Certain Relationships and Related Transaction and Director Independence

The information required to be furnished pursuant to this item will be set forth under the captions "Certain Relationships and Related Person Transactions" and "Governance" in the 2020 Proxy Statement, and is incorporated herein by reference.

## ITEM 14. Principal Accounting Fees and Services

The information required to be furnished pursuant to this item will be set forth under the caption "Fees Paid to Independent Registered Public Accounting Firms for 2018 and 2019" in the 2020 Proxy Statement, and is incorporated herein by reference.

#### PART IV

## ITEM 15. Exhibits, Financial Statement Schedules

#### 1. All Financial statements

Consolidated financial statements filed as part of this report are listed under Item 8. "Financial Statements and Supplementary Data."

#### 2. Financial statement schedules

Schedule II. Valuation and Qualifying Accounts - Fifty-two weeks ended December 31, 2019, fifty-two weeks ended January 1, 2019 and fifty-two weeks ended January 2, 2018.

All other schedules are omitted as the required information is inapplicable, or the information required is included in the consolidated financial statements or the notes thereto.

#### 3. Exhibits

The exhibits listed on the accompanying Exhibit Index are filed or incorporated by reference as part of this report.

## ITEM 16. Form 10-K Summary

Not applicable.

## Del Taco Restaurants, Inc. Schedule II - Valuation and Qualifying Accounts

Allowance for Doubtful Accounts (in thousands)

			Additions					
Description	Balan beginn per		cost	rged to s and enses	arge to accounts	Dec	luctions	nce at end period
Fifty-Two Weeks Ended December 31, 2019	\$	76	\$	41	\$ _	\$	30	\$ 87
Fifty-Two Weeks Ended January 1, 2019	\$	57	\$	45	\$ _	\$	26	\$ 76
Fifty-Two Weeks Ended January 2, 2018	\$	57	\$	_	\$ _	\$	_	\$ 57

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

## DEL TACO RESTAURANTS, INC.

Date: March 12, 2020

/s/ John D. Cappasola, Jr.

John D. Cappasola, Jr.

President and Chief Executive Officer

Pursuant to the requirements of the Securities and Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Registrant and in the capacities indicated on March 12, 2020.

Signature	President and Chief Executive Officer, Director (principal executive officer)				
/s/ JOHN D. CAPPASOLA, JR.  (John D. Cappasola, Jr.)					
/s/ STEVEN L. BRAKE (Steven L. Brake)	Executive Vice President and Chief Financial Officer (principal financial and accounting officer)				
/s/ EILEEN A. APTMAN (Eileen A. Aptman)	Director				
/s/ ARI B. LEVY (Ari B. Levy)	Director				
/s/ LAWRENCE F. LEVY (Lawrence F. Levy)	Director				
/s/ R.J. MELMAN (R.J. Melman)	Director				
/s/ JOSEPH STEIN (Joseph Stein)	Director				

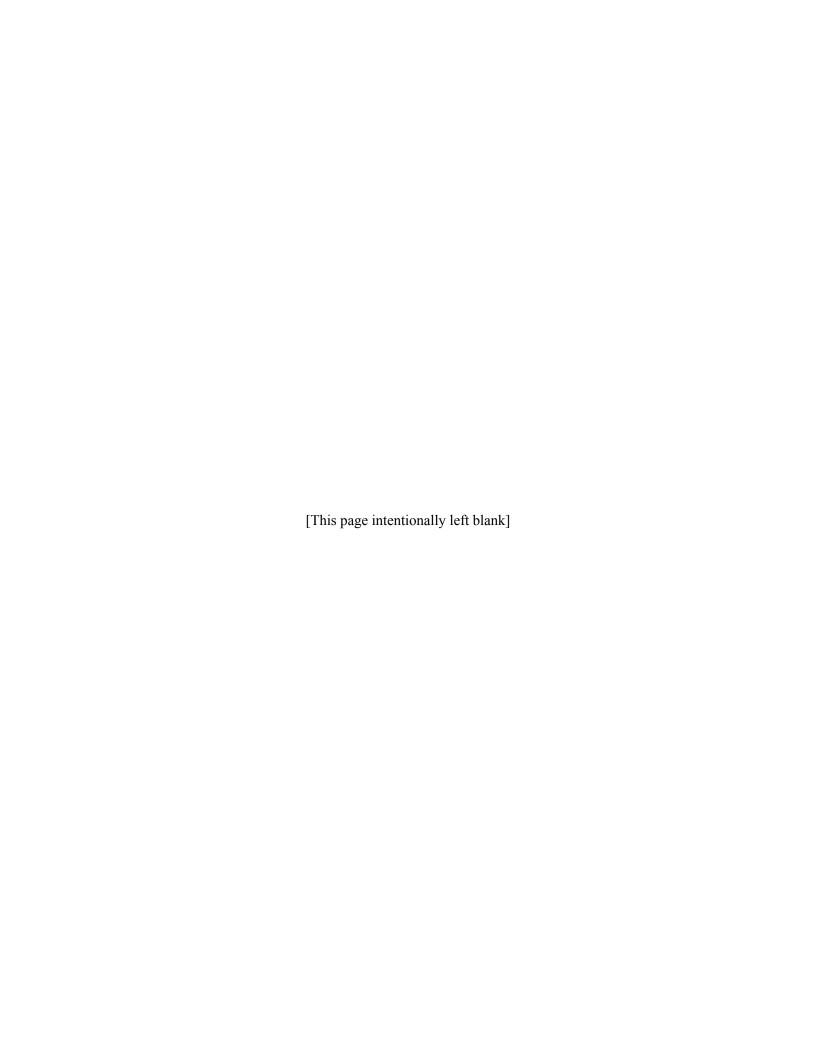
## EXHIBIT INDEX

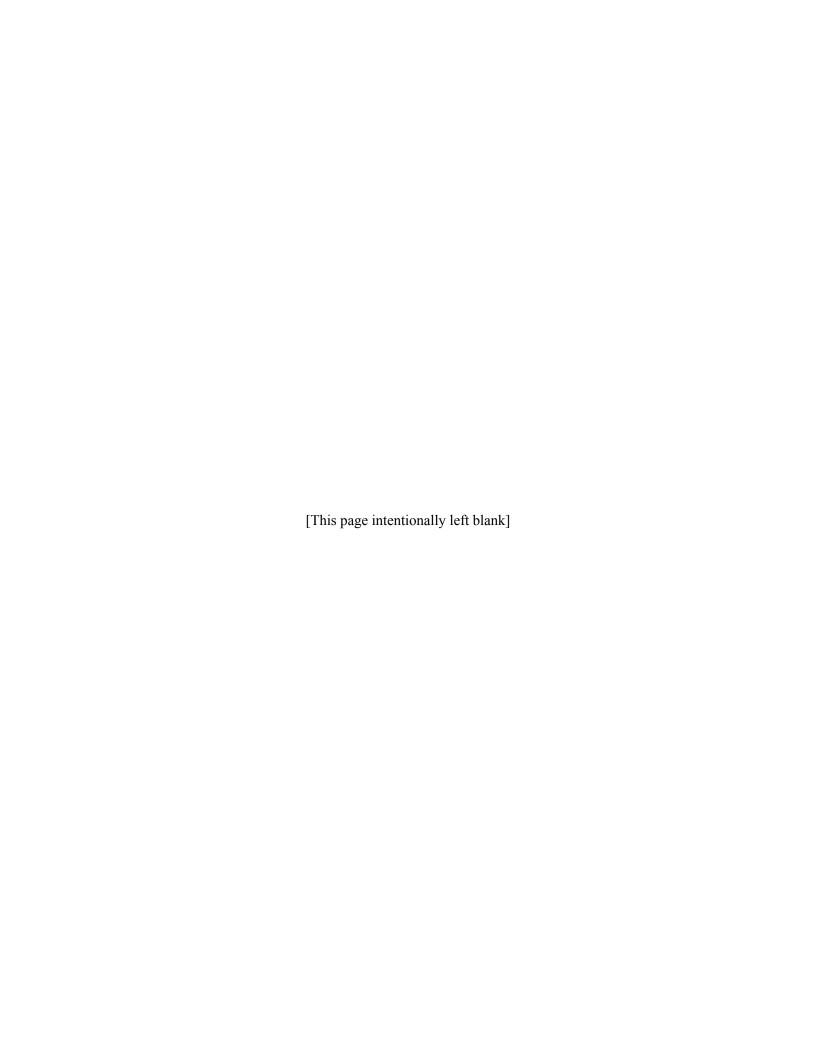
Exhibit <u>No.</u>	<u>Description</u>
3.1	Second Amended and Restated Certificate of Incorporation (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K (File No. 001-36197) filed with the Securities and Exchange Commission on July 2, 2015).
3.2	Amended and Restated Bylaws (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K (File No. 001-36197), filed with the Securities and Exchange Commission on February 19, 2020).
4.1	Specimen Common Stock Certificate (incorporated by reference to Exhibit 4.1 to the Company's Current Report on Form 8-K (File No. 001-36197) filed with the Securities and Exchange Commission on July 2, 2015).
4.2	Specimen Warrant Certificate (incorporated by reference to Exhibit 4.3 to the Company's Current Report on Form 8-K (File No. 001-36197) filed with the Securities and Exchange Commission on July 2, 2015).
4.3	Warrant Agreement, dated as of November 13, 2013, between Del Taco Restaurant, Inc. (formerly known as Levy Acquisition Corp.) and Continental Stock Transfer and Trust Company (incorporated by reference to Exhibit 4.2 to Levy Acquisition Corp.'s Current Report on Form 8-K (File No. 001-36197), filed with the Securities and Exchange Commission on November 19, 2013).
4.4	Description of Securities
10.1	Credit Agreement, dated as of August 4, 2015, among Sagittarius Restaurants LLC, as Borrower, Del Taco Holdings, Inc., as Holdings, certain other subsidiaries of Holdings party thereto, Bank of America, N.A., as Administrative Agent, Swing Line Lender and L/C Issuer, and the other lenders party thereto (incorporated by reference to the Company's Form 8-k filed with the Securities and Exchange Commission on August 7, 2015).
10.2*	Stockholders Agreement, dated as of March 12, 2015, by and among Del Taco Restaurant Inc. (formerly known as Levy Acquisition Corp.) and certain holders of common stock of Del Taco Restaurant Inc. and certain other persons (incorporated by reference to Exhibit 10.1 to Del Taco Restaurant Inc.'s Current Report on Form 8-K (File No. 001-36197), filed with the Securities and Exchange Commission on March 12, 2015).
10.3*	Employment Letter Agreement, dated July 17, 2008, between John Cappasola, Jr. and Del Taco Holdings, Inc. (as amended on May 3, 2011 and December 15, 2014) (incorporated by reference to Exhibit 10.4 to Del Taco Restaurant Inc.'s Current Report on Form 8-K (File No. 001-36197) filed with the SEC on July 2, 2015).
10.4*	Severance Agreement, dated July 21, 2009, between Steven L. Brake and Del Taco Holdings, Inc. (as amended on December 15, 2014) (incorporated by reference to Exhibit 10.5 to Del Taco Restaurant Inc.'s Current Report on Form 8-K (File No. 001-36197) filed with the SEC on July 2, 2015).
10.5*	Del Taco Restaurants, Inc. Omnibus Incentive Plan (incorporated by reference to Annex C to Del Taco Restaurant Inc. 's (formerly known as Levy Acquisition Corp.) definitive proxy statement (File No. 001-36197) filed with the Securities and Exchange Commission on June 11, 2015).
10.6	Form of Development Agreement (incorporated by reference to Exhibit 10.8 to Del Taco Restaurant Inc.'s Current Report on Form 8-K (File No. 001-36197) filed with the SEC on July 2, 2015).
10.7	Private Placement Warrants Purchase Agreement, dated August 5, 2013, between the Company and Levy Acquisition Sponsor, LLC (incorporated by reference to Exhibit 10.6 to the Company's Registration Statement on Form S-1 (File No. 333-191587), filed with the Securities and Exchange Commission on October 7, 2013.)
10.8*	Form of Restricted Stock Award Agreement (incorporated by reference to Exhibit 10.16 to the Company's Annual Report on Form 10-K (File No. 001-36197), filed with the Securities and Exchange Commission on March 8, 2016).
10.9*	Form of Stock Option Agreement (incorporated by reference to Exhibit 10.17 to the Company's Annual Report on Form 10-K (File No. 001-36197), filed with the Securities and Exchange Commission on March 8, 2016).
10.10*	Severance Agreement, dated June 9, 2016, between Steven L. Brake and Del Taco Restaurants, Inc. (incorporated by reference to Exhibit 10.2 to the Company's Quarterly Report on Form 10-Q (File No. 001-36197), filed with the Securities and Exchange Commission on July 20, 2016).

10.11*	Severance Agreement, dated June 17, 2016, between John D. Cappasola, Jr. and Del Taco Restaurants, Inc. (incorporated by reference to Exhibit 10.3 to the Company's Quarterly Report on Form 10-Q (File No. 001-36197), filed with the Securities and Exchange Commission on July 20, 2016).
10.12*	First Amendment to Del Taco Restaurants, Inc. Omnibus Incentive Plan (incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q (File No. 001-36197), filed with the Securities and Exchange Commission on July 27, 2018).
10.13	First Amendment dated February 29, 2016 to Credit Agreement dated as of August 4, 2015 (incorporated by references to Exhibit 10.2 to the Company's Quarterly Report on Form 10-Q (File No. 001-36197), filed with the Securities and Exchange Commission on July 27, 2018).
10.14	Second Amendment dated August 22, 2016 to Credit Agreement dated as of August 4, 2015 (incorporated by references to Exhibit 10.2 to the Company's Quarterly Report on Form 10-Q (File No. 001-36197), filed with the Securities and Exchange Commission on July 27, 2018).
10.15	Third Amendment dated July 23, 2018 to Credit Agreement dated as of August 4, 2015 (incorporated by references to Exhibit 10.2 to the Company's Quarterly Report on Form 10-Q (File No. 001-36197), filed with the Securities and Exchange Commission on July 27, 2018).
10.16	Fourth Amendment dated September 19, 2019 to Credit Agreement dated as of August 4, 2015 (incorporated by reference to Exhibit 10.2 to the Company's Quarterly Report on Form 10-Q (File No. 001-36197), filed with the Securities and Exchange Commission on October 21, 2019).
10.17	Form of Restricted Stock Agreement (incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q (File No. 001-36197), filed with the Securities and Exchange Commission on October 21, 2019).
10.18	Separation and Release Agreement, dated September 20, 2019, between David A. Pear and Del Taco LLC (incorporated by reference to Exhibit 10.3 to the Company's Quarterly Report on Form 10-Q (File No. 001-36197), filed with the Securities and Exchange Commission on October 21, 2019).
10.19*	Employment Agreement, dated February 14, 2020, between Chad Gretzema and Del Taco LLC.
21.1	Subsidiaries of the registrant.
23.1	Consent of Ernst & Young LLP
31.1	Certification of the Chief Executive Officer required by Rule 13a-14(a) or Rule 15d-14(a).
31.2	Certification of the Chief Financial Officer required by Rule 13a-14(a) or Rule 15d-14(a).
32.1	Certification of the Chief Executive Officer required by Rule 13a-14(b) or Rule 15d-14(b) and 18 U.S.C. 1350.
32.2	Certification of the Chief Financial Officer required by Rule 13a-14(b) or Rule 15d-14(b) and 18 U.S.C. 1350.
101.INS	XBRL Instance Document.
101.SCH	XBRL Taxonomy Extension Schema Document.
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document.
101.LAB	XBRL Taxonomy Extension Label Linkbase Document.
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document.
101.DEF	XBRL Taxonomy Extension Definition Document.
* Management con	tract or compensatory plan or arrangement

<sup>\*</sup> Management contract or compensatory plan or arrangement.

<sup>^</sup> The exhibits and schedules to this Exhibit have been omitted in accordance with Regulation S-K Item 601(b)(2). The Registrant agrees to furnish supplementally a copy of all omitted exhibits and schedules to the Securities and Exchange Commission upon its request.





#### **Board of Directors**

## Lawrence F. Levy

Managing Partner, Levy Family Partners, LLC and Chairman Emeritus, Levy Restaurants

## John D. Cappasola, Jr.

President and Chief Executive Officer, Del Taco Restaurants, Inc.

## Eileen Aptman

Chief Investment Officer, Belfer Management LLC

## Ari B. Levy

Managing Partner, Levy Family Partners, LLC and President and Chief Investment Officer, Lakeview Investment Group & Trading Co. LLC

## R. J. Melman

President, Lettuce Entertain You Enterprises, Inc.

## **Joseph Stein**

President, R&J Restaurants, LLC

## **Management Team**

## John D. Cappasola, Jr.

President and Chief Executive Officer

#### Steven L. Brake

Executive Vice President and Chief Financial Officer

#### **Chad Gretzema**

**Chief Operating Officer** 

## **Corporate Data**

#### **Available Information**

The Company's annual and quarterly reports and other news releases are posted on its website (www.deltaco.com). If you would like to have a printed copy of any of this information mailed to you, please call or write to Raphael Gross, Investor Relations Contact: (203) 682-8253 Investor@deltaco.com

## **Market Information**

Our common stock trades on the NASDAQ Global Market

## **Annual Meeting**

The annual meeting of stockholders will be held on June 19, 2020 at 9:00 a.m. Pacific Time, at 25521 Commercentre Drive, Lake Forest, California 92630.

#### **Corporate Offices**

25521 Commercentre Drive, Lake Forest, California 92630 (949) 462-9300 www.deltaco.com

## **Transfer Agent**

Continental Stock Transfer & Trust 1 State Street, 30<sup>th</sup> Floor New York, NY 10004

## Independent Registered Public Accounting Firm

Ernst & Young, LLP
Irvine, California

## **Securities Counsel**

McDermott, Will and Emery LLP Chicago, IL

